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July 27, 1929

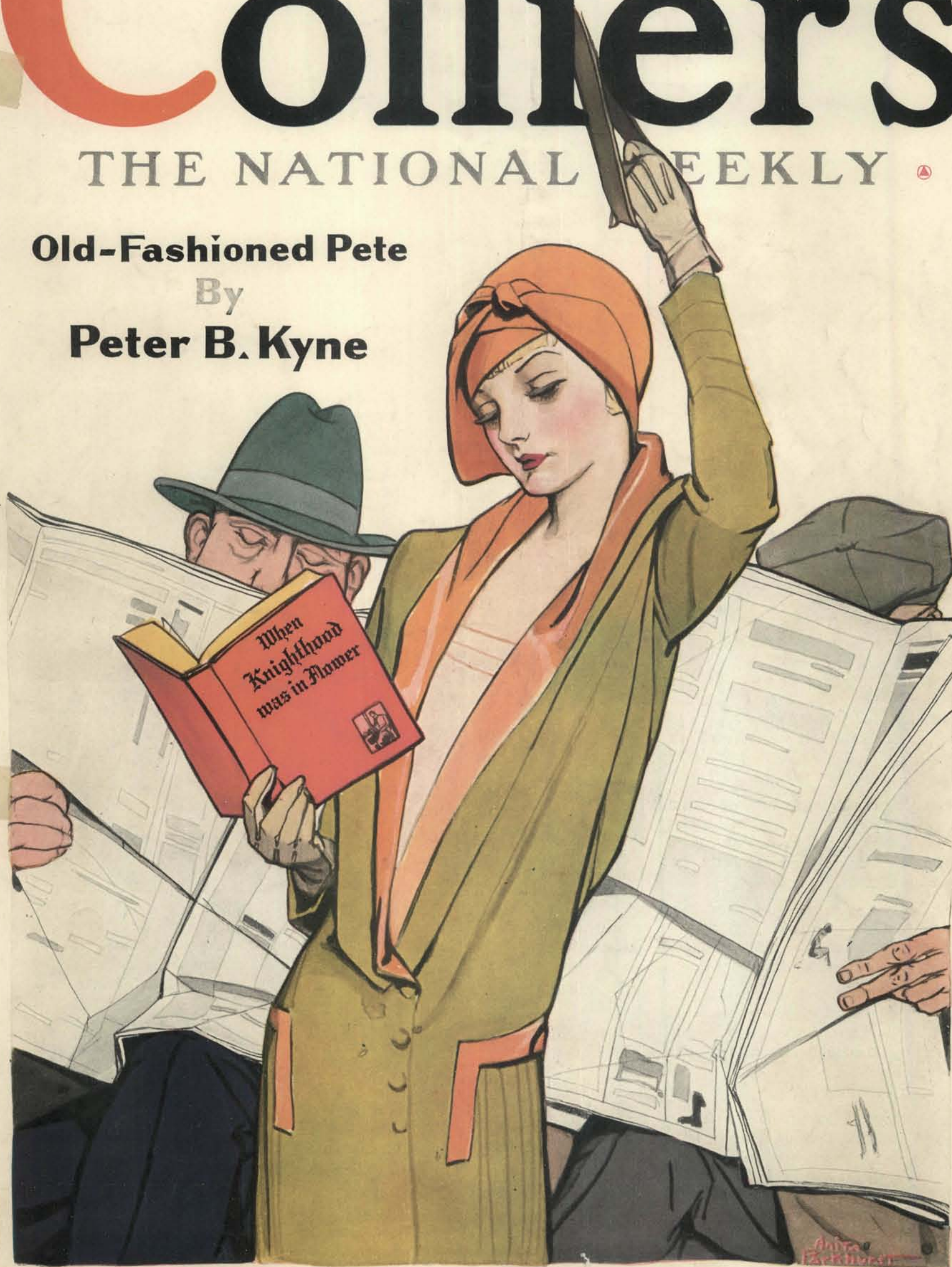
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THE NATIONAL WEEKLY

Old-Fashioned Pete

By

Peter B. Kyne



July 27, 1929

You wouldn't care to meet Marvin



Money. Charm. Ability. In all New York there was no abler man in his field. Yet people called him "the prince of pariahs."

Men thought him a great fellow—for a little while. Women grew romantic about him—until they *knew*. People welcomed him at first—then dropped him as though he were an outcast.

Poor Marvin, yearning so for companionship and always denied it. Poor Marvin, ignorant of his nickname and ignorant, likewise, of the foundation for it.

Halitosis (unpleasant breath) is the damning, unforgivable, social fault. It doesn't announce its presence to its victims. Consequently it is the last thing people suspect themselves of having—but it ought to be the first.

For halitosis is a definite daily threat to all. And for very obvious reasons, physicians explain. So slight a matter as a decaying tooth may cause it. Or an abnormal condition of the gums. Or fermenting food particles skipped by the

tooth brush. Or minor nose and throat infections. Or excesses of eating, drinking and smoking.

Intelligent people recognize the risk and minimize it by the regular use of full strength Listerine as a mouth wash and gargle. Night and morning. And between times before meeting others.

Listerine quickly checks halitosis because Listerine is an effective antiseptic and germicide* which immediately strikes at the cause of odors. Furthermore, it is a powerful deodorant, capable of overcoming even the scent of onion and fish.

Keep Listerine handy in home and

office. Carry it when you travel. Take it with you on your vacation. It is better to be safe than snubbed. Lambert Pharmacal Company, St. Louis, Mo., U. S. A.

* Full strength Listerine is so safe it may be used in any body cavity, yet so powerful it kills even the stubborn *Bacillus Typhosus* (typhoid) and *Staphylococcus Aureus* (pus) germs in 15 seconds. We could not make this statement unless we were prepared to prove it to the entire satisfaction of the medical profession and the U. S. Government.

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