

# The 65<sup>th</sup> ALL-AMERICA



Honoring the immortal football figure (l.), the new Walter Camp Memorial Trophy goes to Alan Ameche as 1954 Player of the Year

**T**HE American Football Coaches Association took on a new assignment this year. As in the past, the coaches have selected the Collier's All-America. (The story and pictures of the 1954 team continue on page 108.) Now, for the first time, they also have chosen the winner of an important new award: Collier's Walter Camp Memorial Trophy, named for the immortal Yale coach who, for more than a quarter century, picked the All-America teams for this magazine, and played such a great role in developing football.

Wisconsin's fullback, Alan Ameche, is the first winner of the Camp award, which will go annually to the year's outstanding college player. Ameche receives a replica of the permanent trophy for his own possession.

In evaluating the meaning of the award, president George Munger of the Coaches Association said: "To receive a memorial trophy named for Walter Camp is the highest honor that could possibly be paid to any player."



# *IS BINGO GETTING*

It's exploded into politics, aroused churches and forced police to resign. Why all



Players cram Don Basco Technical School in Paterson, New Jersey, for weekly bingo game. Some people become so addicted to the pastime

Collier's for December 10, 1954