



Mijnheer Minuit had to rely on his business instincts alone but you don't.

The things Western Electric makes for the Bell telephone companies help you keep in touch with clients everywhere. They even let your computers keep in touch with their computers.

More and more business is being done that way.

So Western Electric is making more and more phones for computers to use.

They're called Data-Phone<sup>\*</sup> data sets. We make them for the Bell telephone companies because it's our Bell System job to help you communicate.

Whether you're a real estate agent, or an Indian chief. Or a computer.

