reason profile

On college campuses it is generally acceptable-fashionable, even-for a professor to defend a socialist or Marxist point of view, while his free-market oriented colleagues stay intimidated and silent, convinced they are alone in their beliefs. Happily there are a growing number of exceptions to that generalization, such as 42-year old Dr. M. Bruce Johnson, Professor of Economics at UC Santa Barbara, who not only presents free-market concepts in the classroom but is also active as the faculty advisor for the UCSB chapter of the Society for Individual Liberty and participates in local community and Libertarian Party activities. Although raised with libertarian political and philosophical views Dr. Johnson did not become an activist until his research into the economics of land use regulation earned him an appointment to the California Coastal Commission in 1973. "My experiences on the Coastline Commission convinced me in a very personal and dramatic way how arbitrary the exercise of collective authority is and how potentially damaging to individual freedom these measures can be. I wrote an article, 'Piracy on the California Coast,' expressing some of the views I held because of my Commission experience and this was published in the July 1974 REASON. Until that time my libertarian activities had been quite personal and al-

most private but then the REASON article served to introduce me to a wide variety of individuals who hold similar beliefs and are concerned about similar problems."

Dr. Johnson's professional background includes a B.A. (1955) from Minnesota's Carleton College, and an M.A. (1960) and Ph.D. (1962) from Northwestern University. He taught at Northwestern and at the University of Washington before coming to UCSB in 1968, and he served as the chairman of UCSB's Department of Economics from 1970-74. Dr. Johnson is a member of several professional associations and is a member of the Editorial Board of the Western Economic Journal. His research specialties are land use regulation and consumer economics.

Dr. Johnson is married and has three young children. As a hobby he designs and builds custom wood furniture for his family and friends, but "I do not offer it for sale because I refuse to permit the government to expropriate part of my output." His favorite book is Ayn Rand's Atlas Shrugged, which he first read in the late 1950's, and he also enjoys reading H. L. Mencken and economist Henry Manne.

Regarding social change he says, "I be-



M. BRUCE JOHNSON

lieve that argument and persuasion are the only legitimate means open to us to advance a libertarian society. I am thoroughly convinced that our political 'leaders' in government can never be persuaded to relinquish their power and control over our lives. Change must come from the grass-roots level and with that in mind I intend to use speeches, articles and books to publicize the detrimental effects of government action and control, and to spread the libertarian view."

letters:

ABACO AND ESQUIRE

REASON [October 1974] and its readers have taken a keen interest in the affairs of Abaco, the small island nation which seeks its independence from the central government of the Bahamas.

As many readers will know, the New Country Project was associated with the Abaco Independence Movement (AIM) for many months. A lot of progress has been made. Support for AIM is widespread among both black and white citizens, and in all settlements. Business people on the island, too, are giving support. And in Nassau, the capital of the Bahamas, there is a fund of goodwill towards the movement. Presently, a petition seeking home rule from the Nassau Government is being circulated and has already received the signatures of over one half of Abaco's adult population. More will sign, and plans are advanced for the presentation of the petition on completion.

Of course, the movement has its enemies,

mainly in the Pindling government circles. Freedom is not always popular. And there are others eager to deride or detract from the movement and its ideals.

Some of you will have read an article in the February Esquire, entitled "The Amazing New Country Caper." It would be understandable if this article caused some concern among those who support the New Country Project in general and the Abaco movement in particular, though the phone calls I have received from libertarians indicate that most recognize the story for what it is—namely, distortions and outright falsehoods.

I have been asked to answer some of the points in a letter to REASON. There are so many errors, both minor and major, that to answer each one would take too much space. But perhaps I may state very briefly my involvement in the affairs of Abaco.

There is no such thing as a WerBell-Oliver

organization. The New Country Project, with which I am associated, but with which Mr. Mitch WerBell has no connection, is interested in founding a new country, based on libertarian ideals. Such becomes all the more necessary and urgent as the West rushes headlong into monetary crisis and collapse.

Abaconian leaders approached the New Country Project requesting assistance in their struggle against the Pindling regime in Nassau. This was, and remains, a political rather than a military struggle, and we have not engaged in any activities which libertarians would regard as dubious. (Mr. WerBell, I should point out, was involved in Abaco long before I was.) All along the Project has worked hand in hand with the leaders of AIM. The vital decisions have always been theirs. Our role, among other things, has been to offer help to the Abaconians in things with which they have no experience.

We have, for example, helped them pre-

pare a proposed constitution, based firmly on libertarian ideals. Under this proposed constitution, foreigners-including myself -are expressly excluded from having anything to do with the Government of Abaco. Under another document which we helped them draft-the Articles of the proposed Abaco National Land Trusteach Abaconian would be granted shares in all the land which is presently owned by the government (the so-called Crown Lands), as well as one acre freehold. Excluded would be part of an area to be known as the World Trade Zone, guaranteed a libertarian-based constitution for all time. This would be about four per cent of the total Crown Lands, presently unused and uninhabited.

An example of the gross distortion in the *Esquire* article is when it states that Abaconians will receive their shares in the Land Trust *only if* the political situation is just and fair, and further, that it is I, Mike Oliver, who will decide when it is just and fair! No! The shares are *unconditional!* What was stated is that the value of the property will vastly increase "if the political situation is just and fair." This is altogether a different thing. (Readers may wish to know that legal action is being contemplated against *Esquire* for libel.)

I know that most libertarians will recognize the *Esquire* article, as well as any other such articles, for what they are. I know they will also appreciate that in such a matter it is never possible for me to publicly reveal all details of the affairs of Abaco. However, those who have assisted in the past may write to me if they have any particular points which concern them, and I shall reply to the best of my ability.

As mentioned above, a lot of progress has been made and libertarian ideas are firmly established on Abaco. I should also mention that things have not always gone as quickly or quite in the direction we would have liked. We cannot force anyone to be free, and we have no wish to do so. To repeat the question which REASON editors Poole and Kinsky asked in their October article: "Are the people of Abaco ready for a free society?" Poole and Kinsky answer their own question: "It does not lend itself to a simple yes or no answer.' Ultimately, whatever help is given, the success of the movement rests with the people of Abaco. The choice is theirs.

Mike Oliver Carson City, NV

GREENSPAN, YES

I would like to express my appreciation for Dr. Machan's insightful remarks ["Editorial," February 1975] regarding the complexity involved in pronouncing particular moral judgments, let alone in declaring someone immoral. Objectivity in morals in no way guarantees precise answers to all particular moral questions. Moreover, it calls for a "look and see" attitude regarding many questions. Re: Mr. Greenspan's "compromises":

Against this background, Greenspana deep-dyed, Ayn Rand economic conservative-sent the President a 26-page memo that became the framework for most of the policy debate. Greenspan blamed the current malaise mainly on the growth of government intervention in the economy since World War II. He recommended a return to balanced budgets, unregulated markets and smaller government to avoid a "crisis-ridden, regimented society." And for the immediate future, Greenspan favored sending Congress a "shock budget" including an admittedly unrealistic \$20 billion spending cut. (Newsweek, January 20, 1975, p. 17)

If this is compromising, then so be it! More seriously, however, believers in liberty should seek to avoid methods and people who claim that this is or they have *the* method to achieve liberty. We do exist in a coercive situation, and we must have all our wits about us if we are to succeed.

Trying to pronounce a priori what should be done to change this situation for each and every person is foolish if not dangerous.

Douglas B. Rasmussen Milwaukee, WI

GREENSPAN, NO

I have great respect for Tibor Machan but I'm afraid that with regard to Alan Greenspan ["Editorial," February] he is totally wrong. I do not know what interview Machan is referring to in which Greenspan said nothing "that contradicts his free market views" but the fact is that Greenspan has done his share in promoting statism. In October he opposed a tax cut when testifying before the Senate. Furthermore, some months later the New York Times reported that Greenspan was trying to push Ford into adopting a stiff gasoline tax. To add insult to injury, Evans and Novack (Jan. 2, 1975) reported that Greenspan opposed William Simon's fight against an expansion of government spending!!!

Also, Machan did not report the reasons for Murray Rothbard's denunciation of Greenspan, reasons which are quite valid. As Rothbard pointed out (Libertarian Forum, October 1974) the only way to stop the march of the State is by a solid,

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organized opposition from those who suffer from the effects of statism. A few private conversations by libertarians with the White House do little; they merely provide—God forbid!!—"libertarian" blessing to the State which in the meantime still rolls on its merry way. Greenspan's actions, of course, bear this out.

I definitely agree with Machan's conclusion: that it is possible to know what is right. But—as we should have suspected due to the nature of State power—Greenspan has done wrong. In a literal and figurative sense he has "sold out"; he is our first libertarian Benedict Arnold.

Danny Shapiro Poughkeepsie, NY

STOP COMPULSORY FLUORIDATION

There is a lot more to be said about fluoridation of water than Mr. Reed acknowledges ["Letters," February]. It is not simply that government monopolizes the water supply. As often pointed out, only children are alleged to benefit from the fluoride intake. But more than that: fluoridation is a flagrant violation of accepted—and individualistic—medical practice: namely that water is injected with a chemical irrelevant to itself (in contrast to chlorine, which is supposed to purify it), and injects uncontrolled doses into a

collective mass of consumers. Instead of an individually controlled dose, for example, the person who drinks 10 glasses of water a day receives 10 times as much as someone who drinks only one glass. This is a medical monstrosity, quite apart from the benefits or disadvantages of fluoride itself. Those individuals who want to ingest fluorides can obtain them in tablet form, or brush their teeth with fluoride toothpaste. If fluorides can be injected into the water to engage in mass medicine, then what is to prevent the government from pouring penicillin, or tranquilizers, or behavior modification drugs into the reservoirs?

Yes, let's abolish governmental supply of water. But *pending* that happy day, we are being subjected to compulsory mass medication by government, and we should therefore agitate, in the meanwhile, for the abolition of fluoridation. Let those who want fluoride ingest it individually, and not force the rest of us to imbibe it.

An analogy for Mr. Reed: suppose that the government decreed that everytime we step out on the street, a cop will force us to imbibe some medication—fluoride, penicillin, tranquilizers, or what have you. It would not be enough for libertarians to call for an eventual abolition of government streets, and going over to competing private ownership. In the meantime, we

would, I trust, agitate like mad to stop this totalitarian practice. Why then not oppose compulsory fluoridation?

Murray N. Rothbard New York, NY

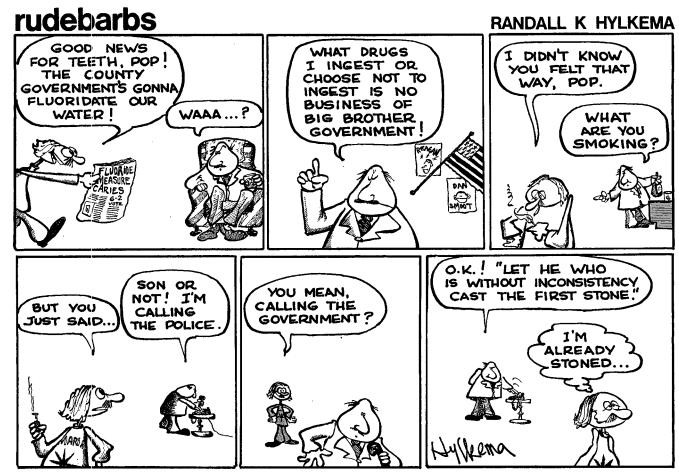
FLUORIDE AND TOOTH DECAY

In response to Dr. Reed's letter [February]: One has the right to take poison, but no one has the right to force someone else to consume it. While waters are still publicly controlled, fluoridation leads to the latter situation.

No carefully designed scientifically-controlled experiments have ever been performed to indicate that fluoridated water appreciably reduces tooth decay. Some studies have shown reductions among 6-year-olds, but as these children grow older (12-18), their tooth decay rates do not differ appreciably. As an example, Baltimore, which has been fluoridated since 1952, has one of the highest tooth decay rates in the country.

Don't gamble with your health—stop fluoridation.

John Yiamouyiannis, Ph.D. Science Director, National Health Federation Monrovia, CA



Reason Papers

A Journal of Interdisciplinary Normative Studies

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Reason's Letter of the Month

The letter below, by subscriber James Jerry Jones, appeared in the January 27, 1975 issue of *The Idaho Statesman:*

VOTER OPPOSED CENTER ON MORAL GROUNDS

Your editorial, Jan. 17, suggested some reasons for the vote rejecting the proposed arena and convention center.

Unfortunately, all the reasons you listed were pragmatic reasons, completely overlooking the fact that some of us voted against the proposal on moral grounds. Yes, there are still those of us who believe it is wrong to force others to help pay for our own special interests.

Whether the special interest group involved is more or less than some arbitrary percentage of some arbitrary range of eligible voters, the moral issue is no different than that of one person or many using force to confiscate property from their neighbors.

Strangely enough, most people would not think of aiming guns toward their neighbors and demanding their properties. Yet, if they are isolated from the use of force by a ballot box, with the police forces doing their dirty work, those same people seem able and willing to divorce their minds from the reality that the ballot box is a bullet box.

The evasion of guilt by the ballot box thugs is certainly not helped by the sloppy use of metaphors such as the one in your last paragraph, "It seems unlikely that voters will change their mind ..." The ability to lump all individuals into a composite, and then speak of the composite as though it were an entity separate from the individuals involved, is a peculiar skill, at hest

When all is said and done, The difference isn't any If the gun was held by one, Or if it was aimed by many.

Try freedom for a positive change.

James Jerry Jones Boise, ID

REASON subscribers are encouraged to write letters to the editor of their favorite newspaper, magazine, or journal, presenting libertarian views on topics of current interest. Each month REASON selects the most notable published letter for republication in this space, and honors the writer by a six-month extension of his or her REASON subscription. Send copies of your published letters to Reason Letter of the Month, Box 6151, Santa Barbara, CA 93111.

GAY RIGHTS

I dislike using a pseudonym while writing to a magazine dedicated to freedom and openness but I have no choice. As a gay person writing to you in that capacity I have no doubt I would lose my job.

Libertarians need votes; gay people need politicians who will support gay rights. I should think there would be a natural connection between these two positions but apparently there is not. Because they have shown the ability to swing certain elections gays are being courted by various political groups, notably socialists. (With some success, I might add.) If Libertarians want some additional voting strength they might point out to gays that socialist parties are notorious for promising rights and then, when in power, taking away these rights (if indeed, the rights are ever granted). Particularly graphic examples of homosexual rights exist in China where gays are shot and in Cuba where they are put in prison. This is apparently a socialist version of the end (power) justifying the means (lies). Libertarians, on the other hand, cannot repudiate gay rights as

this would be breaking their primary principle (which I take to be: toleration of any voluntary action that doesn't physically harm another person).

In the time I've been reading libertarian literature I have seen no major references to gay rights except in the works of Thomas Szasz. (This perhaps reflects my own limited reading.) I think that reviews of books such as Homosexual Behavior Among Males: A Cross Cultural And Cross Species Investigation (Churchill) or: Society And The Healthy Homosexual (Weinberg) would be valuable to both gays and libertarians since (I feel) the implications and conclusions of both books are clearly libertarian.

"Richard Brewer" Chicago, IL

HISTORY REPEATS

A word to John J. Pierce regarding his criticism [March] of science fiction which projects elements of past history into the future—specifically, empires and feudalisms. (There are not at all the same

things, though he appears to think so.)

A libertarian world would presumably be free of endless repetitions of political follies, as long as it stayed libertarian. Failing this, however, it seems plausible that civilizations to come will repeat the basic devolutionary pattern traced out by most civilizations which have been. While that does not show the complete rigidity Spengler believed he had found, still, Caesarism as the "solution" to an era of mass violence, and the eventual disintegration of the Caesaristic state, were much alike in Pharaonic Egypt, post-Hellenic Classical society, Han Dynasty China, and some two score other cases—nearly all that are on record, in fact.

The revival of ancient titles for ranks and institutions is not uncommon. For instance, Charlemagne did it with "Emperor," or consider the United States Senate.

Pierce is right in declaring that history does not recapitulate every detail. You remember Voltaire's remark that the Holy Roman Empire was neither holy, nor Roman, nor an empire; the original Caesars would find little that was familiar in our Senate; and so on. But most of those science fiction writers who assume there is a cyclical factor in politics, and that revolutionaries will often practice word magic, do make an effort to show differences from the past as well as similarities to it. If the similarities are sometimes exaggerated, this is shorthand for the sake of getting on with a story, or it is the language of parable for the sake of giving a warning.

An argument over whether or not a certain literary practice is justified, isn't worth a letter in itself. But an argument over whether or not certain tendencies exist in every state, and how they manifest themselves, is. Not that I claim we will go through the cycle over and over again. Conceivable today a social change has begun, as profound as the Neolithic one which begot the state in the first place. I just say we might repeat, and suspect this is probable unless we can get a more clear understanding of historical forces than we now have. To that end, every possibility we can imagine must be explored, in science fiction and, infinitely more important, the real world. We cannot afford dogmatism.

Poul Anderson Orinda, CA

DEFENDING SKINNER

A point by point correction of Tibor Machan's gross errors in his attack on B. F. Skinner is more than you usually publish in a letter. In any event, reviewing Skinner reminds me of the clarity of his writing and it is difficult to understand how people come up with misconceptions such as Machan's, and further, how I could improve on Skinner's explanations.

Essentially, this is an appeal to your readers to read Skinner, especially Beyong Freedom and Dignity. They certainly haven't received much of an idea of what he says from your articles. The crucial questions Machan raises are already answered there. I believe your readers will be more discerning than Machan.

Now to mention the inherent contradiction in just one of Machan's arguments. One of the more glaring is his claim that Skinner wants to "abolish rational man." Actually, Skinner is trying to place human behavior on a rational, scientific basis; while Machan appeals to mythical and mystical concepts such as "dignity" and "morally worthy individuals".

To quote Skinner, "Autonomous man serves to explain only the things we are not yet able to explain in other ways. His existence depends upon our ignorance, and he naturally loses status as we come to know more about behavior." Autonomous man is very much the new God. Just as earlier man attributed to God, things in the environment he did not understand, now he attributes behavioral qualities to an inner God—Autonomous Man. I refer you to Nietzsche about both this and the issue of morality. And, like Nietzsche writing about God, I'm surprised that I have to address myself to

this issue which has been handled so ably before me.

It's particularly important to understand Skinner because he's right. If the proponents of "liberty" don't make use of this knowledge, it is going to be the fascists who do, and do the things you fear—events, incidentally, that Skinner warns about.

The literature of freedom and dignity can still act as counter-control to help stymie the fascists, but it may soon lose its effectiveness under the assault of repressive characters who understand and make use of new knowledge. We are all controllers and controlled, and we will be better off once we accept that and use it.

Randy Erickson San Diego, CA

Mr. Machan replies: Mr. Erickson states that there is an inherent contradiction in one of my arguments. He does not say which. He merely refers to my claim that Skinner wants to abolish rational man. Now Skinner says explicitly "To man qua man we readily say good riddance" (BFD/191). Perhaps Mr. Erickson does not know that "man qua man" means "human beings as rational animals". It does. Far from contradicting myself, I merely quoted Skinner to support my claim.

Nowhere did I defend "autonomous man" as Skinner caricatures human beings. Skinner would have it that the only alternative to his conception of human beings

(as passive respondants to their environment) is the Cartesian (religious?) view that human beings are machines with a little supernatural *spirit* tucked away in their head, a spirit that occupies no space and cannot be measured (for it has no natural attributes). But the Aristotelian view that the soul is the-life-of-the-person is never considered. Nor has he paid attention to such work as carried out by Dr. Robert Efron (see page 168 in my *The Pseudo-Science of BF Skinner*) showing that mentality, at least in some of its manifestations, has been measured as exhibiting duration (temporality).

As to the clarity of Skinner's works, I do advise readers to check him out. I only marvel at Mr. Erickson's standards when he claims that I am unclear but Skinner is not!

GO ASK ALICE

Congratulations on the fine article by Tibor Machan debunking the Alice Cooper of epistemology, B. F. Skinner. Perhaps one could summarize Skinner as follows: "I used to believe in free will, but not anymore."

Lonnie Brantley Houston, TX

Letters from readers are welcome. Each receives editorial consideration, although only a selection can be published and none individually, acknowledged. They should be kept as brief as possible and are subject to condensation. Letters submitted for publication in this column should be typed, double-spaced. Send letters to REASON, P.O. Box 6151, Santa Barbara, CA 931111.

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WANTED: REASONABLY COMPLETE NOTES of lecture number 10 from Dr. Peikoff's "Logic" course. Will pay high price (within reason). Respondent please correspond before sending notes. Miss Ophelia Betty Hendrie, Apt. 39a Rockwood, Middletown, NY 10940, or phone (914) 692-4353.

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OBJECTIVIST-LIBERTARIAN-ATHEIST MAN, 24, semi-professional, good future, considered attractive, seeks female 19-26 of similar traits for social and intellectual enjoyment. Future possibilities—marriage, family??? S. Fla. area. REASON, Box SV.

FEMALE OBJECTIVIST, totally committed; member Mensa; equivalent of Ph.D.; Art Teacher; Artist; Author, recently completed book on Objectivist esthetics; 45 years old; desires social correspondence with fully committed male Objectivists; 40-55 years old in suburban and/or NYC area. Miss Ophelia Betty Hendrie, 39A Rockwood, Middletown, NY 10940. Print.

OBJECTIVIST-LIBERTARIAN MAN, 25, living in Phoenix, Arizona area. I would like to meet women with similar beliefs. Life is so short but has so many possibilities. Write: AI Schaffer, 1525 W. Indian School Rd. #3, Phoenix, AZ, or call: 277-5635.

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PUBLICATIONS

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HOURGLASS is the Journal of the New England Academy of Socio-humanics—an association of professionals and students who are in the process of creating, establishing and applying a comprehensive science of human relations to replace present socio-philosophic disciplines. If you are a professional or student of philosophy, the social sciences, applied social science (law, business & public administration, land use planning, etc.), language, psychology, neurology, cybernetics, statistics, computer science, physics or mathematics, or if you have an interest in any of these areas, you will want to know more about the New England Academy of Socio-humanics, and you may want to become a part of this exciting new discipline. Projects applying socio-humanics to present and future social situations and problems are already in the beginning stages. Memberships in the Academy are now being accepted, and applications from the New York, New England and Southeastern Canada areas are especially needed. For more information, application forms and your introductory copy of HOURGLASS, send \$3.00 to NEAS, c/o SOL III Publications, Box 751, Farmington, ME 04938.

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THE LIBERTARIAN SCHOLAR: a bibliographical quarterly. \$5.00/year. Box 294, De Kalb, IL 60115. All subscriptions start with first issue, already published.

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BEWARE OF SUBSTANDARD EMERGENCY FOOD PROGRAMS!

All food programs are NOT created equal!

Would you believe a one-year long-storage food program for \$299?

WELL, DON'T!

Sure, we can package what some people would try to call a 12-month food supply for one person—say around 1570 calories per day and maybe 70 grams of protein—and we can do it for about \$100 less than some other folks who advertise in this magazine. And we will—if you insist.

But we don't recommend it, and nobody else in his right mind would either. What others call a "basic food plan," we call "substandard," and about as fine a ticket to malnutrition as you could wish for.

Since you're the kind of person who reads long-storage food ads, you know as well as we do the reasons to have "a little insurance in a can." We don't need to indulge in Doomsday scare tactics; we can simply tell you about what we're offering, why we think it's worthwhile, why we believe it's better than anything else on the market—and then have you leaf around in this magazine or elsewhere and compare our facts with the claims of our competitors.

Now, let's get down to specifics. When we say tong storage, we mean every item in our program has a decent chance to last over a long storage period. We think that's just being honest. So no yeast, for instance. It wouldn't last even if it were in Ft. Knox (heaven forbid). Also, no wheat in bags.

We've done our best to figure out what kind of nutritional requirements the average person has and how to adjust such "average" numbers to suit the non-average individuals in a real world. One result of this research is our <u>Daily Rating System</u> for food intake—a feature you won't find in other ads or brochures. Our <u>Daily Rating System</u> tells you how many calories and how many grams of protein a program will give you each day.

We have produced four different packages to suit varying individual requirements. Even if you can't afford the best, with our <u>Daily Rating System</u> you will know what you are getting.

- I) SUBSTANDARD-Yes, that's what we call it, even though others may offer it as some kind of acceptable minimum, a "12-month" slow starvation supply of food at a Daily Rating of 1574 calories and 70 grams of protein, all for \$299.00. (Actually this unit makes a good 9-month program!)
- 2) BASIC-For slightly-built individuals, children and big folks who'd like to lose some weight, here is what we regard as a bare-naked minimum (although others would like you to believe it's post-Collapse luxury)—a Daily Rating of 1801 calories a day and 74

grams of protein, a 12-month supply for \$349.00

- 3) STANDARD—For a 12-month diet for a healthy, moderately active individual (no ditch-digging please)—we recommend 2100 calories per day and at least 80 grams of protein. Our Standard Program fills the bill nicely with room to spare at a <u>Daily Rating</u> of 2118 calories and 84 grams protein for \$409.00.
- 4) DELUXE—If you are sick or injured during the jolly, adventurous and character-forming times to come, or if you're simply the type who likes to dress for dinner in the jungle, here it is: eating high off the hogor a #10 can, anyway. This food program contains a min imum of 2324 daily calories and a whopping 97 grams of protein. A 12-month plan for \$479.00.

You may reasonably ask, "How in the hell am I going to pay for all this?." We don't have to tell readers of Reason that "There's No Such Thing As A Free Lunch," but, since we've already pointed out how to get a year's supply of fairly inexpensive ones, we might also add that there are several relatively painless ways to pay for them.

First, doing our bit toward Stopping the Motor of the World—and generally helping to keep inflation rollalong—we accept MASTER CHARGE.

Second, we have a \$2,000-minimum group purchase plan with a 10% discount. So get your friends together and send a check.

Finally, since we're free marketeers at heart and will generally do anything (ethical) for a buck, if you don't like any of our programs, or if you are interested in a time-payment plan, let us know, and we'll work something out.

And if our clever folksy advertising copy hasn't caught your imagination by now, let us persuade you to learn more by sending you a booklet designed to answer as many questions as possible in far greater detail. Send us your name and address, along with \$1, and we'll let the U.S. Postal Service do the rest (haven't they done enough already?).

Golden Survival, Inc., was organized by the same two busy little beavers, Jean and Eric Westling, who as West-Berg Enterprises. Ltd., have long been established in mail-order as retailers, wholesalers, manufacturers, and publishers (we are kind of the world's smallest conglomerate). Eric was one of the 8 original instigators of the national Libertarian Party and is a board member of both the national and Colorado L.P.

Golden Survival, Inc., also has gold coins available at very competitive prices.

Each program comes with Culinary Capers cookbook, plus plastic lids to reseal cans after opening, plus list of servings for reconstituted food, plus list of recommended additional items that you should add to your program. (NO long storage food program is complete and comprehensive—they can't be!! So we tell you how to fill in the holes via your local grocery store.)

Each program contains dehydrated (low moisture) fruits, vegetables, milk, eggs, other protein foods, fats, and drinks, plus sugar, grains, wheat, and additional goodies, all proportional to the size and price of the programs.

Most items are packed in Number 10 cans, with some in Number 3 cans or 4-gallon pails, depending on the quantity of the item.

Prices do not include freight. Food shipped freight collect—approximately \$8 to \$14 per hundred pounds depending on your location.

We also recommend a long storage food program as an investment-an inflation hedge.

1.	SUBSTANDARD. Daily Rating: 1574 calories, 70 g. protein (with 150 lbs. wheat) shipping wt. approx. 400 lbs.	\$299.
2.	BASIC. Daily Rating: 180! calories, 74 g. protein (with 150 lbs. wheat) shipping wt. approx. 450 lbs.	. 349.
_	(With 150 lbs. Wheat) shipping wt. approx. 450 lbs.	

(Unfortunately—it's the world we live in.)

For master charge include all numbers on your card.

Price subject to change without notice.

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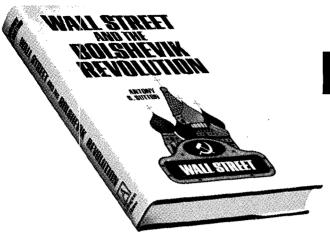
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FAMED KREMLINOLOGIST PROVES LINK BETWEEN COMMUNISTS AND SOME WALL STREETERS

One heard rumors over the years... about international bankers backing the Reds. Sober people tended to discount the reports. After all, they made so little sense.

But Antony C. Sutton, pursuing his monu-

But Antony C. Sutton, pursuing his monumental researches into Soviet trade with the West, unearthed too much evidence to ignore. And Mr. Sutton, affiliated since 1968 with the prestigious Hoover Institution at Stanford, was able to draw on sources probably unmatched in the Western world.

matched in the Western world.

He dug into State Department files...private papers of Wall Street nabobs. Conventional sources sometimes yielded surprising clues. When Mr. Sutton tallied it all up, he had made a breakthrough in research on Communism—and some of these facts bear directly on "detente," and all that it means for America and the West. A few items:

- ✓ The American Red Cross Mission to Russia in 1917 included more financiers than doctors. Members were more interested in financial deals than in dispensing medical aid.
- Some bankers privately backed the Red cause—while publicly attacking the Bolsheviks.
- One American banker gave the Reds one million dollars.
- Leading bankers had illegal dealings with the Soviets.

Dispassionately, with overwhelming documentation, Antony Sutton spells out how some powers on Wall Street helped keep the Bolshevik regime alive...during its first shaky years. Ineluctably, this major book recalls Lenin's cynical prediction that the capitalists would fight over who would sell the Communists the rope with which the Communists would hang them.

SUTTON'S RESEARCH REVEALS:

- The role of Morgan banking executives in funneling illegal Bolshevik gold into the U.S.
- How the American Red Cross was coopted by powerful forces on Wall Street.
- Wall Streeters who intervened to free Leon Trotsky, even though Trotsky's stated aim was to engineer "the real revolution"—the Soviet coup which toppled Kerensky.
- The deals made by major corporations to capture the huge Russian market a decade and a half before the U.S. recognized the Soviet regime.
- The "closet socialism" of leading businessmen who paraded publicly as champions of free enterprise.

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