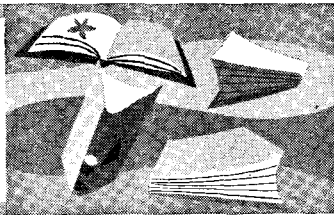


Trade Winds



They say that *Quotations from Chairman Mao Tse-tung* has sold 88,000,000 copies in China. I understand the publishers are going back to press for a second printing. The little red book, as it's called because of its cover, is now available here in an English translation. It is selling like hotcakes in Washington, where soldiers and diplomats seek the answers to the mystery of The Middle Kingdom.

I, too, want clue to inscrutable Oriental mind, so I read little red book. Ah, Chairman Mao great swimmer but poor philosopher. Look here:

"An army without culture is a dull-witted army, and a dull-witted army cannot defeat the enemy."

Now, to an ex-GI that's just plain ridiculous. Our troops have been victorious in two world wars and many minor ones, which proves how wrong the Chairman can be.

"Enable every woman who can work to take her place on the labor front," Chairman Mao says, "Under the principle of equal pay for equal work."

That is the kind of subversive idea the men in the capitalist countries are fighting against.

As for Chairman Mao's knowledge of our way of life, it is lacking. In 1964 he said, "People of the world, unite and defeat the U.S. aggressors and all their running dogs! Monsters of all kinds shall be destroyed."

Just a minute, Mao. We Americans stand second to none in our respect for animals. It's true, maybe some of our canine pets may look like monsters to you, but we love 'em and we'll fight to the last ditch to protect them.

When I was a little boy we had a beaten-up old copy of a most fascinating book, *The American Boys Handy Book*, by Daniel Carter Beard. It was almost 400 pages long, with a couple of hundred drawings, and it told how to make all sorts of things like fishing tackle, kites, water telescopes, stilts, bird-singers, corn-stalk fiddles, blow guns, squirt guns, rafts, snow forts, snow houses, snowball ammunition sleds—and more. It also illustrated and described such fads as magic lantern shows, taxidermy, and soap bubbles parties.

Published in 1882, *The American Boys Handy Book* became a best seller and was in print for thirty years. Thumbing through it and imagining yourself

engaged in its suggested activities was a big thrill. And if you ever had the opportunity to actually try something, even if it didn't work out exactly as the book indicated, it was about the most exciting thing a kid could do.

Thanks to the Charles E. Tuttle Company, *The American Boys Handy Book* is back in print at the bargain price of \$3.95. Apart from the nostalgia it causes in someone of my generation, it is a social document that gives us a colorful and valuable picture of the fun a nineteenth-century boy had when he had to



create his own playthings and pastimes from scratch. It is also a tribute to the memory of Dan Beard, whose role as founding father of the Boy Scouts has obscured the fact that he was a leading illustrator and author. He died in 1941 at the age of ninety.

So, if you are a boy, or were a boy, or know a boy with a broken television set, get *The American Boys Handy Book* and fill time making a boomerang, or a kaleidoscope, or theatrical costumes, or a snare for a prairie chicken. (But it doesn't say a word about how to repair the television set.)

Last month Mel Elfin, head of the Washington bureau of *Newsweek*, was answering questions on a program in Milwaukee sponsored by the University of Wisconsin school of business administration. Judging by some of his responses, Mel is appropriately surnamed:

Q. Will Luci's baby be a boy or a girl?

A. My honest opinion is that since the news was leaked out prematurely, the President will cancel the baby.

Q. What are the three chief tourist attractions in Texas?

A. The Alamo, the Astrodome, and the manger where Lyndon Johnson was born.

The Doubleday Company invited Noel Coward to New York to appear at National Books Awards functions and

help plug his new book, *Suite in Three Keys*. When he was being briefed, he asked publicity chief Doug Andrews, "How should I behave?"

"Just act yourself," Andrews advised.

Coward made a face. "Oh, that rotten role again!"

Sharps and Flats: Lawrence Lader, who has written about birth control and is now executive director of the Population Policy Panel, has had a book published entitled *Abortion*. When an overseas edition was sold in Spain, Lader was surprised and even a little worried that he might have lost his touch. Then a few weeks ago, a cable arrived: SPANISH CENSOR HAS PROHIBITED PUBLICATION OF "ABORTION" WHICH DIMA EDICIONES PLANNED TO PUBLISH. Lader breathed easily again.

► In Louisville there is a thoroughfare named Billy Goat Strut Alley.

► In *The Medium Is the Massage*, Marshall McLuhan declares that the state of things is such today that when a child goes to school he is interrupting his education.

► Found at last: the safest mode of transportation. In 1966 for the first time in modern history not a single fatal streetcar accident was reported.

► A paratrooper returned to New York from Vietnam with words of condemnation for the Vietcong. He complained to a reporter, "They always try to let you have it when you aren't looking."

► Jack Reynolds went into the May Company book department in San Diego to buy *Rogé's Thesaurus*. "Is that a mystery?" the clerk asked.

► A. I. Richter tells of the missionary who was captured by the Communists and roped to a tree in the jungle outside Bangkok. Being a good Christian all he could say was, "Blessed be the Thai that binds."

—JEROME BEATTY, JR.

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*Inserted to get the J.

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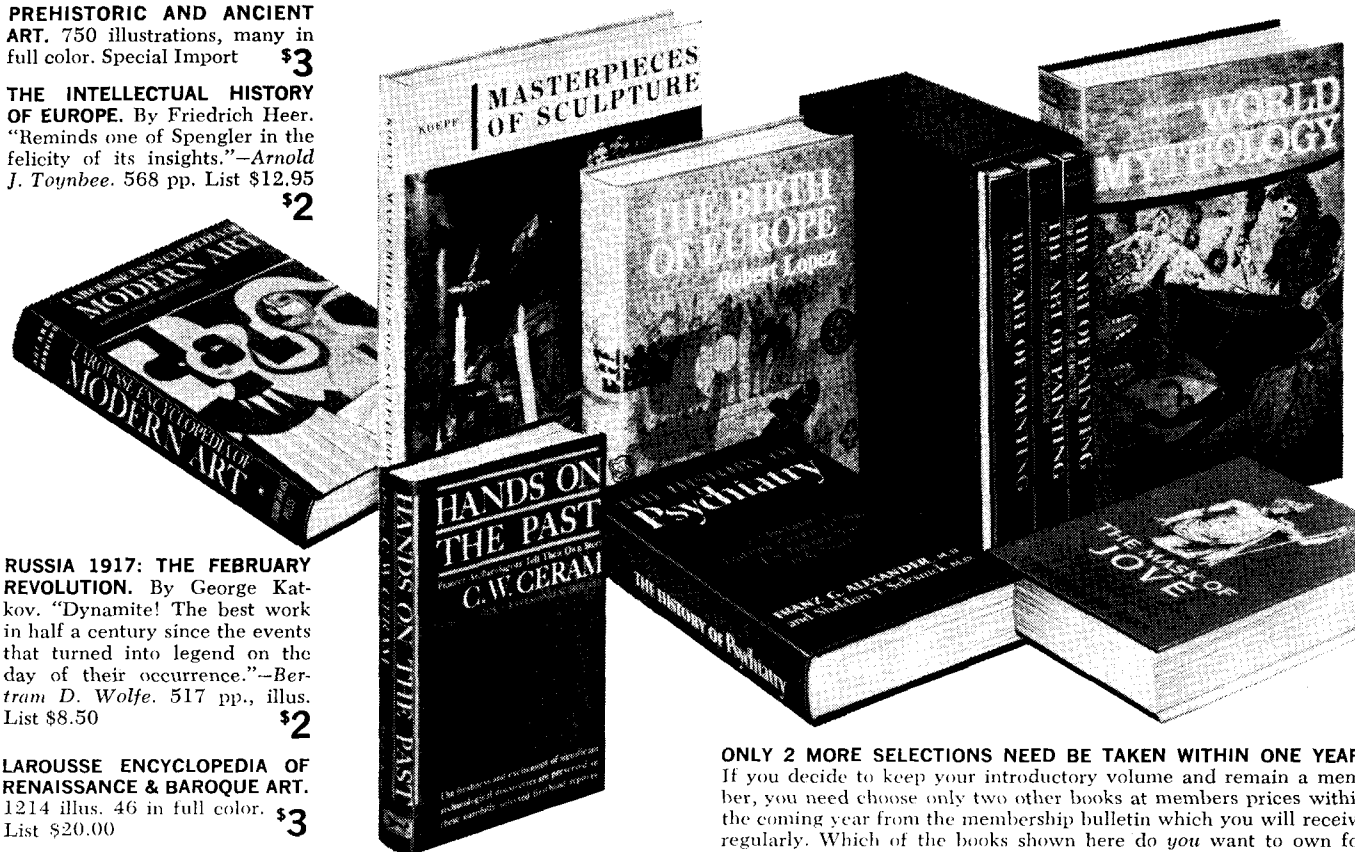
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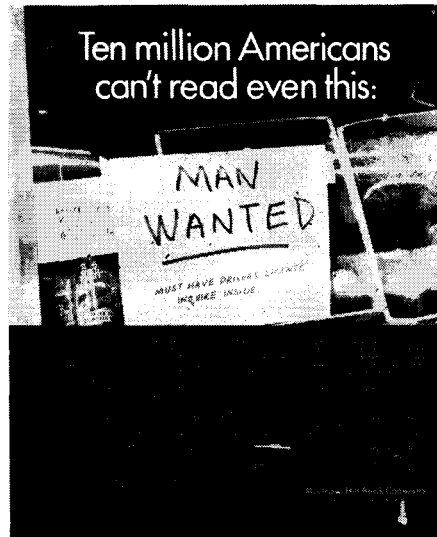
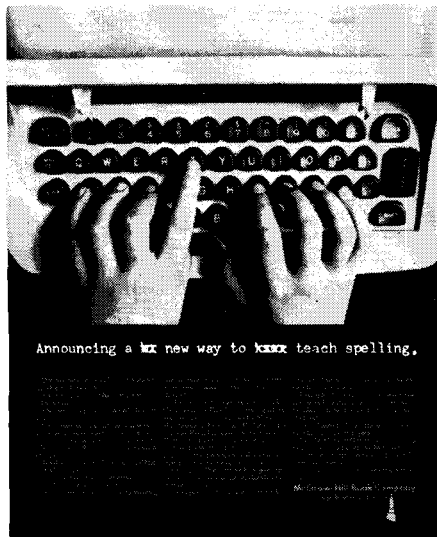
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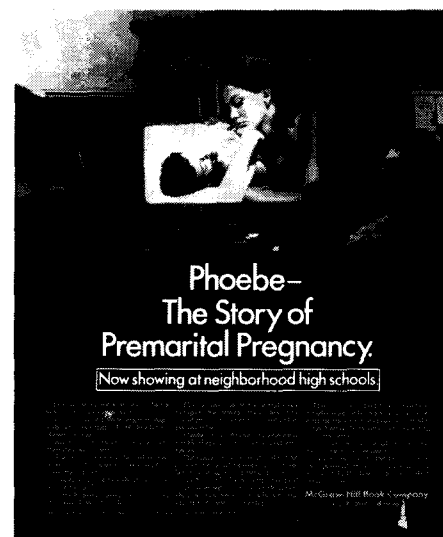
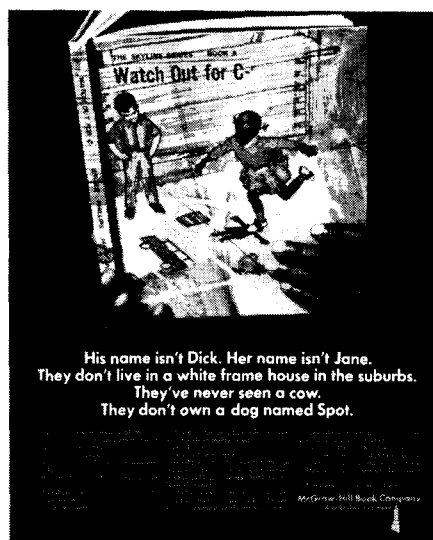
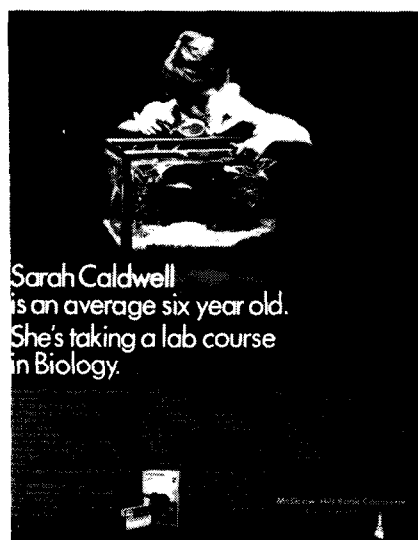
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THE LEGACY LENDERS. By Harold Q. Masur. Random House. \$3.95.

THOSE WHO WALK AWAY. By Patricia Highsmith. Doubleday. \$4.50.

Current Affairs

AFRICA, THE POLITICS OF UNITY: An Analysis of a Contemporary Social Movement. By Immanuel Wallerstein. Random House. \$4.95.

LOS ANGELES: The Ultimate City. By Christopher Rand. Oxford Univ. Press. \$5.

UNITED STATES POLICY AND THE THIRD WORLD: Problems and Analysis. By Charles Wolf, Jr. Little, Brown. \$5.75.

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CLOWN ON FIRE. By Aaron Judah. Dial. \$4.50.

THE FAR SIDE OF THE SKY. By Maslyn Williams. Morrow. \$4.95.

THE GOLD OF MALABAR. By Berkely Mather. Scribners. \$4.95.

THE LEMON EATERS. By Jerry Sohl. Simon & Schuster. \$5.95.

LOOKING FOR BABY PARADISE. By John

Speicher, Harcourt, Brace & World. \$4.50.

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THE TRUTH ABOUT THE ASSASSINATION. By Charles Roberts. Grosset & Dunlap. Paperback, \$1.

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THE HEART OF HAWTHORNE'S JOURNALS. Edited by Newton Arvin. Barnes & Noble. \$7.50.

PRINT IN A WILD LAND. By John Myers Myers. Doubleday. \$5.95.

WIDENING HORIZONS IN ENGLISH VERSE. By John Holloway. Northwestern Univ. Press. \$3.50.

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RICHARD STRAUSS: The Life of a Non-Hero. By George R. Marek. Simon & Schuster. \$7.95.

ST. CROIX TRAIL COUNTRY: Recollections of Wisconsin. By William Gray Purcell. Univ. of Minnesota Press. \$6.50.

WHOM THE SEA HAS TAKEN. By William Willis. Meredith. \$5.95.



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THE AMERICANIZATION OF THE UNCONSCIOUS. By John R. Seeley. International Science Press. \$8.95.

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