

to the foreign-aid policymaker. Above all, it can be made the subject of a "plan," detailed both in amounts and in timing, its progress measurable in terms of percentage increases in gross national product. By the same token, it can have a date of termination of aid.

The author deserves credit for looking beyond the simple notion that in the wake of economic development the recipient countries would reap social and political maturity and all the other attributes of stability that would make them viable allies.

"In the developing world," he comments, "an accelerated rate of economic growth is more likely to shake traditional value patterns to their core. New institutions and value systems will have to evolve to replace the old, and their character is at best highly unpredictable. Deviation from Western norms, not conformity to them, is more likely to result from imposing advanced technology and modern systems of production on the traditions of the less developed world. Moreover, a high rate of economic progress, achieved at considerable cost to the political and social stability of nations, may encourage and facilitate international adventures and jeopardize the peace."

Political turmoil in Nigeria, long picked as a showcase of success for U.S. foreign aid, and recent events in Greece vividly illuminate Kaplan's doubts on the score of economic development as the goal from which all other blessings will flow. Few countries can match Greece in growth of gross national product.

In reality, the author freely admits, the priority system is often ignored. Pakistan, which in recent years has had a fine growth record, should have found it easy to obtain badly needed aid funds in mid-1965, but its friendliness toward Communist China and its involvement in the Kashmir conflict proved stronger deterrents than a laudable economic performance could offset. What is at stake, therefore, is above all the unfortunate rationale of the program, the exposure to criticism when achievements fall short of goals, and above all, the illusory promise of automatic "compound" growth and release from foreign-

aid ties as predictable certainties in the near future.

WHAT Kaplan suggests is not a return to the gimmickry of the 1950's, when the foreign-aid program became encrusted with a multitude of objectives and policies, convenient as these were for accommodating different countries and awarding them aid without the total having to be justified under a single heading, and useful as they were in avoiding Congressional idiosyncrasies that developed from year to year. Instead, he argues for the association of economic development with equally significant—and sometimes perhaps even more significant—objectives in the social and political field. But here a long-term perspective is required of the sort granted to authors but rarely to legislators. The goal may be "nation building," for example, without which even economic development may remain an illusory objective. In such an effort, Kaplan observes, enterprises normally denounced as showpieces and therefore as wasteful uses of U.S. funds (stadiums, parks, palaces) may be fully justified. It is a

The Quarry

The car lights snare them, suspend dog and rabbit like negatives printed by force. Their actions, sudden and unrehearsed, are announced by bones that click like the broken wipers on my car.

Part of the rabbit hangs, free at last of its pursuer, and the dog, too, is freed from its desire. Thus do four objects meet in darkness, beasts, machine, and man, and no one can say what brought them together.

—WILLIAM CHILDRESS

useful thought, but it presupposes an educational effort of truly heroic proportions to drive home a point like this to men having jurisdiction over the expenditure of tax funds.

The point is of special interest because elsewhere Kaplan suggests that in the future, administration aid proposals should force Congress to approve programs that are cast in general aid categories but are also specific in terms of country allocations. (Ever since the beginning of the aid programs, administrations have submitted to Congress such data as "illustrative" only, in order to be able to adjust to changing conditions and to keep lobbying to a minimum.) If Congress were to have its say on the country allocation, it would do less sniping from the sidelines. It is only fair to add that this suggestion is rooted in Kaplan's belief that Congressional performance could not be much worse than it is now, so that little would be risked—an arguable point.

There are other portions of bright originality and commendable directness. Kaplan's discussion of the gimmick of "self-help" and the difficulties of defining such efforts in practice; his point that the *conditions* of granting aid are far less important than the measure of *influence* the aid-giving country can gain in the recipient country, in terms of being listened to and becoming a partner in the national debate at a useful governmental level; his dissection of the enduring interests of the United States in foreign aid—these are all subjects that need ventilation. If there is one regret it is that, although Kaplan's background in agricultural economics would have fitted him admirably for an intelligent discussion of what self-help means in the field of agriculture now that it has been made one of the formal conditions of food-for-peace shipments, he has failed to deal with the problem. And yet it may lead, especially in India, to sharp misunderstandings of the donor's interest and the recipient's capacity. One would have liked to watch Kaplan cut through the mystique and come to grips with the substance of this question, as he does throughout this intelligent man's guide to foreign aid.

GUTTS

They're priceless. Without them a magazine (like a man) is just a shell.

THE REPORTER digs for facts, culls yards of reports, sorts out the trivial, clarifies, places in perspective, then prints the *real* story, and *damn the repercussions* . . . full speed ahead!

Intellectual honesty and courage are rare commodities. And as this issue of THE REPORTER proves, they provide solid, informative, colorful reading.

"Your magazine has offered many provocative articles on subjects people should be provoked about, and by including meaningful background in its discussion of timely subjects has given readers a broad view of current events."—

SENATOR CLIFFORD P. CASE (R.)

"Yours is a great magazine. I find it invaluable because the articles are timely, yet invariably based on careful

analysis and research. No other magazine achieves this feat as consistently as does yours."—

SENATOR STUART SYMINGTON (D.)

1¢ a Day

That's all it costs a trial subscriber to read THE REPORTER regularly. Actually, the price is *less than* a penny a day; *just* \$3.50 for a full year (24 issues). The postpaid card opposite (sent *without* money, if you like) will bring you the writings of Max Ascoli, George Bailey, Meg Greenfield, Henry A. Kissinger, Edmond Taylor, Denis Warner, Claire Sterling. . . .

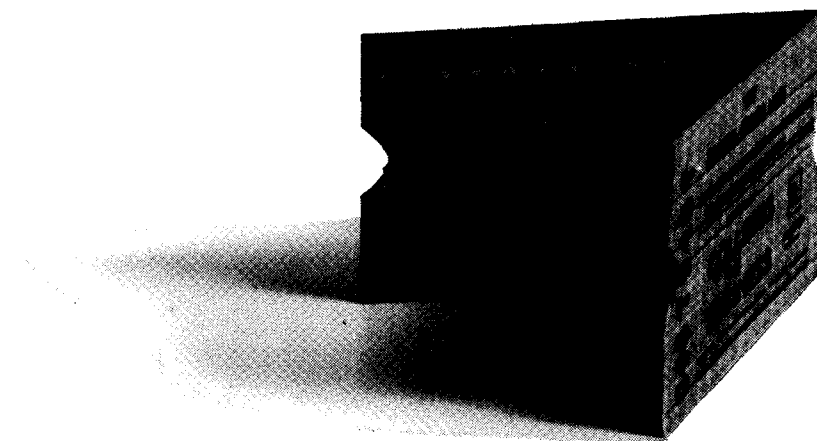
If you are presently a REPORTER subscriber, use the card to introduce a well-intentioned friend to this worthwhile, fortnightly reading experience.

A Note to Comparison Shoppers

Regular rates for THE REPORTER are—1 year \$7, 2 years \$11, 3 years \$14. (Add \$1 per year for foreign postage, 50¢ annually for Canada and Pan American Union.)

THE REPORTER/660 MADISON AVENUE/NEW YORK, N.Y. 10021

PRODUCED 2004 BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



Your college contribution is a round-trip ticket

It's good both ways.

First, it helps higher education accomplish its mission of producing leaders for America.

The trip back brings industry its most important resource—college-educated talent.

These young leaders come fresh with brainpower and

knowledge; they fill the ranks of management.

The colleges need business help—and welcome it.

Especially now, when they are facing rising costs and increasing enrollments.

If business wants college talent, it will have to keep the col-

leges in business.

Help them finance their expansion—their buildings, lab facilities and, above all, their teaching staffs.

It's good business insurance—it's good business.

Your aid-to-education program is an aid to yourself.

COLLEGE IS BUSINESS' BEST FRIEND.



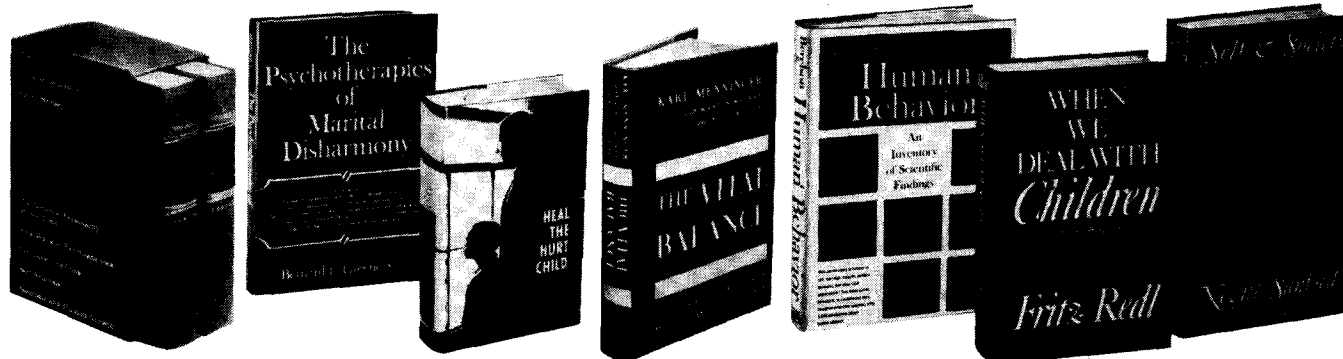
Published as a public service in cooperation with
The Advertising Council and the Council for Financial Aid to Education



SPECIAL TO CORPORATION OFFICERS—A new booklet of particular interest if your company has not yet established an aid-to-education program. Write to: "How to Aid Education—and Yourself," Box 36, Times Square Station, New York, N. Y. 10036.

BEHAVIORAL SCIENCE BOOK SERVICE

announces an unprecedented short-term trial membership offer for interested professionals—
Take any 2 FREE from the 21 listed below (VALUES TO \$40.00)
 and choose your first Selection at savings up to 40%!



3995. COLLECTED WORKS OF HARRY STACK SULLIVAN. Complete statement of the extraordinarily influential psychiatrist. Two volumes, boxed. 2,196 pages. List Price \$40.00. **Member's Price \$14.95.** Counts as Two Choices.

5383. HUMAN BEHAVIOR. Berelson and Steiner. Fascinating "inventory" of 1,045 scientifically substantiated facts about man's behavior. List Price \$13.25. **Member's Price \$8.95.**

8686. WHEN WE DEAL WITH CHILDREN. Fritz Redl. The eminent psychologist's profound and blunt study on difficulties of growing up. List Price \$8.95. **Member's Price \$6.95.**

7177. PSYCHOANALYTIC PIONEERS. Alexander, Eisenstein and Grotjahn, Editors. Stunning history of psychoanalysis, see through writings of brilliant pioneers. List Price \$15.00. **Members' Price \$9.95.**

3945. COLLECTED WORKS OF KAREN HORNEY. Five major works that reconcile psychoanalysis with modern social thought. Two volumes, boxed. List Price \$23.50. **Member's Price \$12.95** Counts as Two Choices.

5250. HEAL THE HURT CHILD. Hertha Riese. Comprehensive program for treating the destitute, despairing, emotionally frozen child. List Price \$10.00. **Member's Price \$9.95.**

6049. NEUROTIC STYLES/NORMALITY. David Shapiro's incisive treatment of neurotic functioning, plus Offer and Sabshin's analysis of mental health concepts. List Price for Both \$7.50. **Member's Price \$5.50.** Two Volumes Count as One Choice.

6740. PATTERNS OF MOTHERING. Sylvia Brody. Classic contribution to knowledge of early infancy and the all-important mother-child relationship. List Price \$8.50. **Member's Price \$6.75.**

8430. THREE THEORIES OF CHILD DEVELOPMENT: Erikson, Piaget and Sears. Henry W. Maier. Brilliant synthesis of three most influential child theorists. List Price \$6.75. **Member's Price \$5.50.**

3800. CHILDHOOD AND SOCIETY/INSIGHT AND RESPONSIBILITY. Erik Erikson. Two masterpieces of psychoanalytic thinking on human growth and values. List Price for Both \$12.00. **Member's Price \$8.95.** Two Volumes Count as One Choice.

6400. NEUROSIS AND CHARACTER TYPES. Helene Deutsch. Collected writings of a major psychoanalyst, including her classic, *Psychoanalysis of the Neuroses*. List Price \$7.50. **Member's Price \$5.95.**

7820. SEXUAL INVERSION. Judd Marmor, Editor. Pioneering analysis of the growing concept that homosexuality is social in origin and can be modified. List Price \$8.50. **Member's Price \$6.75.**

7770. SELF AND SOCIETY. Nevitt Sanford. Unusually perceptive view of the relationship between personality development and social environment. List Price \$8.95. **Member's Price \$6.95.**

5318. HISTORY OF PSYCHIATRY. Alexander and Selesnick. Absorbing account of the men and events that influenced the course of psychiatry over the centuries. List Price \$11.95. **Member's Price \$7.50.**

7300. PSYCHOTHERAPIES OF MARITAL DISHARMONY. Bernard L. Greene, M.D., Editor. Twelve authorities in psychiatry and sociology explore complexities of marriage. List Price \$7.95. **Member's Price \$5.95.**

7121. PSYCHIC TRAUMA. Sidney Furst, Editor. Eight eminent clinicians examine the history of the concept of psychic trauma. List Price \$6.95. **Member's Price \$5.75.**

8099. STUDIES IN COGNITIVE GROWTH/TOWARDS A THEORY OF INSTRUCTION. Two major studies by Jerome S. Bruner and colleagues on how children learn. List Price for Both \$11.90. **Member's Price \$8.75** Two Volumes Count as One Choice.

3766. THE CHILD ANALYST AT WORK. Elisabeth R. Geleerd, Editor. Nine distinguished child analysts demonstrate the therapeutic potential of psychoanalytic treatment. List Price \$7.00. **Member's Price \$5.75.**

8382. THEORY FOR SOCIAL WORK PRACTICE. Ruth Smalley. Clarifies the nature of social work process and the phenomena with which it deals. List Price \$7.50. **Member's Price \$5.95.**

5212. HANDBOOK OF CLINICAL AND EXPERIMENTAL HYPNOSIS. Jesse E. Gordon, Editor. Voluminous (640-page) study of hypnotism, showing research and clinical applications. Publisher's Price \$14.95. **Member's Price \$9.95.**

4468. THE EMPTY FORTRESS. Bruno Bettelheim. Excellent description of infantile autism, and how the self is born, from three carefully studied case histories. List Price \$9.95. **Member's Price \$7.50.**

Check These Benefits of Trial Membership:

- ✓ **Introductory Offer:** Choose any 2 books FREE, along with your first Selection at reduced Member's Price (savings up to 40%!). Make your choices from 21 authoritative, significant works on the behavioral sciences—books on psychiatry, sexual behavior, child development, mental health, marital problems, family relationships, and many other topics.
- ✓ **Substantial Savings:** As a trial member, you save up to 40% on books vital to anyone interested in psychology, sociology, psychiatry, child development, mental health, marital problems, family relationships, and many other topics.
- ✓ **Free Newsletter:** Each month you will be sent lively, informative reviews of new works selected by top authorities in the field.
- ✓ **Selective Library-Building:** Since you need never accept a book you don't want, your library can be tailored perfectly to your own needs and interests.
- ✓ **FREE Bonus Books:** You will be entitled to a free Bonus Book of your choice for every four Selections you purchase. (This includes your first Selection with the Introductory Offer.)
- ✓ **Minimum Obligation:** After your Introductory Selections, your only obligation is to accept as few as 3 more books during the next 12 months.

Why not join over 60,000 other professionals in the behavioral sciences by enrolling today. Just fill in and return the Trial Membership Application at right, marking the numbers of the 2 books you wish FREE, along with your first Selection at reduced Member's Price plus shipping. Your books will be sent immediately, and you will begin to benefit at once from trial membership in the Behavioral Science Book Service.

TRIAL MEMBERSHIP APPLICATION

BEHAVIORAL SCIENCE BOOK SERVICE

Front & Brown Streets, Riverside, N. J. 08075

Please enroll me as a trial member and send the 2 books—FREE—whose numbers I have circled below. Also send me my first Selection as indicated, at the reduced Member's Price plus shipping. As a trial member, I need accept as few as 3 more Selections during the next 12 months, always at reduced Member's Prices plus shipping, and I may cancel membership any time thereafter. Each month I will receive a Newsletter describing the forthcoming Selection, along with a convenient form for requesting Alternate Selections or a free book at all. I also understand that I may choose a free Bonus Book for every 4 Selections purchased. (This includes your first Selection with the Introductory Offer.)

Two books FREE (circle numbers):

3995 5383 8686 7177 3945 5250 6049
 6740 8430 3800 6400 7820 7770 5318
 7300 7121 8099 3766 8382 5212 4468

First Selection
 (write in number
 and title) _____

Name _____

Address _____

City _____

State _____ Zip Code _____

Please be sure to indicate correct zip code. B070

General Motors is people making better products for people.

Phyllis Roe helps shorten long trips. With needle and thread.

Automation or no automation, we could never get along without sewing machines—and girls like Phyllis.

There are too many things at stake. Important things. Like your riding comfort.

That's why Phyllis painstakingly plies needle and thread to car seat upholstery—to make certain you'll never have to take your lumps riding in a Chevrolet, Pontiac, Buick, Oldsmobile or Cadillac car.

Phyllis Roe's skilled hands are typical of the personal touches that go into the making of every General Motors car. Another reason why they're a better buy. Especially from where you sit.

Phyllis Roe, seamstress, Fisher Body plant, Tecumseh, Michigan

