

THE gentleman who maintains an entente cordiale between the Pacific chain stations and the public assures us the San Francisco studio recently received from a melancholy miss this missive:

"If you know a man of forty-five who neither drinks, chews or smokes; who dislikes apartment-house life and cheap music; who prefer home cooking to cafeterias; who is not movie struck and doesn't belong to too many clubs; who is careful in his choice of language; who has good health and prefers the out-ofdoors to the ballroom—please let me have all available information, name, address, age and why he is forty-five and hasn't been elected to the head of some household. BIG BERTHA."

Seems to me, big girl, that a bloke with all those diseases is a sufficient answer in himself to your question.

A Square Meal

Mrs. C. H. Goudiss, who conducts a school of cookery over the WJZ chain, declares the test of a good cook is the ability to make a perfect omelet, which, she adds, must be made by rule.

The head of my household must qualify because all the omelets I get are one foot long and just about as much wide.

P. M. G. Can't See It

"I know of no system which is at present capable of transmitting moving pictures of actual events for satisfactory reception by wireless listeners."

That statement was made in the British House of Parliament by Sir William Mitchell-Thomson, Postmaster-General of Great Britain, in answer to an official question. It is the simplest explanation of the present condition of television I have yet heard. It is authoritative because the British Government broadcasting system has made a thorough investigation of the available systems.

Television is still in an experimental state and there will be no efficient combined radio and television receiving apparatus available for a long time.

Super Power Liquids

Radio listeners in and around Wiesbaden, Germany, have been bothered with a peculiar form of static interrupting programs during certain periods of the day. After a complete investigation the local radio experts have advanced the theory that this static is



caused by persons taking the cure in the local mineral baths, and that their splashings cause chemical reactions in the radioactive waters that set up static discharges. This is a very interest-

ing theory. In fact it may account for some of the static that ensues in American homes when certain high-powered liquids are thrown into mineral waters and then rapidly shaken.

Squelch the Squeals

Dr. D. H. Dellinger, chief engineer of the Federal Radio Commission, says that encouragement should be given to experiments with synchronizing schemes so that two or more broadcasting stations may operate on the same wave length. He adds, however, that the experiments should be conducted so that the broadcast audience is protected from the objectionable effects of unsuccessful experiments. Of course what Dr. Dellinger has in mind is the horrible squealing and howling that occurs when two carrier waves heterodyne upon each other.

His advice is sound. In fact it is so sound that I see no reason why it should not be immediately applied to the general situation, irrespective of the experiments in synchronization. The very "effects of unsuccessful experiments" are a daily occurrence under the reallocation scheme by which the commission has sought to continue the life of all the existing broadcast stations. Why not protect the audience from these? The commission was created to protect the public interest, convenience and necessity. The only way this can be done is to take at least 300 stations off the air until some synchronizing method has been proven practical.

Specially Canned Music

General Order No. 52 of the Federal Radio Commission decrees that every broadcast station shall clearly and distinctly announce each mechanical program item it sends out. This is a good rule designed to protect the listener. It means that phonograph records will be announced as such and that player piano rolls cannot be put over as the work of a local artist.

work of a local artist. There will probably be one exception to this rule, to cover records that will shortly be produced in special studios for use at the smaller stations subscribing to the plan. These programs will not be phonograph records, but film recordings designed solely for reproduction in broadcast stations. Under this plan programs of high caliber will be made available to the small local stations of the country, and they will certainly be of better quality than could be produced at the station itself.



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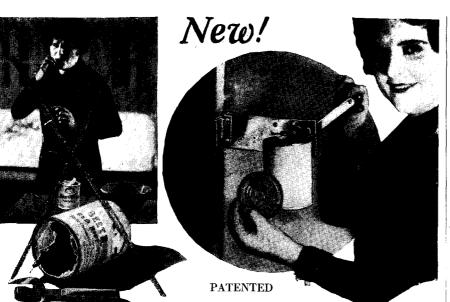
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The String Pullers

By THE GENTLEMAN AT THE KEYHOLE

ERY soon we shall see the rush to Washington of the men who think that for their party services they ought to be rewarded with high diplomatic posts.

diplomatic posts. A few of the important places go to persons of distinction in the business or professional world. A few others, less important, go to the so-called career diplomats.

And the rest are open to persons who have made generous contributions to the campaign fund, or persons whom senators regard as possible rivals in their own states and whom they wish to send as far away as possible. Among them are always some very extraordinary characters.

I have always thought one of the best stories of diplomacy was that of the good Democrat who went to Washington during the Wilson administration seeking a proper reward for his political services. He wished to be ambassador to

proper reward for his political services. He wished to be ambassador to France. But he did not rate such an appointment as that, either socially or as a campaign fund contributor.

One of his jesting friends pretended then to have it all arranged for him to be minister to Persia. He had heard of the Medes and the Persians or something of the sort, so he expressed a willingness to go to that country.

"Of course I hope you sit a good seat," said his friend as he pretended to be taking him over to get his commission, "for you have to ride a thousand miles on camel-back to reach the capital of Persia."

Then another friend said, "Why don't you go after Portugal?" "Portugal, where's that?" said the

"Portugal, where's that?" said th diplomat.

The friend thrust an encyclopedia in his 'ands and when he read that Portugal was in Europe and that port wine came from it he decided to be minister to Portugal—and was.

Kings Grow Scarcer

Here's a story of a more recent diplomat. I shan't mention his name. He had long desired to be sent to a king's court. As time went on kings began to get scarcer and scarcer. The war decimated the list of royal personages so that by the time he finally arrived at appointment there were only a few countries with kings.

He picked one of them and finally achieved an appointment to represent this country at that royal court.

On the way over to his post he stopped at Paris and was entertained by the American ambassador there. At the dinner in his honor, he made a speech!

"I have always had the ambition to represent my country," he said, "at _______ (the country to which he was accredited). When Mr. Harding was a candidate for President, I worked hard for his election and I flatter myself that I did much to roll up the big majority my state gave him. I contributed \$25,000 to his campaign fund.

He Bides His Time

"After he became President he wrote me a letter thanking me for what I had done for him. He said he was aware of the splendid work I had done in his behalf and that he thanked me for my generous contribution to his campaign fund. And he asked me what he could do to show his appreciation.

do to show his appreciation. "I at once went to Washington and told him I should like the diplomatic appointment to —— (the country already not mentioned). He told me he was very sorry but that he had promised that place to another man. He offered me other appointments but I decided to bide my time and declined them.

"When Mr. Coolidge ran for President, I was again unsparing in my exertions in his support. I gave \$25,000 to his campaign fund. When he was elected, he wrote me a letter thanking me for what I had done in his behalf. He said he was aware of the splendid work I had done in his behalf and that he thanked me for my generous contribution to his campaign fund and he asked me what he could do to show his appreciation.

"I at once went to Washington and told him that I should like the diplomatic appointment to —— (the already unmentioned country). And he gave it to me. So my lifelong ambition is satisfied."

Everybody listened to this bit of frankness with consternation. Mr. Herrick, the ambassador to France, arose and said, "All I can say is that it is fortunate for me you do not want the ambassadorship to France!"

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