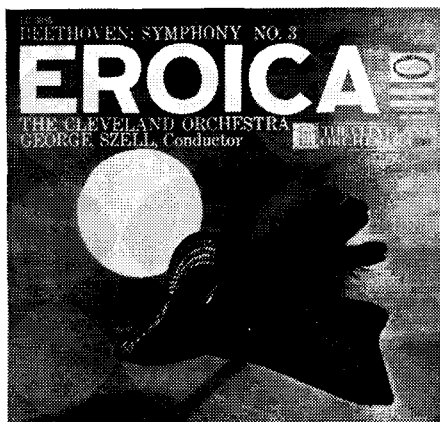


EPIC

HIGH-FIDELITY HITS OF THE MONTH

Recordings of classical and popular works in dazzling Radial Sound offered for a limited time only at the special price of \$2.98. Each of these splendid recordings ordinarily retails at \$3.98.

FOR SEPTEMBER



BEETHOVEN: Symphony No. 3 in E-Flat Major, Op. 55 ("Eroica")—The Cleveland Orchestra, George Szell, Conductor.

The Cleveland Orchestra, just returned from a triumphant tour of Europe, delivers here what is very likely its greatest sound and performance. LC 3385



PUT THE BLAME ON MAME: Somethin' Smith and The Redheads. "Bill Bailey Won't You Please Come Home"; "Way Down Yonder in New Orleans"; "Honey"; "Seven Years with the Wrong Woman"; and eight other classics of All-American razzmatazz! Mmm-hmm! Really Somethin'. LN 3373

\$2.98 EACH (for a limited time only)



A PRODUCT OF CBS
© "Epic" Marcas Reg. "CBS" T.M.

TRADE Winds

ANYONE WHO WRITES A COLUMN is bound to accumulate notes. Invariably these notes become unreadable, and invariably they accumulate to the extent that it becomes a gargantuan chore to go through them. We've decided, then, to attack this hideously disarranged pile of ill-sorted paper and report directly on the nuggets therein, regardless of sequence and regardless of whether they make any sense at all. It will be the only way actually to find the bare surface of the desk on which this is written . . .

BEGINNING AT THE TOP OF THE PILE, we find a note which says: two blue, three white, no starch . . . and we're off to a good start. We shall plunge ahead regardless. . . . A patient is told by her psychiatrist to go ahead and talk. "Why?" she asks, "What good is it to talk?" "Because," says the psychiatrist, "it takes my mind off my troubles." . . . A pitcher on a major-league ball team with a sore arm is reported to be in the throws of agony. . . . Is a prophet taking a guided tour a sightseer? . . . A butcher is reported muttering to himself, "If



wurst comes to wurst." . . . Call Murray Hill 7-6700, ext. 644. . . . A lion tamer looking for a protection claws in his contract. . . . A yes-man who says "You can't prove nodding by me." . . . A race horse who went to a psychiatrist because he was emotionally unstable. . . . Norman Cousins has a hen who laid a four-yolk egg—*verify*. . . . Who makes up the names of exchanges for the telephone company?

HOW WOULD HAMLET'S SOLILOQUY sound if he had taken Miltown? . . . Frank Scully, author of the perennial favorite "Fun in Bed," reports that when he was knighted by the Papal Order of St. Gregory one of the veteran members reminded him genially, "Don't forget—we're tops for humility."

MCDOWELL, OBOLENSKY, INC., the new publishing house off to a good start with a cocktail party at their gra-

cious new quarters on East 61st Street . . . guests included Allen Tate, Marianne Moore, Martha Graham, Jean Stafford, Frederic Melcher, James Jones, many others. . . . Jones planning to give up his rural life for several months to do research on a new book . . . his new wife, Gloria, formerly a stand-in for Marilyn Mon-



roe, is said to have extra-sensory perception . . . both David McDowell and Ivan Obolensky working overtime as hosts and guides . . . terrace garden in back of house more crowded than living room . . . "So crowded," says a voice, "that you have to drink the martini of the person next to you." . . . Ivan Obolensky, combination of relaxation and tension . . . intensely interested in the writer's lot . . . will publish only twenty books a year . . . first publication "The Velvet Horn," by Andrew Lytle. . . . Obolensky absorbed in metaphysics . . . took engineering at Yale . . . then law at University of Virginia . . . both too "confusing" . . . met McDowell, then an editor at Random House, through his first novel, "Rogues' March" . . . feels that a novel is a better way to get across an idea than an essay.

HOLLIS ALPERT, who has over forty short stories under his belt, asked by Simon & Schuster editor if new manuscript was his first novel . . .

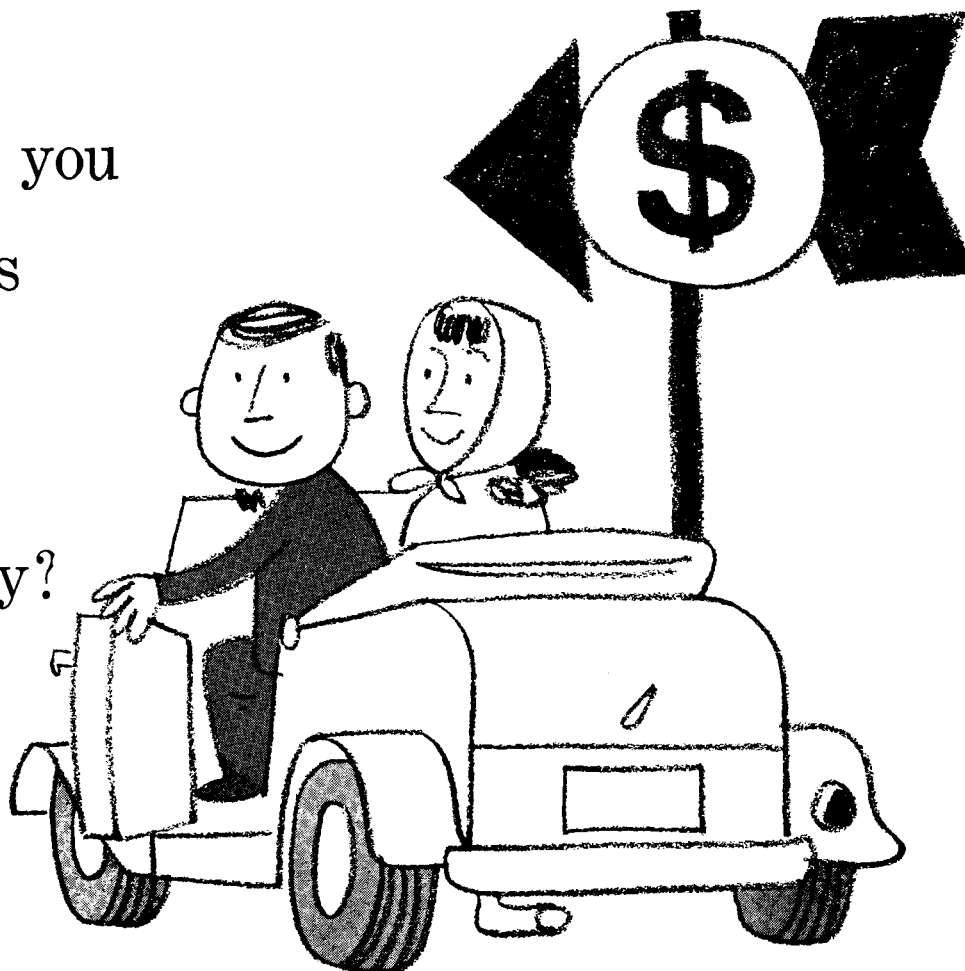


"Yes," he answers, "but I consider it my second—because it *isn't* autobiographical." . . . David Shaw, relaxing in East Hampton, notes the worried look on his agent's face: "Every day I don't work," he says, "my agent dies a little."

ACTUAL HAPPENING: Large advertising agency suggests to client the life of Nobel as an ideal vehicle for a major

Will you
join us
in this
pleasant
journey?

... a possible
route to
extra income



It isn't quite true that all roads lead to Rome. Some roads may lead to Extra Income—and if you have any interest at all in extra income you may find the road outlined below rewarding.

The start. You begin with some common stock, or bonds. Stock makes you part-owner of a company, and as an owner you can receive dividends paid from profits; and, if the company grows, so can the value of your stock. When you own the usual kind of bond, the company promises to pay you fixed interest at regular intervals and to pay back the face value of the bond.

Are there extra benefits along the way? An income from stocks and bonds may help you to retire. And ownership of stock may help you keep pace with rising prices. Through the Monthly Investment Plan you can buy stocks in some of America's greatest companies for as little as \$40 every three months, up to \$1,000 a month, starting or stopping a Plan anytime you like.

Look out for chuck-holes! Use only money left over after emergencies are provided for. And don't let tips or rumors lead you astray. A company may not grow, may not pay a dividend, or interest, may even lose ground. So act only on facts. And get the advice of a broker—making sure he's with a Member Firm of the New York Stock Exchange. He'll be glad to share his knowledge with you—at no charge. And from time to time ask him to review your securities with you.

A wonderful road map. More than 300 stocks listed on the

New York Stock Exchange have paid dividends *every year* from 25 to 109 years. Some have increased their dividends over the past ten years. Some have paid 5 to 6 percent at recent prices. We've listed these stocks in a booklet, "DIVIDENDS OVER THE YEARS." It's free. Drop in at a nearby Member Firm for a copy. Or send the coupon. Isn't right now the best time to start on the road that can lead to extra income?

Own your share of American business

Members New York Stock Exchange

For offices of Members nearest you, look under New York Stock Exchange in the stock broker section of your classified telephone directory.

Send for new free booklet. Mail to your local Member Firm of the Stock Exchange, or to New York Stock Exchange, Dept. F2-7, P. O. Box 252, New York 5, N. Y. Please send me, free, "DIVIDENDS OVER THE YEARS — a basic guide for common stock investment."

NAME _____

ADDRESS _____

BROKER, IF ANY _____



This Is Your Wife

How the telephone helps her to be five busy people

This is the very pretty girl you married.

She's the family chef. And the nurse. And the chauffeur and maid.

And when she's all dressed up for an evening out—doesn't she look just wonderful!

How does she do it?

Of course she's smart and it keeps her busy, but she never could manage it without the telephone.

When the "chef" needs gro-

ceries, she telephones. Supplies from the drugstore? The "nurse" phones her order.

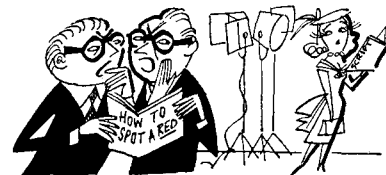
A train to be met? The telephone tells the "chauffeur" which one. A beauty shop appointment? A call from the "glamour girl" makes it easily and quickly.

Handy, ever-ready telephones—in living room, bedroom, kitchen and hobby room—mean more comfort, convenience and security for everybody.

Working together to bring people together... BELL TELEPHONE SYSTEM



TV drama . . . client turns it down because "it might offend the pacifist group." . . . All TV performers still suffering the ignominy of being "cleared" by advertising agencies who, in spite of denials, refer to *Red Channels* and other arbitrary lists before permitting a performer to work . . . irony of situation is that the very



people who consult the "lists" daily denounce the system vociferously while they continue to use it. . . .

RECENT POLL BY GALLOP shows parents read very little . . . only 17 per cent of the population was curling up with a book at the time of the interviews, compared to 55 per cent in England, 34 per cent in West Germany, and 31 per cent in Canada. . . . 1 lb. butter, 2 qts. milk, Ritz Crackers, ½ lb. bacon, razor blades. . . .

JAMES GOULD COZZENS wrote his new novel, "By Love Possessed" (Harcourt), over a period of ten years, writes Stan Chambers, a publishing editor who well knows his way around the business. "It is a terrific novel. His vocabulary is such that it wouldn't hurt to have an unabridged dictionary about, because you'll run into phrases like these: 'the vilipending of hostility,' 'piacular pollution,' 'excessive muliebrity,' 'the autoptic fact,' 'that frail venter,' 'its virescent bud of leaves,' 'the longanimous resigna-

FRASER YOUNG'S LITERARY CRYPT NO. 743

A cryptogram is writing in cipher. Every letter is part of a code that remains constant throughout the puzzle. Answer No. 743 will be found in the next issue.

ZYX WVUTSZ RUPP ON

VN MLZV Z ONTSZ.

KJUPUK TILOZPPZ.

Answer to Literary Crypt No. 742.

A narrow mind begets obstinacy; we do not easily believe what we cannot see.

—DRYDEN.