

THE AMERICAN MERCURY AUTHORS

R. D. CARMICHAEL, Ph.D. (Princeton), *is professor of mathematics at the University of Illinois. He has published books on the theory of relativity, the theory of numbers and Diophantine analysis, and many mathematical memoirs. He has been vice-president of the American Mathematical Society and president of the Mathematical Association of America.*

LEWIS GALANTIÈRE *is an American of French extraction who has been living in Paris for a number of years.*

C. HARTLEY GRATTAN *is a native of Massachusetts. He is a graduate of Clark College, and is at present in charge of the department of English at Urbana Junior College, Urbana, Ohio.*

FRANK HARRIS *is the author of four volumes of remarkable "Contemporary Portraits"—intimate and life-like sketches of men he has known—and of many other books. He is an Irishman by birth, was for years a successful editor in London, is an American by adoption, and is now living in the South of France.*

GERALD W. JOHNSON *is associate editor of the Daily News at Greensboro, N. C.*

VIRGIL JORDAN, *originally of the faculty of the University of Wisconsin, is at present editor of the publications of the National Industrial Conference Board. He is also the American correspondent of the Foreign Press Service, and a contributor to the leading American periodicals. He is the author of the forthcoming volume, "The Greater Illusion: A Study of War and Peace."*

HARRY LYMAN KOOPMAN, A.M. (Harvard), *is the librarian of Brown University and professor of bibliography there.*

JOHN MCCLURE *is the author of a volume of "Airs and Ballads" and a frequent contributor of verse to the magazines. He is one of the editors of The Double Dealer at New Orleans.*

K. C. MCINTOSH *is a lieutenant-commander in the United States Navy. He has served at Guam, on the China Coast, in the Philippines and in the World War.*

FRANCES NEWMAN *is a native and resident of Atlanta, Ga. "Rachel and Her Children" is her first published short story.*

JOHN W. OWENS *covers national politics for the Baltimore Sun and is a frequent contributor to the weeklies.*

WILLIAM SEAGLE *is a member of the New York bar.*

HERBERT J. SELIGMANN *has been in close contact with Stieglitz and his work for six years. While not a professional photographer himself, he has devoted much time and study to the subject.*

PAUL TANAQUIL (J. G. Clemenceau Le Clercq) *was born in Bohemia of French parentage, and was educated in France, England and America. He is at present living in Paris. He has published a book of verse and has contributed short stories to various American magazines.*

CARL AVERY WERNER *is the editor of the Tobacco Leaf, the leading organ of the cigar trade.*

BOOKS TO READ
AND OWN



HOUGHTON MIFFLIN
COMPANY

AFRICAN CLEARINGS

JEAN KENYON MACKENZIE

Life in the jungle described with a vividness and beauty comparable to Hearn's interpretations of Japan. \$2.50

CREOLE SKETCHES

LAFCADIO HEARN

Characteristic sketches of life in New Orleans with illustrations from woodcuts by the author. \$2.00

**LIFE AND LETTERS OF
EMILY DICKINSON**

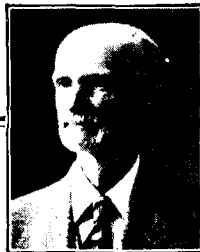
Edited by MARTHA DICKINSON BIANCHI

In this definitive biography the author of "the finest poems by a woman in the English language" emerges into reality as a person of rich and varied character and a letter writer of incomparable charm. *Illustrated.* \$4.00

**Days of
Delusion**

CLARA ENDICOTT SEARS

"A wonderfully interesting account of this incredible upheaval (the Millerite craze of 1843). A valuable addition to the history of the human mind." *Cleveland Plain Dealer.* *Illus.* \$3.00



**THE SOUL OF
SAMUEL PEPYS**

GAMALIEL BRADFORD

A new book by the author of "Damaged Souls," the "man who invented the formula of Lytton Strachey's 'Queen Victoria'." — *H. L. Mencken.* Pepys' diary takes the covering off the human heart as no book ever has before or since. "The Soul of Samuel Pepys" simplifies and clarifies this material and makes the man's portrayal of himself an average man—tangible, intelligible, and illuminating. *Illus.* \$3.50

**Social Politics
In the United
States**

FRED E. HAYNES

Shows for the first time the part played by the social and economic factors in our politics, from the time of Jefferson to the present day. \$5.50

**Campbell-
Bannerman**

J. A. SPENDER

A definitive biography that gives an absorbing picture of the man and his period. *Illus.* 2 vols. \$10.00

Under Dispute

AGNES REPPLIER

New essays that will be enjoyed by all who are weary of sentimentality and repelled by complacency. \$2.00

**George III and
The American
Revolution**

FRANK A. MUMBY

This new volume of history as told in contemporary letters contains the correspondence of George III, Pitt, Fox, Walpole, Washington, Franklin, and many others. *Illus.* \$5.00

Mrs. Montagu

Edited by
REGINALD BLUNT

Including hitherto unpublished letters of Dr. Johnson, Laurence Sterne, Burke, Voltaire, and many other celebrities. *Illus.* 2 vols. \$10.00

THE NATIONS OF TO-DAY

Edited by JOHN BUCHAN

A new history of the world written under the direction of Mr. Buchan by more than one hundred and twenty contributors. By discarding non-essentials and concentrating on vital realities—the conditions and tendencies that determine the daily lives of this generation—the authors have produced a history unlike any that has hitherto been written, and of the widest practical value to men and women of to-day. Volumes now ready: Italy, France, Yugo-Slavia, Japan, British-America, Baltic and Caucasian States, Great Britain (two vols.), India, Ireland, Belgium and Luxembourg, Bulgaria and Romania. *Each* \$5.00. *Send to No. 2 Park St., Boston, for prospectus.*

ALFRED A. KNOPF
PUBLISHER



730 FIFTH AVENUE
NEW YORK



The works of FLOYD DELL

Ever since the publication in 1921 of *Moon-Calf*, one of the most widely acclaimed first novels in the history of our literature, Floyd Dell has acquired the reputation of being one of our staunchest and most thoroughgoing realists. No first novel could possibly achieve the brilliant success of *Moon-Calf* had not its author previously been a writer of the first order and a critic of ideals and life of the highest repute. As a journalist, as educator, and as novelist, Mr. Dell has always challenged all forms of national prejudice and hypocrisy, and has been an unflinching champion of liberty and progress, linking himself in spirit and purpose with the American tradition. Perhaps the outstanding character of his work is its great fidelity to the actual conditions of life; and for this sincerity he has been called the arch-realist of the modern novel. In his own words his sole aim is to show "the strange in the familiar, the beautiful in the commonplace, the glorious and perhaps tragic loveliness of everyday life."

Harry Hansen has written in *The Chicago News*: "Out of the list of American writers whose influence has gone out beyond their shores or whose works have been the foundation stones of our national literature, there remain Poe, Whitman, Thoreau, Emerson and William James. To this list of builders I could add today a name: FLOYD DELL."

LOOKING AT LIFE

A series of personal experiences and reflections described with candor and curiosity, enthusiasm and humor. From *Love Among the Shavians* to *The Triumph of the Center* the whole field of modern life is surveyed with thoughtfulness and courage.

\$2.50 net

THE BRIARY BUSH

A sequel to *Moon-Calf*, telling how Felix Fay and Rose Ann made a success of marriage despite themselves. "A serious book and a real accomplishment . . . it has a charm, a glow, a magic of youth about it."—*Boston Transcript*.

"To my mind as fine a novel as has ever been written about marriage and as true."—Fanny Butcher in *The Chicago Tribune*

\$1.25 net

WERE YOU EVER A CHILD?

A serious and brilliant denunciation of the present methods of education. By its humor and paradox it uses one of the most keen-edged weapons available for the reformer, ridicule.

\$2.00 net

KING ARTHUR'S SOCKS

A volume of plays for the little theatre, which have been produced in many parts of the country, called by Mr. Dell "souvenirs of his intellectual playtime."

\$2.00 net

MOON-CALF

The hero of *Moon-Calf* is a shy, sensitive, introspective youth continually hurt by contact with the rude world about him which he does not understand and which does not understand him. "Drop whatever you are doing and read *Moon-Calf*. We'll say its some novel."—Heywood Brown. "Puts Mr. Dell well to the fore among our serious novelists."—Llewellyn Powys in *The Chicago Post*.

\$1.25 net

A Who's Who of Floyd Dell

Born in Barry, Illinois, in 1887, Floyd Dell had little rhetorical schooling, but worked from the time he was sixteen in factories, on farms and at odd jobs gaining that wider education and experience which has had its fruit in his novels and critical work. He has been literary editor of *The Chicago Evening Post*, editor of *The Masses* and of *The Liberator*; he is also a member of the *Progressive Association for the Advance of Education*. Mr. Dell is married, and lives at Croton on the Hudson, New York.

In CANADA from the MACMILLAN COMPANY of CANADA, Ltd., ST. MARTIN'S HOUSE, TORONTO



THE AMERICAN LIBRARY



Editors: Van Wyck Brooks, John Macy, Albert Jay Nock, Robert Morss Lovett

Much of the best literature of our country has been overlooked. The founding of the Republic, the opening up of the West, the Revolution, the Civil War, have all inspired writing of a high order. It is the aim of the publishers and editors to revive this literature and to present a library which will be representative of America's contribution to world literature.

NOW READY

Journal of First Voyage to America
by CHRISTOPHER COLUMBUS

with an introduction by Van Wyck Brooks

Columbus kept a very accurate journal on his trip to America. Intensely interesting, and containing the material from which historians have gathered their facts about the discovery of America, it is one of the freaks of American publishing that this book has never been presented to the public. \$3.50 net

In the Midst of Life
Can Such Things Be?
by AMBROSE BIERCE

Arnold Bennett says that Bierce has the greatest underground reputation of any author whom he knows. Each, \$2.00 net

Redburn Israel Potter
by HERMAN MELVILLE

with introductions by Raymond Weaver

Redburn is a boy's book about running away to sea. "The book I love best of his."—John Masefield.

Israel Potter is a story of the American Revolution.

The first volumes in the complete uniform Melville. Each, \$2.00 net

The Damnation of Theron Ware
by HAROLD FREDERIC

Introductions by Robert Morss Lovett

"The sole courageous or truthful novel ever written by an American on the subject of religion. 'Theron Ware' had for (Stephen) Crane the precise appeal of familiarity."

From "Stephen Crane" by Thomas Beer. \$2.00 net

Other titles in The American Library to be announced shortly

Against the Grain
by JORIS KARL HUYSMANS

"It was the strangest book that he had ever read. It seemed to him that in exquisite raiment and to the sound of flutes, the sins of the world were passing in dumb show before him."—Oscar Wilde in "Dorian Gray." \$3.00 net

Goha the Fool
by ADES and JOSIPOVICI

"I have read a new book which is wholly delightful. It is called 'Goha the Fool,' and since 'The Arabian Nights' it must be one of the best books ever written."—Heywood Broun in N. Y. World.

\$2.50 net

The Eleventh Virgin
by DOROTHY DAY

"Women and particularly girls are beginning to ask themselves what they really want out of life. They are year by year more experimental, more eager to try all the answers before they definitely decide. June, the heroine of this very modern tale, is one of these rash, stubborn and open-minded young girl experimenters in life. . . The book is not only a moving story of life today, but an earnest and sincere evaluation of its riotous and glamorous incident."—Floyd Dell. \$2.00 net

Wherever Books Are Sold

ALBERT and CHARLES BONI

39 West 8th Street

New York City

THE AMERICAN MERCURY

An Important Saving

THE AMERICAN MERCURY is now offering to new subscribers a year's subscription to the magazine in conjunction with the following periodicals at the combination rates quoted below:

| | | | |
|-----------------------------|--------|------------|--------|
| THE AMERICAN MERCURY | \$5.00 | a year | |
| with CURRENT HISTORY | \$6.00 | Separately | \$8.00 |
| with THE CENTURY | 7.60 | " | 10.00 |
| with THE DIAL | 7.60 | " | 10.00 |
| with THE NATION | 7.60 | " | 10.00 |
| with THE NEW REPUBLIC | 8.50 | " | 10.00 |

NOTICE

to Subscribers

MANY SUBSCRIBERS TO THE AMERICAN MERCURY WILL WANT THE MAGAZINE SENT TO THEM WHILE THEY ARE AWAY FOR THE SUMMER. WE THEREFORE TAKE THIS OPPORTUNITY TO CALL TO YOUR ATTENTION THAT IF YOU HAVE TO MAKE ANY CHANGE IN ADDRESS, IT IS NECESSARY TO NOTIFY US OF THE FACT FOUR WEEKS IN ADVANCE.

XX



TERTIUM ORGANUM

A Key to the Enigmas of the World

BY P. D. OUSPENSKY

*Translated, with an introduction,
by Claude Bragdon*

CHALLENGING comparison with Bacon and Aristotle, Ouspensky has here written what is probably the greatest philosophical work of modern times. Combining the mysticism of ancient religions, a modern knowledge of psychology, and certain doctrines of higher mathematics the book forms a canon of thought for a world conceived in four dimensions.

"This epoch-making book should find a place on the shelf of every lover of life and wisdom, and will undoubtedly become the first signpost on the road on which the coming generation will search for a solution of life's problems."—*Orient*. \$5.00 net

ALFRED A. KNOPF

730 FIFTH AVENUE

NEW YORK

In Canada from The Macmillan Co. of Canada, Toronto

The Nation

OSWALD GARRISON VILLARD
Editor

Associate Editors
LEWIS S. GANNETT
ARTHUR WARNER
LUDWIG LEWISOHN

FREDA KIRCHWEY
Managing Editor

IRITA VAN DOREN
Literary Editor

Contributing Editors
ANATOLE FRANCE
ROBERT HERRICK
JOHN A. HOBSON
H. L. MENCKEN
NORMAN THOMAS
CARL VAN DOREN

Our Main Street Conventions

The Teapot-Democrat Convention and The
Teapot-Republican Convention will be
closely covered for *The Nation* by

Sinclair Lewis
and
Oswald Garrison Villard

Be sure that full justice will be done to the
disinterested promises of the one and the
exalted idealism of the other. Protect
yourself against the summer's torrent of
sentiment by subscribing to *The Nation*.

The Nation for a year \$5.00
The American Mercury \$5.00
Special rate for the com-
bination \$7.60

Election Subscription
from May to Novem-
ber—six months—at
the reduced price of \$2.00

"The Nation

is a periodical that ad-
dresses itself exclusively
to the intelligentsia. One
could no more imagine
a Follies girl reading it
than one could imagine
a stockbroker, a subway
ticket-chopper or the
Hon. Calvin Coolidge
reading it."

—H. L. Mencken

The Nation, 20 Vesey Street, New York


I enclose { \$2.00. Send your Election Subscription.
 { \$7.60. Send *The Nation* and the *Mercury* for a year.

Name


Address

Write for a list of book-offers

A. M. 5



ORNAMENTS IN JADE



By ARTHUR MACHEN

Author of THE HILL OF DREAMS, etc.

Just what these ornaments are it is perhaps as well not to disclose. Mr. Machen himself has been discreet, and it behooves me to follow his excellent example. He has written a strange and beautiful book, stranger than is usual even with him, and as beautiful as it is his invariable custom to make his books. These short stories, all concerned with the mystic ornaments, are strung on a single thread, or theme, which holds them together in an esoteric homogeneity. A few readers will divine the orphic secrets; all readers will appreciate the suavity of the prose.

CARL VAN VECHTEN.

The typographic design and arrangement of this book has been made by T. M. CLELAND and it is printed under his supervision by the PYNSON PRINTERS of New York. The composition is done entirely by hand from new type, and the type distributed. The natural toned Georgian paper was especially made for this book.

The edition is strictly limited to One Thousand numbered copies each autographed by the Author, of which nine hundred and fifty are offered for sale.

ORNAMENTS IN JADE is an authentic first edition signed by Arthur Machen, who does not expect to print it in any other way. \$10.00 *net*.

ALFRED A. KNOPF, PUBLISHER
730 FIFTH AVENUE, NEW YORK

THE AMERICAN MERCURY

If Arthur Davison Ficke had read the new, revised edition of

THE ENGLISH BIBLE

A BOOK OF SELECTIONS

Edited, with Introduction and Notes, by PROFESSOR W. O. SYPHERD

he could not, we believe, have written in the March AMERICAN MERCURY

"Thus the book [The Bible] cannot be regarded as anything
but a vicious book."

Blue cloth: xxiv—563 pp. \$4.00 postpaid

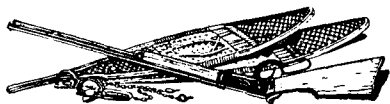
UNIVERSITY OF DELAWARE PRESS

NEWARK

DELAWARE

+

+



The TEST of Donald Norton

By Robert E. Pinkerton

Romance and high adventure—flaming love and daring courage—unswerving fidelity to a great tradition—zealous devotion to a glorious ideal—the clash of primitive passions—all pictured by a story-teller who uses the snow-swept barrens for his stage. Here is a book that marks high tide in fiction of the great North Woods.

The Test of Donald Norton is a vivid, strong, masterful story—a story that you will long remember.

At All Bookstores—\$2.00

Publishers—REILLY & LEE—Chicago



Brentano's Bon Voyage Book Boxes

Don't let your friends sail without one. It will insure them many pleasant hours on shipboard. Prices: \$5, \$10, \$15, \$20, etc.

Personal selection can be made, or BRENTANO'S will gladly use their best judgment in choosing the new and most popular Books and Magazines.

BRENTANO'S

BOOKSELLERS TO THE WORLD

FIFTH AVENUE

NEW YORK CITY

xxiii

THE AMERICAN MERCURY

Albrecht Dürer

THE CONSTRUCTION
OF
ROMAN LETTERS

printed by
Bruce Rogers

\$4.00

AN EDITION OF 350 COPIES

Dunster House

26 HOLYOKE ST. & MT. AUBURN
Cambridge, Mass.

Current

ENGLISH BOOKS

A carefully selected stock of modern and contemporary fiction, poetry, drama, essays and criticism

May we mail you our new list of current books?
Our lists are made up from our own reading,
and from a detailed study of the best in English
and American criticism.

THE HOLLIDAY BOOKSHOP

10 WEST 47TH STREET, NEW YORK CITY

Telephone, Bryant 1527



CRITICISM
MODERN & CLASSIC LITERATURE
IMPORTED ART PUBLICATIONS
THIRTY NINE WEST 8TH ST.
NEW YORK & OPEN EVENINGS

xxiv

FOYLE'S OFFERS

APULEIUS.—Golden Ass, translated out of the Latin by William Aldington, with Introduction by E. R. Osborn, and illustrations by Jean de Bosschere, only 1,000 numbered copies printed, NEW, with wrapper, 1923. \$4.50

SHARP, WM.—Vistas. Glimpses into the recesses and obscurities where Destiny is swiftly shaped. A very remarkable work. Handmade paper, frontispiece after Blake. Cloth, uncut. As new, \$1.50. Over a million volumes, second-hand and new, on every conceivable subject, including Rare Books. Catalogues free: mention requirements or interests. Books sent on approval. Commissions executed.

FOYLE'S BOOKLOVERS PARADISE
121-125 Charing Cross Road, London, Eng.

GOTHAM BOOK MART

BOOKS OLD AND NEW
ESPECIALLY ABOUT THE THEATRE
COSTUME, ARTS & DECORATION

*Catalogue of unusual books
mainly first editions*

51 WEST 47 STREET, NEW YORK

A NEW BOOK BY
STUART P. SHERMAN

MEN OF LETTERS
of the British Isles

*A series of monographs by
STUART P. SHERMAN
with portrait medallions
from the life by
THEODORE SPICER-SIMSON*

*A limited edition printed on
hand made paper under
the supervision of
BRUCE ROGERS*

price \$25.00 net.

WILLIAM EDWIN RUDGE, Inc.
Publisher

4 WEST 40TH STREET NEW YORK

THE AMERICAN MERCURY

You will be interested to know of a book
and art shop named

Orientalia

unique because it is the only shop in America specializing in books on the East. Every country is represented, particularly India, China, Japan, Persia, Arabia, Tibet, Burma, and Siam, The East Indies, etc., and every conceivable subject, such as Oriental Music and Dancing, Ceramics, Rugs, Painting, Sculpture, Archaeology, Folklore, History, Philosophy and Travel. Hardly secondary in importance is its ever changing collection of Oriental Textiles, Bronzes, Miniatures, Manuscripts and other choice objects of art assembled from every part of Asia.

Catalogues and special lists, both of books and art objects, are being constantly issued, and will be cheerfully furnished upon request.

ORIENTALIA

Incorporated

32 W. 58th St., New York City



The CENTAUR BOOK SHOP

*Modern First Editions
Current Literature of Significance
Catalogues upon request*

THE CENTAUR BIBLIOGRAPHIES

JOSEPH HERGESHEIMER

STEPHEN CRANE

JAMES BRANCH CABELL (*Just published*)

H. L. MENCKEN (*Shortly*)

\$2.50 each

1224 Chancellor Street : Philadelphia

OLD AND RARE BOOKS

Catalogues issued regularly

ALSO

*Lists of engraved portraits for
framing or extra illustrating*



SUCKLING & CO.

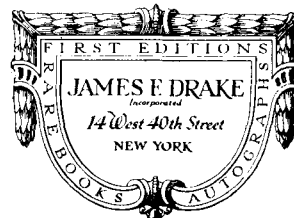
13 GARRICK STREET, LONDON, W. C. 2, ENG.

James F. Drake

INCORPORATED

issue Catalogues of First Editions, Rare Books and Autographs which every collector will find of interest.

The shop at 14 West 40th Street is an ideal place for the booklover to browse.



CATALOGUE 235

SECOND-HAND BOOKS including recent purchases on Shakespeare and the Drama, with books from the library of the late H. F. HOUSE, Esq. English Literature, First Editions, Folk Lore, Foreign Literature, Indian History, Anthropology.

CATALOGUE 234

MATHEMATICAL & SCIENTIFIC BOOKS including purchases from the library of Prof. A. RUSSELL FORSYTH, etc.

Free on application to

W. HEFFER & SONS, LIMITED

BOOKSELLERS AND PUBLISHERS, CAMBRIDGE, ENG.

Cables and Telegrams, "Heffer, Cambridge"

THE AMERICAN MERCURY

OUT-OF-PRINT BOOKS

of every description thoroughly searched for and found expeditiously. We specialize in English editions, Imperfect sets completed. First editions supplied. Genealogies, family and town histories furnished. Back numbers of all magazines supplied. *No charge for this service. Free literature on request.*

AMERICAN LIBRARY SERVICE

500 Fifth Ave. Dept. A New York City

HIMELBAUGH & BROWNE

booksellers
& stationers

471 FIFTH AVE

Opposite
the library

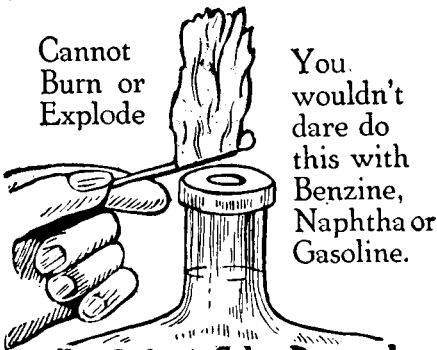
**WE DELIVER ANYWHERE
ANY BOOK REVIEWED**



advertised or mentioned in this issue, or any book in print, supplied at publishers' prices. Will send C. O. D. Postage paid everywhere. Orders filled promptly. Send for free copy "Books of the Month" magazine-catalogue.

AMERICAN LIBRARY SERVICE

500 5th Avenue, Department M, New York



Cannot
Burn or
Explode

You
wouldn't
dare do
this with
Benzine,
Naphtha or
Gasoline.

For Safety's Sake-Demand

CARBONA

UNBURNABLE

Cleaning Fluid

REMOVES GREASE SPOTS

Without Injury to Fabric or Color

**Guaranteed not to contain Benzine,
Naphtha or Gasoline, and to be
Non-Combustible and Non-Flammable.**

20c, 30c, 60c and \$1 size bottles—All druggists

XXVI

BOOKPLATES

DESIGNED TO ORDER REPRODUCED IN ANY MEDIUM

PRIVATELY PRINTED BOOKS

EDITIONS OF MEMOIRS BIOGRAPHIES POEMS OR ESSAYS

RALPH FLETCHER SEYMOUR

Designer FINE ARTS BUILDING CHICAGO ILL. Publisher

* BOOKS, AUTOGRAPHS, PRINTS *

Early Printed Books and Incunabula, Old English Authors. Rare and Curious Books, Sets of Standard Works, Coloured Plates, Books on the Fine Arts, Science Technology, etc. Modern First Editions, Engravings, Drawings, etc.

Catalogues sent regularly—post free.

REGINALD ATKINSON, 188 Peckham Rye, London, S. E. 12, England

STATEMENT OF THE OWNERSHIP, MANAGEMENT,
CIRCULATION, ETC., REQUIRED BY ACT OF CON-
GRESS OF AUGUST 24, 1912

of THE AMERICAN MERCURY
published monthly at Camden, N. J.
for April, 1924

State of New York }
County of New York }

Before me, a Notary Public in and for the State and county aforesaid, personally appeared Alfred A. Knopf, who, having been duly sworn according to law, deposes and says that he is the Publisher of The American Mercury and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 443, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:

The American Mercury Inc.
Publisher, Alfred A. Knopf 730 Fifth Avenue, New York, N. Y.
Editors { George Jean Nathan } 730 Fifth Avenue, New York, N. Y.
 { H. L. Mencken }
Business Managers, None

2. That the owner is: (If the publication is owned by an individual his name and address, or if owned by more than one individual the name and address of each, should be given below; if the publication is owned by a corporation the name of the corporation and the names and addresses of the stockholders owning or holding one per cent or more of the total amount of stock should be given.)

The American Mercury Inc. (Owner)
Alfred A. Knopf Inc., 730 Fifth Avenue, New York, N. Y. }
Samuel Knopf, 815 Park Avenue, New York, N. Y. } Stockholders
H. L. Mencken, 1524 Hollins Street, Baltimore, Md.
George Jean Nathan, 44 West 44th Street, New York, N. Y.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state)

None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

5. That the average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the six months preceding the date shown above is

(This information is required from daily publications only.)

ALFRED A. KNOPF, (Signature of publisher.)

Sworn to and subscribed before me this 14th day of March, 1924.

[SEAL]

JOSEPH LESSER.

(My commission expires March 30 1925.)

Notary Public Kings Co. No 432, Reg. No. 5124. Certificate filed in N. Y. Co. No. 665, Reg. No. 5457. Commission expires March 30th, 1925.

Let us make your books

*50,000 copies daily
Cloth and leather bindings*

*We will deliver the average edition
of 10,000 copies in 5 days*

*Speed will not interfere
with quality*

*Call on us
Telephone Chickering 8667*

H. WOLFF
BOOK MANUFACTURERS

*518-534 West 26th St.
New York*

THE PUBLISHER of books will find our facilities ample to meet his manufacturing requirements in all departments—Composition, Electrotyping, Printing and Binding.

He will also find that an increasing proportion of the books which show evidence of careful workmanship throughout bear the imprint of

The
VAIL-BALLOU PRESS

*Main Office and Factory: Binghamton, N. Y.
New York Office: 200 Fifth Avenue*

Publishers
AND BUYERS OF PRINTING
Read this

Nowhere will you find better facilities for the making of large editions, books or printed matter.

Nowhere will you find large editions made better than by HADDON PRESS Craftsmen.

Nowhere will you find an executive personnel better qualified to give you complete service.

Exquisite typography, perfect plate making, the best Black and Color Printing.

Artistic bindings in cloth and leather.

Manufacturing facilities and equipment the equal of any, anywhere.

It will pay you to consider HADDON PRESS with its excellent shipping advantages, prompt deliveries and low operating costs.

A competent representative will call on request.



INCORPORATED
*Where Federal crosses Nineteenth Street
CAMDEN NEW JERSEY*

THE AMERICAN MERCURY



A Refreshing Bath Aid for Keen Out-of-Door Fellows

When you are sticky, hot and tired shift a little AMMO in the bath. In five minutes you'll feel as "fit as a fiddle."

AMMO gives water an added virtue and makes soap do double duty. Presto! Hard water is made as soft as rain water. With a little soap, AMMO creates a mountain of soft, creamy suds. Besides, it vanishes all odors.

Then too, AMMO in the water gives tired feet a new lease of life.

Refreshing—O'boy!

Enjoy this man's bath aid—unperfumed.

If your dealer cannot supply you, write us:
American Ammonia Co., 1201 Times Bldg., New York.

Ammo

AMMONIA IN POWDERED FORM



“a mystic braid was wove”

Sir Walter Scott

A D'ARTAGNAN—One of the best families of Virginia—Known on the Avenue, the Mall, and the Champs-Élysées—The immediate announcement—. A hundred happy thoughts flashed in quick succession. Yet he had not appeared to notice her before tonight.

Yesterday, it must have been true! “You are becoming such a ‘drab little thing.’ Won’t you take a hint?” Those were Marie’s very words.

Little did she think that her *confière’s* advice would enlist such a magic wand. What a radiance it gave to her natural charm. Falling across her shoulders, her hair looked like clustered rays of finely spun sunlight. *How different!*

It was he who said only an hour ago, “Tonight, your hair puts me in mind of the gold of Autumn in Versailles!”

If she had given the *raison d’être*, she too would have said, “Thanks to that Parisienne genius, Dr. Charles Marchand!” [Graduate Ecole Centrale Des Arts et Manufactures de Paris.]

Marchand's Golden Hair Wash is specially prepared to bring back the golden tint of girlhood, or to transform black or dark hair to chestnut, auburn or golden shades. Charming results attained, easily, quickly and safely.

Used by French coiffeurs, especially in New York, for over twenty years.

FREE

CHARLES MARCHAND & CO.

225 West 42nd St., New York

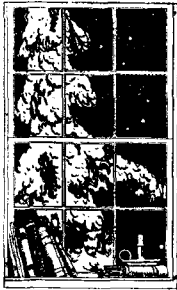
Please send me your booklet, “The Care and Treatment of the Hair.”

Name _____

Address _____

MARCHAND'S GOLDEN HAIR WASH

xxix



The East Window and The Car Window

by Bert Leston Taylor

With decorations by C. B. Falls
Foreword by James Rowland Angell

For two years the late B. L. T., well-known columnist of The Chicago Tribune, lived and worked directly facing Lake Michigan, and in this series of essays and sketches he has recorded his mellow observations on life and the arts during that time. B. L. T. was an unsurpassed wit and a broad humanitarian; here he is represented in a mood at once serious and genial. Life is at its full, he contends, not in a day crowded with excitement, but in those brief interludes when, alone with tranquil thoughts, we may sit each at his own east window and look out into a quiet morning. These brief meditations are glimpses that make us "less forlorn." Numerous pictures and decorations in black and white by C. B. Falls make the volume itself as interesting as the contents.

12mo. cloth. 230 pages. \$2.50 net.

ALFRED A. KNOPF, *Publisher, 730 Fifth Avenue, New York*



Thomas Mann's great novel

BUDDENBROOKS

Translated by H. T. Lowe-Porter

Buddenbrooks is generally regarded as the masterpiece of the foremost living German novelist. With consummate skill he has chronicled the rise and fall of a German family through four generations, beginning with Johann Buddenbrook in 1830, a member of the merchant nobility, moving through the Franco-Prussian War, to the tragic dreamer and weakling, Hanno Buddenbrook, in whom the traditional greatness of the strain is extinguished through over-refinement. This is undoubtedly one of the literary monuments of our age.

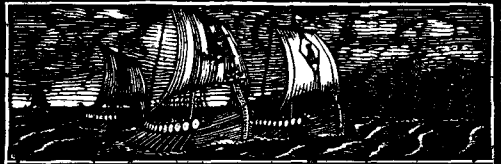
2 vols. 748 pages. \$5.00 net per set.

ALFRED A. KNOPF

730 FIFTH AVENUE

NEW YORK

In Canada from the Macmillan Co. of Canada, Ltd., Toronto



CHRISTOPHER COLUMBUS

BY JOHANNES V. JENSEN

The final volume of Jensen's prose epic of human history. Uniform with the previous volumes of *The Long Journey: Fire and Ice* and *The Cimbrians*, it portrays the Discoverer of the new world as the greatest incarnation of human longing.

"Out of olden sagas Jensen makes new. His pages take on, even for grown-ups the fascination of the faery tale, for this, the childhood of our race, stirs in us something of our own childhood wonder and delight.—*The Boston Transcript*.

"Of Old Testament grandeur."—*New York Times*. \$2.50 net.

ALFRED A. KNOPF

730 FIFTH AVENUE

NEW YORK

In Canada from the Macmillan Co. of Canada, Ltd., Toronto

Your Plans

You are doubtless already making plans for going away this summer; the country, the shore, the mountains. An important factor in your vacation enjoyment is what you will have to read.

Perhaps you have been buying THE AMERICAN MERCURY each month as it has appeared on the newsstands. It may be impossible for you to obtain the magazine at the place where you are going. You will not want to be without it. The best way to avoid missing that most important number is to fill out the subscription blank below.

The subscription rate is five dollars a year; Canadian postage fifty cents, Foreign postage one dollar additional

THE AMERICAN MERCURY, 730 Fifth Ave., New York

Please send me THE AMERICAN MERCURY for one year, starting with the.....
issue. I enclose \$..... (check or money order).

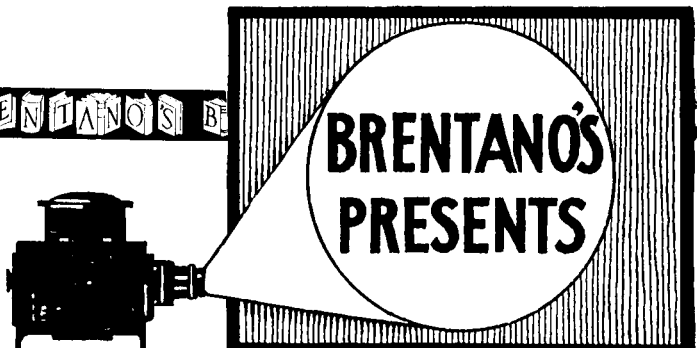
Name.....Address.....

Please send to the following names THE AMERICAN MERCURY for one year, starting
with the.....issue. I enclose \$..... (check or money order).

Name.....Address.....

Name.....Address.....

Name.....Address.....



BRENTANO'S PRESENTS

PRUNELLO

BY S. P. B. MAIS

Author of "Breaking Covert," "Some English Authors," etc.

WE FIGURED it out this way. Every Mercury reader should be a Mais reader because: ¶ Mais' style is quiet, humorous, leisurely, charming. He is distinctly a modern, yet he writes in the best Georgian tradition. His literary background is tremendous and is excelled only by his zest for life. ¶ PRUNELLO is the story of an English girl, who happens to be an aristocrat, and a young journalist who whistles his way through a not-too-cheery existence. You will not be shocked by PRUNELLO, but you *will* be charmed. \$2.00

PRANCING NIGGER

BY RONALD FIRBANK

Author of "Valmouth," "The Flower Beneath the Foot," etc.
With an introduction by Carl Van Vechten

THERE are a number of excellent reasons for reading PRANCING NIGGER, not the least of which is Carl Van Vechten's introduction, called aptly, "An Icing for a Chocolate Eclair." Other good reasons are supplied by the New York Times and the New York Evening Post, both of whom liked it very much, and by John V. A. Weaver, who didn't. Need we say more? ¶ Oh yes, PRANCING NIGGER, the first of Firbank's books to be published in America, is an authentic first edition (collectors please note) and, in our opinion, by far the best novel he has written up-to-date. It is about the West Indies and the Mouth family and an earthquake. \$2.00

AT ALL BOOKSTORES

BRENTANO'S

PUBLISHERS NEW YORK

SPORT!

A Nip and Tuck Battle With a Silver King Tarpon

SPORT! Did you ever angle for the "King of Deep Sea Fish"—that warrior of the waters, the flashing, silver-mailed tarpon? If you are a keen fisher-fellow there is an unforgettable pleasure waiting for you in the sky-blue waters of Charlotte Harbor—the most famous tarpon waters on the continent.

When you drop your troll into the sea you set the pace for gripping adventure—you unleash all your primitive instinct for red-blooded sport. Imagine! Your feet braced in a sturdy launch as your troll tugs its prelude to battle; whizz! Your line sings from the reel; your rod bends into a semicircle when, after wild lashes, the tarpon rushes down in a smother of foam; your tense nerves when you suddenly see this silver-streaked body—perhaps six feet long—leap desperately skyward; and how, after half an hour or more you gradually play your weakened prize within a few feet of the launch; your mingled joy and pride as you catch a glimpse of the floating white belly and watch the guide, who with a skilful twist, brings to gaff this the gamest fish that ever swam—if you're lucky. That's fishing.

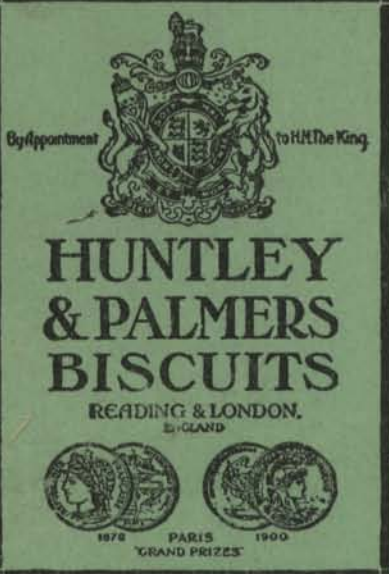
Besides the best tarpon fishing in the world, numerous other fish are found in the waters around Useppa. For light tackle, from January to June, there's the Lady Fish and the voracious Snook. Then there's the spectacular and gamy King Fish which affords brilliant sport.

So, come to Tarpon Inn, Useppa Island, Florida. Bring your bathing suit, camera, tennis racket and golf sticks. Here is truly the home of a variety of recreations, true sport—and honest hospitality.

Send for Illustrated Booklet.



Useppa Island, Lee County, Florida



The Sweetmeats of KINGS

Huntley & Palmers biscuits are jewels in the realm of bakery. And, indeed they are the Sweetmeats of Kings; for each tiny morsel is prepared with the same exacting skill as the famous wedding cake made for H. R. H. the Duke of York, K. C., and his bride.



HUNTLEY & PALMERS

famous Biscuits

Ridgway Tea Co., New York & Chicago, Sole Agents in the U. S. A.