





## HOW'S YOUR BREATH TODAY

You can't be popular if your breath is not agreeable.

How is your breath today? Is it agreeable or an offense to others?

The truth is, you do not know. You only hope it's normal—but the chances are that it is otherwise. Halitosis (unpleasant breath) may be caused by so many conditions, which exist even in normal mouths, that no one is immune from it.

Common causes are fermenting food particles on the teeth or gums, decaying teeth, leaky fillings, unwise eating and drinking, and temporary or chronic infections of the mouth, nose, and throat.

Why take the risk of needlessly offending others when by the use of Listerine, you can instantly make your breath wholesome and agreeable? Simply rinse the mouth with it.

Listerine halts fermentation, decay, and infection, the primary causes of odors, and then gets rid of the odors themselves. The mouth feels clean, refreshed, and invigorated.

Don't expect Listerine's quick, pleasant deodorant effect from ordinary, bargain mouth washes which are too weak to be effective or so harsh they may be dangerous. Repeated tests have shown that Listerine instantly overcomes odors that ordinary mouth washes cannot hide in 12 hours. When you want to be sure, use Listerine, the safe antiseptic and quick deodorant. Lambert Pharmacal Company, St. Louis, Mo.



## Make it right with LISTERINE