

FROM HOBOKEN TO HOLLYWOOD WITH A BRITISH PROFESSOR

Saturday Review

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**THIS IS THE U.S.A.—
Ideas for an
American Vacation**



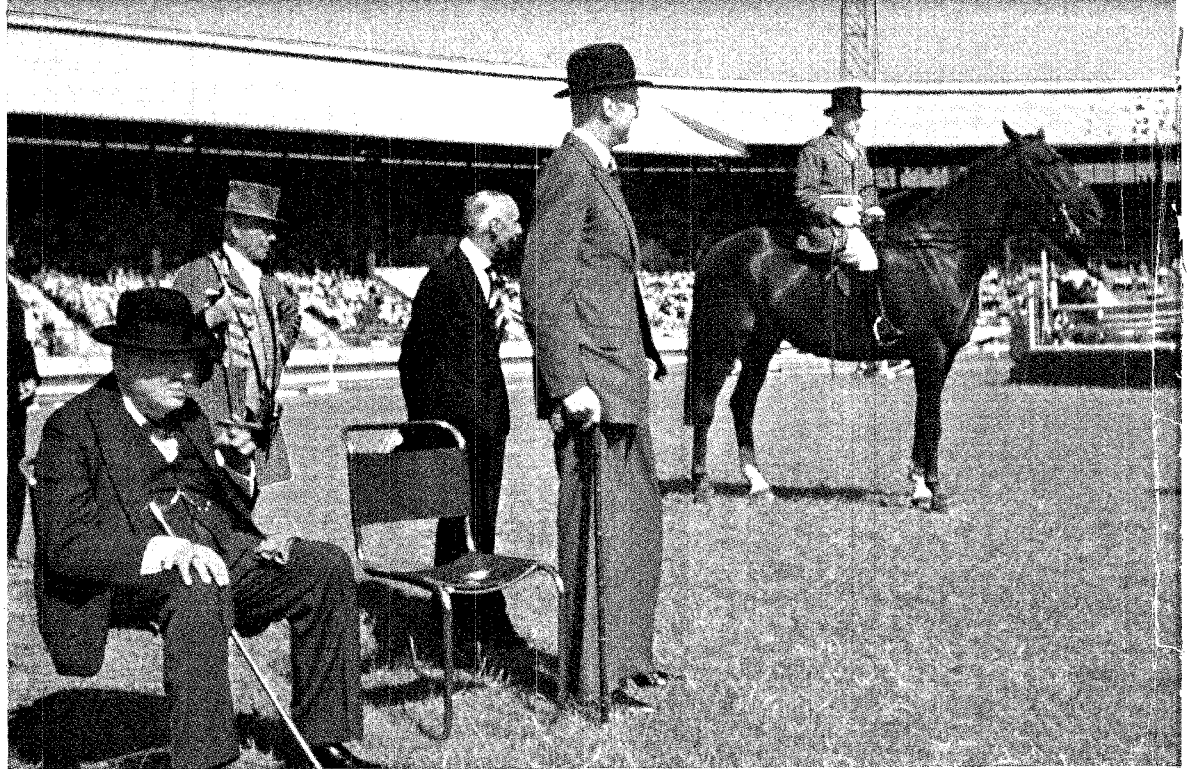
JOHN D. ROCKEFELLER, JR.

Millions for the Millions

By Bernard Kalb

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The Duke of Beaufort, K.G., judging hunters at the White City Stadium. Seated left: the Former Naval Person.

Planning a vacation in Europe?

Sir Alexander Maxwell explains why it is a good idea for you to start your trip in Britain—where there is no language barrier.



SIR ALEXANDER MAXWELL

SIR ALEXANDER MAXWELL, ranking authority on British tourism, was recently asked to name Britain's greatest single attraction for American visitors. "The English language," replied Sir Alexander. "We have no monopoly on scenery or picturesque customs or foreign atmosphere. But Britain and Ireland are the only countries in Europe where the ordinary American can get off the beaten track and make friends *without using a dictionary*. He seems to feel *at home* with us. As a result, he enjoys himself more."

So start your trip in Britain. All the foreign flavor, the new sights and sensations are there. But the complications of struggling with a foreign language are miraculously removed. What's more, you'll find it easier to make the transition to British food. The cooking is more like your own—simple and straightforward. Food rationing is virtually at an end. You can get all the roast beef you want.

The first thing which strikes the American visitor to Britain is the miniature scale of everything. The fields are tiny—and greener than anything you are used to. The trains and automobiles look like toys. Cities are more like villages, nestling round their ancient cathedrals.

Britain is, in fact, a very small country—about the size of Wyoming. Nobody lives more than seventy-five miles from the sea. This means that you can see an astonishing variety of people and places in a very short

time. Indeed, if you are really pressed for time, you can breakfast in the Welsh mountains, lunch at Oxford, have tea at Blenheim, and dine at Windsor. And the next morning you can wake up in Edinburgh.

You definitely get more for your money in Britain. Bed and a huge breakfast can cost you as little as \$2.50, a full-course dinner about \$1.00. Antiques are incredibly cheap. You can buy a tweed jacket for \$17.00. Your round-trip ticket across the Atlantic needn't cost you more than \$500.

If you go to Britain in this New Elizabethan Age, you'll be thrilled to find that the old British flair for pomp and circumstance is more brilliant than ever. The scarlet uniforms, the Royal processions, the dashing cavalry, the grandeur and the gaiety are back. (If you saw the Coronation on TV, you'll know how stirring these things can be.)

So ask your Travel Agent for a plan of campaign—and mail the coupon for free illustrated literature.

British Travel Association, Box 6K
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Please send me: ☐ Britain Folder ☐ Traveler's Guide
☐ "Our Two Weeks in Britain"

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