

from THE INNER SANCTUM of SIMON and SCHUSTER

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111 "Here," says Dr. JOHN HAYNES HOLMES, reviewing *Adventures In Genius*, by WILL DURANT, in *Books of the New York Herald-Tribune*, "is a book which will be joyfully greeted by the readers of *The Story of Philosophy*."

111 "In these pages is the same zest, enthusiasm and glowing vitality, the same adoration of great men, the same illuminating interpretation of thought and life in terms of genius, the same delight in learning, not only for its own sake, but for its happy human uses, the same easy grace of wit and wisdom successfully concealing the labor of many hours of diligent research; above all, the same brilliant expository powers blazing trails for untired feet into the jungle-realms of knowledge which made *The Story of Philosophy* the sensation of its day."

111 Under the heading *Adventures In Suggestion*, Dr. DURANT arrays and re-animates the ten greatest thinkers . . . the ten greatest poets . . . the authors of the one hundred best books for a liberal education. These lists have received the widest newspaper attention and provoked the keenest debate. But *Adventures In Genius* is more than a parade of such enumerations. Here, too, are adventures in contemporary philosophy . . . adventures in literature . . . adventures in travel . . . adventures in controversy . . . and, judging by eager bulletins from the trade and rush orders by telephone and telegraph, adventures in best-sellerdom.



NOTE TO PRINTER: set in 6 point Scotch . . . Today is the day of days for the MacTAVISH clan. . . Scotch—or It's Smart to be Thrifty is published at last by the old Highland House of Mac-SIMON and MacSCHUSTER, Aberdeen and New York, distillers of fine Scotch jokes since 1897. . . All the Scotchmen hereabouts would celebrate with a parade but for the fact that they naturally couldn't be expected to pass a given point. . . The price of the book is ninety-nine cents, and your change, in the form of a shiny new copper coin, is imbedded in the cover of the book. . .

111 Prizes will be offered for the best Scotch jokes received by the editors, as follows . . . (1) FIRST PRIZE: *Honorable Mention*. . . (2) SECOND PRIZE: *For anon*. only. . . (3) THIRD PRIZE: *Ibid*. . . MacTAVISH spent a great deal of time—and practically nothing else—in the compilation of *Scotch*. . . Copies on sale at all book-stores and The Bowers Savings Bank. . . Lauder and Funnier. . . Be generous to a vault. . .

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The PHOENIX NEST

W. W. SCOTT of *Life* has got together a little book published by Jonathan Cape & Harrison Smith, entitled "Breaks," being unintentional laughs by tired newspaper men and others. What with the great success attained by "Boners" and "More Boners," published by the Viking Press, and Farrar & Rinehart's forthcoming collection of "Ho Hums from *The New Yorker*," the vogue of unintentional humor seems to be sweeping the country. Typographical errors are part of "Ho-Hums" as of "Breaks," and these, from the days of "the pale martyr with his shirt on fire," have always proved popular with the public. One of the best of the "Breaks" is attributed to the late *New York World*. It reads as follows:

Sherman was shot, stabbed, kicked, and beaten into insensibility in the furious mêlée, but was not seriously hurt.

Count Baretto de Souza, the famous riding master, claims that "in order to be a good horseman or horsewoman, a person must be a good musician. The rhythm of horse-riding," he says, "is equivalent to the rhythm in music, and the best of the hundreds of pupils I have taught to ride, have all been musicians." Dutton is publishing the Count's "Advanced Equitation" and "Principles of Equitation," addressed to all those who desire proficiency in the saddle. . . .

The summer *Yale Review* will contain an essay by Virginia Woolf on "Aurora Leigh," and all who conceived an interest in Elizabeth Barrett Browning through viewing Miss Cornell's fine interpretation in "The Barretts of Wimpole Street" should be interested in reading Mrs. Woolf's analysis of the author of "Aurora Leigh" as a poet. . . .

A new volume of short stories by W. Somerset Maugham, which will appear in late August, will bear the title "First Person Singular." Doubleday, Doran are the publishers. Once we ourselves published through the firm of Doran a novel entitled "The First Person Singular," but we don't intend to sue Mr. Maugham, as it is pretty certain that, after all, he writes better prose fiction than we do! . . .

Some regard Gustav Stresemann as the greatest German statesman since Bismarck. He admired Napoleon and had a notable collection of Napoleons in his home. More unusual than this, he read every book ever sent him! We certainly wish we could do as much! Stresemann's biography, by Antonina Vallentin-Luchaire, is published by Richard R. Smith, Inc., of 12 East 41st Street. . . .

Previously published in Paris, *Contact Editions*, Three Mountain Press, under whose ægis have appeared books by Ernest Hemingway, Ezra Pound, Gertrude Stein, William Carlos Williams, Ford Madox Ford, Emanuel Carnevali, and others, will be issued hereafter by Moss & Kamin, Inc., booksellers at 23 Lexington Avenue, New York City. Books published under *Contact Editions* will be devoted, as formerly, to experimental writings of the ultra-modern. Robert McAlmon will continue as editor. All books will appear in a small limited

edition and will be available at popular prices. . . .

Among the "100 books chosen by prominent Americans," just published by the American Library Association, the list includes eleven books of poems as compared with six works of poetry in a similar selection appearing seven years ago. The present list was compiled by Dr. Nathan G. Goodman, a Philadelphia journalist. Among the poets included are Robert Frost, Edwin Arlington Robinson, Carl Sandburg, and Stephen Vincent Benét. None of the poetry in the 1924 selection, with the exception of Shakespeare's, is named in the new list. . . .

The first novel that Harry Leon Wilson has published since 1929 will be brought out by the Cosmopolitan Book Corporation in the Fall. It will be called "Two Black Sheep." . . .

Simon & Schuster recently sent out a questionnaire, asking various celebrities for their favorite Scotch jokes. The reply of Robert L. Ripley, famous originator of "Believe It or Not," is characteristic:

In the early days the English railroad trains stopped at the stations for meals. Naturally the travellers had to dine quickly. And once a Scotchman placed a sixpence beside his plate to attract the attention of the waiter. The habit spread quickly, and soon the owner of the tavern placed a sign over the door, reading: "To Insure Prompt Service, Pay the Owner." The first letters of the words "To Insure Prompt Service" make up the word tips." . . .

Who says that juvenile authors do not use honest sweat in working? Eric Kelly lost fifteen pounds while writing his "Blacksmith of Vilno," and Marian King lost twenty-two pounds over her "Amnon, a Lad of Palestine." . . .

Longmans, Green (55 Fifth Avenue) have recently published a book by Sylvia Pankhurst, "The Suffragette Movement," which should prove a most valuable source book with respect to the larger aspects of woman suffrage. The book was favorably endorsed not long ago by George Bernard Shaw, speaking over the radio. Miss Pankhurst's other books (so far published only in England) have been a translation of the Rumanian poems of Eminescu, with a preface by George Bernard Shaw (London: Routledge), "Save the Mother" (first published by Alfred A. Knopf in London and now by Fisher Unwin), and "Delphos, the Future of International Language" (Kegan Paul, Trench, Trubner). . . .

Professor E. A. Hooton of Yale has endorsed one's ability to wiggle one's ears (we can't, can you?) as a leftover from the muscular abilities of our lower animal ancestors. The most developed part of the ear, among the civilized races of man, is the lobe. And the more highly evolved man is, the "nosier" he looks. So don't mind your beak. It means that you are in the foremost files of time. Dr. Hooton's "Up from the Ape" has just been published by Macmillan. . . .

Well, children, that will be all for today. Tomorrow we may discuss the weather, as it has now been raining for about two days amid these murmuring pines and hemlocks. Banzai!

THE PHOENICIAN.

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