

BY THE WAY

THE author of the "Chimmie Fadden" stories, Edward W. Townsend, tells in the New York "Herald" how he got the idea of the stories. He was at a newsboys' dinner and saw a young woman serving a hungry youngster. She leaned over him and whispered, "Jimmie, how would you like another piece of pie?" "Great!" he answered. She brought it, and as she placed it by his plate he lifted up one of her hands and kissed it. Afterwards he saw the same young woman walking on the Bowery with a "masher" following her. A boy—perhaps the hero of the dinner—told the gallant to "beat it." "The boy explained to me when I questioned him," says the author, that "De bum had a right not to be folleyin' a loidy, a silk-haired dame, what done good for de boys and goils 'round here." Out of these incidents grew the famous stories.

Lord Northcliffe saved "Notes and Queries" from extinction shortly after the war, as a tribute to its influence in his personal fortunes, according to an English writer. It is said to have inspired him with the idea of his own "Answers," which gave him his start in his newspaper career. "Notes and Queries" has been published for more than seventy years. It is a small-sized magazine, and Lord Northcliffe is said to have predicted that the future newspaper will have a page no larger.

The San Francisco man was speaking, "Pickup" says. "I do not believe in all this 'boost' business," he said. "There is too much brag about it. Especially I do not believe in running down other cities, other parts of the country. It is making claims to excellence that do not need to be made. We should not do it. It is not modest and is likely to arouse jealousy. But I will say this much for San Francisco: Wherever you go from here it is worse."

Intern (to flapper), as reported by the "Journal" of the American Medical Association.

Do You Need

A HOUSEHOLD HELPER
COMPANION
NURSE
GOVERNESS
TEACHER
BUSINESS ASSISTANT?

The following letter which we have received may contain a suggestion for you:

Sept. 12, 1922

Advertising Manager,
The Outlook,
381 Fourth Avenue,
New York City

Dear Sir: An advertisement inserted in your "Help Wanted" column for two weeks brought 187 replies from all parts of this country. It was possible to see personally only a dozen or more of these applicants, but, besides the large number, the quality of the applicants impressed me. Evidence has been given me, as the advertiser, of the excellence of The Outlook as a medium for reaching a very fine class of applicants for positions.

Yours very truly,

Try an Outlook "Want Ad." The rate is only Ten Cents a Word.

Department of Classified Advertising
THE OUTLOOK COMPANY, 381 FOURTH AVE., NEW YORK

SITUATIONS WANTED

Professional Situations

GRADUATE nurse, exceptional ability, would care for chronic case of any description, or chaperon lady. Regular rates. 2,206, Outlook.

NURSE—Efficient for invalid. Cheerful, companionable. Can superintend home with help; or willing to travel. Physician's testimonial. 2,252, Outlook.

Business Situations

WOMAN, middle-aged, with library training, wishes position for the winter months as an exchange or as hotel librarian. Florida or California preferred. 2,225, Outlook.

LIBRARIAN, training and seven years' experience, wants special library position in New York City. Excellent references. 2,253, Outlook.

GRADUATE nurse, 33, wishes office position. No typewriting or stenography. Excellent references. 2,865, Outlook.

SECRETARY—stenographer, experienced in medical, scientific, and literary work. Has held posts of great executive responsibility. Salary \$35-\$40. 2,868, Outlook.

Companions and Domestic Helpers

MATRON of girls' school wishes change of situation at Christmas. Would travel or consider any position of trust. American and Canadian references. 2,245, Outlook.

DOCTOR'S widow would go South with one or two ladies, as companion-housekeeper, preferably after Christmas. 2,873, Outlook.

SITUATIONS WANTED

Companions and Domestic Helpers

WANTED—Place by fine, educated woman as housekeeper or companion. Free to travel. No encumbrances. Best of references. Box 44, Lexington, Ky.

MIDDLE-aged widow, Protestant, housekeeper. Widower's or bachelor's home. Highest credentials as to ability, disposition, character. Last position five years, New York. No encumbrances. 2,863, Outlook.

CAPABLE woman desires position as housekeeper. Sixteen years' experience. Understands buying, catering, making of menus, and management of servants. Excels in taking charge of special occasions. 2,869, Outlook.

REFINED, capable woman wishes position. Companion, fine sewer, reader. Care semi-invalid, generally useful. 2,864, Outlook.

WOMAN, having two unfilled days per week, will help in the home in any way. Hours: 9 to 5. 2,863, Outlook.

WANTED—Position as supervising housekeeper by experienced woman of ability, education, refinement. Pleasing personality. Last position held eight years. 2,249, Outlook.

CHAUFFEUR will drive party South or other points. 2,251, Outlook.

CANADIAN gentlewoman who has traveled extensively wishes position as companion or supervisor in well appointed private home. Exceptional qualifications and credentials. F. E. Kent, 117 Monhagen Ave., Middletown, N. Y.

SITUATIONS WANTED

Companions and Domestic Helpers

GENTLEWOMAN, active, cheerful, desires engagement as traveling or visiting companion to woman of refinement. Highest references furnished and required. 2,256, Outlook.

WANTED—Position as companion or head of institution by woman of refinement and ability. Experienced. 2,255, Outlook.

EDUCATED Christian woman, experienced housekeeper, nursery governess, teacher, desires position. 2,258, Outlook.

Teachers and Governesses

TUTOR—Experienced lady wishes tutoring—mathematics, Latin, English, etc.; college entrance. Address Mary Douglas, 225 West End Ave., New York.

GOVERNESS—companion—one or two children, family going South. Best references. A. Block, care Mrs. Loomis, Granby, Conn.

EXPERIENCED woman teacher, academic subjects, public or private school. 2,257, Outlook.

EXPERIENCED teacher wishes position—governess, mother's helper, companion. Best references. 2,260, Outlook.

YOUNG Danish woman, experienced, desires position with American family, one or two children. Languages, music. References. 2,261, Outlook.

MISCELLANEOUS

TO young women desiring training in the care of obstetrical patients a very thorough nurses' aid course of six months is offered by the Lying-In Hospital, 307 Second Ave., New York. Monthly allowance and full maintenance is furnished. For further information address Directress of Nurses.

MISS Guthman, New York shopper, will shop for you, services free. No samples. References. 309 West 99th St.

BOYS wanted. 500 boys wanted to sell The Outlook each week. No investment necessary. Write for selling plan, Carrier Department, The Outlook Company, 381 Fourth Ave., New York City.

FLORIDA—Will you drive car down next month? Two or three may go. Expense small. Address Owner, 2,872, Outlook.

EDUCATED young woman who can punctuate and spell desires manuscripts and other material to type. Address 2,212, Outlook.

FRENCH lady, home in Paris suburb, will take three girls for winter. Social and educational advantages. For references and information apply 2,871, Outlook.

SLEEP on a genuine Adirondack Mt. Balsam Pine Pillow. SOOTHING! REFRESHING!! INVIGORATING!!! (Beautifying). Size 12" x 16". \$1.35 postpaid. Pine Pillow Co., Inwood Sta., N. Y., Box 14c.



(left)
Warren E. Jennison,
Bedford, Mass.



(right)
Ruth F. Baumgartner,
Cincinnati, Ohio

Mellin's Food

When you think of Mellin's Food, picture in your mind healthy babies, as the two naturally go together. Mellin's Food and fresh cow's milk is just the diet a baby needs to thrive and develop, as Nature intended.

We will be pleased to send you our book, "The Care and Feeding of Infants," also a Free Trial Bottle of Mellin's Food.

Mellin's Food Company, Boston, Mass.

BY THE WAY (Continued)

ciation—"I think you have acute appendicitis." Flapper—"Oh, thank you, doctor."

Under the head "And Cooing?" a house organ reprints this advertisement from the New York "Times:"

Neat, attractive girl wanted to do billing. Address Box 362, etc.

"Your column of August 30 quotes from a newspaper of 1783 a note about Byrne, the famous Irish giant, saying that his friends planned to take his body to Ireland for burial." So a subscriber writes, and proceeds to tell the story's sequel: "Dr. John Hunter, the famous surgeon of those times, succeeded in obtaining the body, as he wanted the skeleton for the Museum of the College of Surgeons in London. Byrne, it seems, dreaded dissection by Hunter, and shortly before his death arranged with several of his countrymen to have his body buried at sea. The undertaker, who had been offered £500 for the giant's body by the great anatomist, managed that while the escort were drinking at a certain place on the journey seawards, the coffin should be locked up in a barn. There some men he had concealed speedily substituted an equivalent weight of paving-stones for the body, which was at night forwarded to Hunter." The giant's skeleton, 7 feet 7 inches high, may still be seen in London, it is said.

From giants to dwarfs is an easy transition. The same day the above note was received the following paragraph appeared in a New York newspaper:

Peppino Magro, aged twenty-nine, who is twenty-two inches high and weighs only forty-five pounds, appeared yesterday at the Federal naturalization bureau, Brooklyn, to make application for his final papers to become a citizen. They were granted and he will come into full citizenship in ninety days. He gave his occupation as a freak. Asked if he was married he said: "No, but sometimes I think I would like to be."

General Tom Thumb, it will be remembered, who became probably the most famous freak of history under the management of P. T. Barnum, was twenty-four inches high when he was first caught by the famous showman, but grew to nearly forty inches.

As a refinement of luxury, a foreign motor car firm advertises that the windows in its car are "made of Purdah glass, which renders the occupants of the car invisible, although they can see outside in a subdued light."

Visitor to very quiet seaside place (as reported in "Punch")—"And what ever do you people do with yourselves in the winter?"

Landlady—"Oh, we talks and laughs about the people what stays 'ere in the summer."

W. L. DOUGLAS

\$5 \$6 \$7 & \$8 SHOES FOR MEN AND WOMEN

are actually demanded year after year by more people than any other shoe in the world

BECAUSE: For style, material and workmanship they are unequalled.

Protection against unreasonable profits is guaranteed by the price stamped on every pair.

Years of satisfactory service have given them confidence in the shoes and in the protection afforded by the W. L. Douglas Trade Mark.

W. L. DOUGLAS shoes are put into all of our 110 stores at factory cost. We do not make one cent of profit until the shoes are sold to you. It is worth dollars for you to remember that when you buy shoes at our stores

YOU PAY ONLY ONE PROFIT.

No matter where you live, shoe dealers can supply you with W. L. Douglas shoes. They cost no more in San Francisco than they do in New England.



COMPARE our \$7.00 and \$8.00 shoes with any \$10.00 or \$12.00 shoes made.

If not for sale in your vicinity, send for free catalog.

TO MERCHANTS: If no dealer in your town handles W. L. Douglas Shoes, write today for exclusive rights to handle this quick selling, quick turn-over line.



Boys Shoes \$4.00 & \$4.50

W. L. Douglas name and portrait is the best known shoe Trade Mark in the world. It stands for the highest standard of quality at the lowest possible cost. The name and price is plainly stamped on the sole.

W. L. Douglas
President
W. L. Douglas Shoe Co.
167 Spark St., Brockton, Mass.