Financial Department

The Financial Department is prepared to furnish information regarding standard investment securities, but cannot undertake to advise the purchase of any specific security. It will give to inquirers facts of record or information resulting from expert investigation, and a nominal charge of one dollar per inquiry will be made for this special service. All letters of inquiry should be addressed to The Outlook Financial Department, 381 Fourth Avenue, New York.

People Who Won't Cash Checks

By George W. Auryansen

Assistant Secretary of the American Trust Company

B OTH good business and good bookkeeping require that checks on banks should be deposited or cashed as soon as possible. It is good bookkeeping to do so, because as long as the check is outstanding neither the records of the payer nor of the payee can be closed so far as that particular transaction is concerned. It is good business to deposit checks

promptly for the same reason, and for the additional reason that the sooner the money is in your bank account, the greater the amount of interest due you.

Yet it is a curious fact that a considerable number of people do not cash their checks on time. In the majority of cases the reason is sheer laziness or lack of system. In other instances

A Key to Unlock The Door of Success

SUCCESS lies not so much in how much money we make, but rather in how much we save. Anyone who consistently lays by money and invests it safely at a fair rate of interest will amass a comfortable fortune—perhaps even riches.

> We have published a booklet, "Common Sense in Investing Money", which will help you build your fortune and will prove a veritable key to success if you learn and practice its lessons.

This valuable booklet will be sent you without charge or obligation. It explains the science of investment—how to pick good investments—how to avoid bad ones—how to get the best return on your money. Write today and specify

BOOKLET F-1405

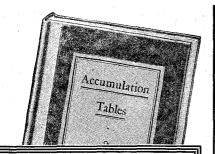
S. W. STRAUS & CO. ESTABLISHED 1882 STRAUS

Straus Building 565 Fifth Ave., at 46th St. New York Straus Building 79 Post Street San Francisco

STRAUS BUILDING
6 No. Clark St., at Madison St.
CHICAGO

42 YEARS WITHOUT LOSS TO ANY INVESTOR

© 1924-S. W. S. & Co., Inc.



How Much Must You Save to Retire on Full Pay

LMOST anyone can 🕰 retire on full pay when productive days are over - without any great sacrifices during their earlier years. How the power of compound interest applied to bond investment can be used to attain any financial goal is explained and illustrated in the book "Accumulation Tables" senton request. Just send your name and address on the coupon below.



7% First Mortgage Bonds offered by Caldwell & Company embody definitely superior features of safety made possible by the normally strong de-The Home of mand for money to Caldwell & Co., specialists in High Grade 7% growth of prosper-first Mortgage Southern Bonds Growth Southern Cities.

Caldwell & Co.

INVESTMENT BANKERS Dealers in Southern Municipal and First Mortgage Bonds 1404 Union St., Nashville, Tenn. OFFICES IN PRINCIPAL CITIES

Please send me complimentary copy of "ACCUMULATION TABLES" and Current Offerings

NAME

ADDRESS

the reason is absence or illness. In some instances the reason is very difficult to understand.

Striking cases of people who refuse to cash checks with any degree of promptness whatever come to the attention of every trust company which acts as dividend-paying agent for corporations.

The writer recently undertook to locate some old outstanding checks issued by the bank as agent for the Blank Manufacturing Company. One investigation can be summed up as follows: It seemed that the stockholder had asked to have his checks sent to him in care of his lawyer and had instructed the lawyer to hold all mail until called for. The bank officer interviewed the lawyer and unearthed a curious condition. His client had not been seen nor heard from for several years, and the lawyer was storing a clothes-basket full of unopened mail, which he was about to turn over to the State for safe-keeping.

Not satisfied with such a state of affairs, the bank official started on a quiet hunt for the stockholder or his heirs. The last dividend check collected by this stockholder was looked up in the files. It showed the name of the bank in which the stockholder deposited it. A visit to this bank gave the last known address of the depositor.

Letters sent to this address were not returned by the postal authorities nor was any notice taken of the request of the bank officials to collect the unpaid checks for over a year. One day, however, a seedy-looking old man called at the bank with one of the letters and asked to see the official who wrote about the unpaid checks. He produced several old checks, and after proper identification was paid a sum amounting to several hundred dollars. He made no explanation of his peculiar conduct. In fact, he was indignant that anything should be thought about it. He did not realize, evidently, the loss which he had incurred both for himself and for the bankmoney for himself and time for the bank.

Another interesting case was unearthed after the death of an old employee of a local railway. His executor found a quantity of unpaid checks at his residence. They were tucked away in places where burglars would not think of looking-between leaves of books, standing up on edge in desk and bureau drawers, etc. After paying all the checks they could find the transfer agents issued duplicate checks for many that could not he found

The queer thing about this particular case was that the widow of this old railway man continued to do the same thing with her checks. She would not collect



Should any Man do less?

WHAT a glorious feeling for a man in the vv prime of life to know that through his own efforts he has built up a bulwark of wealth to protect those who are dependent upon him. Should any man do less?

You can become financially independentyou can provide for the future of your loved ones simply by living on a little less than you make and placing this surplus in safe interest bearing securities, such as 7% Adair Protected Bonds.

These first mortgage real estate bonds, issued by the South's Oldest Mortgage Investment House, are safeguarded by the knowledge gained from 58 years' experience in making first mortgage investments without loss to a single investor.

Make up your mind today to be financially independent. Mail the coupon for full information.

Adair Protected Bonds may be purchased outright or by our Monthly Investment Plan. which enables you to save at 7% interest. Full details upon request.

Denominations \$1,000, \$500.00 and \$100.00

ADAIR REALTY & TRUST CO... Dept. Y-1, Healey Building, Atlanta, Ga.

Please send me without obligation your booklet "How to Judge Southern Mortgage Bonds."

Nume. Address

INVESTORS

who desire to read pamphlet "CULTI-VATED FARM LANDS THE SAFEST SECURITY FOR LOANS," by Mr. E. D. Chassell, See'y Farm Mortgage Bankers' Association of America, may secure a copy from us by writing for it.

280 Life Insurance Companies in the United States invest in Farm Mortgages—thousands of individual investors do likewise. Farm Land is a basic Security. Ask for List "S" of current offerings.

E. J. LANDER & CO.

Established 1883

REAL ESTATE FIRST MORTGAGES GRAND FORKS NORTH DAKOTA

Save Your Feet!

Stop those aches and pains instantly. When all else fails, let us tell you about our "no metal"



Heefner Arch Support that has brought joy to so many sufferers. Write to-day for de-scriptive folder and testimonials. HEEFMR ARCH SUPPORT CO. 552 M. E. Taylor Bldg., Louisville, Ky.

Florida's Oldest First Mortgage Bond House



Safe 7½% Bonds for Fortune Builders

Whether you are working to accumulate a fortune of a few thousands or many thousands of dollars, the stability of your investments will go a long way toward determining your success. The truly conservative fortune builder takes no chances with his permanent investments. They must be safe.

The safety of Miller First Mortgage Bonds makes them good investments for careful, ambitious men and women. And the rate of interest-up to 71/2%-makes money accumulate fast. Mail the coupon for descriptive booklet, "The Ideal Investment."

G. L. Miller **BOND & MORTGAGE** Company

605 Miller Building.

Miami, Florida

G. L. Miller Bond & Mortgage Company 605 Miller Building, Miami, Florida Name City and State....

Increased Earnings Increased Yearnings

Earn more but don't spend it.
We have a plan to increase your
earnings and put your added income at work to further multiply your wealth. It's a fascinating experience. "The Rousing of
Robert Odel!" is the gripping
story that tells all about it. To
get a free copy, tear out this ad
and mail to us with your name
and address in margin—NOW.
No salesman will call.

BE WILSEY & COMPANY

R. E. WILSEY & COMPANY 886-76 W. Monroe St., Chicago



NCOLN WRENHOUSE

Price \$1.00 delivered---Four for \$3.50

Invite a family of these little feathered friends to be your guests for the summer. Enjoy their songs. This birdhouse is artistic and practical, designed by the makers of the famous Lincoln Logs. Made of wood tinted a soft brown that attracts the birds. It comes knocked down and is easily put together.

JOHN LLOYD WRIGHT, Inc. Room 99, 232 E. Erie Street, Chicago

Please mail at once, postage prepaid 1 Lincoln Wren House for \$1.00. 4 Lincoln Wren Houses for \$3.50. I enclose herewith \$	
Street	•••••
City	State
Mo	mey back if not satisfied.

them nor indorse any checks and accept the cash for them when given the opportunity by the bank.

A large investor who was an otherwise shrewd business man held a large number of unpaid checks. A visit to his office showed a rolltop desk piled high with unopened mail. His private secretary was unwilling to suggest to his employer that he might go through this desk and help find any checks. The only result from frequent letters sent to the stockholder requesting that the old checks be collected was an occasional check deposited when he apparently needed a little more money in his otherwise ample bank account.

An interesting climax to this lax method of collecting checks happened recently, when this stockholder deposited a very old check in his bank and it was returned to him marked "No funds." The check was perfectly good when issued, but the company issuing it had gone out of business and had made no provision for its outstanding checks. Perhaps this person will collect his checks more promptly in the future.

All corporations prefer to have their dividend and other checks collected within thirty days, and some try to enforce this by printing on their checks "Not good if presented at the bank after one month from date."

The bookkeepers and auditors of the modern bank or trust company also prefer to have all checks collected promptly. It saves them much time and inconvenience when examining checks for payment or when auditing the accounts at the end of each month. Balances for all uncollected checks must be carried forward from month to month and separate

balances left open on the books for each dividend payment, however small.

Therefore a word of advice to you, Mr. or Mrs. Stockholder: Help yourself by collecting your checks promptly; help the corporation issuing checks to close up its records promptly; help the bank teller, who must carefully examine all old checks; and help the auditor, who must allow for your check every month until

The modern method for safe-keeping of bonds and securities is to put them away safely. For dividend and interest checks the rule is exactly the reversecollect your checks at once, before they are mislaid or lost. The old motto, "Do it now," should be accompanied by another, "Do it always."

Low Summer Fares



Tickets on sale daily

Chicago to San Francisco, Los Angeles, San Diego, Portland Tacoma, and Seattle and Return

Chicago to Denver, Colorado Springs, Salt Lake City, Lander and Casper and Return

The National Parks, the Black Hills and many other Western scenic localities.

Favorable stopover privileges. Liberal return limits. Wide choice of routes. Fast, splendidly equipped through trains leave Chicago at convenient hours daily.

The Best of Everything

Ask for booklet "Forty Ways and More to California and North Coast" and other descriptive folders.

C. A. CAIRNS
Passenger Traffic Manager

Chicago & North Western Ry.

226 W. Jackson St., Chicago



Chicago Passenger Terminal