Wm. B. Mowery • Richard Wormser RGGOSTE

Terror Hides in the Core of the Tornado and Death Rides the Blast

WHEN THE WIND BLOWS

Exciting Novelet by

Listerine likes nothing better than to IGHT INFECTIOUS DANDRUFF

TAT should be good news to you if you have ny sign of this condition.

hat's the kind of a case Listerine Antiseptic ly welcomes...the infectious type in which hs are active...in which inflammation and ing may be present...in which scales and es are a humiliating problem and relief as far off. Then Listerine really goes to work, n giving amazing results which test cases rly show.

Kills Infectious Dandruff Germs

t Listerine gives hair and scalp a cooling refreshing antiseptic bath. The scalp tingles glows. Distressing flakes and scales begin to . inflammation and itching are alleviated.

ut most important of all, Listerine Antiseptic millions of the germs associated with inious dandruff—including the strange "bottle llus," called Pityrosporum Ovale.

his threatening parasite is recognized by tanding dandruff specialists to be a causaagent of infectious dandruff. As you know, druff is the most common diseased scaly lition of the scalp and is often infectious.

mprovement in 76% of Test Cases

nsive research showed that when rabbits inoculated with Pityrosporum Ovale, they developed dandruff symptoms like those applied daily to the affected areas these otoms disappeared in 14 days, on the average.

inical tests on men and women who used rine Antiseptic and massage twice a day aled even more impressive results. In one s of tests 76% of dandruff sufferers showed r complete disappearance of or marked imement in the symptoms of dandruff in 30 days.

nfirming such scientific results are usiastic letters from users, praising rine Antiseptic for dandruff.

n't Delay... Use Listerine Now

u have any sign of dandruff, start the rine treatment at once. Neglect may avate the symptoms.

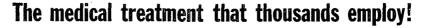
nbert Pharmacal Co., St. Louis, Mo.



THE TREATMENT

MEN: Douse full strength Listerine Antiseptic on the scalp morning and night. **WOMEN:** Part the hair at various places, and apply Listerine Antiseptic right along the part with a medicine dropper, to avoid wetting the hair excessively.

Always follow with vigorous and persistent massage with fingers or a good hair brush. Continue the treatment so long as dandruff is in evidence. And even though you're free from dandruff, enjoy a Listerine massage once a week to guard against infection. Listerine Antiseptic is the same antiseptic that has been famous for more than 50 years as a mouth wash and gargle.



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