

March 18, 1939

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Collier's

NATIONAL WEEKLY

The One and Only Waldo

A LIVELY
SHORT STORY OF
THE AMERICAN WAY

By Frederick
Hazlitt Brennan



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If you are this type you'll like this Bourbon that's

"Double-Rich!"

**HAVE YOU
THESE FEATURES?**

A The large narrow
Eyes of a type adept
at weighing true merit.

B The ample *Mouth* of
a type with excep-
tional relish for good food
and drink.

If you are this type...taste the record-breaking
straight Bourbon of Kentucky that's *"double-rich!"*
A good "catch" phrase to use is *"Make mine Cream!"*

SCHENLEY'S

***Cream of
Kentucky***

STRAIGHT BOURBON WHISKEY



A 90 PROOF whiskey with the *Mark of
Merit*. Made in Kentucky by Kentuckians
the good old Kentucky way. COPR. 1939.
SCHENLEY DISTILLERS CORP.
New York City

