

Trade Winds

BY P. E. G. QUERCUS

OLD Q. happened to be in Chicago, on one of his inquisitioning Trade Surveys, when the President made a remarkable speech (Oct. 5) advising an international "quarantine" against the contagious disease of War. Q. was very curious to identify the "recent author" whom F. D. R. paraphrased thus: "when men, exultant in the technique of homicide, will rage so hotly over the world that every precious thing will be in danger." No one has told us: who is the Recent Author? A lively bit of book-selling was one by the Economy Bookstore in Chicago on the day of the President's visit. They took the glass out of their front window, put a man in the space with a cash register and 1000 remaindered copies of F. D. R.'s *On Our Way*, and sold them all at 10c apiece.

Speaking of show windows, Mr. Kroch at his famous Michigan Avenue store is celebrating 30 years in the book business by enlarging the premises. One of the most helpful factors in Mr. Kroch's success, his assistants always remind us, are the regular staff meetings at which they discuss the new books and decide which most deserve pushing. We found the Chicago trade excited over the plug given Rhine's *New Frontiers of the Mind* by the Zenith Radio Company which has been conducting ESP (telepathy) tests on the air. Bob Casey's comment in the Chicago *Daily News* was that if other people can really tell what you're thinking about "the best course seems to be to read inspirational books or not think at all."

The Argus Book Shop and Ija Adler at the Post Office News Co. tempted us with some grand examples of the work of Norman Lindsay, the great Australian draughtsman. Do we only imagine it, or is there not always a rather special feeling of guts and mental curiosity about the book trade in Old Loopy? At Brentano's we made a special dicker with the gracious Gretchen Kroch for a book about Chaucer that was lurking in her case of Fine Bindings. At Marshall Field's we picked up a *Poems of Matthew Arnold* for train reading. Evidently Old Q. is so elderly in his tastes that he is in danger of being called a squirradical (if you remember *The Wrong Box*). At Carson Pirie's we found Ralph Henry very pleased at the fine sale of *Portrait of Barbara* written by his assistant Max Siegel; though Old Prude Quercus is still a bit shocked by its annunciatory jacket.

Another book of special interest to Chicago is Howard Vincent O'Brien's record of recent travel adventures, modestly entitled *Notes for a Book on Mexico*. Jack Stephens and Gunvor Svendsen at the Doubleday, Doran shop are particularly keen about the chances for the reprint edition of Audubon's *Birds* (\$12.50) as a Christmas gift; at Marshall Field's John Scheele and Rose Oller and Haryot Smith have special schemes under way for Van Loon's *The Arts*; Werner's on Michigan Avenue was confident

of a good season. There was no time, in so brief a visit, to call everywhere. We encountered also Mr. Frank Henry of Lippincott's who was putting out psychological landing-gear for his Flying Celt, Mr. Bill Finneran, who takes off next week on the first experiment of selling books by airplane, to cover 22,000 miles in 24 days. I Cover the Skyfront is his motto.

And in New York: preparations are intense for the Book Fair, which opens Nov. 5. This year's Fair will be bigger and higher than last (38th and 39th floors, International Bldg., Rockefeller Center) with more auditorium and exhibition

space, and a variety of new features: hobby rooms, a publisher's room showing how costs are distributed, a library service display, in addition to the publishers' exhibits, children's room, model bookshop, and complete bookmaking plant familiar to 1936 Fairgoers. Also the N. Y. Times Museum of the Recorded Word, covering more than 5,000 years of writing.

65 publishers placed ballots in a new hat (belonging to a *Times* man) to determine who gets what display booths; the drawing took place last week. There will be about 75 publishers in the fair, but some of the smaller houses are doubling in space. The sponsors expect 200,000 visitors (last year's attendance: 83,000) and for their convenience and surprise are providing a tea-room and lounge, and a check room where you can leave your hat on the 39th floor and collect it, as you go out, on the 38th.

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The New Books

(Continued from page 28)

the Hall. Sam arrives unexpectedly just as a couple of tangled love affairs are burgeoning. Sam is America's champion plasterer—serves the papers on you and never misses. Then you have the charming Jane Abbott, the charming (and convulsing) Prudence Whittaker, the young Vanningshams, Joe and Tubby, the effete Adrian Peake, and others. You can see already what kind of custard it is. The best. The pace is headlong, the lingo in the true Wodehouse manner. He combines the best features of English and American colloquialism. With the world in its present state one is particularly grateful to him for affording blessed moments of relaxation into mere nonsense. His particular recipe is inimitable.

By the way, can you imagine Wodehouse in the banking business? Yet he once tried to learn it.

W. R. B.

Brief Mention

Here is a group of books, some of great merit, which because of lack of space cannot be reviewed at length this fall. First in biography: Algernon Cecil has supplemented the excellent *Life of Sir Thomas More* recently published by Professor Chambers with *A Portrait of Thomas More: Scholar, Statesman, Saint* (Putnam, \$5). Mr. Cecil attempts to add nothing new to the details of More's life, but he feels his importance as an international figure standing for an attitude toward life deserves a fuller interpretation and analysis than has hitherto been given. The result of his studies, which have continued for a quarter of a century, is this thoughtful and readable book. * * * In sharp contrast to this biography of a great humanist is Harvey O'Connor's story of *The Guggenheims: The Making of an American Dynasty* (Covici-Friede, \$3)—a detailed account of how a fortune was built up by exploitation. * * * Readers of Shaw will wish to see *Shaw, George versus Bernard* by J. B. Hackett (Sheed

and Ward, \$2). Hackett endeavors to define what he regards as two conflicting personalities in Shaw, one of which he regards as dangerous to contemporary civilization. * * * Autobiographical are the reminiscences of Caroline Howard King now just brought to publication. Her book *When I Lived in Salem, 1822-1866* is a pleasant and informative first-hand account of the town in its great days. (Stephen Daye Press, Brattleboro, Vt., \$2.50). * * * Books of other types include a bringing together of Dean Inge's writings since his retirement, called *A Rustic Moral* (Putnam, \$3); a brief but cogent study of "Dictators and Democracies," by Calvin B. Hoover, who in the past has written so well of Russia (Macmillan, \$1.50); a very pleasant book called *Old England, illustrated by English Paintings of the 18th and 19th Centuries*, by R. H. Mottram (Studio Publications, Inc., \$2.50), with charming pictures. * * * A useful reference book called *Our Racial and National Minorities* by F. J. Brown and J. S. Roucek (Prentice-Hall, \$5); also *Records of the Federal Convention of 1787* edited by Max Farrand (Yale University Press, \$4). This last volume is intended to supplement Mr. Farrand's indispensable *Records* published a number of years ago. While nothing new of great importance has been discovered there have been sufficient additions of material which throws light upon the actions and attitudes of individuals in the Convention to justify a volume to contain them. Scholars and libraries will find it wise to add this volume to their collections.

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Double-Crostics: No. 186

By ELIZABETH KINGSLEY

		1-B	2-S		3-S	4-B	5-X	6-Y	7-W	8-C	9-E	10-R		11-A	12-U	
13-J		14-C	15-F	16-H	17-G		18-I	19-B	20-X	21-K	22-E	23-G		24-K	25-F	
26-F	27-A	28-H	29-W	30-G	31-X		32-H	33-J		34-V	35-L	36-S	37-C	38-N	39-P	
40-T	41-O	42-S	43-D	44-X		45-D	46-V	47-F		48-S	49-V	50-D	51-H	52-Q	53-W	54-E
	55-M	56-I		57-I	58-L	59-F		60-O	61-N	62-T	63-C		64-W	65-T	66-G	67-X
68-E		69-C	70-T		71-O	72-G	73-P	74-X	75-W	76-K	77-V	78-O		79-R	80-A	
81-P	82-T	83-E	84-B	85-R		86-C	87-B	88-I	89-D		90-S	91-X	92-W	93-P	94-H	95-R
96-F	97-D		98-S	99-T	100-J	101-U	102-Q	103-F		104-K	105-A		106-N	107-S	108-P	
109-M	110-H	111-A		112-B	113-J	114-M	115-L		116-O	117-W	118-Q	119-G	120-V	121-D	122-N	
123-X	124-C	125-G	126-U	127-A	128-N	129-P		130-J	131-T		132-M	133-T	134-K	135-I		136-F
137-P	138-H		139-P	140-I	141-A	142-R		143-C	144-P	145-D	146-H		147-D	148-R	149-L	150-B
	151-L	152-V	153-K	154-C	155-H		156-A	157-J	158-G	159-U		160-Q	161-E	162-V	163-M	164-E
165-S	166-O		167-A	168-B	169-P		170-Q	171-R	172-K	173-N	174-G	175-C		176-Q	177-M	178-I

DIRECTIONS

To solve this puzzle, you must guess twenty-four words, the definitions of which are given in the column headed DEFINITIONS. The letters in each word to be guessed are numbered. These numbers appear under the dashes in the column headed WORDS. There is a dash for each letter in the required word. The key letters in the squares are for convenience, indicating to which word in the definitions each letter in the diagram belongs. When you have guessed a word, fill it in on the dashes; then write each letter in the correspondingly numbered square on the puzzle diagram. When the squares are all filled in you will find (by reading from left to right) a quotation from a famous author. Reading up and down the letters mean nothing. The black squares indicate ends of words; therefore words do not necessarily end at the right side of the diagram.

When the column headed WORDS is filled in, the initial letters spell the name of the author and the title of the piece from which the quotation has been taken. Authority for spelling and definitions is Webster's International Dictionary.

The solution of last week's Double-Crostic will be found on page 20 of this issue.

DEFINITIONS

- A. Assassin.
- B. In the manner of the strigiformes.
- C. Winks.
- D. French statesman (1838-1882).
- E. Streamlets.
- F. Encircle.
- G. Spanish painter (1599-1660).
- H. Manifesting exhilaration.
- I. Bombast, turgidness.
- J. Seat on elephant's back.
- K. Intoxication.
- L. English poet (1785-1806).
- M. American clergyman, editor, author (1835-1922).
- N. Yelled mournfully.
- O. Ejected.
- P. Soft and downy character.
- Q. Cardinal number.
- R. Snob (comp., slang).
- S. Exacerbates.
- T. Governor of Massachusetts Colony.
- U. Abounding in quercus trees.
- V. Competitor next the winner (comp.).
- W. Compared.
- X. Pygmy-like.

WORDS

141	27	156	111	11	127	105	167	80
87	112	19	1	84	4	168	150	
63	8	37	14	69	154	124	143	175 86
97	45	145	50	89	43	147	121	
83	164	68	9	161	22	54		
59	96	103	26	15	25	136	47	
174	30	23	66	17	119	72	158	125
146	51	110	28	94	16	155	138	32
57	135	88	18	140	178	56		
157	33	13	130	100	113			
134	24	76	153	172	104	21		
151	58	35	115	149				
114	55	109	177	132	163			
173	61	106	122	38	128			
41	116	71	60	166	78			
93	169	137	73	81	144	108	139	129 39
170	176	118	52	160	102			
142	95	10	171	148	79	85		
42	2	48	107	3	90	36	165	93
62	82	70	99	133	65	131	40	
12	126	101	159					
152	49	6	162	77	46	120	34	
29	92	7	53	117	75	64		
31	67	20	91	74	5	44	123	