

WHO'S WHO

Michael Dukakis did try to let **Jesse Jackson** know about **Lloyd Bentsen**, but **Susan Estrich**, whose "I have the power, I am in charge, I run it, I manage it" manifesto about her role in the Dukakis campaign was quoted here last month, apparently forgot to instruct herself to wake up in time to give Jackson the courtesy of advance notice of the vice-presidential choice. The assignment was given her by Dukakis's close friend, **Paul Brontas**. Estrich forgot. Insiders speculate that she consciously or unconsciously resents Brontas's closeness to the candidate. . . .

Speaking of injudicious statements to reporters by campaign aides, Dukakis's speechwriter and friend, **Ira Jackson**, came very close to pulling another Estrich when he confided to a journalist that what had seemed to be Dukakis's very personal statement about the Athenian Oath at the end of his acceptance speech was in fact something Jackson had come up with. "The Athenian Oath," Jackson told the reporter, "is something I've had by my office telephone ever since I've had an office." Speechwriters always face a dilemma in balancing their career ambitions, which are served by advertising to the world their eloquent contributions, and their duty to the candidate, who wants the world to think his eloquence is his own. In this case, Jackson may have found the wrong answer to the dilemma. . . .

As for Bentsen, the tenderness of the press toward him amazes knowledgeable observers. On the Senate Finance Committee he is the leading advocate for the special interests. Only *Newsweek* has made clear the extent to which he has been in bed with groups traditionally opposed by most Democrats. . . .

Democrats should ask Little, Brown to postpone **Richard Goodwin's** new book until after the election. Here's what he says about **Robert McNamara**, who served with Goodwin in the Kennedy and Johnson administrations: "His calculated, egregious deception of Congress, and, indirectly, the American people, make the current circumlocution and outright lies of **Poindexter** and **North**, et al. seem like models of honest witnesses." . . .

Those who contend there is little real difference between Dukakis and Bush cite the candidates' principal economic advisers, **Lawrence Summers** (Dukakis) and **Michael Boskin** (Bush). "I think they're made from the same cloth," says **Joseph Pechman** of Brookings. For example, on how low unemployment can go without producing inflation, Boskin says 5-5½ percent and Summers, 5 percent. . . .

Senator **Claiborne Pell** is the only member of Congress to have an assistant assigned solely to paranormal research. The aide, **C. B. Scott Jones**, is paid \$48,853 a year to keep up with the latest devel-

opments in telepathy, UFOs, and ESP. Jones says this interest grew out of an experience he had while serving as a naval attache in India. He refuses to reveal details of the experience on the grounds that they "might embarrass the government." . . .

Have you heard the answer **George Bush's** friends are urging him to give to **Ted Kennedy's** "Where was George?": "Dry, sober, and at home with his wife." . . .

Frederick Malek, who has become George Bush's man on the staff of the Republican National Committee, is an alumnus of the Nixon White House who once managed to capture in just a single gesture the charm that was characteristic of his colleagues there. Trying to impress an attractive blonde reporter, he raced his sports car past a long line of vehicles waiting to get on the ramp from the George Washington Parkway to the 14th Street Bridge and, ignoring the bleats of protesting horns, inserted himself between two cars at the head of the line. . . .

In—White House: Special Assistant to the President and Deputy Director for Public Liaison—**Kevin H. Kruke**; Associate Counsel to the President—**Michael J. Astrue**; Assistant to the President and Director of the Office of Chief of Staff—**John C. Tuck**; Deputy Chief of Staff—**M.B. Oglesby Jr.** *Commerce:* Assistant Secretary for Oceans and Atmosphere—**B. Kent Burton**. *Education:* Secretary—**Lauro F. Cavazos**. *Energy:* Deputy Secretary—**Joseph F. Salgado**; Undersecretary—**Donna R. Fitzpatrick**. *Justice:* Attorney General—**Richard Thornburgh**; Assistant Attorney General for Legal Counsel—**Douglas Kmiec**; Assistant Attorney General for Legislative Affairs—**Thomas R. Boyd**. *Labor:* Assistant Secretary for Employment and Training—**Robert T. Jones**. *State:* Ambassador to Belgium—**Maynard W. Glitman**; Ambassador to Chad—**Robert Pugh**. *Treasury:* Assistant Secretary for Enforcement—**Salvatore R. Martoche**. *Agencies and Commissions:* Commissioner, Federal Energy Regulatory Commission—**Elizabeth Moler**; Governor, Federal Reserve System—**John P. LaWare**.

Out—White House: Deputy Assistant to the President—**Daniel Crippen**. *Education:* Secretary—**William J. Bennett**. *Energy:* Deputy Secretary—**William F. Martin**; Undersecretary—**Joseph F. Salgado**; Assistant Secretary for Construction and Renewable Energy—**Donna R. Fitzpatrick**. *Justice:* Attorney General—**Edwin Meese III**. *Labor:* Assistant Secretary for Labor Management Standards—**Salvatore R. Martoche**. *State:* Assistant Secretary for East Asian and Pacific Affairs—**Gaston J. Sigur**; Ambassador to Belgium—**Geoffrey Swaebé**; Ambassador to Chad—**John Blane**. *Treasury:* Assistant Secretary for Enforcement—**Francis A. Keating II**. *Agencies and Commissions:* Commissioner, Federal Energy Regulatory Commission—**Charles G. Stalon**; Deputy Administrator, General Services Administration—**Paul K. Trause**.

Why Political Cartoonists Sell Out

In the race for national fame,
they ignore what matters at home.

by Lee Judge and Richard Samuel West

If George Fisher is such a good political cartoonist, why haven't you heard of him?

Simple.

Fisher specializes in local issues. For him, local means Little Rock, Arkansas. Because he does so few cartoons on national issues, you'll rarely find his work reprinted in *Time*, *Newsweek*, or your city's newspaper. But those who follow state politics in the *Arkansas Gazette* know Fisher is a powerful force.

In the early sixties, Fisher was drawn to the drawing board by the embarrassing antics of Orval Faubus, the segregationist governor of Arkansas. Fisher ridiculed him in one cartoon after another. A classic Fisher cartoon depicted Faubus as Betsy Ross—sewing George Wallace's likeness onto the American flag. In going after Faubus, remembered one of Fisher's old editors, "George swung his drawing pen like a battle-ax." When Arkansas eventually rejected Faubus, Fisher took satisfaction in knowing he played an important role in stoking the fires of disenchantment.

"You know I voted for Faubus in his first run for governor," Fisher told *Target*, the political cartoon quarterly. "But when he called out the National Guard at Central High [over segregation], I opposed him. I simply came to cartooning with the Faubus

regime and haven't had any ambition to go nationwide. I thought that it was an important thing for me to express an opinion locally because no one was doing it."

Since the late sixties, Fisher has trained his sights on another target: the U.S. Army Corps of Engineers. By damming one free-flowing Arkansas river after another without any apparent regard for the ecological consequences, the Army Corps has taken plenty of heat—much of it generated by Fisher, who led the opposition to two proposed dams on the Buffalo River. Harold Alexander of the Arkansas Wildlife Federation says, "Fisher's cartoons were among the most effective weapons leveled at stopping the destruction of that beautiful river," which continues to flow freely. (In fact, the Federation considered Fisher so effective they published a book of his cartoons.) Fisher's editor, Jerry Dhonau, says, "George has done a lot to shape public attitudes on public works projects." He's shaped those attitudes with humor. One of his most devastating cartoons depicts two Army Corps officials, donning buttons that read "Keep Busy" as they look out over the state of Arkansas, depicted as one huge flood-control project. "God would have done it if he'd had the money," quips one engineer.

George Fisher's career is testimony to just how influential a political cartoonist can be in an age of media saturation. Yet, only about a dozen cartoonists out of more than 300 working in the United States

Lee Judge is the political cartoonist for the Kansas City Star. Richard Samuel West is the author of Satire on Stone: The Political Cartoons of Joseph Keppler.
