

Collier's

MAY 3, 1947

TEN CENTS



MAN AND THE ATOM

An Introduction to A Golden Age

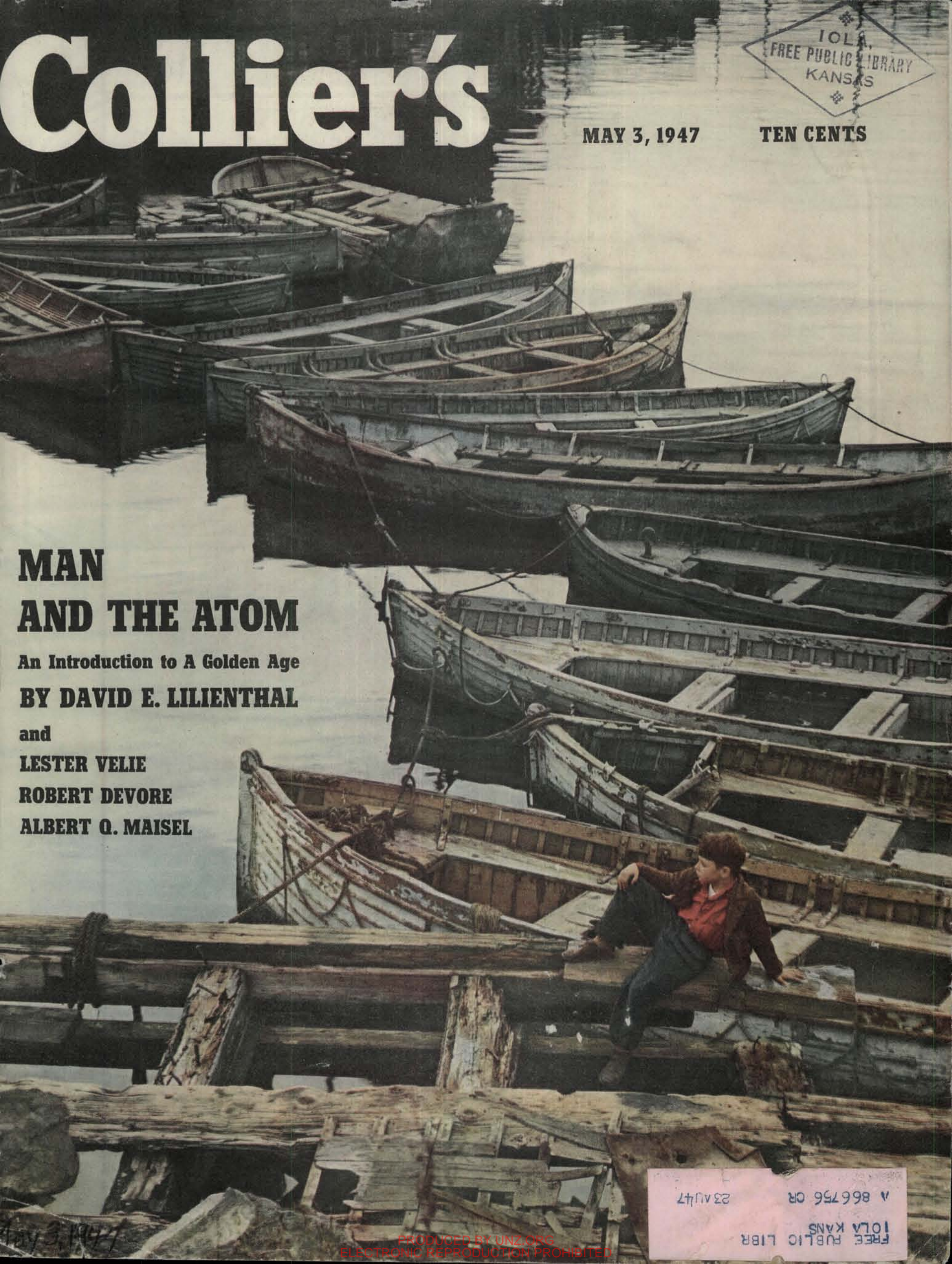
BY DAVID E. LILIENTHAL

and

LESTER VELIE

ROBERT DEVORE

ALBERT Q. MAISEL



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BULL DECORATED FOR THE "BUTCHER PARADE," SECOND STREET MARKET, PHILADELPHIA, 1788*

Philadelphia

BLENDED WHISKY

The Heritage Whisky

A HERITAGE TO REMEMBER



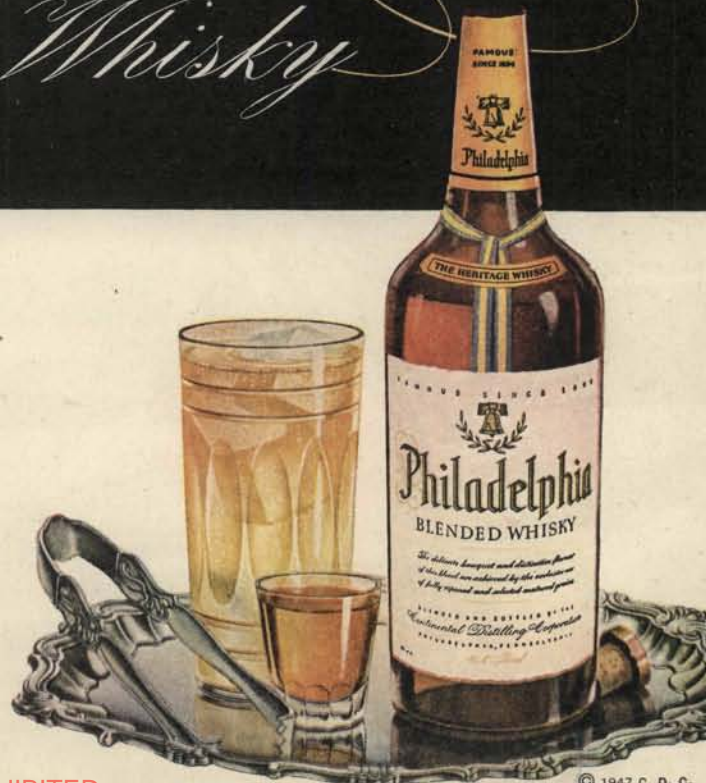
*"The Oxen paraded by the Victuallers . . .
will be slaughtered . . . and the beef . .
distributed to the poor . . ."*

PENNSYLVANIA GAZETTE, JULY 9, 1788

With joyous appreciation of life's good things Colonial Philadelphia celebrated market day as a gay and hearty festival with pageantry and music. Such friendly traditions exist today in the mellow qualities of Philadelphia, The Heritage Whisky. Here's a whisky you might reserve for very special occasions. Yet you can afford to enjoy Philadelphia Blend, regularly and often.

86.8 PROOF • 65% GRAIN NEUTRAL SPIRITS • CONTINENTAL DISTILLING CORPORATION, PHILA.

*From a Series of Historic Paintings Designed for "Philadelphia"—The Heritage Whisky—Famous Since 1894



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