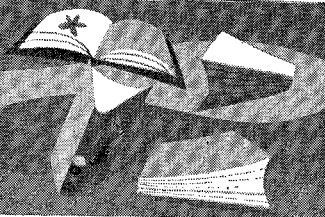


It's just slightly
better than the
best gin you've
ever tasted.

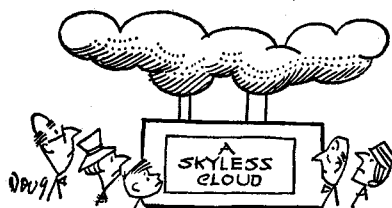
Trade Winds



The games for insomniacs in our brain-twisters bin has been building up pressure to the point that it can no longer be contained. So without apology or apology, we'll get right down to the subject, letting the fractured words fall where they may.

Alphabetic Sentences, without strict Olympic rules, is a new game conjured up by John Moffatt and Don Carns. Example: "Abelard, Being Confused, Denounced Excessive Folly, Grew Heated In Justifying Knowledge, Loving Music, Not Other People, Quite Renouncing Sexual Temptation, Undertook Various Woodwinds, Xylophones, Yodeling, Zithers."

Meaningless Nothings is a game from the authors Audrey and William Roos, who write mysteries under the name Kelley Roos, and whose new thriller from Dodd, Mead, *Necessary*



Evil, has just been published to the accompaniment of exuberant notices. The trick of their game is to find as many nonsense phrases as possible, of this kind: a chainless end, a pitless bottom, a gameless score, a bra-less strap, a gemless flaw, a jobless thank, and a tailless end.

Adventures in Alliteration is a game springing from Churchill Satterlee's fevered brain. He likes to compile cohesive groups of alliterate words, confining his culling to two consecutive pages of a dictionary. Example: "While spurring some spunk with a spudder, the spurrier, with a sprunt, spurtled a spruit of spunkie on the spurge and spurry" (Webster's New International, Second Edition, pages 2443 and 2444). Translation: "While gashing some touchwood with a tool for removing bark from timber, the spur-maker, with a start, spit out a stream of hard liquor on the shrubs and weeds."

Transitional Logic and the Atrocious Pun is the label attached to this horrifying game of Harry Kruis's. He would, for instance, set out to prove by

illogical syllogism that a sheet of paper is a lazy dog: 1) A sheet of paper is an ink-lined plane; 2) an inclined plane is a slope up; 3) a slow pup is a lazy dog.

Rhyming What-is-its might be the title for the game of William Kite, of Bala-Cynwyd, Pennsylvania. He asks if anyone can think of another pair of relatively unfamiliar rhyming words that could be substituted in this verse:

A thorp
Is a dorp.

And believe it or not, he's right. A thorp *is* a dorp.

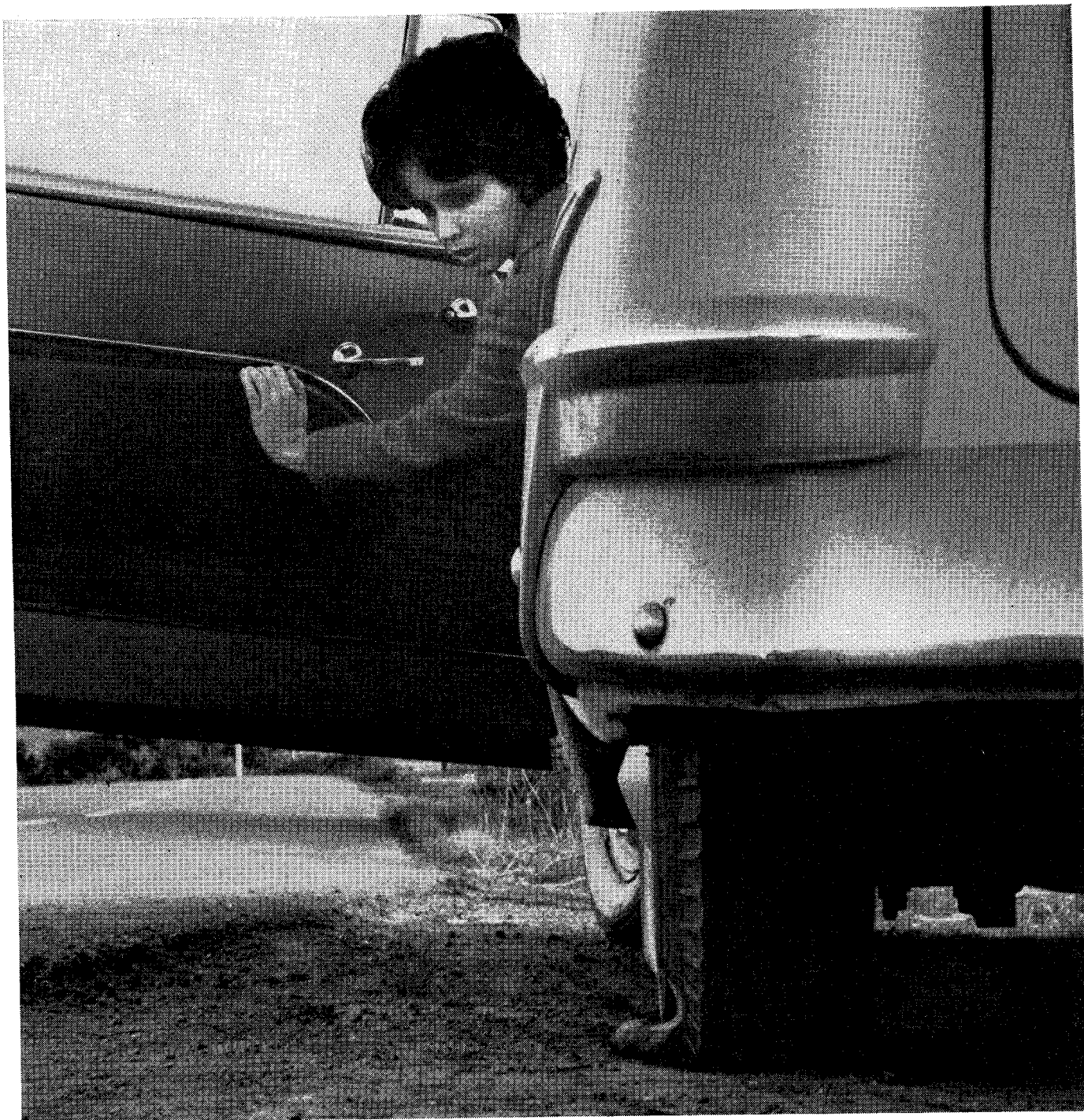
Substitution (Foreign Words Division) is a game that SFC Frank Mountford would foist upon an unsuspecting public. He discovered that "bernstein" means "amber" in German. "I feel," he says, "Kathleen Winsor would have got nowhere if she had written a book titled *Forever Bernstein*—and there must be a lot of other titles this switch would work on."

That's the Way the Cookie Crumbles is the personal game of Joy Daniels, and her research has developed a whole new series for this expression of the modern day. Examples: That's the way the bed spreads, the meat loafs, the kitchen sinks, the ivory coasts, the star fishes, the pillow fights, the autumn leaves, the coffee grinds, and so forth. Miss Daniels claims she's got some 750 of these.

Happy Birthday is a game from Mark Koppel and his roommates, Messrs. Butler and Helterman. The names to which he would send greetings are: Kay Sirrah (French), Jay Fam (French), Mary Ann Haste, Judy Obscure, and Bella de Ball.

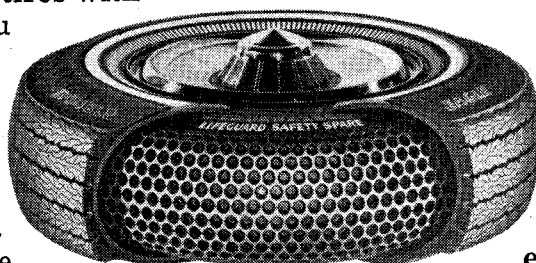
Dr. Ted Kaufman and Chuck Israels have their own game of this sort, which seemingly can go on to the end of time: Xavier Greenstamps, Tyrone Shoelaces, Russell Upsomegrub, Amanda B. Reckonedwith, Bertha D. Blues, Abner Selfaball, Lois and Carmen Denominator, Walter Wallcarpet, Paddy O'Furniture, Sonia Papermoon.

College Catalogue comes from Gibson Reaves, who would find appropriate adjectives to describe the lectures of his



When there's no man around...Goodyear should be.

She'll never have to change tires with LifeGuard Safety Spare. You would help her if you were there. But you're not. That is why every woman alone should drive on Goodyear Double Eagle tires with the optional LifeGuard Safety Spare. It's a "tire-within-a-tire," so if the



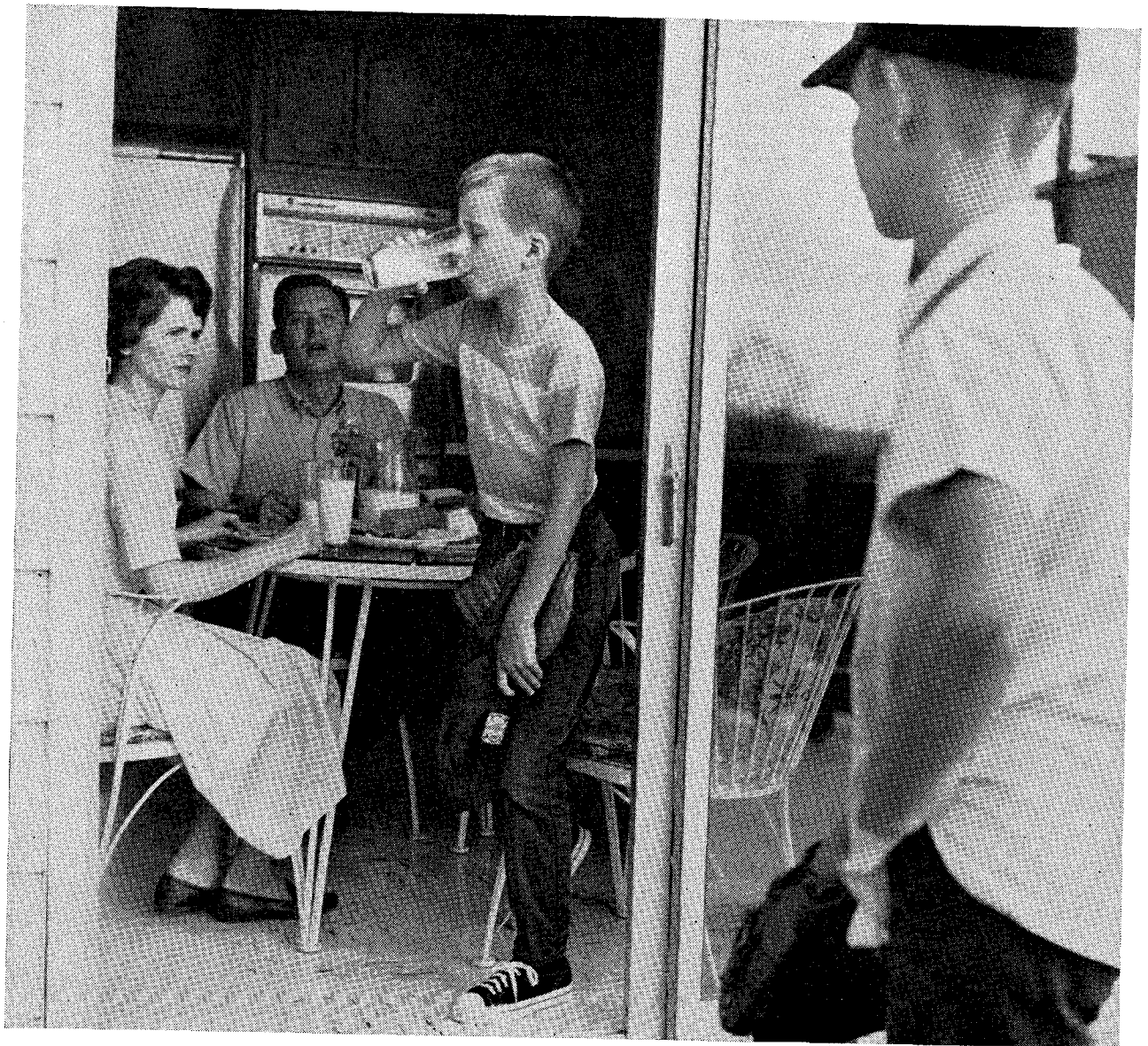
outside tire is ever damaged, the LifeGuard Safety Spare immediately takes over, lets her drive until she is safe. Tires are never more important than when there's no man around. That is when Goodyear should be. Goodyear...The safety minded company.

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Go GOOD YEAR

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The Goodyear Tire & Rubber Company,
Akron, Ohio.



Hey! Wait for me!

THERE goes the last of the grab-and-run eaters! But *what* did he eat? Whether it's Johnny, his dad—or mother herself—who eats on the run, there are ways to be sure that energy and good health don't get left behind on the table. A quick, cool glass of milk is one of the easy ways to avoid short-changing nutritional needs of adults as well as children.

During the summer snack-grabbing season, milk and other dairy

foods are particularly important to good nutrition in helping to provide balanced diets for the whole family. So don't let sketchy eating habits get you down. Just be sure there's plenty of ice cold milk on the table.

It's up to you!

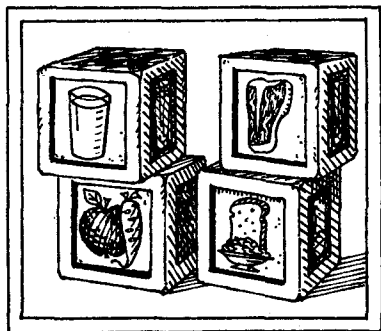
In most families, what, as well as how, children eat is determined largely by the food habits and the supervision of the parents. Basic food habits are usually established

by the time the child enters school, and these patterns for eating will be a very important factor in the measure of good health and happiness the individual achieves as a child, as a teen-ager, and as an adult.

Far too many parents either do not realize or overlook the damage that can occur when children do not learn good eating habits. Some children do not achieve all that they might in school and in other

activities simply because their bodies are not properly nourished, and this happens in high income homes as well as in low income homes.

There is nothing complicated about establishing a family meal pattern if the Daily Food Guide is followed. The Guide suggests four major food groupings to provide a foundation for a balanced diet.



The foods are grouped on the basis of the kinds of nutrients they supply. The groups are: (1) Milk and Other Dairy Foods; (2) Meats, Fish, Poultry, Eggs, Dried Peas and Beans, Nuts; (3) Fruits and Vegetables; (4) Cereals and Breads. Foods not included in these four groups may be selected to round out the diet and to provide adequate calorie intake.

Milk and Other Dairy Foods

Three to four glasses of milk daily for children and teen-agers; at least two glasses daily for adults (or equivalent amounts of milk in other dairy foods such as cheese and ice cream). Milk is a very versatile food and can be used in many ways. For those family members who insist they do not like the taste of plain milk, it is easy to incorporate milk into cooking, or milk's flavor may quickly be changed by adding any of a wide variety of flavorings.

Here is why milk and other dairy foods are suggested as one of the four major food groupings in the Daily Food Guide: two 8-ounce glasses of milk each day provide for the moderately active adult man about 25% of his daily recommended protein allowances (high quality protein, too, with the amino acids needed for repairing and building body tissue); more than 70% of his calcium (calcium is recommended for the adult diet as well as for that of growing children); about 45% of his riboflavin (which is vital in the body's metabolism); about 15% of his vitamin A (which helps prevent night blindness and is involved in skin health); and 10-15% of his calories.

For an adult woman, the percentages of these nutrients are slightly higher because nutrient allowances for women tend to be slightly lower than those for men. The four glasses of milk recommended for teen-agers provide substantially higher percentages of all these important nutrients. We call milk's calories "armored calories" because milk does provide so many essential nutrients at a comparatively low cost in calories.

The Daily Food Guide makes it possible to enjoy America's abundance of good food because wide choices in food selection are possible. If some family members don't like one kind of fruit or vegetable, for example, many other varieties are available and should be tried until the family tastes are satisfied.

For more information on the Daily Food Guide, write: Daily Food Guide, American Dairy Association, 20 N. Wacker Drive, Chicago, Illinois 60606.



a message from dairy farmer members of
american dairy association

colleagues. The lectures of the Professor of Music are noteworthy; of Oceanography, unfathomable; of Transportation, moving; of Religion, divine; of Speech Therapy, unspeakable; of Botany, pithy; of Marriage Counseling, well-conceived.

Next Letter comes from the pen of Kermet Parker. He calls it an extension of the old Victor Borge game in which, whenever he came to a syllable with the same sound as a number, he said the next higher number (wonderful becomes two-derful). Mr. Parker goes wilder. He would substitute the sound of the next letter in the alphabet so that "heart" would be "heast." Examples: "Ceelpea thef nef s oakems." (Translation: Below the knees are ankles.) Another: Vee ess be aitchraffe, he's beep veemess, jay'm oh peeled zeese emgeeoat." (Translation: You are a giraffe, he's a puma, I'm an old wise elephant.)

Malaproposites is the name given by Ethel Wollman to her game for insomniacs. Examples: To expose is to quit modeling. Olfactory is an elderly mill that smells. An intent is an at-home when you are on a camping trip. A mandate is a rendezvous with a fella.

Color It Color, which comes from Pauline Engel, is still another variation of the Victor Borge syndrome. Instead of changing numbers in word syllables, she would change colors. Thus, a-blutions becomes a-brown-tions. So, when you're *ready* to go, you're *blue-y*; a *tangerine* turns into a *green-gerine*.

Pluralities has been an old game almost since the beginning of time (examples: a giggle of teen-agers, a pad of beatniks), but a fresh slant has come from London medical circles, as Lily Cook found out by reading the *Journal* of the American Medical Association. The new batch includes a rash of dermatologists; a hive of allergists; a scrub of internes; an eyeful of ophthalmologists; a staph of bacteriologists; and a gargle of laryngologists.

—JOHN G. FULLER.

SOLUTION OF LAST WEEK'S
KINGSLEY DOUBLE-CROSTIC (No. 1626)

LOWELL THOMAS:
(BOOK OF THE) HIGH
MOUNTAINS

(Suggested by Brigadier General
L. S. Ostrander)

The majority of the world's volcanoes are of the intermediate type, neither entirely explosive nor entirely quiet and oozing, Fujiyama in Japan, Etna in Sicily, Vesuvius near Naples, Popocatepetl in Mexico, and Mount Rainier in Washington State.

SR's Check List of the Week's New Books

Current Affairs

AMERICAN POLICY TOWARD COMMUNIST EASTERN EUROPE: The Choices Ahead. By John C. Campbell. Univ. of Minnesota Press. \$4.50.

AMERICAN ROULETTE: The Vice Presidency. By Donald Young. Holt, Rinehart & Winston. \$4.95.

EQUALITY. By Robert L. Carter and others. Pantheon. \$4.95.

"I DO SO POLITELY": A Voice from the South. By Robert Canzoneri. Houghton Mifflin. \$4.

Fiction

BEWARE OF CAESAR. By Vincent Sheean. Random House. \$5.95.

THE BLUEBIRD IS AT HOME. By Brooke Astor. Harper & Row. \$3.95.

GINGER, YOU'RE BARMY. By David Lodge. Doubleday. \$4.50.

A HOUSE OF MANY ROOMS. By Rodello Hunter. Knopf. \$4.95.

THE ICE AGE. By Tamas Aczel. Simon & Schuster. \$5.95.

THE INNER JOURNEY. By James Hanley. Horizon. \$4.50.

THE THIRTY-EIGHTH FLOOR. By Clifford Irving. McGraw-Hill. \$5.95.

WOMEN AND THE SUN. By Pierre Gascar. Atlantic-Little, Brown. \$4.95.

YES FROM NO MAN'S LAND. By Bernard Kops. Coward-McCann. \$4.95.

History

THE BATTLE OF EL ALAMEIN. By Fred Majdalany. Lippincott. \$4.50.

BOSS TWEED'S NEW YORK. By Seymour Mandelbaum. John Wiley. Hardbound, \$5.95. Paperback, \$2.65.

BRITISH ENTERPRISE IN NIGERIA. By Arthur Norton Cook. Barnes & Noble. \$8.50.

CENTRAL AMERICA. By Mario Rodriguez. Prentice-Hall. Hardbound, \$4.95. Paperback, \$1.95.

A COMMENTARY ON MACAULAY'S HISTORY OF ENGLAND. By Charles Firth. Barnes & Noble. \$8.50.

A HISTORY OF MEDIEVAL ISLAM. By J. J. Saunders. Barnes & Noble. \$6.

A HISTORY OF POSTWAR AFRICA. By John Hatch. Praeger. Hardbound, \$8.50. Paperback, \$2.95.

MAGNA CARTA. By J. C. Holt. Cambridge Univ. Press. \$11.50.

SOUTH OF THE MAIN OFFENSIVE. By Grigory Baklanov. Dufour. \$4.50.

THE WHIG PARTY 1807-1812. By Michael Roberts. Barnes & Noble. \$8.50.

Literary Criticism

APPROACH TO THE PURPOSE: A Study of the Poetry of T. S. Eliot. By Genesis Jones. O.F.M. Barnes & Noble. \$9.50.

TIME'S REVENGES: Browning's Reputation as a Thinker, 1889-1962. By Boyd Litzinger. Univ. of Tennessee Press. \$4.50.

Miscellany

ARMORIAL GENERAL. Précédé d'un Dictionnaire des Termes du Blason. By J. B. Rietstap. Barnes & Noble. Two volumes, \$37.50 to June 30; \$50 thereafter.

THE ART OF FINE WORDS: Offerings in Honor of Arthur H. Hopkins. Edited by Caldwell Titcomb. The Harvard Crimson. \$5.95.

THE BIRD WATCHER'S AMERICA. Edited by Olin Sewall Pettingill, Jr. McGraw-Hill. \$7.50.

THE COMPLETE BOOK OF OLD CLOCKS. By Alan Lloyd. Putnam. \$5.95.

PHYSICAL FITNESS AND DYNAMIC HEALTH. By Thomas K. Cureton. Dial. \$5.95.

THE POOR MAN'S GUIDE TO THE ORIENT. By David Dodge. Simon & Schuster. \$4.95.



Music

THE FOUR AGES OF MUSIC. By Walter Wiora. Norton. \$6.

Personal History

BIG SAM. By Sam Churchill. Doubleday. \$4.50.

CHARLEY SMITH'S GIRL: A Memoir. By Helen Bevington. Simon & Schuster. \$4.95.

COCKERELL. By Wilfrid Blunt. Knopf. \$7.50.

FAIR FIGHTS AND FOUL: A Dissenting Lawyer's Life. By Thurman Arnold. Harcourt, Brace & World. \$5.95.

Religion, Philosophy

ANALYTICAL PHILOSOPHY. Second series. Edited by R. J. Butler. Barnes & Noble. \$5.

THE COMPASSIONATE CHRIST. By Walter Russell Bowie. Abingdon. \$5.50.

FOUNDATIONS FOR PURPOSEFUL CHURCH ADMINISTRATION. By Alvin J. Lindgren. Abingdon. \$5.50.

THE HISTORY OF JESUS CHRIST. By R. L. Bruckberger. Viking. \$8.50.

ON THE KABBALAH AND ITS SYMBOLISM. By Gershom G. Scholem. Schocken. \$7.50.

ORPHEUS. By G. R. S. Mead. Barnes & Noble. \$6.50.

PHILOSOPHICAL ANALYSIS AND EDUCATION. Edited by Reginald D. Archambault. Humanities Press. \$5.

PLATO: The Midwife's Apprentice. By I. M. Crombie. Barnes & Noble. \$5.

TWELVE ANGELS FROM HELL. By David Wilkerson. Revell. \$2.95.

WHAT CHRISTIANS BELIEVE. By Georgia Harkness. Abingdon. Paperback, 75¢.

—Compiled by RUTH BROWN.

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