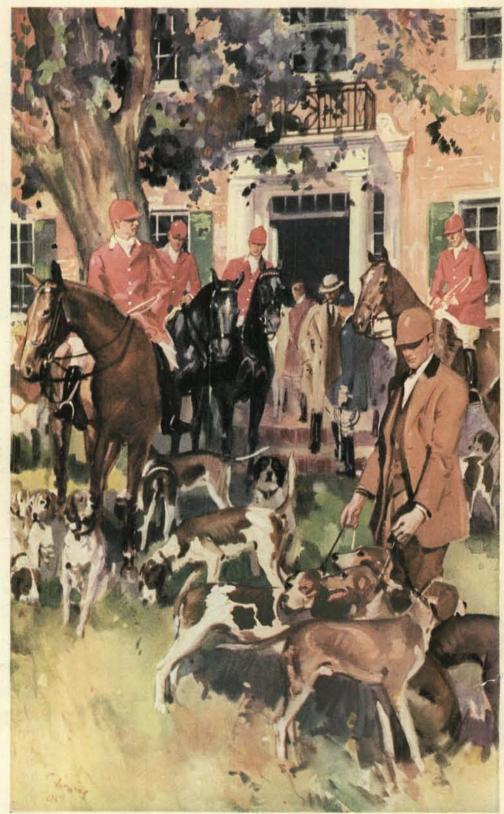


AUG. 31, 1929

"YOUR HORSE MUST HAVE METTLE FOR HOUNDS IN SUCH FETTLE"

MEN and women who hold the spirit and stamina of thoroughbred lineage in high esteem, both in pack and mount, can be trusted to evaluate accurately these same admirable qualities in motor cars... The preference for Studebaker, holder of every official stock car record for sustained high speed and endurance, is apparent in a glance at the motorpark. Here, beside the finest motors the world affords, one finds Studebaker's great champion cars undimmed by close comparison. Proof of the popularity enjoyed by Studebaker motor cars among those who buy with discernment, may be seen in the fact that Studebaker builds and sells more eight-cylinder cars than any other maker in the world. The model illustrated is the President Straight Eight Victoria . . . \$1895 at the factory, including six wire wheels and luggage grid. Bumpers and spare tires extra.



Studebaker

