

Well, Doc! What is It?

W HILE Congress was trying to make up its mind about the radio bill Dr. Lee de Forest exclaimed: "What can one hope for from a Congress a member of which in open committee recently asked: "What is a watt?" and 'How long is a wave length anyway?" Well, honestly, Doc, I didn't really know either until so many people got the idea that the easiest way to a fortune lay in the ownership of a broad-cast station. Now I know that a watt can be used

Now I know that a watt can be used to ruin a lot of good music, and about three hundred wave lengths are so darned long that we cannot get away from them from them.

An Orchestral Speaker

A N INVENTOR has produced a loud A speaker that employs life-sized fac-similes of every kind of musical instru-ment one finds in the average orchestra. With this device he contends it is pos-

with this device he contends it is pos-sible to reproduce music that is identi-cal with the original. Fine! All he needs now is a cabinet to go around the entire ensemble that will match the furnishings of the aver-age home and his fortune is made.

Please Don't, by Request

WILLIAM C. STOESS, the musical director of WLW, is greatly con-cerned over a substitute for the word "request." Says he: "Some day I'm going to stop announcing 'request' num-bers and 'played-at-the-request-of' num-bers and 'played-at-the-request tot we're bers. I'm going to announce that we're playing it to satisfy the desire of Mr. X, or at the solicitation of Mr. Y. These request numbers will drive me wild

They did that to a lot of us a long They did that to a lot of us a long time ago, Bill. Still, I'm afraid your substitutes might lead to complications in these days of freak titles for songs. Fancy the consternation in some staid

homes when the loud speaker without previous warning suddenly exclaims: "We are about to satisfy the desire of Miss X for 'Just a Little Kiss'!"

The Latest in Tabloids

EVERY Sunday evening in Detroit nouncers and gives its listeners half an hour of entertainment.

hour of entertainment. The novel program, known as Twi-light Memories, squeezes twenty dif-ferent numbers into thirty minutes of broadcasting time. A modulation from one key to another transports the lis-tener from melody to melody. During the period almost every musical combi-nation is employed including solo, duet and trio numbers for voice as well as various orchestral arrangements.

On With the Dance

NUMBER of New York stations A NUMBER of New York stations remained on the air a considerable time after an S O S call of great importance recently. One of the two most powerful stations in the metromost powerful stations in the metro-politan area was more than ten minutes late in signing off after the distress call was sent by the Navy Yard station. The officials of this station later ex-plained that they "waited for confirma-tion from the Naval Communications Office" Office.

This attitude is probably based on the precedent established by Mr. Nero, who continued to broadcast selections on his fiddle long after the S O S call was sent out from the city of Rome.

It's just after seven o'clock, shore time." Partington raised his hand to his throat in a queer, frenzied gesture, and:

"My things," said he—"Where are they?"

Stopford, busily polishing his mono-cle, watched the speaker. "Your kit's bein' dried, Mr. Parting-

ton." "You know me, then?" board "Somebody on board told me. I haven't hitherto had the pleasure." The man was sitting up again, glar-Ι

mental things in it. I should nate to think . . ." "Good enough," said Stopford cheer-ily—"but do lie down." Out in the alleyway: "How's the patient?" said Roscoe. "Kind of funny, old scout," Stopford replied. "He's peeved about his bits of kit. Most odd. But what's up with you?"

ROSCOE stared hard at the speaker something in Stopford's words had started a new line of thought; then: "Come along to my cabin," said he.

"Come along to my cabin," said he. In the cabin: "Look!" Roscoe invited. "I found this in the arrested deck hand's box!" He placed a small badge on the bed cover. It was blue and white enamel with a tiny diamond G underneath. "Group Master!" Stopford mur-mured. "But why would this excite you, dear thing? We knew it from the start." "Look at this!"

"Look at this!"

Roscoe held up a queer-looking con-

trivance, and: "Good God!" said Stopford—"a gas-mask!"

mask!" "Also in his kit!" Roscoe added harsh-ly. "And now... where are the things belonging to Mr. Hilary Partington?" "Good Lord!" Stopford exclaimed, and his expression changed suddenly. "Dryin' in the cook's galley, I fancy. But-"

up." "Take a message for me! If you are

"Take a message for me! If you are Christian, if you value your life, do as I pray of you..." Hurrying footsteps sounded. There was a muttered exchange of words. A key was put in the lock. And the door opened

opened. Drake Roscoe came in, followed by Dr. Stopford. The prisoner sprang forward, but:

"Stand still!" said Roscoe.

"Stand still." Said Roscoe. The man stood still. Such is the magic of one used to command. The door was closed, and: "What's your name?" Roscoe de-

manded. Manoel Vara."

"Portuguese?" "Yes, by birth. But American citizen." "Group Master of the Zones?

Vara's eyes narrowed, opened widely, and narrowed again. "Answer, damn you!" "Yes."

"Are you a sailor by profession?"

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ELECTRONIC REPRODUCTION PROHIBITED

"Yes." "What are your Zone duties on this yacht?"

Great Head Center

Continued from page 17

To report the course.

"Have you done this?" "Yes." "What is going to happen?" "I don't know."

"I don't know." "Don't lie!" "I say—I swear—I don't know!

I was told to leave so something will hap-

was told to leave at 21 pen." "How were you going to leave?" "Jump overboard with a life belt." "Are you hiding anything?" "On my life—on my soul—I know no more. I only know this yacht is doomed!" "Is any other member of the Zones aboard?"

"No." "No." "Are there explosives hidden?" "I don't know. All I know I tell you." "Why was a gas-mask served out to you?

You?" Vara's twitching face blanched, and: "Still, I don't know! I don't know!" he cried desperately. "If I am pre-vented from leaving the ship I am told to wear it. I know nothing else." Roscoe watched the frenzied speaker for a moment: then:

Roscoe watched the frenzied speaker for a moment; then: "You have been served out with an X radio outfit for this job," he asserted "Where is it hidden?" Vara dropped his head in his hands. "I knew it must bring me misfor-tune!" he sobbed. "It is in the prayer book in my box!" Roscoe started for the alleyway. "No wonder I missed it!" he snapped. "Lock the door, Stoppy." Outside the cabin, a distant sound of excited voices reached them. "What's this?" Stopford murmured. "Take Partington's kit to him," Ros-coe said, tensely. "Don't waste a sec-ond. I'll join you in your room. . ." Stopford halted, staring. The sea-browned face of Drake Roscoe was odd-ly drawn. Under the tan he seemed to have paled. "Old man" he said "we've played in-

browned face of Drake Roscoe was odd-ly drawn. Under the tan he seemed to have paled. "Old man," he said, "we've played in-to their hands! The chief enemies of Head Center are aboard this yacht. We're thirty miles from shore—and the nearest ship to count, La Patrie, the crack Frenchman, is half an hour's steaming away!"

T ABOUT the time that Hilary AT ABOUT the time that initialy Partington was brought aboard Peter Champion's yacht a red light glowed in the vaults below Manhattan. The woman seated behind the long table

giowed in the values below Manhattah. The woman seated behind the long table did not stir. Then, uncannily: "Chief Chemist," came in Teutonic accents. "Speaking from airplane base." "Explain your plan again. Head Cen-ter New York understands the method but it is new to me." "Certainly," came a cheery reply. "The new T. N. Vapor is discharged through a series of tubes fitted below the plane. Being very much heavier than air it falls, as a thick liquid might fall. In still weather—and it is still now and will be so until dusk—a plane operating from a fair altitude could register on an unprotected target of the size of White Hawk with certainty. The discharge is noiseless, and T. N. Vapor is invisible."

Vapor is invisible." Silence ensued, until: "It is certainly and immediately ef-fective?" the calm feminine voice asked. "The vapor is destructive of all life, animal and vegetable." "There is a Zone official on board." "He has orders to leave the yach be-fore we act. In the event of accident, he has been served out with a special mask." mask

mask." "There is no antidote?" "Oh, but yes! Coma comes, and then a complete rigor. The antidote may be used any time before the rigor." "How long elapses?" "From ten to fifteen minutes." "Have you a supply of this antidote with you?" "But certainly!" replied the joyous

tones—those of one wedded to his ghast-ly science and immune from all human emotions. "The unforeseen may occur, you know!" "Is it necessary for you to supervise operations on White Hawk from plane in person?" "Not absolutely. My assistant could take charge."

"Not absolutely. My assistant could take charge." "Instruct Assistant Chemist to take charge," the woman ordered. "Trans-fer to flying boat G. You will provide yourself with a suitable supply of the antidote to T. N. Vapor. Commander Drake Roscoe is to be brought back alive to base." "It may be difficult." "Officer in charge of boat G will be responsible for putting you on board White Hawk. You are responsible for the rest. Disconnect." A slim finger rested on the switch-board.

board. "H. Q.," said a nasal voice. "Last order transmitted."

order transmitted." Immediately: "Instruct base that Airplane A will leave at 6:45, Assistant Chemist on board. Flying boat G will leave imme-diately, with Chief Chemist, and will cross the course of White Hawk. When operations of plane are completed, Chief Chemist will be put aboard White Hawk. Group Master in charge flying boat will take further orders from Chief Chemist. Divisional Chief A and Group Master 1, Sector 1 A 1, are to be called on X radio at three-minute intervals until touch established. Reports to be

on X radio at three-minute intervals until touch established. Reports to be instantly transmitted to me. Move." The red speck disappeared. The map sections covering 40.24 North, 73.59 West became lighted up.

EVERYBODY who could get on deck was craning over the White Hawk's rails. Women's voices spoke excitedly. On the navigation bridge: "Some queer craft, sir!" said the sec-ond officer. "A flying boat. Must be a naval experiment."

Captain Ransome focused his glasses. "Right on our course!" he muttered.

Captain Ransome focused his glasses. "Right on our course!" he muttered. "Ask Commander Roscoe to step up on the bridge." A minute later came a rap on the door of Stopford's cabin. As the mes-senger walked in: "Your cigar case isn't functioning," Roscoe was saying—addressing the man rescued from the sea. "But I suggest, Mr. Partington, that this prayer book, the property of a Group Master now under arrest, may prove a possible sub-stitute..." "Excuse me, sir," the newcomer in-terrupted—"Captain Ransome's compli-ments, and would you be good enough to step up on the bridge. There's a funny craft ahead of us—and an air-plane has just been sighted which seems to be heading our way!" A queer, faint purring note sounded. "That prayer book," said Stopford, "has been making odd noises at regular intervals since we found it!" "Give it to me—quickly!" Partington, ghastly, his forehead gleaming with perspiration, stretched out trembling hands. "I throw myself on your mercy ... but I think it's too late!"...

T WHICH moment in Zone head-

A T WHICH moment in Zone head-quarters, deep below the city, the woman seated at the long table had drawn the cowl over her head, so that, owing to the dim light of the vault, her features were indistinguishable. From an uncurtained doorway on the

From an uncurtained doorway on the right, the man who so closely resembled Napoleon Bonaparte came in. He bowed. There was a moment of silence. The woman studied the man. The man watched the woman. Somewhere, far off a subterranean waterfall sent cerie

watched the woman. Somewhere, far off, a subterranean waterfall sent eerie whispers through cavernous space. "Your speech," the woman's calm voice began, "was good. Two important points were not touched upon. I antici-pate your excuse. I accept it. One of your questioners seemed to have inti-(Continued on page 32)

Collier's for June 16, 1928

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*Breaks World's Outboard Motor Record

An Outboard Motor Short Story $\mathcal{B}_{\mathcal{V}}$ NELSON G. HOLLOWAY

-and a woman did it!

(A proud husband was heard to remark, "I knew she'd do it!")

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OUTBOARD MOTORS

BETTY Blake was excited. "Jack, I'm going to buy a new outboard motor—and it's going to be one of those New Cailles. Then when Glen Haven stages its outboard motor race I'm going to enter and

"Just a minute," interrupted Jack Blake; "What do you know about outboard motors? And furthermore you wouldn't stand a chance against men pilots. They're too experienced. They'd only laugh at you."

"Let them laugh." Betty gave her husband a haughty look. "I believe I could win with a New Caille. Anyway it would be heaps of fun."

"Well, if you want to enter, that's up to you. But let me buy your outboard motor. I'll get one like Ted Franklin's. That's a mighty good motor."

Betty held her ground. "I want a New Caille or none at all. You know yourself that the Lamberts and the Wests claim there's noth-Lamoerts and the wests claim there's non-ing like the New Caille—and they've owned any number of different makes. And the Caldwell's—didn't they demonstrate the New Caille for you? Didn't they show you features that Ted Franklin's motor couldn't compare with?'

Jack was discreetly silent.

Betty got her New Caille.

The day of the race found Betty keyed to a Ine day of the face found betty keyed to a high pitch of enthusiasm. She was out on the water early—giving her speedy little "Orange Blossom," with its powerful New Caille, a final test. In operation it was flawless, streaking along at a terrific pace with an ease which astounded its owner. Betty felt she was ready—prepared to meet and conquer all in the coming event.

Excitement broke out in the great throng of What chance would she have? Well, you must admire her courage!" Many hoped she would win. Others merely smiled.

The starter's gun barked! Amid a great churning of water the racers leaped forward —ten stern, set faces, eager for victory and one soft, white face-just as eager.

POWE

QUICK

"Orange Blossom" set the pace. Betty was elated. The crowd was astonished. "She can't hold it," prophesied many. And she didn't.

Slowly, gradually, she was overtaken, first by one, then another, then a third. But Betty was not discouraged. The race had just begun. Time would tell.

Betty's nerve began. This would ten Betty's nerve began to show itself. She advanced the spark—"Orange Blossom" responded nobly. It crept up on one of the leaders, drew up beside him, passed him—and was right on the heels of the next. She opened the auxiliary air valves—another burst of breath-taking speed, and "Orange Blossom" overtook and swept past the second pace-setter.

The great crowd of spectators looked on with intense excitement. All eyes were on one boat—"Orange Blossom." How would the woman finish? Could she maintain that terrific pace? They saw her draw closer to the leader—now abreast of him—now a foot ahead! And look! She continued to widen the gap!

A WOMAN Wins

2 lengths—3 lengths—and "Orange Blossom" shot over the finish line like a streak of lightning—far in the lead!

Again "Caille" had won! The judges announced that a new world's Class B record of 28.28 miles per hour had been established

> S. 6. \$**)** 17 3 ATTIK MOTORS

*This world's Class B Record of 28.28 miles per bour was actually established by Mrs. Genevieve Atwood whose picture appears above. Her address, the place where the race was beld, together with complete records of each beat, are in our files. We will gladly furnish them upon request.

You Want an **OUTBOARD MOTOR** This Summer-so why not buy a CAILLE?

 $\mathbf{E}^{\mathrm{VERYWHERE}}$ the water ways are calling-luring you to pleasant hours away from the dust and traffic of highways. Away to uncrowded waters where you can really relax-lose the nervous tension that makes some forms of recreation as tiring as hard labor. In outboard motoring you gain what elsewhere you may seek in vain. With the confident purr of your Caille behind you and clear expanses of lake or stream before you, you have the supreme com-bination for restful pleasure. All the superb qualities that have enabled the Caille to show its heels to other craft

in race after race are yours in the Caille you buy-for Caille builds no specials—all Cailles are built to one standard of quality. And it is those qualities that are your assurance of dependable, trouble-free performance day after day. You, who want the best, want Caille.

	\checkmark
1	AILLE MOTOR COMPANY 58 Second Blvd., Dept. E Detroit, Mich.
	Send me, without obligation, the Caille Catalog showing your complete line of outboard motors.
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By **EDWIN E. SLOSSON**

Director Science Service

HENEVER I get W HENEVER 1 get tired of the con-ventional com-ment of newspapers and literary magazines on the surface of events, I take a dip into some trade periodical, for there I am sure to find

there I am sure to find a novel and stimulat-ing point of view. It is like turn-ing over a piece of tapestry or embroidery which reveals what threads are pulled to produce the designs appearing on the show side of the fabric. One day I got a glimpse of the seamy side of life by chancing to pick up a copy of a journal devoted to the manufacture of what is most absurdly called "artificial silk." There I found explained what I had heard dis-cussed from the moral, æsthetic, politi-I found explained 'artificial SIR.' There I found explained what I had heard dis-cussed from the moral, æsthetic, politi-cal and psychological viewpoints—the question of "why the flapper." All the characteristics of this disturbing crea-ture—her lithe figure; her light attire and her actions; her colorful person-ality; her fondness for dancing and the sort of dancing she is fond of; this new freedom of movement and language; short hair and steps; self-support and self-assertion—all these revolutionary changes in costume and custom, in modes, manners and morals, are plaus-ibly ascribed to the rise of that revo-lutionary fiber known as rayon. At the opening of the century this was little known. But last year over 200,000,000 tons of it was made and marketed. More than half of what seems to be silk, and an increasing pro-

200,000,000 tons of it was made and marketed. More than half of what seems to be silk, and an increasing pro-portion of what seems to be wool, linen, cotton, horsehair and fur, is now made in the factory. The old-fashioned silk-worm chews up mulberry leaves and weaves a silken shroud to be a cradle for the winged creature to come. But the new robot worm chews up forests of trees and spins the logs into endless threads day and night.

A Versatile Spinner

THE machine spinner works cheaper and longer than the caterpillar and never gets tired or sick. Being the product of man's brain, it is more ame-nable to man than any mere worm can be. The silkworm goes on in the way of its ancestors for thousands of gen-erations, however women may change their minds. But the machine will alter the form of its thread with every hint of a change in taste.

hint of a change in taste. At its first battle with natural silk the synthetic fiber first won by its

THE **MECHANICAL** SILKWORM

brighter sheen and gayer dyes. But in the course of time our eyes have become tired of these jazzy colors, and we demand softer and more subdued fabrics. That makes no difference to this versatile ma-

no difference to this versatile ma-chine, and it is now turning out finer filaments and with surfaces that absorb light instead of reflect-ing it. Threads of synthetic silk, finer than the silkworm's floss, have been introduced so light that 260,000 yards of it weigh only an ounce. Rayon suffered from the first by its weakness, for it lost half its strength when it went into the wash, but this defect is being overcome. There are rayon fabrics guaranteed to withstand four and a half hours of boiling.

What the Ladies Wear

A ND the mechanical worm, though it is a young thing yet, is able to do something that the old worm has not learned how to do in the thousands of years it has been in the spinning busi-ness: it can blow bubbles in its fila-ments. The thread of this new aërated fiber is as different from solid silk as bread is from hard-tack. The cloth made from it is stronger, softer, warmer and lighter. and lighter.

and lighter. A few years ago, when skirts first began to get scanty and short, the British textile manufacturers saw that their craft was in danger from the cur-tailment of dress goods. With one ac-cord they started to fight for the good old days of fifteen-pound dresses and trains sweeping the ground, but now they have to meet opposition in their own ranks. For the makers of silk and near-silk stockings insist upon the right to exhibit to the world the skill of their chemists and the art of their right to exhibit to the world the skill of their chemists and the art of their designers. And recently the opposition to the return of long skirts has been strengthened by powerful financial al-lies, the makers of gay-colored silk genters.

It looks now as though the rival facto put over a compromise. They can-not agree on whether the skirt shall rise or fall, but neither objects to the skirts

or fall, but neither objects to the skirts swelling out sidewise. So we may expect a lateral expansion in the form of puffs, ruffles, panels and bustles. That will use up more dress goods and cost more, and so everybody will be satisfied—except, perhaps, the ladies at first. But they will not have anything to say about it. That is de-termined by how the threads are pulled behind the screen in the factory.

Great Head Center

Continued from page 30

mate knowledge of the Zones. He asked if you had any plans to end this reign of terror which he described as the Black Hand of America! Your reply was noncommittal. But you missed a

was noncommittal. But you missed a great opportunity. . . ." A point of red light glowed on the pillar supporting the vault, and: "H. Q.," a voice announced. "Report of Divisional Chief A just to hand. Caught in storm. Motor failed. Car-ried off course. Capsized. Took to sea in life belt and swept out by current. Became unconscious. Awakened aboard s. y. White Hawk. Reporting by X radio from Dr. Stopford's cabin on yacht. Difficult. Suspects watched. Timed 7:15. Report ends." "Report of Group Master 1, Sector 1 A 1, aboard White Hawk," the woman's calm voice demanded.

calm voice demanded. "No report to hand."

"No report to hand." "Connect Sector Captain in charge of planes—immediately." From the shadow of the cowl, those unflinching dark eyes watched the man who stood before the table, and: "Fate has stepped in," the woman said calmly. "We cannot afford to lose Divi-sional Chief A He will be your succalmly. "We cannot afford to lose Divi-sional Chief A. He will be your suc-cossor in New York. No one else knows the City Zones as he does. There is time

only for one thing: Recall." "You may be too late." The nasal voice which sounded as though its owner were in the vault broke in;

"Sector Captain 2 B 3 on the line." "Connect him." "Sector 2 B 3," a voice announced. "Your report." "Blone with Assistant Chemist an

"Plane with Assistant Chemist on board dispatched in accordance with order, charge of Group Master 3, this sector timed to operate White Hawk at 7:20-40.26 North, 73.58 West. Fly-

ing boat with Chief Chemist on board reported White Hawk sighted. All clear. La Patrie ahead of time. Due in ten minutes. Report ends." The dark eyes under the hood were lowered rapidly. The woman was look-ing at the luminous dial of a small clock before her on the table

before her on the table. She began to issue an order. . .

I N a locked cabin on the White Hawk a man was kneeling in fervent prayer. He prayed in Portuguese. In Stop-ford's room, Partington, his message on X radio spoken, lay, ghastly, on the

bed. "Commander Roscoe will join you in a moment, sir," announced a voice on

a moment, sir," announced a voice on the bridge. Captain Ransome didn't hear the voice. He was watching a queer-look-ing flying boat receding into the sunset, apparently pursued by an airplane, which, coming up from the northeast, was now heading back. A distant siren sounded its deep, warning note

"La Patrie!" said the chief officer, "we're dead in her track."

"we're dead in her track. . . ." Captain Ransome lowered his glasses. "Well," said he, "can you bear it!" But the inscrutable Force which Omar named The Potter and which the Arab knows as Kismet had that evening saved the future of the United States.

> Another adventure of the Emperor of America by Sax Rohmer will appear in an early issue

Stop That Noise!

Continued from page 22

the ticket. Within two weeks 35,000 voters had signed. Besieged by reporters, John Lodge issued a twenty-nine-

the ticket. Within two weeks 35,000 voters had signed. Besieged by report-ers, John Lodge issued a twenty-nine-word statement: "This petition seems to be a cross-section of the city, containing names of all creeds, races and economic condi-tions. I have no platform, no pledges. That understood, I accept." Then for three months he sat at a borrowed desk in the office of his friend the city clerk. There were no Lodge banners, no Lodge buttons, no Lodge campaign fund. Only one of Detroit's four newspapers supported him, and that mildly. Business friends opened a one-room headquarters, which John Lodge discountenanced. His enemies called him a Klansman, without avail. There was a wild last-minute yarn that Mrs. Lodge was a high official of the Kamelias, who are sisters or perhaps klousins of the Klan. But as there is not and never has been a Mrs. Lodge the accusation fell flat. The tumult and the shouting arose to a tempest of hallyhoo. The quiet, elderly man, who declined to go anywhere, to meet anybody or to say anything, was elected. "It's one of them things you call co-nundrums," said one grisly war horse of the old political régime. "We figured that we'd have a little fun with this guy Smith, who's a Polish guy and a good scout, runnin' against a quiet, still-faced guy like Lodge. We was all square and set for a real party; the boys all framed to puncture band-wagon tires and bust up meetings at so much a bust, c. o. d. "But it was all a one-way row. There was no opposition you could see to Smith. His gang did all the shouting. Yeh, but the Lodge folks did the votin'." "Detroit," said Mayor Lodge, "de-bunked municipal elections by picking a man it felt qualified to serve as

mayor instead of falling for ballyhoo. "As I said before being elected, I say now: I have no particular promises to keep. I didn't pledge myself to let Detroit remain wet or to dry it up. "I'm going to give the citizens of Detroit their money's worth of gov-ernment. By this time I know how, and they know I know. That's why they gave me the job."

Bossy is Shrewd

THE Lodge system of reticence is not general. There are constituencies which demand oratory. There are candidates who would rather lose than be silent. Newburyport and Mayor Gillis, for example. "Yep," he admitted, his gray eyes glinting as he spoke. "That's me: "Give yer friends the gravy and yer enemies the gate. "I had a rough deal all through life; and when they put me in the cooler for slapping the bird who preceded me— that settled it." Bossy has been made to appear a

stapping the bird who preceded me-that settled it." Bossy has been made to appear a slangy clown. Bossy is nothing of the sort. He's shrewd. "We're goin' to make Newburyport prosperous, and everybody in the place happy, except a few cops and politicians who gave me a dirty deal. They're the bozos whose mugs I stuck up in my vacant lot on the Boston pike in that political cemetery I started when I ran for mayor. "I took that town by storm," he rum-bled. "I knocked the voters cold." From John Lodge's twenty-nine-word campaign canvas to Bossy's berserk ballyhoo, you have the home-town poli-tics of America essentialized. Which system is better? The citizen can always take his choice -for it's his money that makes the mayor go.

mayor go.

