

*Maupintour

THE FUN WAY TO TRAVEL ABROAD



- **WESTERN EUROPE.** 3 week, 5 week, and 8 week escorted tours. Superior hotels. See Europe's best.
 - **SCANDINAVIA.** Denmark, Sweden, Norway, Escorted, 23 days. May thru Sept. Superior hotels.
 - **ALPS OF EUROPE.** Unique 7 Nations summer tour. Magnificent vistas. Famous resorts. 28 days.
 - **SPAIN.** 15 to 22 days. Weekly. Portugal, Majorca, Morocco, too!
 - **RUSSIA/EASTERN EUROPE.** Four different escorted tours. 17 to 54 days. Also, Cities of Central Asia.
 - **MIDDLE EAST/HOLY LANDS.** Escorted Prestige Tours each month. Superior in every way. 24 days.
 - **AROUND THE WORLD.** 3 week, 4 week, and 7 week escorted tours. Superior hotels. From \$1797.
- For folders, see your Travel Agent or write Maupintour, 400 Madison Ave., New York 17, N. Y. Telephone Plaza 3-2466.



"In the great tradition of Job, Dostoevsky and Camus... a magnificent achievement."
—NEW YORK TIMES

THE MARTYRED

by Richard E. Kim

George Braziller PUBLISHER, New York

4th big printing, \$4.50

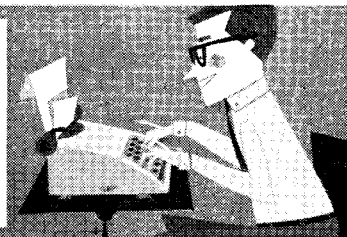
SAILING VACATION

NEW WINDJAMMER "MARY DAY"

Accommodations and Meals
\$125 per week, tax included
No extras or tips

FOR RESERVATIONS OR FOLDER WRITE:
Capt. H. S. Hawkins
Sedgwick, Maine

Top of My Head



A Rose by Any Other Name . . .

ALMOST every day there have been hot news flashes from the TV networks about changing the titles of some of the new shows they're preparing for us come next September. Unlike Shakespeare's rose, a television program by any other name could still smell. Nonetheless, coming up with a catchy title is considered most important to entice and lure an audience into watching the show. Besides, it gives people who had nothing at all to do with conceiving the show a feeling of creativity.

Thus a new series that had been written under the title of *The Lawmaker* has been renamed *Slattery's People*. A lot of good thinking probably went into that change. *The Lawmaker* might have been confused with another series titled *Lawman*, or another titled *The Lawless* or even with Lawrence Welk. Another new program is now titled *Yours Truly Danny Taylor*, which was formerly *The Reporter*, which might have been confused with *CBS Reports* or *President's Report to the Nation*. And you know what kind of ratings shows like those get.

A new comedy series coming up stars William Bendix and Martha Raye and concerns a butler and a maid who inherit a palatial home and maintain it on a rental basis "where anything funny can happen and usually does." This series has been titled *Bill and Martha*. You can look for a reversal of that title if I know Martha, and I do. Another comedy program, which had been called *The John McIver Show*, has been retitled *Many Happy Returns* because it concerns the head of a complaint section in a department store "where anything funny can happen and usually does." Are you enticed and lured?

A catchy title may not seem much to you. As for me, this past season I was enticed and lured into watching the first showing of a series called *Harry's Girls*. But when the announcer shouted over the opening title, "*Harry's Girls* IS brought to you . . ." my set was off in a trice. I have the same querulous feeling about the title *Dr. Kildare*, a most unfortunate name for a man you look to to get you up and out of the hospital and among the living. Just as, in these days of highly specialized

medics, you would want someone a little better than Thackeray's just *Dr. Goodenough*. No, they don't turn out mass media doctors like they used to. Jean Hersholt—there was a doctor! His title was his shingle—Dr. Christian. Hippocrates and God as interns. And all you ever had to do for him was to open your mouth and say "Ahhh," not why you hated your mother.

I first came up against this preoccupation with title changes some years ago at CBS. This was back in the days when radio had class, courage, and compassion for its listeners, reflecting the spirit and guiding genius of CBS, William S. Paley. I came to the programming department with an idea for a radio series to be titled *CBS Was There*, in which an anachronistic microphone was placed at historical events and history was broadcast by the news staff as it would have been done had radio been around. After some weeks spent writing, casting, and directing in collaboration with this magazine's Robert Lewis Shayon, one of the few able triple-threat men in the business, the first script was finally recorded as a sample show and was presented to the men in charge of programing.

There was a long, silent delay for the green light we had expected for the first broadcast. We finally learned that some executives in charge of changing titles were undecided whether to call it *CBS Was There* or *CBS Is There*. After another long delay "Was" finally won. After two years on radio the show went to television. The title: *You Are There*.

I'll hate myself in the morning for saying this, but I like to think the content of a program can make a title palatable, rather than vice versa. For instance I would like the *Dick Van Dyke Show* even if it were titled *Beverly Hillbillies*. But not vice versa.

The other late night I was watching an old movie. The opening title read "Starring Va Gardn." I was enjoying the beautiful Va Gardn immensely, and it was only much later in the movie that I learned my small screen had not been able to accommodate the movie's entire opening title. Some of the title had crept into the woodwork and it should have read Ava Gardner.

—GOODMAN ACE.

COLLEGE STORES STOCK THOUSANDS OF PAPERBACKS

FICTION AND NON-FICTION, EDUCATIONAL AND RECREATIONAL



ALABAMA: Ala. Book Store, 1011-15 University Ave., Tuscaloosa. **ARIZONA:** Ariz. State Univ. Bookstore, Tempe; Assoc. Stud. Bookstore, U. of Ariz., Tucson. **ARKANSAS:** Univ. of Ark. Bookstore, Fayetteville. **CALIFORNIA:** Calif. Book Co., 2310 Telegraph Ave., Berkeley; Student Book Store, Chico State Coll., Chico; Assoc. Stud. Store, Univ. of Calif., Davis; La Sierra Coll. Bookstore, La Sierra; Foothill Coll. Bookstore, Los Altos Hills; Campbell's Book Store, 10918 LeConte Ave., Los Angeles; Pepperdine Coll. Book Store, Los Angeles; UCLA Students' Store, Los Angeles; Univ. of S. Calif. Bookstore, Los Angeles; San Fernando Valley State Coll. Bookstore, Northridge; Univ. of Calif. Bookstore, Riverside; Aztec Shops, San Diego State Coll., San Diego; Santa Rosa Jr. Coll. Book Store, Santa Rosa; Stanford Bookstore, Stanford; Univ. of the Pacific Book Store, Stockton. **COLORADO:** Univ. of Colo. Bookstore, Boulder; CSU Book Store, Ft. Collins. **CONNECTICUT:** Yale Co-op Corp., 77 Broadway, New Haven; Conn. Coll. Bookshop, New London; Univ. of Hartford Bookstore, Hartford. **DISTRICT OF COLUMBIA:** Geo. Washington U. Book Store. **FLORIDA:** Univ. of Miami Bookstore, Coral Gables; Bill's Book Store, 107 S. Copeland St., Tallahassee. **GEORGIA:** Emory Univ. Book Store, Atlanta. **IDAHO:** Univ. of Idaho Stud. Bookstore, Moscow. **ILLINOIS:** Roosevelt Univ. Bookstore, Chicago; Illinois Tech Bookstore, Chicago; Wright College Bookstore, Inc., 3551 N. Austin Ave., Chicago; Univ. Center Bookstore, N. Ill. U., DeKalb. **INDIANA:** Ind. Univ. Bookstore, Bloomington; The DePauw Book Store, Greencastle; Ball State Book Store, Muncie; Notre Dame Book Store, Notre Dame; Earlham College Store, Richmond; Ind. State Coll. Bookstore, Terre Haute; Valparaiso Univ. Book Store, Valparaiso. **IOWA:** University Book Store, 1213-25th St., Des Moines; Iowa Bk & Supply Store, 8 S. Clinton St., Iowa City. **KANSAS:** Kansas Union Book Store, U. of Kansas, Lawrence; Univ. Book Store, 623 N. Manhattan Ave., Manhattan. **KENTUCKY:** Kennedy Book Store, Inc., 407 S. Limestone St., Lexington; U. of Louisville Campus Store, Louisville; Murray State Coll. Bookstore, Murray. **LOUISIANA:** Tulane Book Store, New Orleans. **MAINE:** Univ. Store Co., U. of Maine, Orono. **MARYLAND:** Johns Hopkins Univ. Book Store, Baltimore; Stud. Supply Store, U. of Maryland, College Park. **MASSACHUSETTS:** Univ. Store, U. of Mass., Amherst; Harvard Coop Society, Harvard Sq., Cambridge; Deerfield Acad. Bookstore, Deerfield; The College Book Store, Williamstown. **MICHIGAN:** Follett's Mich. Book Store, Inc., 322 S. State St., Ann Arbor; Ulrich's Books, Inc., 549 E. University St., Ann Arbor; Wayne State U. Bookstores, Detroit; Spartan Book Store, 223 Ann St., East Lansing; Blue Key Book Store, Hope College, Holland; Eastern Mich. Univ. Book Store, Ypsilanti. **MINNESOTA:** Univ. of Minn.-Duluth Bookstore, Duluth; Univ. of Minn. Bookstores, Minneapolis; Carleton College Book Store, Northfield; St. Olaf Coll. Book Store, Northfield; Coll. of St. Thomas Bookstore, St. Paul; Gustavus Adolphus Coll. Bookstore, St. Peter. **MISSISSIPPI:** Univ. of South. Miss. Book Store, Hattiesburg. **MISSOURI:** Missouri Store Co., Columbia; St. Louis Univ. Bookstores, St. Louis. **MONTANA:** Assoc. Stud. Store, Mont. State Coll., Bozeman. **NEBRASKA:** Nebr. Book Co., 1135 R St., Lincoln. **NEW HAMPSHIRE:** Exeter Bookstore, Exeter; Dartmouth Bookstore, Hanover. **NEW JERSEY:** Florham-Madison Book Store, Fairleigh Dickinson U., Madison; Rutgers Univ. Book Store, New Brunswick; Princeton Univ. Store, Princeton; Fairleigh Dickinson U. Bookstore, Rutherford; Monmouth Coll. Book Store, W. Long Branch. **NEW MEXICO:** Assoc. Stud. Bookstore, U. of N. Mexico, Albuquerque; N. Mexico State U. Bookstore, University Park. **NEW YORK:** State Coll. Co-op, 135 Western Ave., Albany; S. U. Coll. Educ., Coll. Store, Brockport; NYU Campus Store, 181st & Univ. Ave., Bronx; Brooklyn Coll. Bookstore, Brooklyn; S. U. of N. Y. at Buffalo, Buffalo; Cazenovia Coll. Bookstore, Cazenovia; S. U. A & T Inst., Farmingdale; Colgate University Campus Store, Hamilton; Hofstra Coll. Bookstore, Hempstead; Cornell Campus Store, Inc., Ithaca; Barnes & Noble, Inc., 105 Fifth Ave., New York City; Fordham Univ. Shop, New York City; Hunter Coll. Stud. Supply Store, New York City; NYU Campus Store, 18 Washington Place, NYC; NYU Campus Store, 100 Trinity Place, NYC; NYU Medical Campus Store, 550 First Ave., NYC; Union Coll. Bookstore, Schenectady; Syracuse U. Book Store, Syracuse. **NORTH CAROLINA:** Duke Univ. Stores, Durham; Stud. Supply Stores, N. C. State Coll., Raleigh; Wake Forest Coll. Book Store, Winston-Salem. **NORTH DAKOTA:** Varsity Mart, N. D. Univ., Fargo; Univ. of N. D. Bookstore, Grand Forks. **OHIO:** DuBois Book Store, Inc., Calhoun at Clifton, Cincinnati; Stud. Book Exch., 1806 N. High St., Columbus; Kent State Univ. Book Store, Kent; Co-op Book Store, 37 W. College St., Oberlin; Coll. of Wooster Book Store, Wooster. **OKLAHOMA:** Varsity Book Shop, Norman; Okla. Baptist Univ. Store, Shawnee. **OREGON:** OSU Bookstores, Inc., Corvallis; Univ. of Ore. Co-op Store, Eugene; Portland St. Coll. Co-op Assn, Portland. **PENNSYLVANIA:** Lafayette Coll. Bookstore, Easton; Mercyhurst Coll. Bookstore, Erie; Duane E. Johnson Bookseller, 29 Carlisle St., Gettysburg; Book Shop, Franklin & Marshall Coll., Lancaster; Bucknell Univ. Book Store, Lewisburg; Lincoln Univ. Bookstore, Lincoln University; Zavelle Book Store, 3409 Walnut St., Philadelphia; The Book Center, Univ. of Pitt., Pittsburgh; Keeler's—Univ. Bookstore, 206 E. Coll. Ave., State College. **RHODE ISLAND:** Providence Coll. Bookstore, Providence. **SOUTH CAROLINA:** Winthrop Coll. Book Shop, Rock Hill. **SOUTH DAKOTA:** Stud. Assn Bookstore, S. D. St. Coll., Brookings. **TENNESSEE:** Midd. Tenn. St. Coll. Bookstore, Murfreesboro; Peabody Coll. Bookstore, Nashville. **TEXAS:** Univ. Co-op Society, 2246 Guadalupe St., Austin; Lamar Tech Bookstore, Beaumont; Exchange Store, Texas A & M, College Station; Southern Methodist Univ. Book Store, Dallas; Univ. of Houston Book Store, Houston; Sam Houston St. T. Coll. Bookstore, Huntsville; Texas Tech Coll. Bookstore, Lubbock; Baylor Book Store, Waco. **UTAH:** Univ. of Utah Book Store, Salt Lake City. **VERMONT:** Univ. of Vermont Store, Burlington. **VIRGINIA:** Mary Baldwin Coll. Bookstore, Staunton. **WASHINGTON:** Cardinal Book Store, Skagit Valley Coll., Mt. Vernon; Stud. Book Corp., Wash. St. Univ., Pullman; Univ. Book Store, 4326 Univ. Way, Seattle; Wash. Bookstore, Inc., 4316 Univ. Way, Seattle. **WEST VIRGINIA:** W. Va. Inst. of Tech. Bookstore, Montgomery; Book Exchange, Inc., 152 Willey St., Morgantown. **WISCONSIN:** Univ. Co-op Co., 702 State St., Madison; Green's Campus Book Store, 3132 N. Downer Ave., Milwaukee; Bob's Downtown Book Store, 530 W. State St., Milwaukee; U. of Wis.—Milwaukee Bookstore, Milwaukee; Ripon Coll. Bookstore, Ripon. **WYOMING:** Univ. of Wyoming Bookstore, Laramie.



The sponsoring stores listed here are among the 1347 members of the—

NATIONAL ASSOCIATION OF COLLEGE STORES, INC.

By Edmund S. Muskie

GOVERNMENT'S HIDDEN DIMENSION

**A United States Senator sees in federalism a neglected
source of national strength and stability**

IT IS one revealing commentary on the image of the United States that our friends abroad are so quick to congratulate us on the stability of our institutions in time of crisis and so ready to condemn us for our deliberate speed in dealing with critical issues both foreign and domestic. Few really understand that the basis of our stability is the cause of our deliberation.

An assassin can rob the nation of a beloved leader. But the constitutional structure of government remains inviolate, held together by procedural threads stoutly woven into the fabric of our system and tested by time and experience. The madman's bullet may damage the national psyche. Even so—to quote Lyndon B. Johnson's quiet estimate of his own first hundred days—"the peoples' part was well done."

Let foreign princes marvel at how swiftly a new President may apply his own spurs to an ornery national legislature. Americans have accepted our scheme of succession without qualm or question since John Tyler first subjected "the wisdom and sufficiency of our institutions to a new test" by deliberately establishing that the Vice President becomes President in fact and not merely an acting caretaker on the death of an incumbent. So once more "the great federal establishment has moved on with the business of state," as the *Washington Post* said recently, "steady-ing in the wake of calamity to all the demands that crisis has made upon it."

But stability and effective constitutional government are not all that is expected of the United States. Throughout the world as well as at home querulous voices are raised whenever our gov-

ernment fails to act decisively on a point of international conflict, or when domestic pressures "are permitted" to condition foreign policy, or when the nation "fails" to scrub away the tarnish of civil wrongs from its own image.

Our critics overlook the fact that America's governmental institutions are stable because they are pluralistic, because they are democratic, because they are counterbalanced and constitutionally inhibited. For the same reasons, they are sometimes slow—at least by comparison with authoritarian regimes. If we have only begun to resolve the promise of civil rights for all and the problems of the aged, of urban expansion, of education, of poverty, of unemployment and all the rest—if the product of our federalism is still imperfect—it is not for lack of recognition. The problem of meeting common needs today is

more procedural than philosophic. The issues are when and how, not whether.

There are, of course, many elements of stability in the American constitutional system: the checks and balances based upon a separation of powers among the legislature, executive, and judiciary; the bicameral legislature; the practice of judicial review by the Supreme Court; congressional control of appropriations; constitutional limitations upon the powers of the central government; and even custom and tradition.

But far and away the most powerful and pervasive force for stability and continuity in our system of government, beyond the Constitution itself, is the division of governmental powers and jurisdictions between the national government and the states. Under the U.S. Constitution, the states are indestructible organs of local government that exist and function in their own spheres. Without this kind of democratic decentralization the future of our democratic institutions, subjected to increasing pressure from centralizing forces within and totalitarian forces without, might well be placed in jeopardy.

Despite the critical importance of our multi-sovereign federal system, it is precisely this aspect that is so poorly understood. For non-Americans, it is easily the most incomprehensible facet of the American constitutional system.

Our Constitution is honored throughout the world as a model charter of representative government and democratic freedoms, but its role as a vehicle for apportioning sovereignty between the federal government and a state is but dimly perceived. It strikes the "aver-

