

## MEET THEIR MAJES 12 By Quentin Reynol KANS 19E40

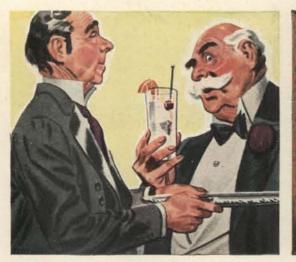
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## "17 Rare Flavors?"-Roared the Major, "No wonder your gin has such matchless taste!"

**OLD MR. BOSTON SMILED** as he told the story of his good friend, the Major—the old war horse who had enjoyed gin fizzes in Manila and gin slings in Singapore ...but still preferred a "tiptop" Tom Collins.



"THE MAJOR WAS HOPPING MAD the other evening. He had left the Waltons' early and joined me, muttering 'They served me a drink *disguised* as a Tom Collins!' Now I know the Major. Give him a *real* Collins and you're his friend for life."



"MY BUTLER WALKED IN with a tray. 'Beg pardon, sir, but this Collins is the peak of taste perfection...made with Old Mr. Boston Gin!' The Major smacked his lips and with good reason."



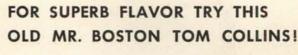
"FROM THE 4 CORNERS of the earth I gather 17 rare flavor ingredients for my dry gin. Not one or two, gentlemen, but 17-to give you *perfect balance* of aroma and bouquet. Caraway seed, cloves, cardamom and orange flowers-to name just a few."



"THEN JUST AS A FAMOUS CHEF blends his sauces, I skillfully blend these rare flavors into one delightful whole. The result is a gin so s-m-o-o-t-h you can drink it *straight*."



"YOU SHOULD HAVE SEEN THE MAJOR. '17 rare flavors,' he roared. 'No wonder your gin has such matchless taste! Why, it rates a medal for distinguished flavor and superb bouquet...your Tom Collins proved it!'"



Have you ever had a Tom Collins served to you and then found it lacked a certain something—a delicacy of flavor that this famous drink is known for? Then as soon as you discover the delightful bouquet and superb flavor of the 17 rare flavor ingredients of Old Mr. Boston Dry Gin—you'll know why we say it's so s-m-o-o-t-h, you can sip it straight! Experience the keen delight and captivating taste of a tall Tom Collins—made Old Mr. Boston's own particular way:

Juice of 1 lime or  $\frac{1}{2}$  lemon, 1 teaspoon of powdered sugar, 2 ounces of Old Mr. Boston Dry Gin. Put the ingredients into a tall glass, add several pieces of ice and fill with soda water. Stir well. Decorate with a maraschino cherry, a slice of lemon and a slice of orange.

Distilled from 100% grain neutral spirits-90 Proof



OLD MR.BOSTON DRY GIN BER BURK INC.

Mr. BOSTON

DISTILLED DRY GIN

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