

public. In some cases, public involvement is a legal mandate; in others, organizations may elect to create public involvement programs as part of their responsibility to the public. *The Public Involvement Manual* provides the keys to making these programs work.

An essential book for those who would influence government, this volume offers the most complete advice available for thinking about the issues and options of public involvement, structuring and publicizing the program, soliciting public reaction, coping with it, and making sense of it. All aspects of planning and running a program are covered thoroughly, from dealing with hostile audiences to writing up the summary report.

ECONOMIC AND SOCIAL COMMITTEE OF THE EUROPEAN COMMUNITIES

European Interest Groups and Their Relationship to the Economic and Social Committee

Renouf USA Inc, Brookfield, Vermont, \$74.50

The European Common Market did not come about by accident: it was a response to major pressure groups. One of the features of West European democracies is the emergence of large, autonomous pressure groups alongside the political decision making bodies. These groups, which represent sectoral, social and general interests, seek to exert influence on the decision making bodies. Their existence is acknowledged in the basic Treaties of the Communities, and they play a major role in the framing of Community objectives.

This publication from The Economic and Social Committee of the European Communities, examines the structure, role and activities of twenty two Community umbrella organisations with particular reference to: their structure, decision-making style and membership; their organisational aims and levels of integration; the channels through which they can influence the Community's legislative and executive work; their policy-making priorities; their links with the Economic and Social Committee.

ORBIS. Where Else Can You Read ...

- PIERRE GALLOIS on the Soviet Global Threat & the West;
- ROBERT NEUMANN on Reagan's Middle East Policy;
- EUGENE ROSTOW on America as a Sleeping Giant;
- and PAUL WARNKE on the Reagan Nuclear Strategy?

ORBIS. For individuals seeking in-depth understanding of the cross-currents of international affairs. With this special offer, you can subscribe to ORBIS and enjoy the benefits of membership in the Foreign Policy Research Institute. For only \$15 a year—that's \$10 off the regular membership dues—you will receive 4 book-length issues of ORBIS and:

1. COMPLIMENTARY COPIES OF THE "PHILADELPHIA POLICY PAPERS," THE INSTITUTE'S NEW MONOGRAPH SERIES;
2. NOTIFICATION OF INSTITUTE SEMINARS OPEN TO THE PUBLIC;
3. AN INSTITUTE MEMBERSHIP CARD (WALLET-SIZE);
4. A 20 PERCENT DISCOUNT ON BOOKS IN THE INSTITUTE'S NEW SERIES, "FOREIGN POLICY ISSUES";
5. THE INSTITUTE NEWSLETTER;
6. THE INSTITUTE'S ANNUAL REPORT.

ORBIS. To enroll, just complete the handy coupon below and mail to the Foreign Policy Research Institute, 3508 Market Street, Suite 350, Philadelphia, PA 19104

☆☆

MEMBERSHIP ORDER FORM

SPES

Please enroll me as a Member of the Foreign Policy Research Institute, and bill me later for the \$15 annual dues.

Name _____

Address _____

City _____

State _____ Zip _____ Country _____

If you currently subscribe, please provide expiration date: _____

☆☆

THE MANKIND QUARTERLY

SAMPLE ARTICLES

- Trial by Ordeal in Lundazi
- The Races and Peoples of Central Asia
- Anthropology of the Turkish-Cypriots
- Peter Klopfer and 'Feral Constraints'
- Economic Life of the Onge of Little Andaman
- The Role of the Gene in Evolutionary Adaptation
- The Chibchan-Paezan Languages
- Bio-Chemical Markers and the New Physical Anthropology
- The Linguistic Affinities of the Scythians
- Disease as a Eugenic Force
- Mammalian Social Systems and Early Human Societies
- Blood Group Analysis and the Classification of Races
- Kingship in Polynesia
- The Anthropology of the Aunjetitz Population of Tomice, Poland
- Race and Culture: A Case from the Bahamian Out-Islands
- The Baniva Indians and their Reaction to Assimilation
- Ales Hrdlicka on Race Deterioration
- Migration and Neolithic Agriculture in India
- Population Control and the Anti-Eugenic Ideology
- The Prehistory of Musical Instruments
- Simple and Advanced Pastoral Societies

Publication and proprietorship of The Mankind Quarterly has been assumed by the Cliveden Press, a branch of The Institute for the Study of Man, Suite 520 - 1629 K Street, N.W., Washington, D.C. 20006, U.S.A. (Telephone (202) 232-1040). Readers in the United Kingdom may subscribe through the Edinburgh Office at 1 Darnaway St., Edinburgh EH3 6DW, Scotland. The price of subscriptions is \$20 (£8) per annum for private individuals and \$40 (£16) per annum for libraries, institutions and other corporate bodies. Special reduced three year subscription rates are available, at a cost of \$55 to individuals (twelve issues) and \$110 for libraries and other corporate bodies (twelve issues). Members of the academic community and other qualified readers are invited to contact the General Editor at the U.S.A. address with a request for style sheet should they be interested in submitting manuscripts for possible publication. No manuscripts should be sent to the General Editor without a stamped and addressed envelope for return.

ISSN 0025-2344