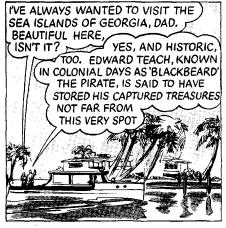
## OLIUDGE ROBBINS



THESE ARE THE RUINS OF FORT FREDERICA. NOT FAR AWAY THE BRITISH AMBUSHED THE ATTACKING SPANIARDS IN 1742. AND YOU KNOW, CHUBBINS, THERE'S STILL A LOT OF SHOOTING GOING ON IN THESE ISLANDS







IN RECENT LABORATORY
"SMOKING BOWL" TESTS,
PRINCE ALBERT BURNED

DEGREES COOLER

THAN THE AVERAGE OF THE 30 OTHER OF THE LARGEST-SELLING BRANDS TESTED—COOLEST OF ALL! I NEVER KNEW
HOW SMOOTH AND SMOKE IS BOUND
RICH-TASTING A TO BE A RICHERSMOKE COULD BE TASTING SMOKE, AS
UNTIL I FOUND ANY PRINCE ALBERT
P.A. SMOKER KNOWS





## **KEEP UP WITH THE WORLD**By Freling Foster

Although a mammal, the hippopotamus is able to walk on the bottom of rivers and lakes and graze on the aquatic vegetation.

In the normal human blood stream, red corpuscles die and are replaced at the rate of about 150,000 a second.—By Dr. R. W. Adams, Newport Center, Vermont.

Several hours before a severe storm is expected to hit an area in either our Atlantic or Pacific coastal waters, United States Coast Guard seaplanes fly out and warn small freighters, fishing boats, yachts and other craft without radio by dropping on their decks a small wooden box containing the storm forecast.

The hottest man-made flame in existence is found in the atomic nitrogen electric arc and reaches a temperature of 18,300 degrees Fahrenheit. The heat is developed by the separation and recombination of the two atoms of each molecule of nitrogen as the gas flows through the arc at a pressure of 14,000 pounds per square inch.

Grand Coulee Dam in Washington furnished, this past season, the newest improvement in accommodations for "sidewalk superintendents," or those who like to watch construction work. It consisted of a grandstand of four hundred seats and a speaker who. using an amplifier, described each operation of the workmen.—By Mrs. I. M. Beadle, Washington, D. C.

A new typewriter has been invented for those who wish to write letters to blind persons in Braille. The keyboard is standard, but the keys instead of printing letters from a ribbon emboss the paper in Braille characters.

The traditional headgear of chimney sweepers, members of one of the world's sootiest professions, is a formal silk hat.

A sect of Moslems in the Punjab, India, never uses gongs because their sound is supposed to awaken the dead.—By Hazel Kinzie, Niagara Falls, New York.

One system of shorthand, invented only fifty-one years ago, has developed and spread more rapidly than any of the numerous forms of abbreviated writing, being employed today by more than fifty million persons in thirteen languages.

Armored truck companies carefully organize and superintend the daily work of their crews. Not only are they changed each day, but they never know where they are going next to pick up or deliver a large sum of money until they complete one job and open the successive sealed envelopes of instructions. When they are either fifteen minutes behind or twenty minutes ahead of their schedule, they have to report their location by telephone.

The New York Times and The Times of London are the only newspapers in the world that publish bound-volume indexes.—By William E. Casselberry, Asheville, North Carolina.

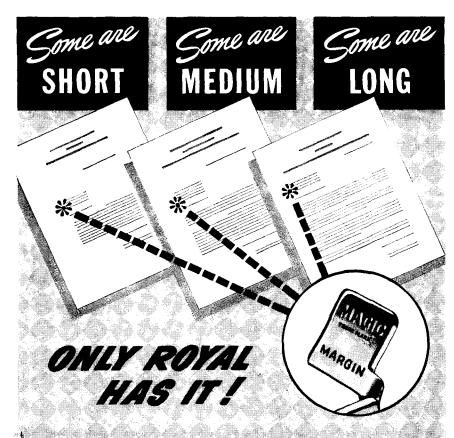
Aluminum wire, when made for delicate instruments such as gravimeters, is drawn so fine that twenty thousand miles of it would weigh only one pound and cost \$216,000,000.—By Robert L. Baker, Tampico, Illinois.

Albino horses are now bred successfully on several American ranches, the foremost being "White Horse Place" near Stuart, Nebraska. Incidentally, these animals, unlike all other horses, are foaled white.

The manufacture of explosives is so fraught with danger that the workmen are not even allowed to wear metal buttons for fear of a chance spark. Yet this industry, owing to its extreme safety precautions, has an accident frequency rate thirty-eight per cent below the average for all industries.

Five dollars will be paid for each interesting or unusual fact accepted for this column. Contributions must be accompanied by satisfactory proof. Address Keep Up with the World. Collier's. 250 Park Avenue, New York City. This column is convrighted by Collier's. The National Weekly. None of the items may be reproduced without express permission of the publisher

## SENSATIONAL IMPROVEMENT MAKES EVERY LETTER BETTER



THE MARGIN is a border of white space surrounding the body of every letter. It serves as a frame to give eye-appeal and pleasing emphasis.

With MAGIC Margin, the operator can instantly, automatically arrange both left and right margins to fit the size of the letter thus actually helping the clearness and effectiveness of the thoughts conveyed.

## MAGIC Margin has many other uses!

But the uses of MAGIC Margin are far more varied than this simple "squaring off." At the touch of the operator's finger, she can (1) indent paragraphs and quotations for special emphasis; (2) set up any series of points in an attractive pattern; (3) set up and address the envelope.

## Saves time and effort ...increases efficiency!

Besides these advantages that "make every letter better." MAGIC Margin makes short work of complex forms...invoices, briefs. envelopes, index cards. Offices everywhere report far greater efficiency!

## Compare the Work!

Try the New Royal immediately. Judge its value in terms of actual results . . .

Royal Typewriter Company, Inc., 2 Park Ave., New York. In Canada, 7035 Park Ave., Montreal. Quebec, Factory: Hartford, Conn.

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## MAGIC Margin takes care of ALL letters INSTANTLY

BUSINESS AMERICA has acclaimed MAGIC Margin as the most sensational improvement in typewriter history. WHY? What could business men know about the mechanics of typewriters? How could they realize what hand-set margins had meant to the typist—what time and energy were wasted in measuring of spaces, juggling for position, wrestling with stubborn "stops"?

These executives could only judge by results. And their enthusiasm sprang from the simple fact that MAGIC Margin—helped the operator make every letter a better letter!

It's an amazing success story! Royal engineers knew how operators would hail this new and exclusive patented device that sets margins accurately, automatically, by the flick of a finger.

But something more happened!

By freeing the typist's hands from irksome margin-setting, MAGIC Margin freed her imagination. Letters took on a new character. At once the little lever on the carriage of the New Royal became an executive matter... and executives everywhere began to ask their secretaries about it—how it operated, exactly what it did.

THE DESK TEST answers every question. It costs nothing, demonstrates everything... MAGIC Margin, Locked Segment Shift Freedom, Time Saver Top. and all the many other exclusive Royal features. Ask for it... in your own office, no obligation.



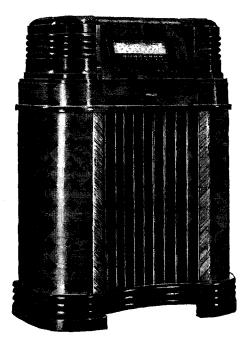
WRITING ROYAL WORLD'S NO. 1 TYPEWRITER

# These new PHILCO radios offer you greater thrills ... at new, lower prices!



## PHILCO 217RX WITH WIRELESS REMOTE CONTROL

A new version of the world's most thrilling radio! 12 tubes, American and Foreign reception, Built-in Super Aerial System ... plus Wireless Remote Control of favorite stations. You tune from any room in your home without wires or connections to the radio! Magnificent Inclined Sounding Board cabinet of costly Walnut woods, with folding lid that covers the Inclined Control Panel. Liberal trade-in allowance and easy terms.

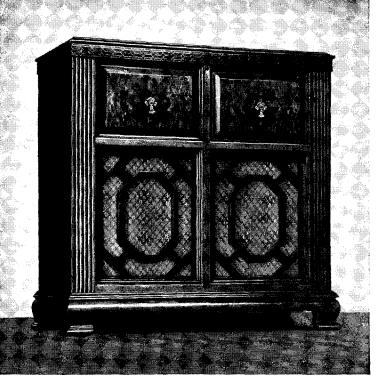


## PHILCO 180XF CONSOLE-VALUE SENSATION!

A great value in tone, performance and rich cabinet beauty. Has the new Philco Built-in Super Aerial System... place the radio anywhere, plug in and play. Gets American and Foreign reception. Electric Push-Button Tuning. Built to receive Television Sound—the wireless way. Large, impressive cabinet in richly finished, hand-rubbed Walnut. Only \$6.95 down. Many other consoles to choose from in a wide price range.

THE pace of Philco progress never lags! Now, at Philco dealers everywhere, you see new Philco achievements, new triumphs of tone, performance, beauty... and value. For your own satisfaction, *investigate!* You cannot realize how much of today's broadcasting thrills an out-of-date radio misses until you hear one of these newest 1940 Philco models. The glorious richness of tone which makes fascinating domestic programs *live* with new beauty; the thrilling performance which brings you vivid foreign news and views *direct*, by short-wave; the lovely, smart, modern cabinets ... all this, Philco, radio's acknowledged leader, brings you at amazing new low prices!

You'll be surprised how easily you may replace your present radio and enjoy the new and greater thrills of a 1940 Philco. Your Philco dealer now offers unusually liberal tradein allowances. And even a modest budget can find room for the extremely easy monthly terms! See your favorite Philco dealer today—you'll find it well worth your while.

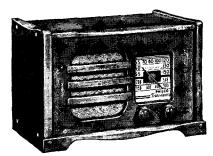


## PHILCO 515 RADIO-PHONOGRAPH

A brand new radio-phonograph of exquisite beauty and refinement. Authentic 18th Century Chippendale reproduction, in choice of richly finished, hand-rubbed Walnut or Mahogany... a masterpiece of furniture design to lend charm, grace and dispitity to your home. Has new Philco De Luxe Intermix Record Changer; plays 14 ten and twelve inch records, intermixed in any order, at one loading... a full hour of continuous record music without attention. Yours on easiest terms.

Philco offers a complete selection of Auto Radios from \$19.95 up. Also Philco Radio Tubes for replacement that fit any make radio and positively improve performance.

## HERE'S RADIO'S FINEST QUALITY AT A LOW PRICE!



## PHILCO TRANSITONE PT-50

Charming cabinet of authentic Early American design in solid, hand-rubbed golden Maple. Built-in Loop Aerial...just plug in anywhere and play! Powerful, fine-toned. AC-DC operation, 5 working Loktal tubes, Automatic Volume Control. Underwriters' Approval—safe from fire and shock. Be sure to see it.



## PHILCO TRANSITONE PT-25

Radio's finest tone and performance in a compact quality-built radio at a low price. Attached Aerial—no ground needed. AC-DC Superheterodyne with 5 Loktal tubes...all working! Cabinet of richly figured brown plastic. Underwriters' Approval—safe from fire and shock. Only \$9.95!

