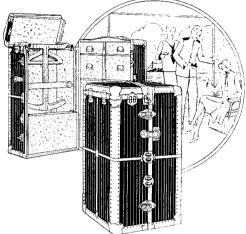
TRAVELS EVERYWHERE



The Tour-Safety

Corrugated Construction

HE EVERWEAR travels to its destination safely—everything in its place—ready when needed. ¶ There are special EVER-WEAR Corrugated Models for school and college students. ¶ Send for the free illustrated booklet, "The Love for Travel Comfort" and dealer's name.

The RAUCHBACH-GOLDSMITH Co.

Everwear Wardrobe Trunk Products

Executive Offices and Factory Newark, New Jersey

Representation in Principal Cities



From time to time, in this place, THE American Mercury will present portraits of its more frequent contributors, along

with brief accounts of their lives and adventures in this world. The series is herewith inaugurated, appropriately enough, with a few lines about Herbert Asbury, whose first contribution, "Up From Methodism," was published in the issue for February, 1925. It caused a dreadful uproar among the customers of the Weslevan revelation, and helped to lay the

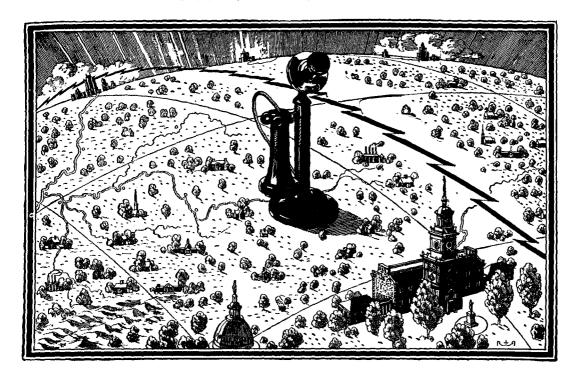


Herbert Asbury

foundation of The American Mercury's reputation as an organ at once of the atheists and of the Pope. Later on Mr. Asbury expanded his story, and the result was a book under the same title, published in 1926 and since riotously reviewed by the various Christian Advocates. Another chapter from it, "Hatrack," was printed in the issue for April, 1926. It led to the attempted suppression of the magazine by the Boston wowsers, and, on their lamentable defeat in court, to the barring of the number from the mails, ex post facto, by the allied wowsers of the Postoffice. Few magazine articles printed in America have ever had a larger circulation. Mr. Asbury has also contrib-

Continued on page xxxvi

THE AMERICAN MERCURY



The Traveler's Telephone

An Advertisement of the American Telephone and Telegraph Company

AMERICANS are the greatest travelers in the world. They have knit the country together

by steel rails and made it the largest and most prosperous business community the world has ever seen. Business, friendship and political solidarity are maintained by personal touch, by travel and the telephone. Wherever the business man goes in this country, be it thirty miles or three thousand, he is still within earshot of his office, his family and his friends. He can get them and they can get him, and for the longest call in the United States the day rate is only \$12 and the night rate is only \$8.

L

For the Bell Telephone System is an idea in force nationally. All the instruments are designed in the largest industrial labo-

ratory in the world and made in the same factories to the one standard of fitness. All of the telephone builders, repairers and operators are trained to the same ideal and aim; stated by President Walter S. Gifford as:

"A telephone service for the nation, so far as humanly possible free from imperfections, errors or delays, and enabling at all times anyone anywhere to pick up a telephone and talk to anyone else anywhere else, clearly, quickly and at a reasonable cost."

xxxv