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There is a Senior Editor at Doubledav who is senior in every respect. Tall, white-haired, wise, sardonic but constantly hopeful for his authors, he is the kind of editor the vounger ones want to grow up to he

It is dangerous, however, to listen to him describe his books. As he went on about Bob Duncan's novel, "If It Moves, Salute It," I couldn't help but wonder how much of the fun was in the book, and how much in the editor's description.

The fun, I am happy to report, is in both. This is the story of a captain who takes command of a military hotel in Tokyo, right after World War II. The place is meant to house Special Services personnel -acrobats, jugglers, musicians and football players. It also houses the captain's dream world. Having won the war (and he is an authentic hero) he means to let Japan "make it up to him."

He has a sunken bathtub installed; a whiskey decanter that plays Onward Christian Soldiers when tilted; a silken lady in a silken kimono-all the comforts of . . . well, if not a home, a house.

The idyll is spoiled by the arrival of a junior officer, a martinet. How he is tamed, by a kind of justifiable blackmail, is the climax. The martinet is "a man who lives by the book," says the Senior Editor, a man who lives by them himself. I'm glad he does. He has helped bring to the light of day many good ones, including this refreshing account of amiable immorality.

L.L. Day EDITOR-AT-LARGE

"If It Moves, Salute It" (\$3.95), by Bob Duncan, is published by Doubleday & Company, 575 Madison Avenue, New York 22, New York. Copies may be obtained from your own bookseller or from any of the 30 Doubleday Book Shops, one of which is located at 3301 West Central Avenue, Toledo 6, Ohio.

Saturday Review

**JANUARY 30, 1960** 

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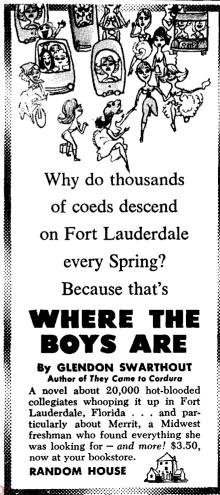
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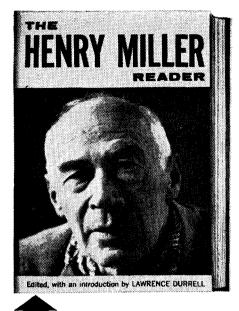


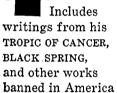
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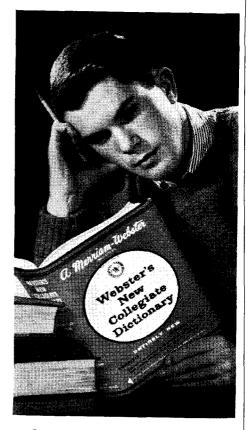
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**ON OR ABOUT** April 1 of this year, the cameras will begin rolling in a remote Nevada location on a multimillion-dollar motion picture which will bring together a rare and exalted cluster of talent. The screenplay will be by Arthur Miller. John Huston will direct. Marilyn Monroe will join Clark Gable and possibly Montgomery Clift in the starring roles, and Eli Wallach and Thelma Ritter will fill in another important chunk of the cast. The picture in itself will make news, but of more than passing interest is the fact that the producer



will be a gentleman who has no intention whatever of making anything but book publishing his career.

He is the lank, lean, and learned editorial director of Dell Books, who goes by the name of Frank Taylor, and whose secretary swears knows everything there is to know.

"He's so civilized," she told us while we were waiting to catch Mr. Taylor on the run in his Madison Avenue office, "that when he has a bowl of soup at Chock Full O' Nuts, he makes it seem as if you're at the Four Seasons."

IN THE COURSE of his career, Frank Taylor is likely to be found eating at either. In shaping the destinies of Dell, he has to wear several hats as the occasion demands, pushing along a twenty-five-cent whopper like "McCracken in Command" ("Captain McCracken knew every . . . trick, but it took a rival officer to teach him the real meaning of treachery. . . .") to a handsome fifty-cent paper edition of "War and Peace."

THE PRESENT JUMP from publisher (he will go on leave for a few months to handle the Miller-Monroe picture) to producer of a \$3,000,000 feature film is partially the result of his contacts with Arthur Miller, when, as editor of the now-defunct publishers Reynal and Hitchcock, Taylor worked with Miller in publishing two of his novels. They hit it off well, and have been good friends ever since. The jump also has its roots in the fact that in 1948 Taylor

turned down an offer to become a story editor for M-G-M in Hollywood, and suddenly found himself with a producer's job instead.

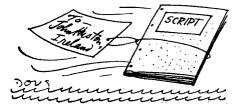
His first assignment was to produce Scott Fitzgerald's "Tender Is the Night," a property which M-G-M had picked up for \$150,000 from David Selznick after the latter had acquired it for a reported price of under \$3,000.

In conventional Hollywood style, Taylor worked and waited for several months until the project was tabled, and he was assigned a simple, lowbudget script to produce called "Mystery Street." In spite of the budget, he was able to push the script into recognition by receiving the 1949 *Look* award as the best low-budget picture of the year.

At this point, another Hollywood lull set in, along with the enervating mantle of gloom brought about by television's rapid rise out of left field. He joined Twentieth Century-Fox, and sat around watching other people make movies for two more years, compiling a total of four years and one picture to his credit.

ALL THIS, HOWEVER, doesn't interfere with the fact that about a year ago Taylor and his family dropped in on Arthur and Marilyn Miller in their Connecticut home for a day's outing. Miller, who is an inveterate and incorrigible story-teller, told the group an absorbing tale which turned out to be based on a motion picture scenario Miller had written but not marketed. Taylor unearthed the script at that moment, and read it immediately.

"The hair on the back of my neck gave the proper quiver," Taylor said. "But I told Arthur that there was only



one director in the business who could truly understand the script and bring it to life, and that was John Huston. Both Arthur and Marilyn agreed, especially since it was Huston who was the first director to take Marilyn seriously as an actress. Huston was in Ireland, and I dashed off a note to enclose with the script and Arthur sent it to him. Next

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### APPAREL OFT PROCLAIMS THE MAN

The hounds of spring are on winter's traces. Soon we will be shedding our mukluks and union suits and putting on our spring finery. And what does Dame Fashion decree for the coming season?

(Dame Fashion, incidentally, is not, as many people believe, a fictitious character. She was a real Englishwoman who lived in Elizabethan times and, indeed, England is greatly in her debt. During the invasion of the Spanish Armada, Dame Fashion—not yet a Dame but a mere, unlettered country lass named Becky Sharp —during the invasion, I say, of the Spanish Armada, this dauntless girl stood on the white cliffs of Dover and turned the tide of battle by rallying the sagging morale of the British fleet with this stirring poem of her own composition:

Don't be gutless, Men of Britain. Swing your cutlass, We ain't quittin'. Smash the Spanish, Sink their boats, Make 'em vanish, Like a horse makes oats. For Good Queen Bess, Good sirs, you gotta Make a mess Of that Armada. You won't fail! Knock 'em flat! Then we'll drink ale And stuff like that.

As a reward for these inspirational verses Queen Elizabeth dubbed her a Dame, made her poet laureate, and gave her the Western Hemisphere except Duluth. But this was not the extent of Dame Fashion's services to queen and country. In 1589 she invented the egg. In 1590, alas, she was arrested for poaching and imprisoned for thirty years in a butt of malmsey. This later became known as Guy Fawkes Day).

But I digress. Let us get back to spring fashions.

Certain to be popular again this year is the cardigan (which, curiously enough, was named after Lord Cardigan, who commanded the English fleet against the Spanish Armada. The sweater is only one product of this fertile Briton's imagination. He also invented the ball-peen hammer, the gerund, and the molar, without which chewing, as we know it today, would not be possible).

But I digress. The cardigan, I say, will be back, which is cause for rejoicing. Why? Because the cardigan has nice big pockets in which to carry your Marlboro Cigarettes —and that, good buddies, is ample reason



for celebration. Do you think flavor went out when filters came in? If so, you've got another smoke coming. I mean Marlboros—all the rich, smooth flavor of prime tobaccos plus a filter that really filters. So slip into your cardigan and hie yourself to your tobacconist for some good Marlboros. They come in soft pack or flip-top box. Cardigans come in pink for girls and blue for boys.

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If you're a filter smoker, try Marlboros. If you're a nonfilter smoker, try Philip Morris. If you're a television watcher try Max Shulman's "The Many Loves of Dobie Gillis"— Tuesday nights, CBS. PRODUCED 2005 BY UNZ.ORG

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time I talked to Arthur, he said he had heard from Huston, who thought it was great and would like to direct it. I was very happy about the whole thing because I could put two friends together who could create something worthwhile. I forgot about the incident."

LAST APRIL, or ten months later, Taylor received a call from Miller, who asked him to drop over for a chat.

"It just occurred to me," said Miller. "Why aren't you producing this?"

Taylor's reply was that he had a thick scar tissue from his previous Hollywood experience, and that he was above everything a book publisher who wanted to stay that way. However, the thirst for a major adventure was too much, especially since Western and Dell agreed that he could have a leave of absence to produce the picture, which, by the way, will be released by United Artists under the title "The Misfits." Taylor describes it as a love story which combines the humorous. the violent, and the highest literary traditions of Arthur Miller's plays for the theatre.

**UP TO THIS MOMENT.** the project has been soft-pedaled, but national releases will soon cover the plans for the picture as the production date nears. Meanwhile, Taylor will continue the job of sparking Dell with its publishing program, in between keeping tabs on his four sons. ("I think I'm the youngest father of an Amherst freshman and the oldest father of a Greenwich, Connecticut, first grader," he told us.)

Taylor has a retreat just forty feet from the Canadian border in northern Minnesota, ninety miles from the nearest town, in a county with a population of 200, mainly Indians. When the production job is over, this will look very tempting to him except for the fact that he won't be able to touch it.

He'll be too busy catching up on the activity at Dell, where he intends to remain as a dyed-in-the-ink publisher. — JOHN G. FULLER.

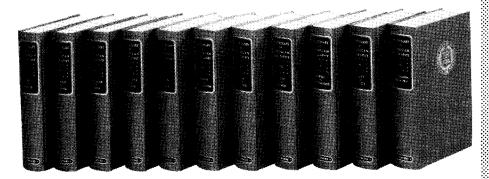
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Saturday Review JANUARY 30, 1960

## A HISTORIAN PREVIEWS THE SIXTIES

Much of America's energy during the 1950s was spent searching for solutions to ultimate problems. The difficulty of that search was brought into vivid focus, toward the end of the decade, by a perceptible shifting of attention to goals involving man's sense of moral necessity. In the following article, the third in Saturday Review's series on the Fifties and Sixties, Louis M. Hacker tries to anticipate the promises and problems of the new decade. Mr. Hacker, Distinguished Visiting Professor of History at Pennsylvania State University, is the author of "Triumph of American Capitalism" and "The Shaping of the American Tradition." He is now writing a book on the growth of the United States since 1865.

### By LOUIS M. HACKER

THE FUTURE HISTORIAN undoubtedly will say that the 1950s marked the peak of American power: that while the twentieth century was the American century-as the seventeenth had been the French and the nineteenth the British-it was exactly at the century's halfway mark that the United States reached both its apogee and its turning point. It had shown courage and imagination; by its own works it had set an impressive example and had therefore offered inspiration and leadership; it had been unafraid in the face of mounting Soviet strength, of faltering political guidance among some of its friends, of business recession at home with the threatened widening consequences everywhere, and of difficult domestic problems.

America's initiative abroad and accomplishments at home had several clear results. The world learned during the Fifties that Communism, as a political and economic alternative to the liberty and private decision-making of democratic capitalism, was not inevitable. Communism's march into Europe and Southeast Asia was halted; the neutral nations remained uncommitted but the balance was clearly moving slightly toward the free world.

We also learned that economic revival abroad was not only possible but that there were plain guides to policy for both stability and progress. Military aid strengthened the ability of our allies to resist further hostile penetration; economic assistance, in grants and loans, to the countries of Western Europe and to Japan started them off on the sure road to recovery.

At home, it became clear that by encouraging research, maintaining high employment, and slowly but surely effecting a more equitable distribution of wealth and income, well-being and progress could be achieved through innovation and the exercise of free choice by businessmen and investors. Work and the creation of wealth inevitably led to improved standards of living and greater leisure. This was so not only in the United States but also in Great Britain, West Germany, France, Japan, and Italy.

Finally, we also observed that public policy-through fiscal and monetary management, social security programs, and the creation of new social capital, coupled with the spreading of economic intelligence among businessmen and their resulting willingness to make bold investments-blew away the threatening clouds of a prolonged depression. There were recessions in the Fifties, but they were mild and short-lived-and the fear that a downturn in American business would sweep over and engulf the rest of the world (as happened in the Thirties) began to disappear. Our economy was no longer marked by great instabilities; and our own indecisions no longer threatened the advances of the rest of the world.

These things we accomplished, then, in the brief decade and a half after the end of World War II. We created NATO and through it, with the help of economic aid, we checked Communism's advance and made Western Europe a stronghold of democracy. We showed the way to a steady improvement of standards of living within a context of economic and social stability. We maintained our freedoms-surviving even McCarthyism – and demonstrated that democracy is a fruitful way of life.

IN all these things we led, inspired, and assisted. And because others-Britain, France, West Germany, Japan, Italy, Greece, Turkey – learned these lessons well, in the Sixties we are destined to be only a peer among peers. Because of this very fact, we are likely to be more secure externally as we give more and more attention to our complex problems and continue to explore those habits, attitudes, and commitments that are the peculiar hallmark of America-mass education, mass leisure, social mobility, and the heightening and diffusion of taste among a larger and larger segment of the population. The increase in goods and services in the United States will probably proceed only normally, scarcely matching the annual growth of the Russians, but the accent will shift more and more to the production of those things that make living more comfortable and the spirit richer and freer. This is what the world, including the Russians, is learning from Americaand this very emphasis on consumer goods and services is, curiously enough, one of the great forces for peace.

The other force for peace is the fact that we are going to share responsi-