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Brown and the youthful new spirits

By BRUCE KEPPEL

The cast of New Faces of 1967, a troupe that came to Sacramento under the soubriquet of The Creative Society, is going off-stage left — or perhaps right — to be replaced by New Faces of 1975. As the title song from the periodic revue has it:

You' v? ni ver seen us before We'vi never seen you before But bi for? this evening ends We hope New Faces and you will be good friends!

It is easy enough to push analogies too far, and this one has gone far enough, but the out-going Ronald Reagan troupe and the incoming cast of Edmund G. Brown Jr. have in common a rejection of political experience as it might have been defined by, say, Edmund G. Brown Sr. Said Pat Brown's son, regarding the youthfulness of his entourage: "What do you get when you get a man with experience? Maybe a hack, right? Sometimes, you need a fresh look at things. And that time is now." And yet, Jerry Brown is not about to leave a base completely uncovered. "I think you ought to learn from those who have been at it for a long time," he added.

As a result, the Reagan-Brown transition differs markedly from the Brown-Reagan transition that preceded it eight years ago (at least in Reagan's recollection of a shake of the hand, presentation of a hefty deficit and a cheery "good luck!"). This change-over has been marked by a notable paucity of revelations regarding the composition and character of the New Spirit administration to come. Nonetheless, the state's new Governor has been working intensively, aides say, on the machinery of installing his first administration. This work has focused on two essential elements:

- Completing the budget begun by the Reagan administration to meet urgent printing deadlines and a January 10th presentation date.
- And screening a flood of applicants initially flowing at the rate of 250 a day — for administration jobs.

'No new taxes'

Of these two elements, the budget has had to take precedence, at least in terms of Brown's personal involvement. Two of his newcomers, Ed Hamilton, 35, and Leonard Ross, 29, have been working with Edwin Beach and Roy Bell of the Department of Finance to draft a series of budgetary options for Brown. These decisions are circumscribed by a statement Brown made at the official kick-off of his election campaign last Labor Day — namely, that his administration would not raise taxes. This he renewed last month: "I said there'll be no taxes, and I'll stick to that."

In the face of eroding state revenues, that self-imposed limitation will, if maintained, sharply limit legislative initiative in terms of programs carrying high price-tags. Assembly Speaker Leo McCarthy, freshly re-elected in the brief December organizing session, supported Brown's position. "We'll be thinking," he said last month, "of closing loopholes, like the oil-depletion allowance and tax shelters that people use for write-offs."

Executive action

The character of the first Jerry Brown administration, therefore, will be marked more by executive action than by legislative action. In any case, installing the right persons in key administration jobs has had an even higher priority, in Brown's mind if not time, than the budget (where the urgency was one more of printing deadlines rather than of substance, since the final document will be assembled over the next six months, in a period of considerable economic uncertainty). The importance of Brown's budget presentation January 10th will thus derive less from the document he deposits with the Legislature than in the clues to policy goals his remarks are expected to contain.

The importance attached to program-oriented jobs, as opposed to Governor's-office jobs, is demonstrated by the fact that Brown has taken on about half as many personal staff members as Reagan has. He also announced that two of his closest advisers — Tom Quinn, 30, and Richard Maullin, 34 — will assume responsibilities in two key program areas: energy and air pollution. Moreover, while Gray Davis, the 31-year-old who lost the Democratic nomination for state treasurer to Jesse Unruh, is operating as Brown's executive secretary, the job is described as more that of a coordinator than of alter ego to the boss, as was the case with Reagan's chief executive, Ed Meese.

The Brown forces have dispatched representatives to