

MITTERRAND'S DIRTY TRICKS

by John Train

What did Paris think of the Kulterfest that Mitterrand's minister of culture, Jack Lang, staged before the municipal elections, I asked my friend the President-Directeur Général.

"Camouflage, pure camouflage. He must have known disaster was coming—the devaluation as well as the election results. So to distract the public he stages this piece of mummery. C'était tellement bête. And incidentally, your American contingent scarcely appeared to advantage. They may have been politically sympathetic, but why invite to a congress on the influence of culture upon politics a delegation that knows almost nothing about either? Mr. Styron, for example, not knowing our poetry, tells us instead that the

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Concorde is a poem. Dada! It wouldn't get him a passing grade in a literature course, nor did it impress the public here."

And the economic outlook?

"I suppose the only thing worse than being a Cassandra—having steadily predicted the mess into which Mitterrand would get my country," said my friend the PDG, "is being a Cassandra who then can't say, 'I told you so."

"Why can't you?" I asked.

We were having a marvelous lunch in a little restaurant just a short walk from his office, and in spite of his griefs the PDG seemed cheerful enough. "Well," he replied, "consider my situation. I have a fine company, as you know. We work hard, we do well. But it's a 'wholesale' enterprise: all my customers are businesses, most of them are big businesses and banks. All the banks and most of my big industrial customers are now nationalized. So if you quote me by name and some competitor passes on to the government your article containing my criticisms, three or four phone calls from the ministry to my biggest customers and I'm fichu. No, no, the prudent course is to follow the advice of Epicurus and live secretly,

at least until all this blows over.

"Actually, an even sadder situation is that of the newspaper proprietors. I had lunch in this very restaurant three months ago with a friend of mine who runs the financial side of one of the top dailies. He told me that previously he had received a call from a government souterrain... do you know what that is?" Seeing my hesitation, he groped for the word. "Not a spokesman, not an ambassador..."

An unofficial emissary?

'Voila," said the PDG. "Anyway this souterrain had called on my friend, to propose a government buyout of his paper. Not to the government itself, of course, but to a government-sponsored buyer, a reliable socialist. The offer was rejected indignantly. He will maintain his independence to the death, says the proprietor. But do you know what happened? Within a week there were 25 tax inspectors in the place, looking over his books: his expenses, his depreciation account, every last thing. Twenty-five! You can imagine how much time it takes just to cope with their thousands of questions, quite aside from how it looks to the people in the office.'

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Horrible, I agreed.

"And even that's not the worst of it. Like most businesses these days, this paper owes a lot of money to the banks, and particularly since the latest bank nationalizations, that again means the government. The proprietor knows that at any time the government can simply turn off his credit and put him out of business. It already makes credit available on especially favorable terms to his progovernment competitors. And his advertising from state-controlled industries has been cut back. No, no, his situation is grim, very grim indeed. He has the glories, but also the miseries, of being in the public opinion business. His duty is to broadcast the truth far and wide. I, for better or worse, am a technician. So I don't feel quite such an obligation to speak out publicly. But it's not fun these days, I can tell you.'

What did he think of the Mitterrand government's new measures to defend the franc?

"Cosmetics, just cosmetics, intended for shock effect and to give the public the impression that something is being done."

Will the measures work, considering that the same ministerial team is still in place, having shuffled a few chairs?

"There is no reason why they should. For instance, take the crackdown on foreign travel. Principally, that means that instead of having our Riviera full of Germans, while our tourists go to Spain, the Germans will go to Spain and the French will stay put. It may help a little, but not much. Bien sûre, it will do wonders for Club Mediterranée!

"Then, take the idea of raising taxes to slow down demand. It may happen that way or it may not. Often the employee regards taxes as part of the cost of living. If they go up, he wants more money. In a socialist country, what he wants he usually gets. Mitterrand certainly doesn't have any friends on the Right, so he's got to reward the ones he has on the Left.

"Let me give you a particularly nasty example. What do you think

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the RATP [the railway system that serves Paris] makes or loses on each fare?"

I thought a while. I presumed it lost on each ticket.

"Yes," said my friend the PDG, nodding grimly, "but how much?"

Half the fare price?

The PDG nodded approvingly. "Pas mal du tout. But in fact it's much worse than that. The RATP loses 120 percent of the cost of each ticket. That's before the government subsidy. They don't report it that way, but those are the facts. The whole national railway system, the SNCF, does in fact lose 50 percent on each ticket before the state subsidy."

I observed that the U.S. has had the same problem, thanks to unreasonable manning schedules—featherbedding—which, however, we're beginning to get control of.

"Ah," said my friend the PDG, 'but that's in America, not France. Here the transport-workers union is the biggest single component of the Communist Party, which is an indispensable part of the ruling coalition. And incidentally, the transport workers have to contribute part of their gross wages to the Communist Party, right off the top, as you say. Is the government going to squeeze them? Jamais! It's more the other way around: the transport workers could probably overthrow the government if they felt like it. Our system has gotten out of balance. The minister of transport, one of the most powerful men in the country, is a Communist, as you know. Transportation is a key part of our country's war plans, but as a Communist, the minister can't receive clearance to see France's own mobilization orders.'

And the devaluation?

'Not enough. Let me give you a simple example. I recently bought a 16-horsepower tractor for my farm. There are two comparable machines on the market, French and German. Imagine my amazement on discovering that the French model costs a third more than the German one! A third! And here's why that figure is so significant. Our trade deficit is 100 billion francs, of which almost 40 percent is with Germany. To restore equilibrium there we will need to devaluate against the mark far more than the 8 percent we did. Until then, the hemorrhage will continue. All these measures that the government has announced can't change that basic fact.

"When this government came in, France had comfortable foreign reserves, and a good economic situation. So how does the new government cope with the recession? Instead of encouraging industry to become competitive and increasing workers' incentives for higher output, we push up wages, shorten the working year, pad the public payroll, institute all sorts of measures that we can't afford—unearned social benefits, early retirement, and the like—and in general, instead of belttightening, go on a spending spree. Obviously, that means lower profits, inflation, and pressure on the franc.

So we spend our foreign reserves defending the franc, while blaming, instead of our own mistakes, the supposed overpricing of the dollar and the mark. Rather than cure the affliction, we packed the thermometer in ice. Now we have spent our reserves, and far from attacking the fundamentals of our illness, we've made them worse.

"We need a profound restructur-

ing of our economy along the lines that Mrs. Thatcher is attempting in England. That simply cannot happen under the present government. Instead, we're going to get sicker and sicker. And with things as they are, I don't even dare talk about it officially, unlike some of my more courageous friends. So, quote me if you like, but not by name. Just call me Cassandra."

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B O O K R E V I E W S

The possibility becomes ever stronger that Rousseau will replace, indeed is already replacing, Marx as the premier eminence among intellectuals in the nontotalitarian parts of the world. Marx presents increasing difficulties to those in whom a concern for freedom and for the legitimacy of authority ranks high. Even if there were not the iron relationship between Marxism-Leninism and such totalitarian behemoths as the Soviet Union, China, Vietnam, North Korea, and Albania, among others, not to forget insurrectionary forces fighting to establish Marxist despotism, the name of Marx would suffer from other and almost equally profound faults. The determinism, mechanism, and calculated indifference to the individual and to individual will in history which once thrilled Western intellectuals in quest of a secular god have less and less appeal in this final quarter of the twentieth century. Non-Marxian preoccupation with such matters as the self, volition, consciousness, participatory power, and instant utopia in the form of monastic commune is hardly compatible with doctrines of a philosopher who flatly declared in Capital that "individuals are dealt with only in so far as they are the personifications of economic categories, embodiments of particular class relations and class interests." Marx, in one burst of admiration for Darwin's theory of natural selection, likened his own Capital to Darwin's Origin of the Species, declaring that the latter provided him "with a basis in natural science for class struggle in history." Such a combination of naturalism and mechanistic determinism is unlikely to captivate many Western intellectuals in our age of overriding subjectivism.

Rousseau, though, is made to order for this age. The collectivism of the general will, the absoluteness of the social compact with its abnegation of all individual rights, and the pervasive concern with government as the shaper of morality are accompanied by a preoccupation with the individual, with individual consciousness, sentiment, self-awareness, and self-exaltation without parallel in his time. The consecration to political

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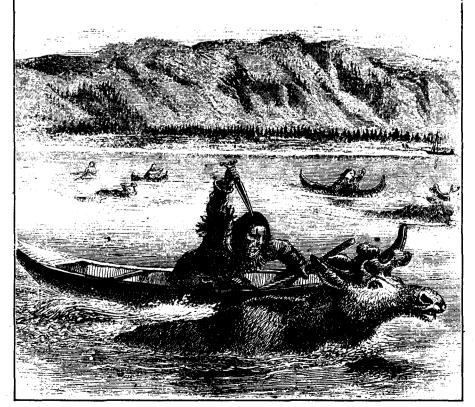
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community and its corporate legitimation that we find in The Social Contract and the Discourse on Political Economy springs from the same mind that gave us Emile and the Nouvelle Héloise, each a monument to subjectivism and egocentricity. And there is finally the essential Rousseau of dedication to equality and to war on all forms of inequality. He is indeed, then, many things, all of them apposite to the prevailing trends of this final part of the twentieth century.

A bold mind is required for any biographical study of Rousseau, given his extreme complexity. Happily, Maurice Cranston is indeed a bold mind; also a learned mind, not only on Rousseau but on Western thought generally. Beyond that Cranston is a spectacularly tenacious and wide-ranging researcher. He has

worked in the archives and collections of Rousseauian material in half a dozen countries, and in order to get a fresh start with the all-important Confessions, has gone to not only the draft of this book preserved in Geneva but that contained in the Palais Bourbon, presented by Rousseau's wife after his death. This volume, the first in what will eventually be a two-volume study of Rousseau's entire life, begins with its subject's birth in Geneva in 1712 and takes us down to publication of the celebrated Discourse on the Origin of Inequality and, in the same year, 1754, Rousseau's return to the Geneva he had so extravagantly praised in the foreword to the Discourse. On the clear evidence of this book, Cranston is engaged in writing a biographical study of Rousseau's life and works superior in all respects to any I have seen or know. To his wide-ranging and painstaking research the author has added the perspicacity and intuitive judgment of the natural biographer.

All Rousseaus in the Western mind are given biographical basis in this volume. To those who are fond of seeking developmental-psychological explanations for major ideas in an individual's life, Cranston's chapters, especially the early ones, will be a gold mine. Is it any wonder, it will be exclaimed, that Rousseau should have spent so much of his life in preoccupation with equality and its necessary political conditions. He was born in patrician elegance in the most fashionable part of Geneva. Such elegance, however, was made possible for the young Rousseau solely by his mother's wealth and high-born status in Genevan society; Rousseau's father was an artisan, sprung from that class, and Rousseau was never allowed to forget it. Rousseau's mother died two days after his birth from puerperal fever, and although Rousseau lived with his father and two aunts for five years in the mansion, standard of living began to decline; the senior Rousseau's earnings as artisan were not up to it. The result was forced move from the great house and its environs down to considerably meaner circumstances in the part of Geneva where the artisan class generally lived. But the worst lay still ahead. In an incident involving an army captain, Isaac Rousseau fell afoul of the law and chose to flee Geneva and settle elsewhere, soon after remarrying and living off an inheritance from his late wife that had been intended for Jean-Jacques and his brother. Now Rousseau was obliged to live with an uncle from his mother's side of the family, and from the beginning the uncle made it clear to Rousseau that while he was permitted to live with his relatives, he must understand that he was of baser birth and lower class. Whatever feelings were generated in Rousseau's mind by this development in life could only have been exacerbated when at age 13 he was put in contractual apprenticeship to an engraver who, from Rousseau's account in the Confessions, was of uncommonly loutish and tyrannical disposition. Three years of beatings, deprivations, and constant humiliations were all Rousseau could take, and just three months before his sixteenth birthday he fled Geneva, to commence the journeys and sojourns and visits which would culminate in



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