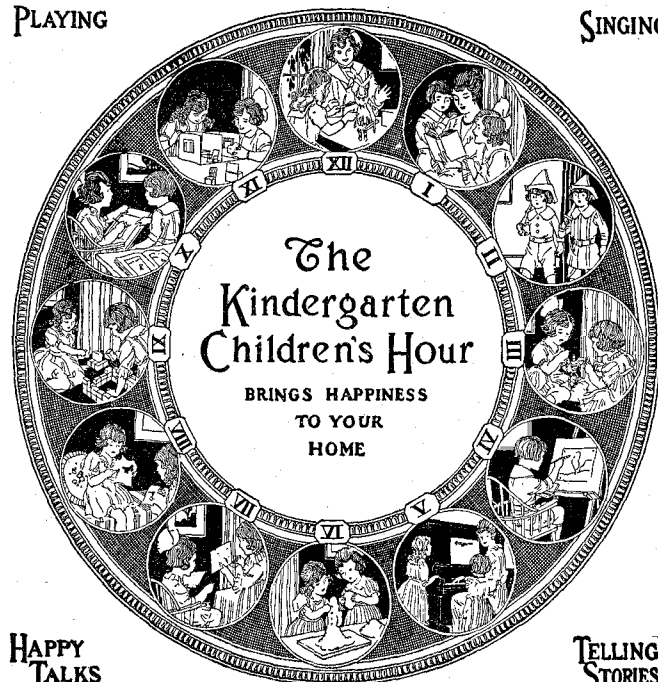


The Best Christmas Gift

Stories, songs, games, occupations, everything you need—and the best of it, too—has been gathered into these five volumes for mothers and children

PLAYING

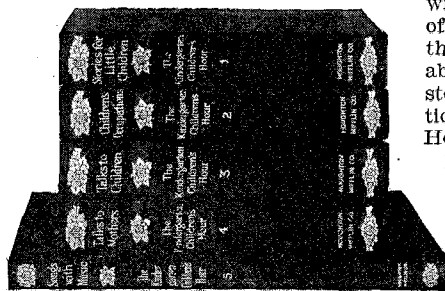
SINGING

HAPPY
TALKSTELLING
STORIES

Edited by Miss Lucy Wheelock

Stories, songs, games, occupations, everything you need—and the best of it too—has been gathered into these five volumes for mothers and children

Miss Lucy Wheelock, the foremost authority on kindergarten training in America and head of the Wheelock Training School for Kindergartners, from her own wide experience and from the best practices of leading kindergarten teachers all over the world and with the assistance of an able corps of editors has compiled the stories, games, songs, talks and occupations which the Kindergarten Children's Hour contains.



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Vol. 3. **Talks to Children.** Hundreds of answers and suggestions that will satisfy the little questioners who want to know about the rainbow, shoes, salt, cows, bricks—all the everyday things that make up this strange new world they have entered.

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Please send me one set in five volumes, cloth binding, of THE KINDERGARTEN CHILDREN'S HOUR. If satisfactory I agree to pay you \$2.50 within seven days after receipt of the books, and \$2.00 a month thereafter for five months; or \$11.88 in full within seven days after receipt of the books. If not satisfactory, I will return them at your expense within seven days.

Name.....Occupation.....

Address.....

Date.....Ont. 12-7-21

COMMUNITY MOVIES

BY HELEN M. SCARTH

At this time when movies are one of the most popular topics of conversation it might prove of interest to some to read of the venture of a small New England town which undertook to run "community movies."

"Our Town" is a small New England one, with a population of just one thousand and twenty-one in the township; the nearest city ten miles away by trolley, return trip costing 60 cents; nearest movie three or four miles away by trolley, which runs only once every hour.

"Our Town" provided no amusements that were not (pardon the word) paternal. The great question was, how, in a town of this size, to eliminate the chance of poor movies coming in by having good, self-supporting ones which would prove attractive to all.

A small nucleus of people got together, talked the matter over, and then called a general meeting for all those interested in having a local movie; Mr. Winchell Smith, the well-known playwright, whose home is in "Our Town," having kindly consented to present the situation to those present.

About one hundred and fifty people turned up, and were urged to voice any suggestions or objections that occurred; the result being that a committee was formed, with Mr. Winchell Smith as chairman, and a sinking fund of \$1,500 was promised; not more than \$50, or less than \$10, being accepted from any one individual on the understanding that, in the event of the undertaking being successful, the subscriptions would be returned.

The following letter was then drafted and sent out to all those who had offered to contribute:

"At a meeting in Farmington last night, it was the unanimous opinion that we should have moving pictures in the town; and a committee was appointed to put the plan in operation.

"It was estimated that it would take \$1,000 for the purchase of the necessary machine and the installation of a fire-proof projecting booth, etc.; therefore another committee was appointed to handle the financial matters, with instructions to get subscriptions for the \$1,000.

"The Committee believes the best way to handle the matter is to form a regular syndicate which will own and control the moving-picture venture; and while it is desirous of having the ownership of the stock as widely scattered as possible, in order to get the project started, we are asking them to subscribe for some part of \$50.

"After this \$1,000 has been subscribed by the original underwriters, it will be expected that some of those underwriters will relinquish some of their holdings to others who may wish to be in on the venture, but for a less amount.

"The Committee does not hold out any particular promise of profit, but it will be very disappointed if there is not a sufficient profit for an early return of the original investment; and then any

additional profits may be put into better pictures and more elaborate entertainments.

"Inasmuch as the scheme cannot progress until we know whether or not the money is forthcoming, you are requested to fill in the inclosed blank and return to Mr. — as soon as possible."

On receipt of checks to the amount of \$1,500 we got busy, rented the Town Hall for one afternoon and evening a week, and made the following expenditures:

Equipment	\$1,300
Printing	25
Insurance	60
Electric wiring	172
Total	\$1,557

We then had the State Police pass on our building, etc., negotiated for films, and sent out the following notice:

This is to announce the showing of moving pictures in Farmington, at the Town Hall, commencing Wednesday evening, January 26, at 8:15 o'clock. Great effort has been made to secure the finest pictures possible so that the people of Farmington and vicinity may enjoy interesting and instructive entertainments every Wednesday evening at popular prices—25 cents and 35 cents.

Through the great kindness and interest taken by our chairman, Mr. Winchell Smith, we were enabled, as we were not a profit-making concern, to get films at very reasonable prices. A committee of women was appointed to select and suggest films, sending lists from time to time to the manager, who arranged the programmes.

The cost of running two performances has averaged between \$45 and \$55; this includes the films, pianist, two operators, advertising, rent of hall, express, taxes, etc.

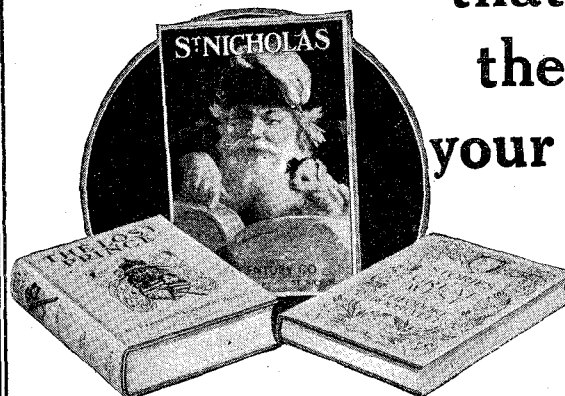
We asked our patrons to give us any suggestions or criticisms, with most gratifying results, an interesting point being that no film has yet been suggested that we have not been glad to produce.

The following are the programmes we have given to date:

Programme	Attendance	Gate Receipts
Mutiny of the Elsinore.....	312	\$94.00
The Garage		
Burton Holmes Travelogues		
Twenty-three and One-half Hours' Leave	302	86.25
Bell Boy		
Prismat		
River's End	308	86.35
Shoulder Arms		
C. P. R. R. Scenic		
Mark of Zorro	281	90.40
Gump Cartoons		
Gaumont News		
Pollyanna	291	79.90
The Bell Boy		
St. Mauritz		
Shore Acres	245	72.95
Scarecrow		
Babe Ruth		
Huckleberry Finn	199	54.95
Song of the Paddle		
Cartoon Comedy		

(Continued on page 577)

A Christmas Gift



that may sway
the future of
your Boy or Girl

THE eager, sensitive minds of young folks are like photographic plates, constantly recording the thoughts and suggestions they meet in their play and reading.

Continuous association with high ideals, with stimulating and inspiring influences, naturally bends their instincts and energies toward substantial things.

No gift can be of greater value to those in their formative years than a twelve-month subscription to St. Nicholas magazine.

Four dollars will bring twelve numbers packed full of magnetic stories by authors who know boys and girls, know how to lead them and teach them through suggestion, and influence, and example.

Each issue also contains well-selected and authoritative articles on travel, nature, science, sports, camping, topics of the day. Besides these there are riddles and hobbies, prizes for writings, drawings, photographs, etc.—all especially edited to appeal to, and develop young minds.

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ST NICHOLAS and any one of the following splendid books:

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HERBERT L. WILLET, Editors
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The New Voice for the New Time!

THE WELCOME that has been given The Christian Century during the past two years by leaders of thought throughout the nation is one of the most encouraging signs in the history of religious journalism. For such a day as this, the leaders are saying, The Christian Century has come. Presbyterians, Congregationalists, Methodists, Disciples, Baptists and other Christian groups are enthusiastically interested in the service The Christian Century is rendering the entire religious world in interpreting religion as directly applicable to the solution of the problems of today.

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"You give us from week to week, in The Christian Century, wise and helpful guidance to the Christian interpretation of the times in which we live."

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"The Christian Century emphasizes the principles of the golden rule, the second great commandment and the Lord's prayer, and inculcates their application not only to life for the next world, but also to life in this world."

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- (2) The current articles of the series on "Jesus and Today's Problems."
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- (4) A fourth reason is that subscriptions received now will be dated Jan. 1, 1923.

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Name.....Address.....

Outlook, 12, 7

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508 S. Dearborn St., Chicago

Dear Sirs: Enclosed please find \$1.00 for a twelve weeks' acquaintance subscription to The Christian Century.

Name.....

Address.....

(Use title "Rev." if a minister.)

Outlook, 12, 7

COMMUNITY MOVIES

(Continued from page 575)

Programme	Attendance	Gate Receipts
Romance of Tazari.....	194	58.10
Knight of the Dub.....		
Gaumont News.....		
Alias Jimmie Valentine.....	217	45.50
The Convict.....		
Kinogram.....		
Daddy Long-Legs.....	262	70.05
Torchy.....		
Quaint Isle Marken.....		
Dr. Jekyll and Mr. Hyde.....	203	66.35
You'll Be S'prised.....		
C. P. R. R. Scenic.....		
His Majesty the American	235	76.15
Sea Side Siren.....		
Pathé Review.....		
Sand.....	189	59.95
It's a Boy.....		
C. P. R. R. Scenic.....		
Egg Crate Wallop.....	174	56.30
Haunted House.....		
Pathé Review.....		
Nomads of the North.....	190	60.00
Dog Doctor.....		
C. P. R. R. Scenic.....		

Total 3,602 \$1,056.85

Average attendance, 240; average gate receipts, \$70.

The above statistics tell the story better than words. Through Lent attendance fell off. We now give two continuous shows, starting 6:30 P.M. and 8:30 P.M., and no longer run a matinée except in the case of features especially suitable for children.

Our bills being consistently good, we are now beginning to attract patrons from outlying districts, and even from the larger adjacent towns.

After the original contributions are fully paid up, we plan to put all the profits into better productions, better music, better equipment; the speed with which this can be done depending entirely on the community, as we wish to run it on a self-supporting basis or not at all.

There seems to be no reason why this plan should not be carried out in any small community, though of course the great success of our own undertaking has been entirely due to the enthusiastic support of our chairman, Mr. Winchell Smith, whose wide knowledge of theatrical affairs has been so generously expended for the benefit of this enterprise.

WELL, ANYHOW, THE HAZEL WAND UNEARTHS CORRESPONDENTS APLENTY

REASONS advanced for the use of the divination rod in locating water as given by the Rev. Robert Clark, of Lyndon, Vermont, in The Outlook for October 19, 1921, will not stand the acid test as applied by scientific investigation. In 1917 the United States Geological Survey issued a paper on "The Divining Rod: A History of Water Witching," written by Arthur J. Ellis, and in the bulletin cogent reasons are given why there is no virtue in the use of a hazel twig or other device for locating water.

Like many of our superstitions, the origin of the divining rod is lost in an-

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