

MASS HYPNOSIS

SOVIET SECRET WEAPON

A softening-up process is taking place in the United States. It is being referred to directly or indirectly in a number of articles and studies dealing with calculated pressures on the mind. The manipulation of the subconscious is recognized as an essential element in this brainwashing. The public is being accustomed to strange terms such as "motivational research" and "subliminal perception." This article, by a minister of the Gospel—not a physician or a psychiatrist—is presented to show how the menace looks to one observer. It does not pretend to be a clinical analysis. The MERCURY considers the subject so important that we present this discussion by the Reverend Pritchard.

by Reverend Alfred W. Pritchard

THESE UNITED STATES face today a problem such as they never faced before.

A few years ago the world witnessed a demonstration of mass—or mob—hypnotism that affected the entire world. Adolph Hitler used mass hypnotism techniques to make his countrymen believe that they were a superior race and should dominate the world. It required the united efforts of many countries in a terrific war to prove to them that they were wrong.

Hypnotism was used before the time of Hitler by other world conquering aspirants. All made great trouble for the world and finally lost because the hypnotic control was, in each case, almost entirely that of one man. The control was used to build an illusion within the minds of the people and drive them to physical combat, to destroy those who were pointed out as the enemy.

About 50 years ago, the Russian

scientist Pavlov, while experimenting with the minds of dogs, discovered the principle by which a dog's mind functions. He discovered that if a bell was rung while it was eating, and if a different tone bell was rung while it was being punished, the time would come when the organic and physical functions of the dog would respond to the ringing of the bell alone, just as when being fed or punished. These experiments are of course well known to all modern students of the mind.

It was also discovered that the subconscious mind of man may be conditioned hypnotically in the same manner. Medically speaking, this is probably the most important of modern discoveries, because it opened the way to the discovery that human ills and diseases can be caused—and sometimes cured—by this same function of the mind.

Medical doctors, doing research in psychosomatic (mind-body)

medicine, have determined by the study of thousands of hospital cases that 90 per cent of illness and disease is rooted in subconscious mind-conditioning. Many of these doctors are expert hypnotists and have been able to reach this solution to a serious problem through their knowledge of hypnosis.

THE STUDY OF HYPNOSIS covers an extremely wide area. We have stage hypnotists, medical hypnotists, amateur hypnotists, and hypnotic technicians.

Many hypnotists have tried to define the state that is generally called hypnosis. Some have said, "it is a state of mind." This is obviously so, but explains nothing. A famous stage hypnotist told me that his definition would be, "a state of heightened suggestibility." This man has demonstrated before large audiences for many years. With very little preliminary explanation he tells his audience to clasp their hands together, very tightly together, and in a few seconds, tells them to try to take them apart, but that they will be unable to do so. As a rule about 90 per cent of his audience are unable to take their hands apart; they are "locked" together.

Please observe that he did not hypnotize his audience, he did not place them in a "state of *heightened suggestibility*." All he did was use the power of *suggestion* upon them in a *full waking state*.

The point I am attempting to

make clear here is the "suggestibility" of the mind of man *while in a full waking state*. A person does not have to be hypnotized in order to have hypnotic commands or suggestions imbedded in his mind.

To place a person in a deep state of hypnosis requires special techniques according to the suggestibility of the person. While one person may be placed in a deep state in a flash, another may take an hour or several hours, depending on the personality of the subject and the skill of the hypnotist.

We are here not concerned with the deeper states of hypnosis, but the suggestibility of the mind in the *full waking state*.

This same man tells his audience to close their eyes, and when he tells them they cannot open them, to try if they will but that the harder they try the tighter closed they will become, 75 per cent to 90 per cent of his audience will be unable to open their eyes. Instead they will close them tighter, as he said they would.

Illness and disease can be traced through the study of thousands of case histories to subconscious conditioning. Subconscious conditioning also can be induced by suggestion. The hypnotist made direct suggestions, which were accepted and carried out by it, while the people were in a *full waking state*. What are the words, commands, suggestions, any outer stimuli to any

of the senses doing to the "suggestible mind?"

BECAUSE OF THE inherent suggestible quality of the subconscious mind, it is continually being impressed with *negative, destructive, disease-producing suggestions*. And furthermore, because of the suggestibility of the subconscious mind, and because suggestion *in the full waking state* conditions the subconscious mind and establishes our emotional responses to outer stimuli, there is no way to escape the *fact* that man in his *full waking state* is in a state conditioned by suggestion and is therefore dreaming a hypnotic dream. He imagines and believes things to be real which are no more real than the suggestions that make him believe.

At first, one may deny this just because he would rather not believe it. However, we cannot get very far by eliminating the things which we would rather not believe.

Modern psychologists and hypnotists have observed the subtle working of *waking hypnosis*. Every phase of this phenomenon is now being studied by specialists in this field. You will not find many of these specialists in the hospitals. But a large number are employed by corporations designing new, more subtle, more powerful ways to use this power to move the people in the direction of their desires, *through the printed word and pic-*

ture, through the spoken word in person or on the radio and television, and by means of the television picture. These men are specialists in *waking hypnosis*, and their success in extracting dollars from the public purse proves their efficiency.

By taking advantage of the suggestibility of the human mind, a natural, normal function, these methods and techniques are destroying our people. Today, it is the basis of the Kremlin's most important instrument of conquest: subversive propaganda.

The juvenile delinquency problem is no mystery. It is the result of *suggestion*, presented to the natural inherent suggestible or inherent hypnotic quality of the mind. The motion picture or television murder mysteries, the stories of broken homes and of crime, are all *suggestion* to the inherent automatic functioning of the subconscious mind. The recipient may follow out the imbedded suggestions. *The children usually are blamed when, in fact, they are completely innocent.* It is true that they commit the nonsense, the crime, but *who presented the suggestions* to the suggestible faculty of the minds of these children? *Those who use this power to control the people do so for their own selfish ends.* The public is ignorant of this inherent vulnerability of the mind and, therefore, is powerless to combat it.

Hypnotists have tried to superimpose strong corrective suggestions to try to overcome the destructive ones, and depending on the type of case and the individual, they are sometimes successful.

THE PRESENT problem is much more serious than is generally known to the public. There is a

tions. And do not forget that YOU are their major target.

The Reds are not making the mistake Hitler did. They are using these subtle powers in every *hidden* way that they can devise. It all started with Pavlov's experiment with dogs. It is a highly developed science, which Communists are using to destroy you.

The Reverend Alfred W. Pritchard, D.D., was a victim of the most dread of all incurable diseases, multiple sclerosis. Determined not to accept the prognosis of increasing paralysis and untimely death, and in the hope of finding a cure, he entered into his own research of mental causes of physical disorders. His field of study and research included religion and hypnosis. He was rewarded for his efforts by obtaining a complete cure of his ailment. He is married and has two children, a boy and a girl.

He is Founder of the Church of The Eternal Truth, Founder of the Inner Powers Society, and author of the book, *Using The Magnetic Forces Of Your Mind*, and two booklets, *After Death—Then What?* and *Man, God's Helpmate*. He is the Past President of the California Chapter of the Association to Advance Ethical Hypnosis, and Past President of the California Association of Hypnotists.

Hypnotism, says Reverend Pritchard, is the most powerful tool God has placed in the hands of man, and if used rightly is a blessing to mankind, but in the hands of tyrants it is the most powerful tool of human destruction in the world. Awareness of its public use, and the development of the practice of thinking, of exercising the mind, he says, is a simple, effective way to prevent being influenced by destructive suggestion. The greatest value in the powers of hypnotism, he states, lies in unconditioning, rather than conditioning.

war going on in the United States, a psychological war, a war in which *the enemy is taking full advantage of the inherent hypnotic quality of the mind*. While the people are "asleep" to their actions, the Communists are not losing a minute or an opportunity to impress the people with their destructive sugges-

The American people must awaken to what is going on, and they must awaken now. Those who realize what is happening must awaken those who are asleep. There is no time to lose. The enemies of our nation, internal and external, have already made a deep impression upon us, and *when they think we*

are sufficiently confused and weakened by hypnotic suggestion, they will pounce upon us for the kill.

Corrective action is extremely simple. The radio and television directors should be challenged whenever their programs support any part of the current Communist Party "line."

An all-out effort must be inaugurated at once to expose the satura-

tion with subversive Communist propaganda of our magazines, books, movies, radio, television, newspapers and educational system.

We must stop letting the Communists brainwash us with their mass-hypnosis techniques. This can be stopped by alert, informed Americans who recognize the enemy's handiwork and who are willing to stamp it out wherever they see it.

THE U. N. CRUCIFIES AN HONEST MAN

The Honorable Robert Morris, former counsel of the Senate Internal Security Sub-Committee, charges that the United Nation's dismissal of Povl Bang-Jensen was engineered by an international Communist conspiracy. He said that two important Americans in the U.N. participated.

Mr. Bang-Jensen was deputy-secretary of the U.N. Committee to Investigate the Russian Aggression that followed the Hungarian anti-Communist revolution in 1956. Eighty-one anti-Communist witnesses appeared before the U.N. Special Committee on Hungary. Under Mr. Bang-Jensen's pledge that he would not disclose their names because of fear of reprisal, the witnesses documented the charges of unprovoked Soviet aggression against Hungary.

The Bang-Jensen report delivered a devastating blow against Soviet reputation and caused defections in Communist parties throughout the world. Judge Morris says that the Communists have been conspiring to destroy Bang-Jensen on the theory that if you destroy the symbol, you destroy the effectiveness of the report.

U.N. Secretary-General Hammarskjöld demanded the surrender of the 81 names. Mr. Bang-Jensen, true to his pledge, refused. He was fired. Charges were filed against Mr. Bang-Jensen. He was not allowed to see the relevant documents. He was forbidden to talk to the press. In the meantime, Communists, pro-Communists and anti-anti-Communists, in true Communist fashion, have conducted a reprehensible smear campaign.

Judge Morris said Mr. Bang-Jensen's dismissal "without the semblance of due process" is "an outrage against everything for which we, here in the United States, stand." (See Mr. Bang-Jensen's devastating 30-page Memorandum (with annexes) to the Secretary-General of the UN)

—J. EDWARD JOHNSTON, JR.

IN GOD WE TRUST

by Alfred K. Allan

GOVERNMENT REPRESENTATIVES gathered recently at the Bureau of Engraving and Printing to witness the first change in our paper money design since 1929. The change involved the imprinting of four important words which henceforth are to appear on all our dollar bills—"In God We Trust."

This use of our paper currency to affirm our nation's faith in God came about through the efforts of thousands of Americans, individually and through patriotic and religious organizations. Their voices echoed through the Congress of the United States and in 1955, Representative Charles E. Bennett of Florida responded to this great public demand by introducing an act (Public Law 140, 84th Congress) calling for the use of the motto "In God We Trust" on our currency. A short while later Representative Bennett introduced legislation to make "In God We Trust" our national motto.

"It is my position that 'In God We Trust' is the best possible phrase for us to designate officially as the national motto of the United States," Representative Bennett declared. "More than any other phrase it expresses the spiritual and moral values upon which our country was founded and upon which it de-

pends for survival. In these days when imperialism and materialism seek to attack and destroy freedom, we should continually look for ways to strengthen the foundations of our freedom. At the base of our freedom is our faith in God and the desire of Americans to live by His will and His guidance."

The Congress unanimously passed the act and in July, 1955, it was approved by President Eisenhower. New high-speed rotary intaglio presses were installed at the Bureau of Engraving and Printing. The crisp new bills were rolled off and in October, 1957, the first "In God We Trust" paper currency **was** put into general circulation. The inscription appears above the large word ONE on the reverse (green side) of our one-dollar bills, **which** are silver certificates.

It was decided that for now the motto would appear only on one-dollar bills. Eventually all of our paper money will bear the words.

Three departments of our government are now proclaiming our nation's faith—the Post Office Department which issues "In God We Trust" three-cent stamps, the U. S. Mint which places the motto on all our coins, and now the Treasury Department expressing on our dollar bills our nation's trust in God.