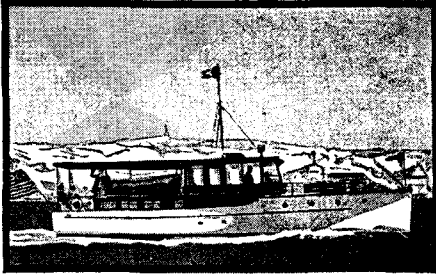


"Days we wish
would never end..."



THE SARAJO* docks in the beautiful inlet at Mamaroneck, a hundred yards or so from the summer home of its owners.

Mr. and Mrs. Torrence are enthusiastic in their conviction that this handsome Forty-Two represents not an extravagance, but a sound investment in health and happiness. No taxes, no expensive repairs, surprisingly low running cost. And during the long boating season endless opportunity for outdoor sports, for the most delightful kind of entertaining, for travel in the economical comfort of a compact home on the water . . .

Almost any still summer night finds the Sarajo slipping quietly out into the Sound . . . Probably a gay, informal supper aboard with five or six friends. Perhaps, on moonlight nights, a swim, or swift careening on an aquaplane in the Sarajo's lively wake . . .

Cruising is a hobby with this young couple, who make frequent short trips—through the Sound—up the Essex River—around the Long Island shore. Last August, with four friends, they made a ten-day cruise to Nantucket, with shore stops at New London and New Bedford. As delightful a short vacation trip as they ever took, Mrs. Torrence says. And already plans are under way for next summer's cruising. Plans which fortunately need consider neither time tables nor accommodations, but only the whim of the Sarajo's happy owners . . .

Visit Port Elco or send for Catalog AME.

PORT ELCO (permanent exhibit), 247 Park Avenue, at 46th Street, New York. Distributors in Boston, Detroit, Los Angeles and Miami. Plant and Marine Basin, The Elco Works, Bayonne, N. J.

The Elco Fleet: Twenty-Six, \$2,975; Veedette, \$4,875; Cruisette, \$5,950; Thirty-Eight, \$10,750; Forty-Two, \$16,500; Fifty, \$25,500.

*Although this series of advertisements recounts bona fide experiences of Elco owners, the names used are fictitious.



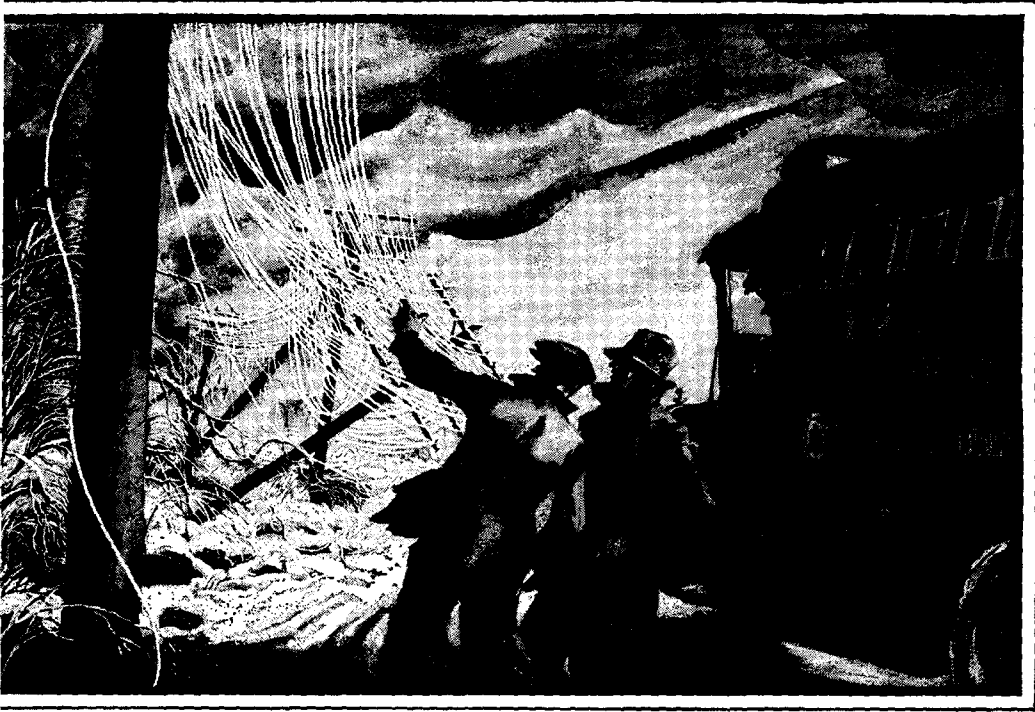
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Editorial NOTES

THE time limit for entering articles for the two College Prizes announced last month is herewith extended to August 1. This will give contestants time to write the essays after graduation in June. One prize, \$500, is offered for the best article received from a male graduate of this year; the other, of the same amount, is offered for the best received from a woman graduate. The aim of the contest is to show how the four years of college life appear to actual graduates. In the treatment of the subject a wide margin will be allowed. But it is hoped that contestants will confine themselves as much as possible to personal experiences. In every case the name of the college discussed must be given, and so where good taste and decency forbid the names of instructors mentioned must be given likewise. The MSS. sent in will be judged by the honesty and intelligence they show, by the freshness of their point of view, and by their interest and value as human documents. Good writing will also count, and very heavily. The competition is open to the seniors of 1929 in all American colleges of good repute. MSS. may be sent in at any time up to August 1 and need not be deferred until commencement, though the prize-winners must graduate this year. The conditions:

1. No article should be less than 3000 words long, or more than 8000.
2. Each must be a wholly original work by a student graduating from an American college with the class of 1929, and taking the A.B. or its equivalent.
3. Each must bear the full name and address of the author, the name of the college frequented, and a statement of the course followed and the degree to be taken.

Continued on page xxxvii



Suddenly, out of a spring sky . . .

*An Advertisement of the
American Telephone and Telegraph Company*

ALL was well on the telephone front on April 27, 1928. Suddenly, out of a spring sky, rain began to fall over central Pennsylvania. As night came on this turned into a furious storm of sleet, snow and wind. Inside of 48 hours, 3700 telephone poles were down. Seven thousand miles of wire tangled wreckage. Thirty-nine exchanges isolated. Eleven thousand telephones silent.

Repair crews were instantly mobilized and sent to the scene. From Philadelphia 47 crews came. Other parts of Pennsylvania sent 13. New Jersey, 6. New York, 4. Ohio, 6. Maryland and West Virginia, 12. In record time, 1000 men were stringing insulated wire and temporary cables along the highways, on fences and on the ground.

Within 72 hours the isolated exchanges



were connected and the 11,000 telephones back in service. Then, while the temporary construction carried on, neighboring Bell System warehouses poured out all needed equipment, new poles were set, new crossarms placed and new wire and cable run.

In any crisis there are no state lines in the Bell System. In all emergencies of flood or storm, as well as in the daily tasks of extending and maintaining the nation-wide network, is seen the wisdom of One Policy, One System, Universal Service.

Better and better telephone service at the lowest cost is the goal of the Bell System. Present improvements constantly going into effect are but the foundation for the greater service of the future.

"THE TELEPHONE BOOKS ARE THE DIRECTORY OF THE NATION"

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