

# Did You Ever Hold an Audience PELLBOUND!

Why is it that some men and women whom you have heard speak are able to hold an audience spellbound — are able to play upon the emotions of dozens or thousands of people as easily as the average musician plays upon his musical instrument? Why is it that these people can so commandingly and so gracefully stand before an audience and convince their listeners against their wills — can hold their rapt attention — can bring tears to their eyes — can make them shake the walls of the building with their laughter — with such evident ease?

## What Is It That Makes a Successful Public Speaker

Grenville Kleiser, the famous speech specialist, has found the answer. He has trained thousands upon thousands of men and women in every part of the country to become successful public speakers — men and women in all walks of life — and he can train you without requiring you to step outside of your home.

### Free Book—"Talking for Results"

Write for this revealing book on how to develop a strong, confident voice; an instant flow of clinching words; self-assurance, compelling presence. No foolishness about "eloquence." Real facts about Grenville Kleiser's practical, new method of Public Speaking, Personality Development. Address: FUNK & WAGNALLS CO., Dept. 1747, 354-4th Ave., New York, N. Y.

## When Ten Dollars Equals a Million!

She had just bought an album of records for \$10 ... "My husband will get a million dollars worth of pleasure from playing these!"

That's slightly exaggerated, but who CAN measure the pleasure recorded music gives? To be calculatingly commercial, the cost per performance (and the finest performance, mind you) is such a fractional part of a penny that recorded music is, aside from fresh air, the thriftiest luxury known.

P.S. The album of records the lady bought was Schubert's melodious "Forellen" (The Trout) Quintet performed by one of the world's greatest ensembles: Arthur Schnabel and the Pro Arte Quartet. (How about treating your husband?)

*We ship records safely around the corner or around the world!*

**The Gramophone Shop, Inc.**  
18 East 48th St., New York City  
Wickersham 2-1876



\*\*\* indicate an outstanding performance, \*\* a competent performance, \* an acceptable performance. ††† denote exceptional recording, †† efficient recording, † poor recording.

### ORCHESTRAL

\*\*\*††† *Variations on a Theme by Handel, Brahms:* (RCA-Victor, two 12-inch records, \$4.50). Another remarkable performance by Toscanini and the New York Philharmonic-Symphony, flawed only by the knowledge that the number of unreleased recordings by him is now minute. Perhaps that will be remedied during his next Winter's visit. The superbly modulated dynamics and lovely phrasing lavished by Toscanini on this work would be a welcome embellishment of any score in the repertoire, but it is doubly welcome here, since a first-rate recording of the *Variations* has been wanting.

\*\*\*††† *Khowantchina (The Introduction), Moussorgsky:* (RCA-Victor, one 12-inch record, \$2). One of the earliest examples of impressionism in music, finely performed by Serge Koussevitzky and the Boston Symphony.

### VOCAL

\*\*\*†† *Bauern Cantata (No. 212), Bach:* (RCA-Victor, two 12-inch records, \$4.50). An abridged version of the most humorous and charming music Bach ever wrote. Unfortunately, a French text is used, there are several excisions from the complete score, and a piano is used in the recitatives instead of an instrument more nearly resembling those of Bach's time. These things are particularly deplorable since Jeanne Guyla and Martial Singher, the soloists, are excellent. Gustave Bret conducts with plenty of spirit.

### CHAMBER MUSIC

\*\*\*†† *Quartet in D (opus 44, No. 1), Mendelssohn:* (Columbia, three 12-inch records, \$5). Though much of this composer's music has faded, his mastery of his craft, as displayed in such a work as this, remains an object lesson for any aspiring composer. The Stradivarius Quartet offer their sound

## RECORDED MUSIC

abilities for what they are worth, but the results are not very stimulating.

### VIOLIN

\*\*\*†† *Concerto in D, Tchaikowsky*: (RCA-Victor, four 12-inch records, \$8). Jascha Heifetz enjoys a fiddler's field-day with this venerable showpiece, also contriving to give it more character and profile than it ordinarily possesses. Altogether, a musical and technical accomplishment of a high order. John Barbirolli conducts the London Philharmonic in a sonorous and well-disciplined recording.

### DANCE

*Symposium of Swing* (RCA-Victor, four 12-inch records, \$1.25 each). America's current vogue, ennobled by an album which includes performances by such eminent practitioners as Benny Goodman, Tommy Dorsey, "Fats" Waller, and Bunny Berigan. Most of the merit in this volume is confined to the Goodman free fantasy on *Sing, Sing, Sing*—one of the most original and ingenious disks that swing has produced—and the Dorsey account of *Stop, Look, and Listen* and *Beale Street Blues*. However, swing being the personal matter that it is, there will no doubt be those who will enthuse about Berigan's *I Can't Get Started With You* and Waller's *Honeysuckle Rose*.

*Blues* (Brunswick, one 10-inch record, \$.75). This diverting job by Art Shaw and his band is worthy of a place in the *Symposium* above, for it is quite the best thing Shaw has accomplished. Bright ideas and warm performance add to its attractions.

*You and I Know* and *Goodbye, Jonah, Goodbye*. (Victor, one 10-inch record, \$.75). Not the best of Arthur Schwartz's tunes, these two from *Virginia* are nevertheless well above ordinary. Tommy Dorsey and band perform dexterously, and there are vocals with each.

*I Gotta Right to Sing the Blues* and *Ain't-cha Glad, Texas Tea Party* and *Dr. Heckle and Mr. Jibe* (Columbia, two 10-inch records, \$.75 each). Re-issues of performances by an all-star swing ensemble, the players including Benny Goodman, Jack Teagarden, Gene Krupa, Dick McDonough, Artie Bernstein, and Joe Sullivan. Not for neophytes, these disks belong in every swingers library. Each has a vocal by Teagarden.

IS OUR EVOLUTION PRO-  
CEEDING UP—OR DOWN?

## APES, men AND MORONS

by **Earnest A. Hooton**

Professor of Anthropology, Harvard University

In one of the most stimulating, brilliant and provoking books of our times, Dr. Hooton examines evolution in the light of what it has done for man and what it is doing to him. He shows that for the future the process of evolution is in our own hands, to make or to mar, and poses the nice question of what we are going to do about it. At all bookstores. \$3.00

G. P. PUTNAM'S SONS, 2 W. 45th St., N. Y.

## THE GOOD SOCIETY by Walter Lippmann

James Truslow Adams writes:

"It seems to me the best book that Lippmann has written, and is an extremely suggestive one for everyone interested in the politics of the world at the present time . . . I wish that every American could read and ponder it."

An Atlantic Book

\$3.00

LITTLE, BROWN

& CO., BOSTON



1937