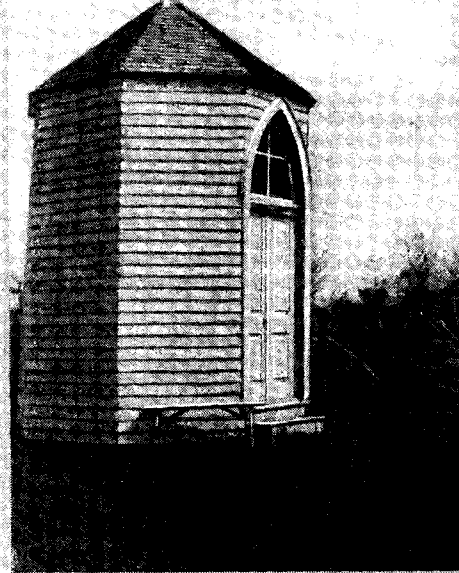


With the Naked



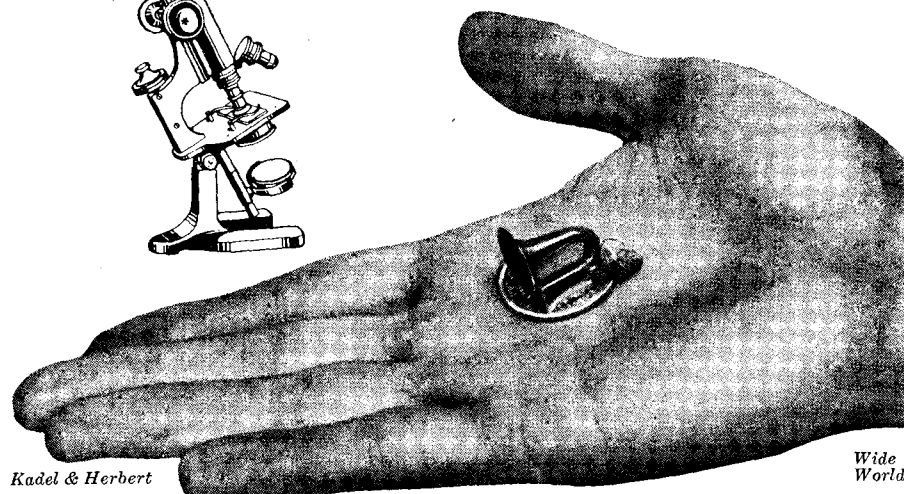
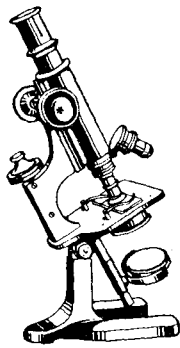
Metro-Goldwyn-Mayer

You have to use a magnifying glass to load this tiny gun of which Norma Shearer isn't the least bit afraid—that's just a pose. The gun, smallest in the world, fires real cartridges. It's not deadly but it dents



At the right: Unless the congregation of this little chapel in Louisiana is mighty slim, literally and figuratively, they probably have to take turns attending services. It's in Palo Alto, an Italian town in Iberville Parish

Mrs. D. H. Rust



Kadel & Herbert

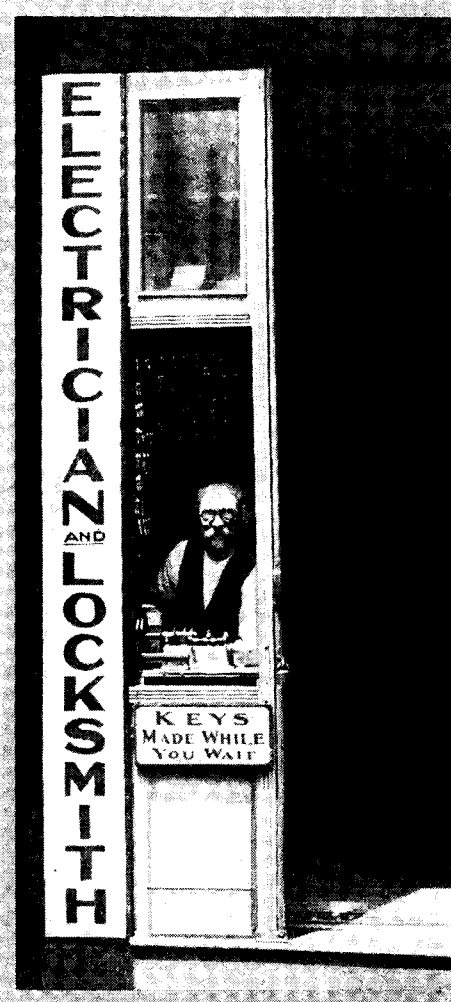
Wide World

Above: The smallest loud speaker in the world, for this week at any rate, will fit on a twenty-five-cent piece and it really works. Ivan Nedland made it and in case any of the neighbors want one, his address is Hillsboro, N. D.

At the right: If a puff of wind comes, as the phrase has it, he'll probably not stay like that. But for the moment the young yachtsman is moving along merrily in a made-to-measure sloop of no great beam or displacement

Below: Every inch an officer and a gentleman—every one of his eighteen. The colonel is a trifle diminutive, as you can't help noticing, but he crams a lot of severity and dignity into his limitations. He's one of a midget troupe

Int'l Newsreel



Fotograms

Here's a New York City store that's only eighteen inches wide across the front and every time he gets in a new stock of key blanks Leo Goldstein has to throw out his glasses and shave his mustache



Eye *Big things in a small way without the aid of glasses*

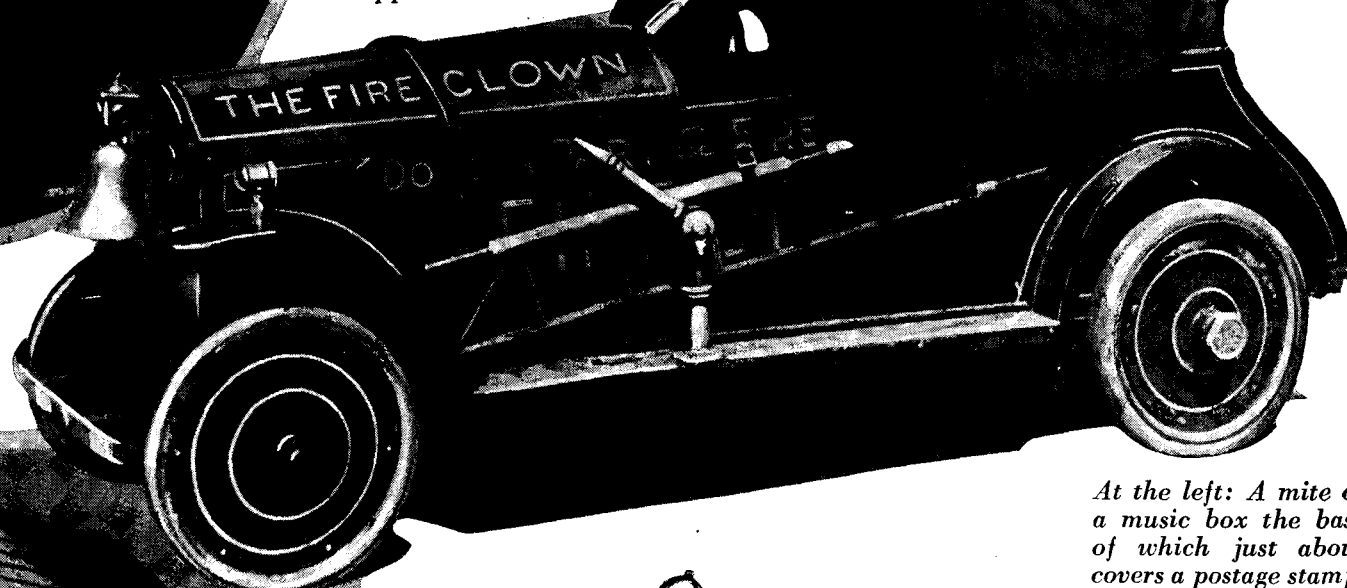
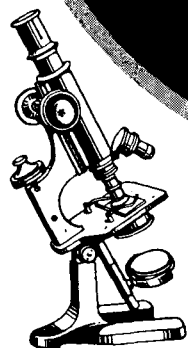
Kadel & Herbert



At the right: Small wonder Harry K. Rogers, whose duties include addressing thousands of school children annually on fire prevention, engages the instant attention of his juvenile audiences. He drives an alluring midget electric automobile equipped for actual fire fighting

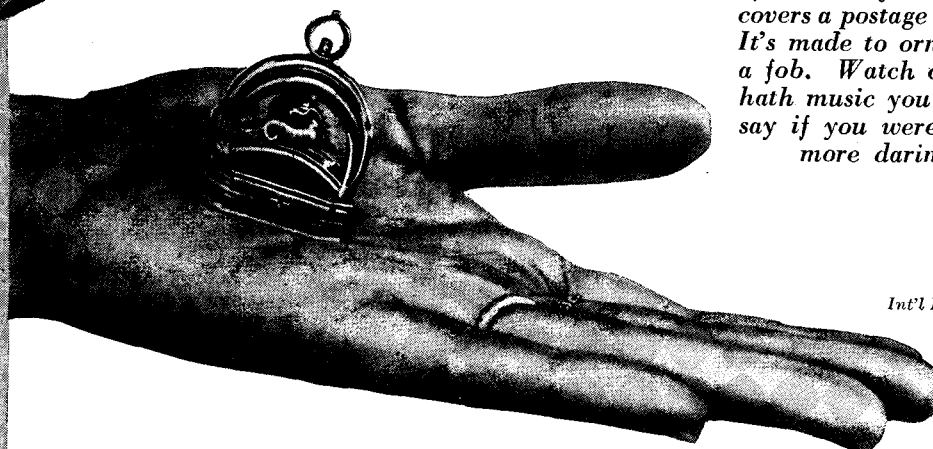
Int'l Newsreel

At the left: Try this under your microscope. The humming bird never stays more than the wink of an eyelash in one place. Snapped in .600 second



At the left: A mite of a music box the base of which just about covers a postage stamp. It's made to ornament a fob. Watch charms hath music you might say if you were a bit more daring

Int'l Newsreel

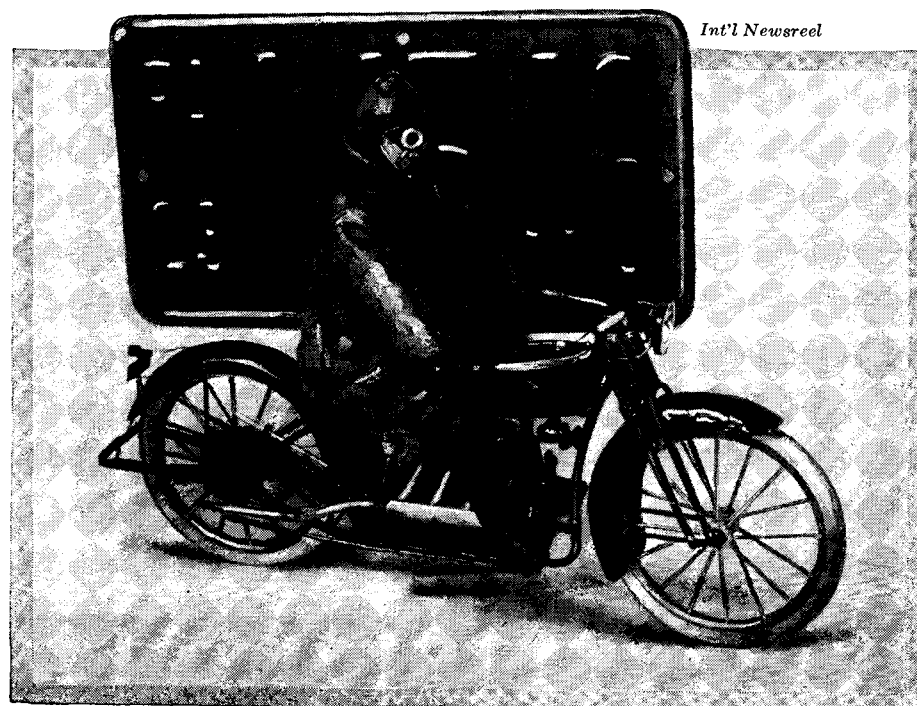


Fotograms

The smallest city hall on record is at Lieperville, Pa. When the mayor's at his desk the police department, in full force at his right, has to do patrol duty. The hall is eight feet high, ten feet deep and eight feet wide

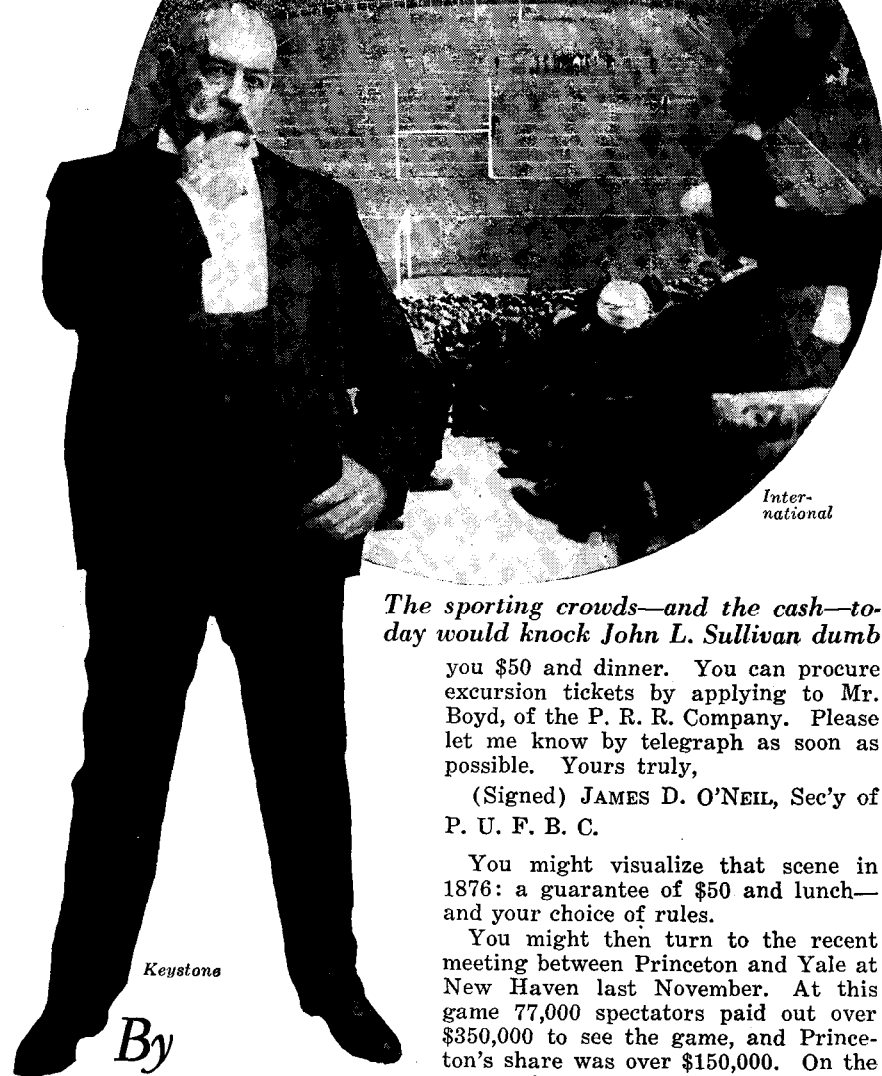
At the right: If they all came this size it wouldn't be so bad. The smallest motorcycle in the world has a miniature engine. You can tell how small it is by comparing it with the state registration tag

Int'l Newsreel



The Golden Surf

\$50 and your choice of rules in 1874; \$350,000 in 1927. That's football at one college. But it's got nothing on the other sports



By
**GRANTLAND
RICE**

BACK in 1876 the Princeton football manager sent these official communications to the University of Pennsylvania:

Princeton, N. J., Nov. 4, '76.
To C. S. Farnum, Captain U. of P. F. B. C.
Dear Sir:

We accept your challenge to play a match game of football on the Germantown cricket grounds, Saturday, November 11th.

We will be glad to play you either under the rules adopted by the College Association in 1873 with twenty men, or under the Rugby rules with eleven men. We can play any time after 12 M.

I suppose that by the usual guarantee you mean all our expenses.

Please let me know as soon as possible under which rules you will play us, as hitherto this year we have been playing Rugby, and would like to practice the Association rules before playing you. Yours truly,

(Signed) ANDREW J. MCCOSH, Capt.

Princeton College, Nov. 23, '76.
To C. S. Farnum, Esq.

Dear Sir:

I would like very much, if you can so arrange it, to have your twenty play us on next Saturday. Our facilities for getting a crowd to attend the game are not as great as yours. We have to depend entirely upon the students. You gave us \$49.22. I would like to offer

The sporting crowds—and the cash—to-day would knock John L. Sullivan dumb

you \$50 and dinner. You can procure excursion tickets by applying to Mr. Boyd, of the P. R. R. Company. Please let me know by telegraph as soon as possible. Yours truly,

(Signed) JAMES D. O'NEIL, Sec'y of P. U. F. B. C.

You might visualize that scene in 1876: a guarantee of \$50 and lunch—and your choice of rules.

You might then turn to the recent meeting between Princeton and Yale at New Haven last November. At this game 77,000 spectators paid out over \$350,000 to see the game, and Princeton's share was over \$150,000. On the same afternoon, less than 100 miles away, Notre Dame and the Army were playing to another 75,000 spectators, who had paid out something like \$300,000 for the privilege, and over 50,000 requests had been turned back.

Last fall the Michigan team played before 500,000 spectators who had paid out well over a million dollars. Some hustling statistician has figured out an estimate of 40,000,000 spectators who paid over \$100,000,000 for football tickets last season.

More than twenty years after the Pennsylvania challenge West Virginia collected \$1,200 to pay Doggy Trenchard for coaching, with the understanding that he would arrange a good, hard schedule for the West Virginia team. So much money could not be wasted on weak opponents. So Trenchard made good by arranging three games in a row on Thursday, Friday and Saturday against Lafayette, one of the strongest teams in football. And one of the few West Virginia youngsters who survived was Fielding H. Yost, tackle.

Last fall Harvard had 28 football coaches looking after more than 500 players. And last fall Fielding H. Yost had to quit his duty as active football coach to supervise the final arrangement of a million- or a two-million-dollar stadium seating 87,000.

This increase from \$50 to \$350,000 (7,000 to 1) doesn't apply to football alone. The world series of 1905 between the Giants and the Athletics drew in around \$90,000. This series presented such stars as Christy Mathewson, Iron Man McGinity, Chief Bender, Eddie Plank, Roger Bresnahan, Harry Davis, Mike Donlin and others, with Matty at

the top of his form. In the world series of 1908, Chicago's famous Cubs met the Detroit Tigers in a hurricane affair. The

Cubs had such stars as Evers, Tinker, Chance, Miner Brown, Overall, etc., while the Tigers had Ty Cobb, Sam Crawford, Wild Bill Donovan and other luminaries.

Yet only 62,234 fans paid out \$94,000 to see this series, and the players' share upon both clubs was only \$44,000.

In the world series of 1922, the New York Giants and the New York Yankees met in six games. These six games showed a total paid attendance of 301,430 and admission figures that ran to \$1,063,875. And the players' share had grown from \$44,000 in 1908 to \$368,783 in 1922.

Here was a jump of more than 8 to 1 in less than fifteen years on the players' side. And no one knows what the figures would be today if there were more room. Reserved seats in the Yankee Stadium were sold out this year a week before the series started.

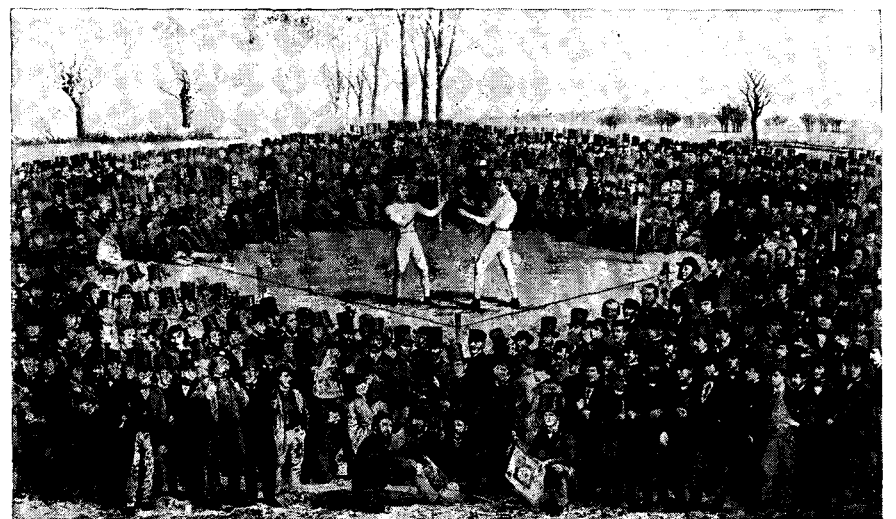
Then there are one or two financial changes to record in boxing. On the morning of February 7, 1882, John L. Sullivan and Paddy Ryan fought for the heavyweight championship of America at Mississippi City for a purse of \$5,000. Possibly 500 spectators saw this battle, which John L. won in the ninth round with a right swing to the jaw.

Ten years later John L. Sullivan and James J. Corbett met at New Orleans, and over 8,000 spectators paid out the record sum of \$45,000 to see the battle, which Corbett finally won from the worn-out veteran. That was supposed to be near the top mark for all time. But last September in Chicago over 110,000 spectators turned in around \$2,600,000 in gate receipts to see Tunney and Dempsey battle 10 rounds.

Imagine the Surf of 1938!

IN RECENT times nearly 250,000 spectators have paid out over \$4,500,000 to see Tunney and Dempsey in their two meetings. Tunney and Dempsey have passed John L. by more than 80 to 1.

In the old days men might have to follow the path of a fight from town to town, with a sheriff in pursuit. It is estimated that the 70,000 or more visitors to the Chicago fight at Soldier Field spent over \$25,000,000 for railroad fare, hotel bills and general entertainment.



The famous Sayers-Heenan "drawn battle" at Farnborough, England, 1860