THE PEOPLE AND THE ARTS

Theater

GEORGE JEAN NATHAN

F the present theatrical season does nothing else, it should prove more or less conclusively just how right or how wrong the contention is that playwrights who go to Hollywood for any length of time seldom come back without a fatal *streptococcus septicus*.

Having deserted the theater in its late hour of need and having heard that it is now firmly back on its feet again and in the money, the doughboys are either permanently or temporarily returning in sizable numbers, some elaborately pretending that their souls, at least, have never really been away, some eagerly trusting that their dereliction may find extenuation in the gifts they are about to re-bestow upon the stage, and others cockily, if rather pathetically and ludicrously, seeking to whitewash their Hollywood harlotry with defenses of and even hosannas to the film art.

Among those who are scampering back to the ship, now that they have found it isn't sinking after all, are: Ben Hecht, Laurence Stallings, Clifford Odets, Clare Kummer, Bayard Veiller, Arthur Richman, Bartlett Cormack, Zoë Akins, Herman Mankiewicz, Reginald Lawrence, Max Marcin, Vincent Lawrence, Zona Gale, Louis Weitzenkorn, Sidney Howard, Francis Faragoh, John Emerson, Edward Childs Carpenter, Valentine Davies, and Aben Kandel.

Several of these, before they sold themselves down the river, demonstrated themselves playwrights of a very pretty competence, and some of their plays were among the best that the American theater at the time had to offer. Some of the others never amounted to anything even before they betook themselves to the great Western cultural center, and so do not figure in the present speculation. But what Hollywood has or has not done to the better ones, as we shall determine from the plays they disclose to us, should in the season's final reckoning constitute the first considerably tested and substantial argument either for or against the Hollywood influence.

While I duly and fully appreciate that a professionally hired critic's concern is not with playwrights personally but solely with the plays they produce, and while I, who have a disrelish for almost everything that Hollywood represents-equaled only by my distaste for the libretto of Schubert's Alfonso und Estrella, the two nude holy creatures in Bellini's Madonna, Child and Six Saints, and French beer-nevertheless for the sake of the theater hope for the best. I privilege myself a snack of disquiet when I contemplate the recent conduct and public utterances of a number of these more material dramatists.

Take, for example, Ben Hecht. This Hecht, fundamentally a fellow of talent and some brilliance, started on his career with independence, integrity, and high pride; and his work in the field of letters and drama reflected his honesty and inviolable personal and professional standards. Then, with the surprising suddenness of a hot-seat, Hollywood's gold electrified him and bounced him like some esurient neo-Forty-niner out of his erstwhile composure. That, since Hecht abandoned himself to its influence, he has written nothing which, up to the present season, has not clearly and unmistakably indicated the habit of invalidating character and standards which that influence seems to have, does not necessarily argue that he may not prove himself reclaimed and redeemed. We shall see what we shall see.

But we may perhaps be allowed a moment of pause when we pick up the amusement trade journal, *Variety*, and observe on the first page the announcement that Hecht has accepted a writing contract with Samuel Goldwyn for \$260,000 a year and on the back page of the very same issue this toothsome advertising blurb conspicuously signed by him:

"I've always had the notion that the theater could hit harder than the screen, bounce higher, say more and dig deeper. After an hour and a half look at Mr. Goldwyn's production of *Dead End*, I entered Mr. Goldwyn's office with head hung and ready to join the true faith, and murmur that I may have been wrong. It is a more unflinching, undecorated and brilliant attack on the emotions than any stage play, including its own Broadway origin, I've seen in years. . . . Among the things I did when I broke down and begged Mr. Goldwyn's pardon for not having adored the art of the cinema before, was ask his permission to square myself with the Muses by coming out once flat-footed with a hosanna for a movie. Mr. Goldwyn graciously granted me this permission."

That there could be any slightest connection between a Goldwyn contract for \$260,000 and the pronouncement that a Goldwyn movie is superior to any stage drama produced in years—the period covering the plays of Synge, Shaw, O'Neill, O'Casey, Pirandello, and most of the other outstanding world dramatists—is, of course, to be believed only by the most ignorant, scurrilous, and libelous of knaves.

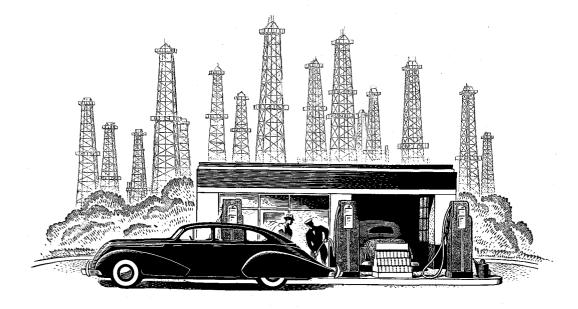
Like Hecht, Laurence Stallings, before the glitter of Kolossalywood mica tempted him, was a writer with a firm, fine belief in himself, in the theater, and in the cause of drama; and everything he did for the theater—surely no one forgets his share in the memorable *What Price Glory?*, among other things—emphasized it. Now, read this, from an article lately published in *Stage*:

"Even now in this relatively enlightened age, a fine critic such as Richard Watts, Jr., of the Herald Tribune is moved from his first-class reporting on the new films to shell out the usual woebegone contemplation of the legitimate drama, and this move is called a promotion for Mr. Watts-though the difference is comparable to that of a man leaving the post of tackle on a football team to crawl under grandma's chair for a good old-fashioned cry. . . . In the meantime, the world was going to the movies. . . . Chinamen in remote villages of Suivan longed for spectacles like Harold Lloyd's, or for women like SCRIBNER'S

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Steel

taps the source of motor fuel



B^{ETWEEN} the natural oil reservoirs a mile or so below ground and the filling station where you buy gasoline for your car are many operations in which steel takes the brunt of strenuous service. One is the task of getting oil out of the ground. Except for an occasional gusher, oil must be pumped to the surface from the subterranean pools.

The pump must be at the bottom of the well, because oil can be lifted only a few feet by suction. The engine or motor supplying the power must be on the surface. Steel's job is to supply the connecting link—a pump rod a mile long.

This rod has to be small enough to work within a tube two inches in diameter and leave room for the oil to flow up around it. At each upward stroke this slender shaft of steel lifts a weight of about ten tons and must not suffer "fatigue" from the repeated stretching. Further, the steel must defy the corrosive action of acids, gases and salt water which may be in the oil, as the entire surface of the rod is exposed to attack. And moderate cost is essential— 26,000 new wells have to be equipped annually in addition to replacements in old wells. Of course, a single rod a mile long could not be handled, so short sections are coupled together.

As the pioneer producer of alloy steels in this country, Bethlehem has been in a position to contribute substantially to the development of these sucker rods, as the oil-field man calls them. Bethlehem metallurgists have studied not only the merits of different types of steel but also the effect of different methods of forging and heat treating. They have extended their studies to include even points to observe in handling and shipping the completed rods.

Bethlehem is a leading manufacturer of these sucker rods—as well as of other steel products for the oil industry.

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John Gilbert's. Film had superseded all other carriers of culture and had proved to be the one international instrument of any value in the spread of ideas among mankind."

Overlooking for the moment the unconscious, rich, paradoxical humor, to say nothing of the corrupted intelligence, of such Hollywood bowwowism, what are we to think of the dramatic mind and character of the writer responsible for it? If, as in the instance of Hecht, Stallings is completely honest in the matter, it becomes painfully evident that he has at the same time also become deplorably dumb. If, on the other hand, he is dishonest and is merely catering to Hollywood's favor and good will—which is obviously wholly unthinkable—he is contemptible.*

Passing over Zoë Akins, that once highly propitious writer for the theater who long since surrendered her virtue (esthetic) to the Timons of the celluloid Athens and who since has sought to exculpate herself with such pâtés de foie gras as "Anyone who goes to Hollywood simply for the money to be got out of it and not with a great faith and pride and artistic belief in writing for the pictures should be allowed no place there," we come to Clifford Odets, the young man in whom the great majority of drama critics, though hardly the present commentator, once saw enormously promising dramatic gifts.

Like some of the other playwrights mentioned, this Odets began to write for the stage with passionate fidelity and conviction and, whatever might have been held critically against him, there could be no denving that he possessed an inexpugnable probity and even a boiling ardor when it came to the business of sitting himself down and writing his ideas into drama. Then came Hollywood beckoning with its easy money and warm skies and flattering flunkies and facile veneer of grandeur and-almost overnight-this from Mr. Odets to an interviewer for the New York World-Telegram:

"The movies, if you ask me, have taken over the field of entertainment in this country. The theater, which once had a potent and powerful voice, has dwindled to a little squeak that sometimes, but not often, sounds something cultural."

That the playwrights I have quoted,

together with those whom I have not, may prove to us, through their plays which are to be presented this season, that the Hollywood influence is just what the American drama has long sorely needed for its coming to maturity, is possible. But one wonders how a sneering contempt for the theater and drama, if it be honest and not merely apologia pro vita sewer, may be reconciled with the achievement of sound dramatic writing, even as, on the other hand, a similar contempt for the movies might be reconciled with the writing of superior screen scenarios.

A dramatist of any worth at all writes not simply with his pen but with all the depth of his mind, his emotions, and his

O^{UTSTANDING PLAYS} are un-usually late this season in making their appearance on Broadway. In the next issue Mr. Nathan will review: Maxwell Anderson's The Star-Wagon, Teresa Deevy's Katie Roche, Ben Hecht's To Quito and Back, Valentine Davies' Blow Ye Winds, and other plays which are ushering in the season. Several of these -French Without Tears, George and Margaret, Shadow and Substance, among them-Mr. Nathan has already commented on in manuscript, and he has also reviewed the tryout performance of Amphitryon.

inmost character, and when a man's mind, emotions, and character are traitors to his immediate purpose, the result can hardly be other than bastard. It is difficult to imagine any American playwright of true merit and personal honor, whether he has been in Hollywood or not, delivering himself either sincerely or insincerely of such movie baboonery and such drama increpations as the writers noted.

Try to imagine it, if you can, of O'Neill, who would not allow himself to be jimmied into Hollywood with a ten-million-dollar crowbar. Try to imagine it, if you can, of Maxwell Anderson, who took a brief fling at the pictures and got out so quickly that the suction of his flight almost pulled down Grauman's Chinese and the Carthay Circle movie palaces. Try to imagine it, further, of S. N. Behrman and Lillian Hellman, for all the circumstance that both of them have periodically gone to

together with those whom I have not, may prove to us, through their plays which are to be presented this season, that the Hollywood influence is just what the American drama has long sorely needed for its coming to maturity, is

> If the plays of the returning prodigals succeed in shattering the qualms and misgivings that I have expressed-a dispensation devoutly to be wished-the event will provide a welcome phenomenon and will be hailed by no hailer more pleased and more vociferously apologetic than myself. But until they have shattered those qualms and misgivings, I shall have difficulty in keeping myself from meditating, indirectly albeit quite relevantly, on the fate of John Drinkwater after he had been persuaded to take \$10,000 to write the life story of that great immortal, Mr. Carl Laemmle, and on the fate of that onetime able journalist, Will Irwin, after he accepted a similar amount to celebrate between covers the glory of that other great immortal, Mr. Adolph Zukor, and on the fate to come of that presently even more able journalist, Alva Johnston, now that he has devoted himself to the literary consecration of that third even greater immortal, Mr. Samuel Goldwyn. (Incidentally, please, dear God, let me not forget this climactic tribute from Mr. Johnston's well-known biographical performance: "Next year is Sam's real silver jubilee. It is something for everybody to get patriotic about.")

> And I shall also, until that happy hour, have equal difficulty in keeping myself from meditating on what Hollywood did, if only, fortunately, for the time being, to a writer of infinite superiority to all and sundry whose names I have herein recorded. His name, H. G. Wells. His magnificent arch-boloney: "The motion picture is a greater art than the arts of music, drama, literature, painting and sculpture all combined."

1

THE SNOB APPEAL

3. Dishabille

Mrs. Two is a lady who entertains easily. She lives in a farmhouse cottage on Long Island and is used to having people drop in all day long. Giving Sunday suppers is routine to her. She flings "Come at eight" to all her friends and they just keep on coming. She covers card-tables with dark green linen and bowls of violets and primroses from her woods, and scatters therm all over the house. She uses the dining-room table as a buffet and piles everything on it, so late guests can help themselves. She always serves the dinner on ordinary peasant earthenware pots and plates, but she uses her lovely flat silver. She generally wears something brief and comfortable, such as black jersey pants and a pink chenille jacket with diamond buttons.

-Harper's Bazaar.

SCRIBNER'S

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^{*}Since the above was set in type, Virginia, an historical musical romance with its book largely the work of Mr. Stallings, has edged under the dead-line. The aforesaid book very pointedly and very sadly substantiates at least one of the fears which I have expressed.

The Birth of a Nation

(continued from page 46)

The Clansman had inspired Griffith; it had also, says Terry Ramsaye in his history of the motion-picture industry, inspired an obscure gentleman named Joseph Simmons, who was looking for a lodge to promote. Originally he planned to call his white-robed order "The Clansmen," but discovered that the name had been pre-empted; as a result he formed the Ku Klux Klan of recent unhallowed memory. Says Ramsaye: "In subsequent years they [the film and the Klan] reacted upon each other to the large profit of both. The film presented predigested dramatic experience and thrills; the society made the customers all actors in costume."

There was trouble everywhere, much of it venial. The threat of Negro opposition was used by many politicians in a sutile effort to "shake down" the management. In Chicago it was shown under a permanent injunction restraining the police from interference after the inanagement had agreed not to admit children under eighteen. There were legal difficulties in that city even when the picture was revived in 1924. Aitken remembers that Harold Ickes was retained by the city to prosecute two of the twelve jury trials and that, after a courtroom excoriation of the drama, Ickes turned to him and said, behind his hand, "Best picture I ever saw in my ife."

v

The camera has learned many lessons since Billy Bitzer (his associates called im "Eagle Eye" and said he could ocus on a pin at the end of a room) photographed The Birth of a Nation. Camera work has become soft and, at imes, surpassingly beautiful. Yet without today's artificial light and with the udest sort of technical equipment (Bitzer had to carry a bicycle lamp on ocation to keep his camera warm), The Birth of a Nation still stands up as 1 great picture. The harshness of the ight gives it an authenticity that all the oft camera work of today cannot equal. The panoramic battle scenes are trenendous; they have no smell of artifice, out, instead, seem to be photographs of actual war. I have never seen a more noving or significant shot than the one itilized by Griffith to tell the story of Henry Walthall, and Wallace Reid, who ra "irises in" (Griffith invented the iris dead. Lillian Gish, a first lady of the

MAGAZINE



Men, there are two halves to every shave. The first is to get rid of your whiskers. The second is to take care of your skin. So don't be a 1/2

is to take care of your skin. So don't be a γ_2 shaver. Finish up this way: 1. To make your face FEEL fine, use one of the Mennen lotions—the liquid Skin Bracer or the cream Skin Balm. They give you a zippy, tingling, cooling sensation that wakes you up ... and sets you up for the day. They banish razor-rawness. And you'll be delighted with their odor with their odor.

2. To make your face LOOK fine, use Mennen Talcum for Men. It kills face shine-and makes your skin look smoother, younger. Moreover, it doesn't show. It's the most popular man's powder. (Also...it's swell after the shower.)

SKIN BALM finish up with MENNEN NEUNEL FOR MEN

by focusing the camera through a hole in a cigar box) on a starved mother with two crying children hanging to her skirts. Then the perspective enlarges; the mother and children are on a hilltop. The camera shifts, and with the mother's eye we look down into a broad valley where in far distance an army column shaped like a scythe moves along while haystacks and houses burn.

There are flaws, to be sure-times when the pantomime is oversimplified, when the actors "act" too generously. And the continuous movement guite definitely is strange to eyes conditioned to the more deliberate pace of sound films. Yet the old magic is not lost. An epic story has never been told better-so far as technique is concerned.

Twenty-two years have passed since The Birth of a Nation, unforeseen and unprecedented, burst before a wondering world. Today Griffith makes his home in Kentucky. For the moment, at least, he is retired. Thomas Dixon, seventy-three, not particularly affluent, is living in North Carolina, where he recently was appointed to a Federal court clerkship. The actors Bobby Harron, sherman's March to the Sea. The cam- had his first part in the picture, are

screen, is now one of the first ladies of the stage. Mae Marsh lives in Los Angeles and has three grown children. Miriam Cooper married Raoul Walsh, the director. Joseph Henaberry, who played the part of Lincoln, is now head of the Vitaphone Studios in New York. Elmer Clifton, who was cast as Phil Stoneman, later directed one of the most beautiful silent pictures ever made, Down to the Sea in Ships. George Seigmann and Walter Long are still playing parts in Hollywood. Ted Mitchell, incapacitated several years by illness, now is manager of the Majestic Theater in Brooklyn. Billy Bitzer, no longer young, still photographs an occasional film in the East Coast studios.

VI

Woodrow Wilson saw The Birth of a Nation at a private showing in the White House and paid the picture its finest tribute. The President had lived in the Carolinas as a child during Reconstruction days. When the two hours and forty minutes of camera reporting at last were over, he rose from his chair and wiped his eyes.

"It is," he said, "like writing history with lightning. And my only regret is that it is all so terribly true.'

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The happy, intimate story of Mabel Dodge in the Southwest—and of Tony Luhan

Mabel Dodge Luhan's EDGE of TAOS DESERT



How Mabel Dodge deserted her former life when she discovered Taos, and how she came to know Tony Luhan, whose wife she was to become. "It has two brilliant portraits, one of its writer and the other of Tony Luhan... This story of the love of an American

woman and an Indian man has the sureness, the appropriate detail of high romance."—N. Y. Herald Tribune. • "I doubt if any one in our time has written memoirs with more religious self-exposure." —Lewis Gannett, N. Y. Herald Tribune. With photographs, \$3.00

Eugene Lyons's ASSIGNMENT in UTOPIA

In this timely autobiography Eugene Lyons, who went to Russia an ardent supporter of the Soviets and returned five years later one of their most outspoken critics, lays the background for the current unrest. Here is the whole story of the darker side of Communism. 658 pages, \$3.50

Catherine Carswell's THE TRANQUIL HEART

A Portrait of Giovanni Boccaccio. Boccaccio's Decameron continues to entertain after 600 years, but its popularity has obscured Boccaccio himself as a great figure, active and famous in his day. Here is a picture of one of the most attractive men who ever lived, who helped lay the foundations of European literature, European thought, European love. \$3.50

New Fiction

Dorothy Canfield's FABLES for PARENTS

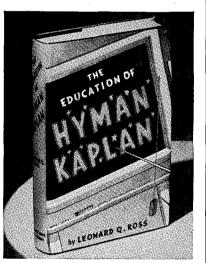
"Stories by one of the most intelligent, acute observers of the continuing drama of everyday life writing in this country ... Her understanding of human nature is genuine, sympathetic and deep."— *Hartford Courant.* \$2.50

James Reid Parker's ACADEMIC PROCESSION

The small world of the college is in these stories—from the President and Dean down to the faculty wives and the press agent. These unusual tales on the hidden and human aspects of college life have been popular in *The New Yorker*. \$2.00

"The best Saroyan" LITTLE CHILDREN by William Saroyan

"The best of the amazing Saroyan's amazing books."—Los Angeles Times. \$2.50



Hau Kay !! "A genius of language named Kaplan is the protagonist of the season's funniest book."— Herschel Brickell, N. Y. Post. "One of the best mirth-provoking characters in the fiction based on mispronunciation."— Harry Hansen, N. Y. World-Telegram. "He has become an established institution. It is hard to imagine a world without him."—Joseph Wood Krutch, The Nation. \$2.00

The Education of H*Y*M*A*N K*A*P*L*A*N by Leonard Q. Ross

Desmond Holdridge's WITCH in the WILDERNESS

by the author of "ESCAPE TO THE TROPICS"

This is the novel Holdridge "escaped" to write—a novel of the Amazon, in which a luxurious yacht and its wealthy passengers are stranded for six months in a tropical jungle.

"An extraordinarily good story, and thought provoking—set against a scene of strange bewitchment."—N. Y. Horald Tribune.

"A hard-packed book, as graphic and clean as Edward Shenton's illustrations

... He knows the Amazoncountryas few novelists do and has written of it admirably."— Saturday Review. Illustrated, \$2.50



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SCRIBNER'S

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THE PEOPLE AND THE ARTS

Books

JOHN CHAMBERLAIN

EAN GIONO'S The Song of the World (Viking, \$2.50) has been likened to he Odyssey by those who praise its 'primitive drama" that goes "to the very oot of the human adventure." The auhor himself, a Frenchman from the hilly astnesses of the Basses-Alpes, has been iailed as a "giant" whose "voice is new in the world." He has been commended is timeless, a novelist to take you out of ontemporary space and time and into a vider, purer, more heroic world than he world of the Popular Front, the Bank of France, and "piracy" patrols in the Aediterranean.

The comparisions and the furore will lo Giono little good in the long run. 'or his voice is not "new" in French leters, nor is he wholly comparable to Iomer. A romantic, he likes to write bout primitive stress and people who re ten times life size; but so have innuierable Frenchmen ever since Rousseau anonized the Noble Savage. Only a superficial acquaintance with French litrature will enable you to recall Chacaubriand and Pierre Loti; and just a ew years ago French critics were makng a fuss about Alain-Fournier whose omanticism differs very little in its basic pirit from that of Giono. The French cem to run to extremes; they produce a Léline and a Giono with equal facility. Sut Giono is not Homer, although his cenes are often Homeric in their coneption. He is not Homer for the simle reason that his images are often trained (at least in the translation of Ienri Fluchère and Geoffrey Myers, vhich Giono has himself approved). In ne very first paragraph a river "shoulers" its way through a forest, and a ford whinnies." Now and again, as when he beaks of the "lyre-horned bulls," Giono chieves a Homeric aptness and simlicity, but there is nothing quite so good s the "wine-dark sea" or the "rosyngered dawn," or "Poseidon, the earthlaker."

The story itself is Homeric in plot and haracter. While it unfolds in the cirumscribed region of Giono's native MAGAZINE Basses-Alpes, it is obviously a syncopation of the Iliad and Odyssey, a story of elopement and kidnaping, of men who go forth in battle and dally long before returning home. Twin, the only living son of Sailor, the man of the forest, has disappeared upriver, into the Rebeillard country beyond the gorges. Thinking his son must be dead, Sailor sets out with the Golden-Mouthed Antonio, the man of the river, to bring back the body. But Twin is not dead; he has adventured into the demesne of Maudru, the oxtamer, and has dared love his daughter, Gina, who is Helen the Queen and Calypso the Nymph rolled into one. Maudru is the patriarch incarnate; he rages like one of his bulls whenever he is crossed. And Twin, naturally, has crossed him by loving Gina.

When Sailor and Antonio arrive in the country of the Rebeillard, the chase is on; Twin is hiding out. But Twin manages to retain considerable freedom for himself in spite of his pursuers; he manages, for example, to slay his rival for Gina's hand. This killing eventually results in a reprisal in which Sailor is stabbed to death. The enraged Twin can't put up with that, so, instead of slipping away through the gorges to his own country with Gina, he stays on to do battle. With the help of Antonio he comes down like a wolf on the Maudru farmstead, burning barns, bashing in the heads of drovers, killing the cows, and scattering the bulls. The carnage is terrible. It is also a miracle when you consider the odds against two men who are far from their homes.

So much for the *Iliad* in *The Song* of the World. The Odyssey commences when Twin (with Gina) and Antonio (with Clara, the blind woman) set sail down the river on a raft. It is an easy home-coming; the Greeks have already done their dallying before Troy, when they might have been fighting or escaping. Twin could have skipped with Gina long before the great battle at the farmstead, and Antonio could have gone off with his blind woman, too. Even Sailor

might have escaped if Twin had had any sense.

All of this is thriller stuff; it will fall with a familiar ring upon the ears of Americans who have read Jack London or James Fenimore Cooper, or even James Oliver Curwood. The telling of the story is, however, something that is not usually known to thriller literature. Even in spite of the strained images Giono is always en rapport with his scene; he loves the river, the trees, and the hills of his country with a love that fortunately nine-tenths curiosity. is Whether the Homeric psychology of his big scenes is true or not I have no means of knowing; I have never felt like Helen or Ulysses. But the attitudes of some of the minor characters-of Toussaint, the apothecary, for instance-are always perfectly comprehensible and perfectly real. Even if you can't stand Homeric madmen you should be able to find much to your taste in The Song of the World.

The real idiocy is not the story, but Giono's attitude towards his own product and his own world. The present time, he says, disgusts him; hence his desire to escape from contemporaneity to the far more "natural" world of the primitive Basses-Alpes, where the peasants still live as they lived two or three hundred years ago. Clifton Fadiman has already pointed out the fallacy of identifying the "primitive" with the "natural"; as he says, anything that man does is natural to man, whether it is killing an ox or sticking a test tube in the flame of a Bunsen burner. (The brain is as "natural" an organ as the heart or the spleen.) But there is a second fallacy involved in Giono's attitude towards his material. He seems to be telling us that primitive man lived a much less conventional and inhibited life than we moderns; he also implies, somewhat paradoxically, that values and order both exist for primitive people, whereas confusion and disorder make the world a hell for the people of 1937. Just why he should think thus is beyond me. Maudru, the patri-

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