



November . . . Some Television Programs of Special Interest

Times (EST), programs, titles, and casts are subject to change. Please consult local listings.

Mr. Lucifer

The devil (Fred Astaire) on Madison Avenue. Thursday, November 1 (10-11 PM)

Richard Rodgers Concert

Musical profile with Diahann Carroll, Peggy Lee, Roberta Peters, Cesare Siepi. Sunday, November 4 (8-9 PM)

The Misunderstanding

A drama by Albert Camus. Sunday, November 4 (10:30-11 AM)

Election Returns

Beginning at 7 and 7:30 PM. Tuesday, November 6

A Horse Has a Big Head—Let Him Worry!

Diahann Carroll teaching near-blind children. Wednesday, November 7 (10-11 PM)

The National Cultural Center

Sunday, November 11 (4:30-5:30 PM)

The Danny Kaye Show

Guest: Lucille Ball. Sunday, November 11 (9-10 PM)

The Man without God

Readings from Albert Camus. Sunday, November 11 (10:30-11 AM)

On Jordan's Stormy Banks

The water crisis in the Middle East. Saturday, November 17 (10-11 PM)

The Headache Ball

Urban renewal problems in Boston. Tuesday, November 20 (10:30-11 PM)

Thanksgiving Day Parades

Thursday, November 22 (10 AM-Noon)

Two Black Candles

José Quintero directs episode in *The Nurses*. Thursday, November 22 (9-10 PM)

Shakespeare: Soul of an Age

Michael Redgrave and Ralph Richardson in a tour of Shakespeare locales. Friday, November 30 (7:30-8:30 PM)

The World of Jacqueline Kennedy

Friday, November 30 (10-11 PM)

Regularly Scheduled

Mon.-Fri. CONTINENTAL CLASSROOM
COLLEGE OF THE AIR
TODAY
CALENDAR
DISCOVERY '62

Mondays: DAVID BRINKLEY'S JOURNAL

Tuesdays: CHET HUNTLEY REPORTING

Wednesdays: CBS REPORTS

Fridays: INTERNATIONAL SHOWTIME
EYEWITNESS

Saturdays: READING ROOM
EXPLORING
NCAA FOOTBALL GAME

Sundays: CAMERA THREE
MEET THE PROFESSOR
ADLAI STEVENSON REPORTS/
EDITOR'S CHOICE
ISSUES AND ANSWERS
THIS IS NBC NEWS
UPDATE
COLLEGE BOWL
THE TWENTIETH CENTURY
MEET THE PRESS
WINSTON CHURCHILL—
THE VALIANT YEARS
WALT DISNEY'S WONDERFUL
WORLD OF COLOR
VOICE OF FIRESTONE
HOWARD K. SMITH—
NEWS AND COMMENT

Television Information Office
666 Fifth Ave., New York 19, N. Y.

First of the Month



By CLEVELAND AMORY

OCTOBER was the month of James Meredith and James P. Donovan, of the Cuban blockade and China, of Premier Ben Bella and Hurricane Ella. It was a month that marked the end of the 87th Congress and the beginning of the first Ecumenical Council since 1870. And it was also the month that saw the Yankees escape, with typical Yankee fortune, with the seventh game of the World Series—as well as the month in which fifty-seven-year-old trunk murderer Winnie Ruth Judd escaped, for the seventh time, from a Phoenix, Arizona, jail.

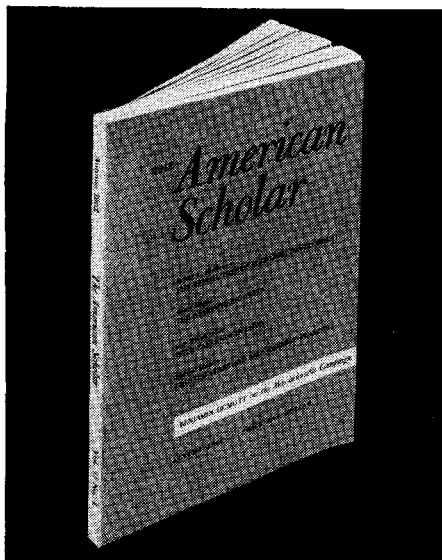
For all the sevens, however, it was not entirely a lucky month. Not, for example, for President Kennedy, whose Galluping popularity on the eve of the blockade hit a slow walk of 62 per cent. Nor was it lucky for the theatre business, with three plays closing in Philadelphia alone, or indeed for the stock

market, where it became a question who was the more bearish, the brokers or the bears themselves. Nor, finally, was it lucky for Prince Rainier of Monaco. On the day of his French crisis he and Princess Grace were in Paris. He flew back while Princess Grace stayed on, reportedly to "finish her shopping." It is our theory that she stayed on to take things back.

On the foreign front, Secretary of the Interior Stewart Udall, the man who during the month relayed the invitation of Premier Khrushchev to President and Mrs. Kennedy to visit the Soviet Union, also came back with a story of his own visit. When photographers appeared to take pictures of Khrushchev and Udall together, the Soviet Premier was most considerate. "If you want to shake your finger at me," he said, "go ahead. I know it will help you back home."

Back home, on the Mississippi front,





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the most remarkable suggestion for the marshalls guarding Mr. Meredith came from our own wife. "I don't see why they just use tear gas," she said irritably. "With all the new things they've got pouring out of Cape Canaveral, they must have something better." Her suggestion—to envelop the entire State of Ole Miss, from Governor Ross Barnett on down, in a non-lethal, but very permanent, black dye.

• • •

During the month virtually every picture magazine, and some newsmagazines, devoted whole issues to California—on the eve of that state's emergence as the country's No. 1 in population. Somehow it seemed to us a dubious distinction. After all, there are places with even more people—such as, for instance, China. Visiting in California, however, we did see firsthand the success of the *New York Times* Western edition — an excellent newspaper—and we also learned the meaning of a California cook-out. It means the cook's out.

• • •

In Pasadena we attended the opening of the Vincent Price Art Collection—now being sold on a satisfaction-guaranteed-or-your-money-back basis by Sears, Roebuck. The remarkable Mr. Price, who is to Sears Art what Ted Williams is to Sears Sport, will soon be the biggest art dealer in history. In less than four months since the Sears program began he has bought over 10,000 pictures—an incredibly broad range from Rembrandt to the drawings of a talented thirteen-year-old. All the Sears brass came to California from Chicago for the event; and among other things we learned was that all Sears executives go to work at 8 A.M. "My motto," Chairman of the Board Austin Cushman told us, "is wait to worry." We also found Mr. Cushman surprisingly sanguine for a business executive these days on the subject of President Kennedy. "Big business executives are surrounded by yes-men," he told us. "I often wonder how I would work if I was being shot at all day long."

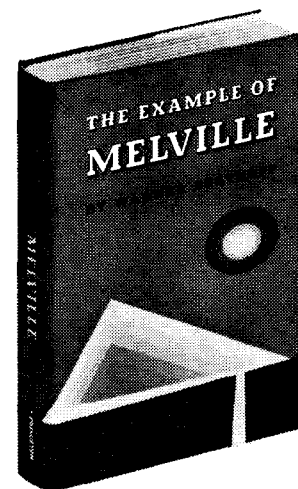
• • •

Repairing to Las Vegas, the town of the wide-open boom and equally exposed bust, we played in a golf tournament in partnership with none other than Allie P. Reynolds, formerly of the New York Yankees and now of Oklahoma City's Atlas Mud Company. Chief Allie's drives had to be seen to be believed, and on one 308-yard hole, with no favoring wind, he used a No. 1 iron and hit the green. At forty-five, he still hits the ball as far as any golf

DR. RENÉ DUBOS The Unseen World

A revealing introduction to microbiology. Dr. René Dubos of The Rockefeller Institute relates historical background to contemporary findings in his sprightly presentation of a teeming world influencing all of our lives. * A book for reading and giving. \$4.75

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UNLIKE EARLIER STUDIES preoccupied with Melville's symbolism, this analysis considers his writing in the round—stresses the significant aspects of his literary craftsmanship, his language, characters, use of landscapes, seascapes, and the vitality of his imagination.

The Example of Melville

by Warner Berthoff

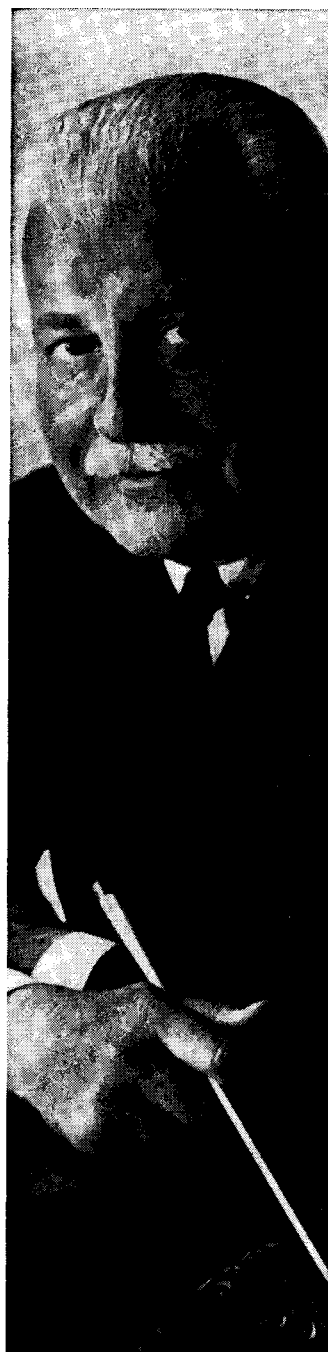
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ERICK FRIEDMAN: PROTÉGÉ OF HEIFETZ In his first solo album, Friedman fulfills the promise he showed as a child prodigy. The fiendishly difficult cadenza to the Paganini Concerto No. 1 is Friedman's own composition. Again in the Saint-Saëns Introduction and Rondo Capriccioso, he shows his is a wonderfully sensitive virtuosity.



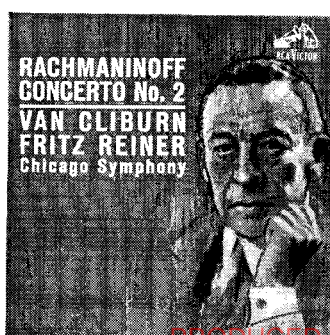
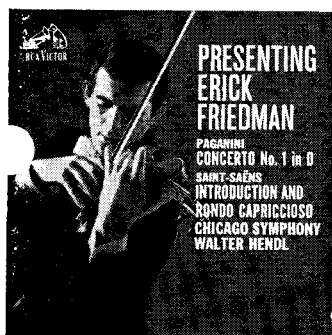
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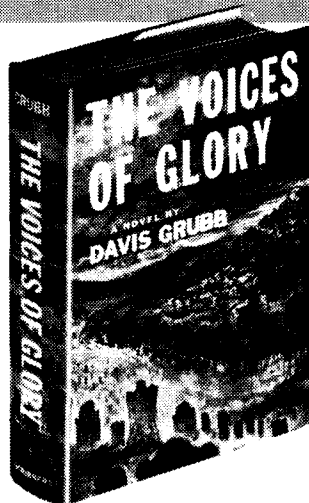
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pro and a few years ago hit it farther than any—including George Bayer. Curiously, in his entire career in the majors, however, Allie hit just one home run—off Early Wynn in Washington. "I didn't see it good," he told us, "and I ran all the way. Then when I got by second, I saw the third base coach holding up his hand. I thought he wanted me to go back so I turned and slid into second. It was pretty embarrassing. It was the opening day of the season and the President was there."

Our nomination for oblivion this month goes to any and all movies in which advertising plugs appear. It's the latest Hollywood idea, apparently, to save Hollywood—the idea being for the advertisers to help pay, of all things, for the cost of advertising the picture. We liked best *Insider's Newsletter's* comment. "Coming distractions," it called them. And, speaking of *Insider's Newsletter*, our nomination for non-oblivion goes to New York's newest publication, *Outsider's Newsletter*. "We are not worried about what is going on," editor and founder Victor Navasky told us. "We are worried about what is not going on." One of Navasky's policies is to explode "Myths" with "True Facts"—e.g.:

MYTH: If we invaded Cuba world opinion would be outraged and the Russians would be able to move into West Berlin in the same way they moved troops into Hungary while the British and French were attacking Egypt.

TRUE FACTS: The way to counter adverse world opinion is to stir up favorable world opinion. Thus, before invading Cuba, we should find a country that is universally disliked by world opinion and attack it. Then, while world opinion is still on our side, we should invade Cuba. What country is most disliked by world opinion? The answer is obvious: Nationalist China. Therefore, we should unleash the Seventh Fleet immediately and push Chiang into the sea."

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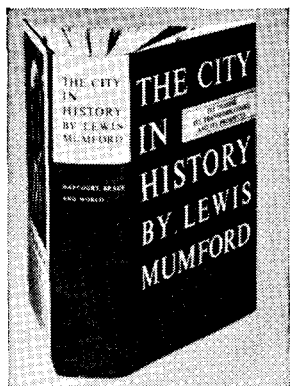
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THE CITY IN HISTORY, Lewis Mumford. "Should last as long as books last."—*N. Y. Times*. National Book Award winner. 784 pp, 156 illus. Retail \$11.50. Members' price \$6.95.



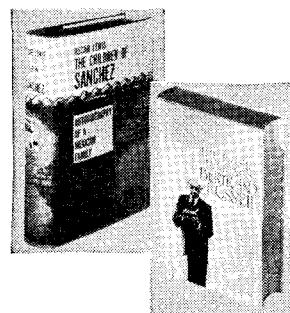
BLACK SHIP TO HELL, Brigid Brophy. From the fields of art and religion, science and morality, the origins, history and manifestations of the conflict between love and hate, life and death in the human psyche. Retail \$8.50. Members' price \$4.95.



dual selection counts as one:
PALE FIRE, Vladimir Nabokov, the author of *Lolita*. "One of the very great works of art of this century."—Mary McCarthy. "Monstrous, witty, intricately entertaining."—*Time*.
LETTERS OF JAMES AGEE TO FATHER FLYE. "A fascinating autobiographical document that makes Agee perhaps more accessible as a person than any of his other books."—*Harper's*. Combined retail \$10.00. Members' price for both \$5.95.

THE FATE OF MAN, ed. Crane Brinton. From Plato, Rousseau and Nietzsche, to Freud and Toynbee; a giant collection of major writings. Retail \$7.50. Members' price \$4.95.

THE CHILDREN OF SANCHEZ: Autobiography of a Mexican Family, Oscar Lewis. One of the most moving personal documents of our times; the stories of five lives in the brutal lower depths of Mexican society. "Brilliant and of singular significance."—*N. Y. Times*. Retail \$7.50. Members' price \$5.50.



THE BASIC WRITINGS OF BERTRAND RUSSELL, eds. Egner, Denonn. Over a half century of Russell's most brilliant writings. Nearly 800 pages. Retail \$10.00. Members' price \$5.95.

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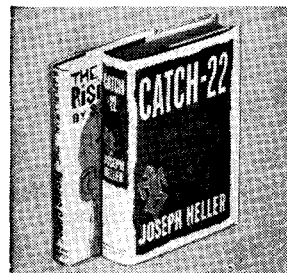
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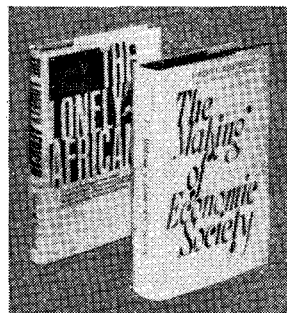
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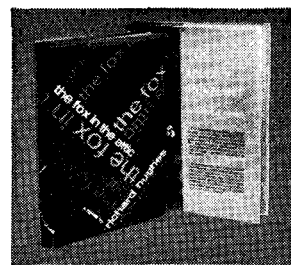


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THE AFFLUENT SOCIETY, John K. Galbraith. Retail \$5.00. Members' price \$3.50.

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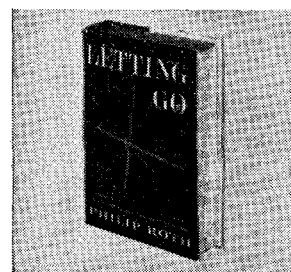
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LETTING GO, Philip Roth. A major, new novel by the winner of the National Book Award. "Morbidly fascinating . . . Its emotional tension is nerve-racking."—*N. Y. Times*. Retail \$5.95. Members' price \$4.95.



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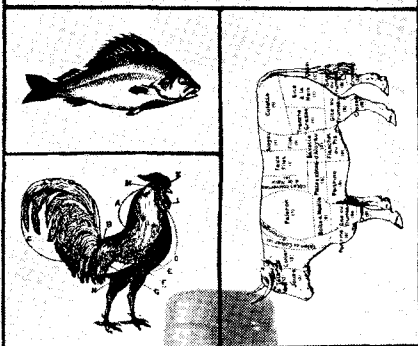
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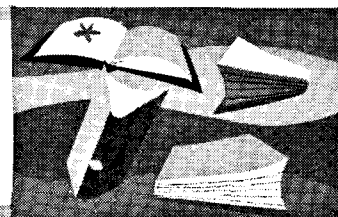
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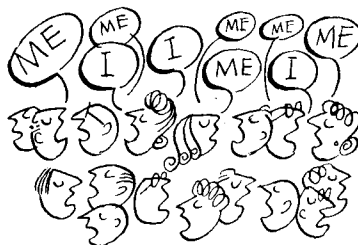
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Trade Winds



ON A RECENT TRIP to New York, Kansas City *Star* columnist Bill Vaughan attended his first literary cocktail party. He was pretty nervous about it, expecting the conversation to turn on James Joyce or Dame Edith Sitwell, for instance. He was afraid that he might



inadvertently drop the name of Burt L. Standish in the midst of such a conversation.

At the party he found that you could drop any name, even Julia Moore, the Sweet Singer of Michigan. It makes no difference, because every author at the party was interested in no one but himself. From what he heard, Bill Vaughan concluded that the best literary minds of the mid-century are occupied with challenges expressed in such remarks as these:

"I sent my wife to every bookstore within ten blocks of Times Square, and none of them even heard of the book."

"You call this guy a tax expert? He couldn't get a capital gains deal for Bill Shakespeare."

"So I told them. I said you put a green cover on this book and it's dead. I called the waiter over and said, 'You ever buy a book with a green cover?' And he said no. So what happens? They put a green cover on it and it just lies there on the shelves."

Vaughan doesn't know any more about tax and publishing problems than about Joyce or Sitwell, so he was largely silent. However, being the author of a recent book ("Bird Thou Never Wert"), he finally discovered what to say. He sat with two writers whose books had just come out. As they discussed their tax men and their publishers, Vaughan had an inspiration.

"How many pages you got in your books?" he asked. Fate was with him. One had 176 and the other had 214.

"I got 284 pages in my book," Vaughan replied, reaching for an anchovy.

I THOUGHT I'D get through these few years of ballhoo without plugging a

book concerned with the War Between the States. Unfortunately for my resolve, along has come "The West Point Atlas of the Civil War" (Praeger) and I feel constrained to praise it.

This is the story of the land campaigns of the war, told in about 150 battle maps, each accompanied by a page of text. It is the most pleasant way I have yet found to educate myself about the conflict without becoming confused. These maps are from the same ones used to teach the cadets at West Point. They are clear and simple, and a good many of them show the progress of battles from day to day—twelve of them follow the Gettysburg situation, for instance.

In addition, there are fifty maps dealing with the earlier American wars on the continent. This is a great big book, and it is a bargain.

THAT SUBJECT reminds me of the little boy who played daily in a park where there was a statue of General Grant on horseback. The boy grew very fond of the statue, so his parents were



worried about breaking the news that they were going to move to another city. To soften the blow, they took him for a last farewell visit to his beloved statue. The boy burst into tears.

"Goodbye, Grant," he sobbed. "Goodbye."

Then, as he was led slowly away, he asked suddenly, "Daddy, who's that man on Grant?"

SHELTER NEWS: A secretary, Richard Ramage says, was philosophizing on the problem of whether to let neighbors into her as-yet-unconstructed fallout shelter if the bomb comes. She finally concluded that she wouldn't be home—but now she doesn't know if she should lock the shelter each day before going to work.

►The following is said to be our official view of bomb testing: It is a part of our disarmament program—