

member on the staff of any store into an art that commands top executive salaries by the creators of show windows for specialty shops and department stores.

Mr. Gaba has a predilection for displays that feature mannequins, and in his treatment of windows he, of course, accentuates fashion. However, in his book he does not neglect the other phases of what in the light of modern merchandising methods has become nothing short of a profession.

Mr. Gaba, never didactic, develops his theory of window display in a text that is as fascinating as it is helpful. It were to be wished that the illustrations did as much. Though the examples chosen are revealing and to the point, not so much, alas, can be said of their reproduction. In a beautifully designed book it is to be regretted that more attention has not been paid to this. This, however, is my only adverse criticism.

The author's advice to display men is pithy and pungent in an almost playful way. His chapter on the "because" of successful windows for different merchandise is an excellent study course for would-be display men. His answers to questions of display of the most varied merchandise are extremely valuable. But even for those who do not intend to make a career out of display it is a fascinating insight into a world filled with glamour and glitter and a glimpse into the never-never land of a display man's dream,—withal practical and pointing a way for people with an artistic sense, imagination, and enthusiasm.

—ALFRED A. VAN DUYN.

FRASER YOUNG'S LITERARY CRYPT No. 485

A cryptogram is writing in cipher. Every letter is part of a code that remains constant throughout the puzzle. Answer No. 485 will be found in the next issue.

KNB FMAANH LW M

HQBW CMA BAHSG KNB

GWMQA HN NLWK.

QNLWQH W. GWW

Answer to Literary Crypt No. 484

Nature has an etiquette all her own.

—LUDWIG VAN BEETHOVEN

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- B. Partial; equivocal.
- C. Arouses.
- D. First Negro invited to a major league baseball position.
- E. Dukedom.
- F. To apportion.
- G. Pertaining to the apostle who was a collector of customs (Bib. source, var. sp.).
- H. Approached.
- I. Mended, as a harness, in make-shift fashion, with pieces of rope, etc.
- J. A man of sheen; a forelock.
- K. A thin sheeplike part of the body having an insufficient or concave or faulty arch, as found sometimes in horses and dogs (comp.).
- L. Rests in confidence.
- M. Nickname for Massachusetts (3 wds.).

93	169	127	182	20	29		
130	72	139	71	89	167	48	
35	99	53	4	25	41	12	87
30	136	97	10	132	150	176	85
128	6	14	112	66	86	28	
88	8	11	125	129	155	44	31
146	43	122	107	19	153	54	91
74	40	171	108	114	58	32	164
103	16	73	133	163	113	177	
115	95	42	120	3	157		
110	34	134	13	116	55	100	
143	183	37	76	106	170	154	
162	23	118	47	7	178	52	135
							57
							123

DEFINITIONS

WORDS

- N. Former name, town in S. central China on the Yangtze near Chungking.
- O. *Pitted (anat. and bot.)*
- P. State admitted to the Union Dec. 28, 1846.
- Q. The thresher sharks.
- R. English clockmaker, known as the "father of English watch-making" (1639-1713).
- S. Coupling; joining; linking.
- T. *Incites with shouts.*
- U. Disclosed or revealed (2 wds.; poetic).
- V. *To set upon (4 wds.).*
- W. King of England, 1135-54.
- X. Young members of the family *Falconidae*.
- Y. State flower of Nevada.

17	70	141	56	2	101	156
174	140	21	172	137	151	81
90	67	124	180			
102	148	61	166	84	36	104
					45	75
18	173	179	62	10	165	82
119	59	160	78	39	92	
161	159	24	63	94	80	138
158	181	27	46	64	121	33
126	168	131	68	96	149	49
					22	111
9	1	105	147	152	51	79
15	117	26	77	142	144	69
5	98	83	145	175	109	38
					65	50

DIRECTIONS

To solve this puzzle, you must guess twenty odd words, the definitions of which are given in the column headed DEFINITIONS. The letters in each word to be guessed are numbered. These numbers appear under the dashes in the column headed WORDS. There is a dash for each letter in the required word. The key letters in the squares are for convenience, indicating to which word in the definitions each letter in the diagram belongs. When you have guessed a word, fill it in on the dashes; then write each letter in the correspondingly numbered square of the puzzle diagram. When the squares are all filled in you will find (by reading from left to right) a quotation from a famous author. Read up and down the letters mean nothing. The black squares indicate ends of words; words do not necessarily end at the right side of the diagram.

When the column headed WORDS is filled in, the initial letters spell the name of the author and the title of the piece from which the quotation has been taken. Authority for spelling and definitions is Webster's New International Dictionary (second edition).

[illegible]

Solution of last week's Double-Croctic will be found on page 48 of this issue

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