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April 13, 1929

Collier's

THE NATIONAL WEEKLY



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APRIL 13, 1929

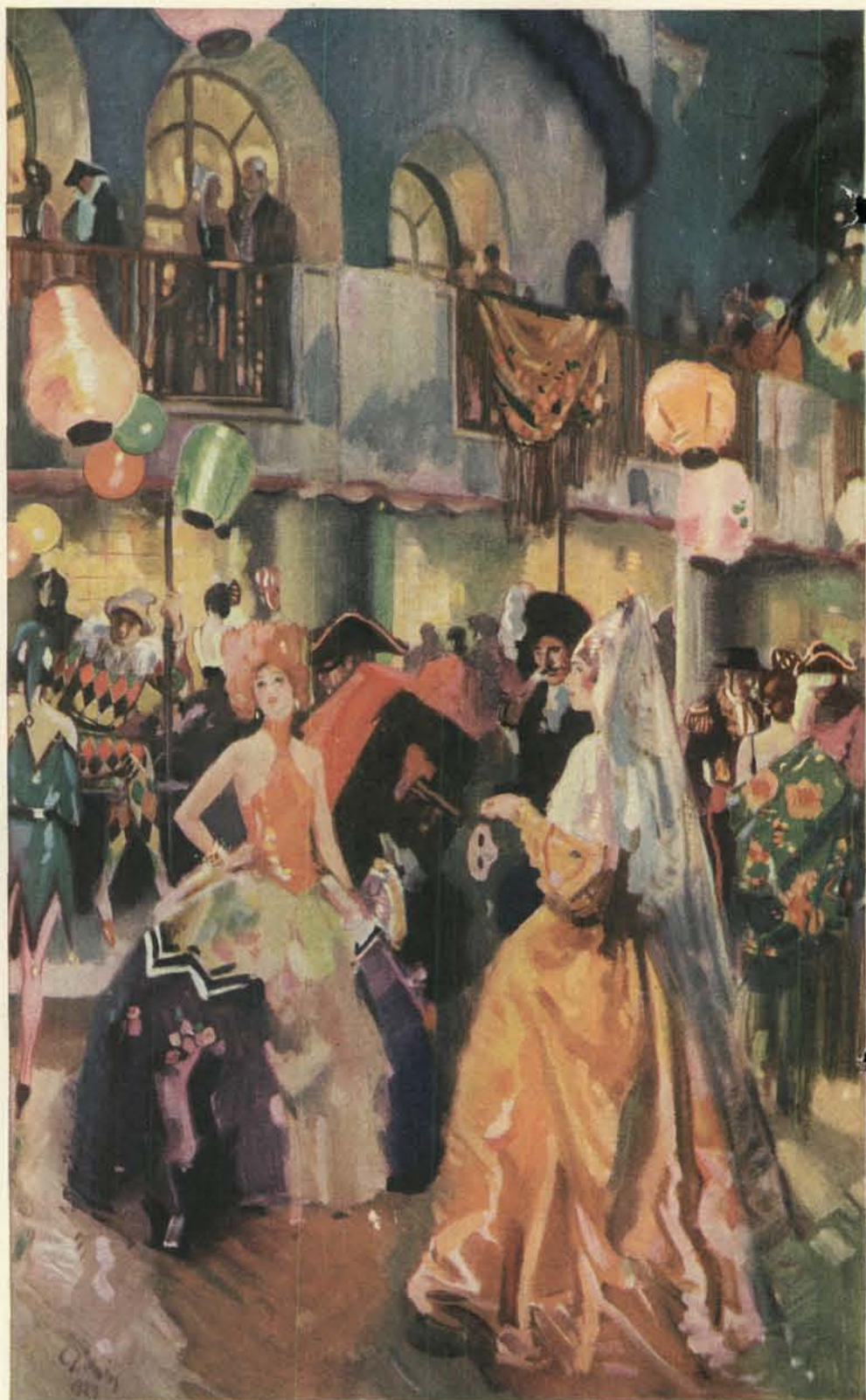
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BAL MASQUE AT THE
BEACH AND TENNIS CLUB
PALM BEACH, FLORIDA

WHERE those who best know and appreciate fine motor cars foregather, as at The Beach and Tennis Club, Studebaker prestige runs deservedly high. Interpretive style, inspired by championship performance, has won for these splendid eights and sixes a renown for beauty quite as notable as the fame of their fleetness and trustworthiness. Today Studebaker holds *every* official stock car speed and endurance record. These smart new cars provide riding ease unmatched. They offer in color and in contour the youthful, forward styling that only true genius in design could achieve. And Studebaker's unique One-Profit manufacture permits prices that never before bought so much. The car illustrated is The Commander Convertible Cabriolet for Four, available with six or eight cylinders.



Studebaker

BUILDER OF CHAMPIONS

