

Letters to the Editor

» I am enclosing herewith check for renewal of my subscription for two years.

I have been a continuous reader of AMERICAN MERCURY for about fifteen years. At our home we receive thirty magazines. For the money, yours is the best buy.

JUDGE FRANK L. PINOLA
Wilkes-Barre, Pennsylvania

» For years I have read your magazine, buying it at the newsstands. . . . Please accept my congratulations on your present efforts. The magazine is splendid.

Enclosed is my check for a two-year subscription. . . .

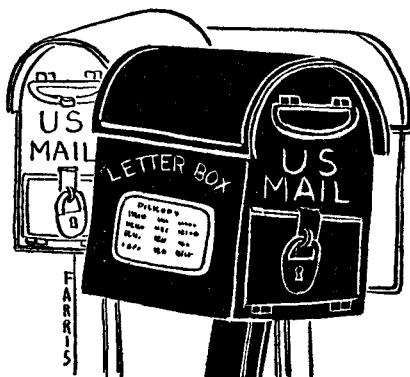
C. L. BEAVEN, M.D.
El Paso, Texas

» You have a very fine magazine. Very few of its kind are published. We who believe in our country should support it to the best of our ability. I'm for America First!

MRS. W. W. HYINK
Sibley, Iowa

» As one who has escaped the clutches of Communism, I feel deeply grateful for your courageous stand against this peril. Your magazine is *the* lighthouse guarding the rights of the American people and guiding them across the stratagem-studded seas of yellow journalism. Thanks!

In case you decide to publish parts of this letter, kindly withhold my name,



for I still might have some relatives left alive behind the Iron Curtain.

[NAME WITHHELD]
Ketchikan, Alaska

» I am enclosing a check covering one year's subscription to be sent to my daughter and son-in-law. I want them to know the pleasure of reading the truth for a change, something almost totally unrecognizable in the current daily press. If this nation should fail in its present defense against Communism — which, pray God, it will not — the fault will be that of the American press with a few notable exceptions. I do not know what in hell most of the editors are thinking of. They must be wholly bereft of sense as well as good old-fashioned, patriotic Americanism. I surely enjoy my subscription to your magazine.

THOMAS B. QUINN
Arlington, Virginia

» Please accept my heartfelt praise and appreciation of your magazine. Its brilliant and splendid writers are doing a great work in carrying out your ideals. I simply devour each copy and rejoice that we have such a magazine. I lend mine and buy other copies to pass on.

MRS. M. THOMPSON
Hollywood, California

» Hooray for the list of pro-American books in the back of the AMERICAN MERCURY. My ambition is to get and read them all. So far I have sixteen of them in my library. . . .

I have every copy of the AMERICAN MERCURY beginning with the March 1952 issue, and I constantly use them for reference. Keep up the good work.

JANE C. MULQUEEN
Brooklyn, New York

» Let me again intone that I cannot do without your outstanding magazine. Never cease this truly American endeavor of bringing the real truth to the American people.

WILLIAM A. RICE
Pvt-2 US 52316264
7461st AU (Signal)
Fort Clayton, Canal Zone

» I am enclosing the card for the renewal of my subscription to your magazine.

I appreciate it very much and I know you tell your readers the truth and let the chips fall where they may.

I don't know how large your circulation is, but I hope many millions buy the MERCURY and inform themselves. I personally couldn't get along without it.

Thank you for your determined fight against Communism.

MARION B. CHURCH
Pasadena, California

» What would we do without the MERCURY? Congratulations to the entire staff for the earth-shaking job you are doing.

J. N. KENNY
Manitowoc, Wisconsin

» In gratified response to your excellent article, "Is the Republican Party Committing Suicide?" — every copy of the MERCURY was sold out in three well-known stores in San Francisco, and the two local drugstores in our town of Orinda. . . . *Thanks* for your magazine! I finally secured the last copy available in a small magazine stand, after a desperate search.

DELIGHT DE NAVEAGA
Bien Venida
Orinda, California

» I think you are doing good work for the future welfare of America. I trust you will keep the good work going. Not many American editors seem to have the interest and welfare of the people sufficiently at heart to give the facts regardless of the source.

J. STOKLEY LIGON
Carlsbad, New Mexico

» I am thoroughly in accord with your exposures of subversives and fools in high places, as well as your unwavering campaign against the world's worst enemy, Communism.

FRANK REH
Marble, Colorado



JOBS LOOKING FOR MEN

By Karl Hess

JOB HUNTING just isn't what it used to be. In fact, for the top management level of American business and industry today, job hunting actually is on its way out. It is being replaced by man hunting. The jobs, in other words, now are looking for the men.

In a dozen or more cities today there are \$50,000, \$70,000, and \$100,000-a-year-plus jobs for which theoretical men have been picked but not found. And, in one of the most rigorous yet quiet job procedures ever tried, there are other men spending a good part of their time and talent looking for the *real* men to fill the theoretical slots. What's more, they'll find them. Executive recruitment, as it often is called, is here to stay.

Here's one way it can work. Suppose a big firm has looked deep into its management set-up (perhaps with

the help of a management survey team, about which more later). In the looking, a weakness has been spotted right at the top of, say, the sales division. The man in charge there has let his staff get embroiled in personal office-politics. Further, he is unwilling to revise his firm notions of procedures in order to take care of new products. Decision: he's got to go. At least that would have been the simple decision a few years ago. Now the decision is a more positive one. He's got to be replaced — but by the right, absolutely right, man. And this "ideal" man has really got to be someone special.

For instance, besides being able to stop the office politicking by making a team instead of a conflict out of his staff, he has to 1. like fishing (because most of the other executives live in a lakeshore district where that sport is important), 2. have a wife who