(Continued from preceding page.)

stake in the complete success of the operation. It is neither here nor there that many of the newspapers and individuals who are now professing alarm at the prospects of the loan are the very people who, a few weeks ago, were crying out that the \$2,000,000,000 would be three times oversubscribed within a fortnight. The real matter of importance is that the loan shall not only be placed, but that it shall be rightly placed.

That means that it ought not to be taken to a large extent by banks on the basis of their own funds, and it means, on the other hand, that it ought not to be taken, even in the case of small subscribers, through borrowed money which they do not see their way clear to repay at an early date. The one process, pushed too far, would tie up the credit facilities both of banks and of the Federal Reserve at the moment when their free availability was most essential; the other would not only produce a similar result, but would gravely prejudice the chances of any subsequent war loan.

What we are witnessing, in the present "loan campaign," is a process of educating the public. Ours is a public which has heretofore been exceedingly unthrifty with its abundant savings, and which, because the "circulation privilege" from 1863 to 1913 made the national banks almost the only bidders for United States loans, has lost the habit of investing in Government bonds like the thrifty European citizen. The lesson will be learned, and learning it will tap the largest resources of any people in the world. But it will have to be taught unremittingly.

## BOOKS OF THE WEEK

#### MISCELLANEOUS

Harris, F. S. The Young Man and His Vocation. Badger. \$1.25 net.

Hollingworth, H. L., and Poffenberger, A. T. The Sense of Taste. Moffat, Yard. \$1.25 net.

Hubbard, G. E. From the Gulf to Ararat. Dutton. \$3.50 net. Information Manual. A Digest of Current Events, 1916. Cumulative Digest Co.

James, H. The Building of Cities. Macmillan. 40 cents.
Johnson, G. L. Photography in Colours. Dutton. \$2 net.
Johnson O. The Humming Bird. Little, Brown. 75 cents net.
Langdon, S. Sumerian Grammatical and Liturgical Texts. Philadelphia: University Museum.

Loeb Classical Library: The Geography of Strabo. Achilles Tatius. Seneca's Tragedies: Vols. I and II. The Greek Anthology: Vol. II. Putnam.

Anthology: Vol. II. Putnam.
Lovat-Fraser, J. A. Henry Dundas, Viscount Melville. Cambridge University Press. 3s. 6d. net.

McCann, A. W. Thirty-Cent Bread. Doran. 50 cents net. McMahon, J. R. Success in the Suburbs. Putnam. \$2 net. Magruder, E. A. American Government. Allyn & Bacon.

Morris, L. R. The Young Idea. Duffield. \$1.25 net.
Moss, J. A., and Stewart, M. B. Our Flag and Its Message. Lip-

pincott. 25 cents.

Neilson, W. A. Burns—How to Know Him. Bobbs-Merrill.

Nekrassov, N. Who Can Be Happy and Free in Russia? The World's Classics. Oxford University Press. 45 cents. Nevins, A. Illinois. Oxford University Press. \$2 net.

Patri, A. A Schoolmaster of the Great City. Macmillan. \$1.25

Pell, E. L. Four Feet on a Fender. Dutton. \$1 net. Pendered, M. L. The Book of Common Joys. Dutton. \$1.50 net. Pollock, H. M. Our Minnesota. Dutton. \$1.60 net.

Powell, S. H. The Children's Library. H. W. Wilson Co. \$1.75 net.

Priestman, E. Y. With a B.-P. Scout in Gallipoli. Dutton. \$1.75 net.



# New Oliver Nine for Half Price!

The Oliver Typewriter Company created a nation-wide revolution on March 1st, when it announced its new plans. No more expensive sales force of 15,000 men! No high office rents in 50 cities! No idle stocks!

But dealing direct with the people—cutting out all middlemen. The old plan cost the buyer a needless \$51 per ma-

chine. We now save that and give it to you. So the new price for standard \$100 Olivers is \$49.

The Oliver Nine — our latest model — direct from the factory to you. It is the finest, the costliest, the greatest typewriter we ever built.



Who would ever pay over \$49 again for a new typewriter? Especially when we not only make a new low price, but also give the lowest terms—about 10 cents per day—over a year to pay.



## Free Trial No Money Down

This is our plan. We ship a new Oliver Nine to you for free trial. No money down —no C. O. D.—no red tape. If you decide to keep it, send us \$3 per month until paid for. Or ship it back at our expense.

You are your own salesman. The Oliver Nine must convince you of superiority,

with no one influencing you. Merit alone must win.

Could any plan be simpler? You see now how we save
you the \$51—how we can offer the same Oliver Nine for \$49.

"Direct from the factory to you" has never before been
applied to typewriters. But it is in keeping with the

applied to typewriters. But it is in keeping trend of the times.

Our free trial offer does not place you under the slightest obligation. It is part

under the slightest obligation. It is part of our new way of acquainting all with this speedy, lifetime Oliver Nine.

FREE BOOK

## You'll Be Surprised

Just send for our amazing disclosure entitled "The High Cost of Typewriters—The Reason and The Remedy." Then ask for a trial. You are not put under the slightest obligation. It is our new-day way of selling. It saves money for both of us. You act as your own salesman—the Oliver itself must convince you. You pocket the \$51.

Send in the coupon below today for one copy of this sensational book that exposes the secrets of the type-writer world.



## THE OLIVER TYPEWRITER COMPANY 1586 Oliver Typewriter Building, Chicago

M	ail	me	your	book	and	further	information—all	free
				gation				

G14		
Street	Address	*****
Name	• • • • • • • • • • • • • • • • • • • •	. • • • • • • • • • • • • • • • • • • •

# Liberty Loan of 1917

HE members of the New York Stock Exchange unreservedly place themselves at the service of the Government to provide dollars as well as men.

We appeal to every American to help make the Liberty Loan subscription worthy of the Nation.

We urge you, as a matter of patriotism, self-interest and self-preservation, to subscribe as generously as you can to this loan.

No matter how small your subscription may be, from \$50 upward, any New York Stock Exchange House will be glad to co-operate with you in every way and to see that your subscription is properly entered and cared for, and will put all its facilities at your disposal without charge and without profit.

A large majority of New York Stock Exchange houses have adopted a partial payment plan which will make it possible for any individual to invest his savings in the Liberty Loan.

To assure the success of the Liberty Loan, every individual must do his part, and we urge immediate response to this appeal.

LIBERTY LOAN SUB-COMMITTEE OF NEW YORK STOCK EXCHANGE HOUSES

The above appeal is heartily approved and endorsed by the Governing Committee of the New York Stock Exchange.

H. G. S. NOBLE, President

Detailed information will be furnished by applying to any member of the New York Stock Exchange

## Summary of the News

REGISTRATION day for the draft was Tuesday. We cannot, as we write, record any estimates of the enrolment or details of the day's proceedings. Indications were, however, that the machinery would work with all the smoothness that could be expected in so gigantic an undertaking, and that the law would be enforced without serious opposition. That a certain amount of trouble would occur was expected, but the Federal authorities, supported by local forces, seemed to have the situation well in hand. There was a great deal about anti-conscription plots in the papers last week, and mass meetings attended by extreme pacifists and Socialists in opposition to the draft were held in New York and other places. All activities of the kind were carefully watched by representatives of the Department of Justice, but the number of arrests made was relatively small. The President issued a proclamation on June 1 giving warning against attempts to evade registration by withdrawal from the country.

ENSORSHIP of the press, for the pres-Cent at any rate, will remain voluntary. The censorship section of the Espionage bill was again rejected by the House on May 31 by a vote of 184 to 144, and it is understood that the Administration will now abandon its ill-advised efforts to impose upon the press a muzzle which would not only prevent it from biting and barking, but also from drawing breath with any freedom.

SOME advance has been made with the Administration's plans regarding foodstuffs and supplies generally. The Gore bill, carrying an appropriation of \$11,000, on, carrying an appropriation of \$11,000,000, to stimulate and regulate the production of food, was passed by the Senate on Saturday of last week, amended in some particulars from the form in which, as the Lever bill, it passed the House. The situation has also been clarified by statements given out by Mr. Hoover on May 29 and June 3. The main point is that the bill in general, whatever its defects in debill in general, whatever its defects in detail, meets with the approval of the man who will be mainly responsible for administering it. In his comprehensive statement of May 29 Mr. Hoover emphasized that the drastic powers conferred by the President would be exercised only when the country's welfare demanded it, and then with the least receible headshipt. then with the least possible hardship to the individual. He also outlined his proposals for the creation of small executive bodies to deal with various commodities and his plans for coöperation with the Al-

 $A_{000,000}^{
m GREEMENT}$  on the budget of \$3,000,-000,000 was reached by House and Senate conferrees on June 2. This releases, none too soon, the appropriation of \$750,000,000 for the building of the merchant vessels which Gen. Goethals has undertaken to supervise. The War Revenue bill is still under consideration by the Senting of the merchant vessels which Gen. ate, the proposal to substitute a tax on advertisements for an increase in the second-class postal rates having been to the fore in discussion during the past week. The Finance Committee has also recommended the elimination of the proposed 10 per cent. horizontal tariff on imported goods, and would make up part of the \$200,000,000 deficit thus created by taxes

(Continued on next page.)



## BINGI

ING SPORT now swings his brassie on ten thousand links and volleys his returns across the nets of a million courts. You can find him at the paddle, oar and tiller as he scuds along the countless glistening streams and lakes and bays. He lounges on the strand of the never-resting sea. His feet are seen on every mountain trail.

Now, if ever, come perfect days. Let the message o. their summer skies and summer suns reach your mind and heart. Let books go with you to the open to interpret life from a new angle—with an outdoor breadth and a compelling sincerity. You will find among the publications of The Abing don Press many works you need. Some are listed here.

A complete catalog on request

## GIVE MY LOVE TO MARIA, By FLORENCE GUERTIN TUTTLE

A cleverly conceived and attractively written group of stories by the gifted author of "The Awakening of Woman." Many of these stories are actually prize winners and each is a prize in itself. Besides, the usual dry preface is as interesting as the stories themselves, being a true, fascinating account of an author's literary debut.

Price, net, \$1.00

#### HUGH GRAHAM, A Tale of the Pioneers

By FRANK S. TOWNSEND

A thrilling story of the life and times in the territory now covered by the Virginias and neighboring states. It is a tale of empire in the making which will be read with absorbing interest. Illustrated Price, net, \$1.35

#### BESIDE LAKE BEAUTIFUL

By BISHOP WILLIAM A. QUAYLE

An artistic presentation of the sand dunes, river meadow, lily ponds, pine forests and fishing retreats in the vicinity of the author's summer home. Quaint humor, whimsical philosophy and deep pathos are crowded together in the true Quayle style. Profusely illustrated. Price, net, \$1.50

## THE MOUNTAINS OF THE MORNING, By GUY FITCH PHELPS

A beautiful romance—pure, wholesome, interesting and with a gripping message. The scene is laid in our own great West-land, in the Valley of the Silver Bow, and the reader lives in the exhibitanting, inspiring atmosphere of the story. The author describes nature with ease and charm, while his idealism and delineation of character are unusually fine. Illustrated. Price, net, \$1.35

AT THE BETTER BOOKSHOPS

**NEW YORK** 

CINCINNATI

CHICAGO BOSTON

PITTSBURGH

DETROIT

KANSAS CITY

SAN FRANCISCO

## LIPPINCOTT'S TRAINING SERIES

"For those who want to find themselves."
Just the books to recommend to young men and women who are entering the different professions. Volumes now ready on THE NEWSPAPER TRADE by Don C. Seitz, N. Y. World; THE STAGE, by Arthur Hornblow, Ed. Theatre Magazine: FORESTRY by Gifford Pinchot; LIFE INSURANCE by Warren M. Horner of the Provident Life and Trust. Others in preparation. Each illustrated. \$1.25 net. Write for descriptive circulars.

J. B. LIPPINCOTT CO.

Philadelphia

## **HEALTH AND DISEASE**

By ROGER I. LEE

Professor of Hygiene, Harvard University Contains the principles which should guide an individual in living an effective life; and the principles which should gova community in facing its many th problems. \$1.75 nct. health problems.

Publishers LITTLE, BROWN & CO. Boston